



Volume 99, No. 15, October 7, 2011

# SPARKS

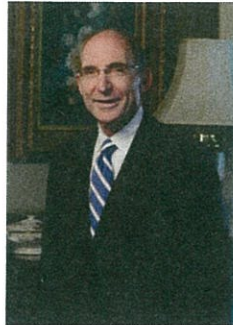
Next Meeting, Thursday, October 13, 2011

Eli Capilouto, University of Kentucky President

Introduced by Keith Knapp, President of Christian Care Communities

NOON—Buffet opens at 11:30pm

Galt House West, Fountain Room, 2nd Floor

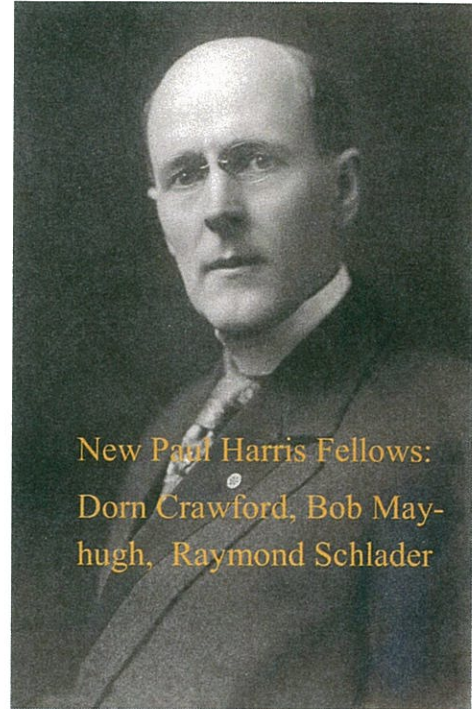
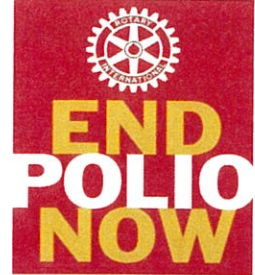


A native of Montgomery, Alabama, Dr. Capilouto previously served as Provost of the University of Alabama at Birmingham (UAB) and Dean of the UAB School of Public Health -- a period of remarkable growth and transformation at one of the leading academic and health sciences institutions in the South.

Since arriving at the University of Kentucky, Dr. Capilouto has focused intently on meeting met with faculty, staff and students in UK's academic and professional schools and traveling from Pikeville to Paducah meeting with alumni and friends, community and business leaders and state lawmakers. Dr. Capilouto believes that we must work collectively and collaboratively to move forward as an institution, thereby creating a brighter future for the people of Kentucky.

Through a purposeful commitment to recruit Kentucky's best and brightest, creating policies that foster a culture of academic entrepreneurship and innovative research and a sustained dedication to our state, the University of Kentucky will continue to be a leader in postsecondary education in the Commonwealth, the region and across the country.

Dr. Capilouto received his bachelor's, Master's in Epidemiology, and Doctor of Dental Medicine degree from schools within the University of Alabama system. In 1991, he earned his Doctorate in Health Policy and Management from the Harvard University School of Public Health. He and his wife, Dr. Mary Lynne Capilouto (D.M.D.), a former dean of UAB's dental school, have one daughter in graduate school.



New Paul Harris Fellows:  
Dorn Crawford, Bob Mayhugh, Raymond Schlader

## Birthday Table

Steve Gregory	Oct. 13
Larry Jelsma	Oct. 13
Todd Mercer	Oct. 13
Chris Roberts	Oct. 13

**You are expected at the Birthday  
Table on October 13, 2011!**



**Mister "P" Express**  
**Allan M. Parnell, CEO &**  
**Cynthia P. Collier, President**  
**(812) 256-0400 x 111**



**Program Schedule:**

**October 20**—Dr. Donna Hargens, Jefferson County Public Schools Superintendent

**October 27**—Susan Williams, President of Indiana Sports Corporation

**November 3**—Bill McKibben, author and educator

**November 10**—Congressman John Yarmuth

**November 17**—Al Cross, UK Director of Institute of Rural Issues and CJ Political Columnist

**November 23**—Joint Kiwanis meeting

**December 15**—William Mapother, Actor

**December 22**—The Club will meet

**December 29**—No meeting for the holidays

**Club Events:**

**October 13** – de Party for dePaul at the Crowne Plaza Hotel

**October 18**—Golf Championship at Hurstbourne Country Club

**October 19**—Rotary Night Out! Cave Hill Cemetery and dinner at August Moon

**November 9**—Rotary Night Out! At Sullivan University and Winston's

**REMEMBER!!**  
**FLU SHOTS AVAILABLE**  
**October 13**  
**11 a.m.—1:30 p.m.**

Powerful Marketing.  
Powerful Results.

**DOUG MYERS**  
BROKER ASSOCIATE  
329-5286

dougmyers@semonin.com



**WHY NOT PUT YOUR NEW SMILE  
IN YOUR BUSINESS PLAN?**

**COSMETIC DENTISTRY**  
**BARRY W. CERIDAN, D.D.S., P.S.C.**

455 S. 4TH STREET, STARKS BLDG. STE 859  
LOUISVILLE, KY 40202 587-7744

**Kentuckiana  
Comfort Center Inc.**  
A LINC Service Contractor

Heating • Cooling • Air Quality Specialists  
2716 Grassland Drive  
Louisville, Kentucky 40299  
(502) 491-9880  
Fax (502) 483-5775



CONSUMERS  
CHOICE COFFEE

**Bob Patterson**  
President

588-1000

For 35 years, we have been serving  
Specialty Coffee to discerning  
offices, hotels and fine restaurants.

[www.consumerschoicecoffee.com](http://www.consumerschoicecoffee.com)

michaelduke

"Michael helps business owners and  
executives find the right person and get  
their team behind a common goal".

502-253-0899 • [www.michaelduke.com](http://www.michaelduke.com)

**VENTURE RESOURCE**  
BUSINESS BROKERS



Dave Hinton  
President

Venture Resource is the results  
leader with over 800  
Louisville Closings in 30 years  
• MERGERS & ACQUISITIONS  
• BUSINESS BROKERAGE  
• VALUATIONS

(502) 458-2661 [www.venture-resource.com](http://www.venture-resource.com)

**Canon** **CECM**

GEORGE BRAKMIER, III  
Web: [centralelectronic.com](http://centralelectronic.com)

ADVANCED SERIES COPIERS AND PRINTERS  
B/W • Color • Multi-Functional • Networked

AUTHORIZED SALES & SERVICE  
CENTRAL ELECTRONIC OFFICE MACHINES  
124 South First Street (502) 587-6360



**FEDDERN**  
Financial Consulting Group  
Bringing The Pieces Together

*Are you prepared for the next financial storm?*

"Downside Risk Management"  
See our Process to protect your assets

**Otto Feddern**

Feddern Financial Consulting  
Group  
603 North Shore Dr #102  
Jeffersonville, IN 47130  
(502) 442-0363



**A. Arnold**

World Class Relocation

- Domestic and International Household Goods Relocation
- Relocation Management
- Office and Industrial Moving Services
- Complete menu of Logistics and Warehousing Services

Rod Russell  
(502) 426-7050  
(800) 626-5371  
[www.aarnoldmovingcompany.com](http://www.aarnoldmovingcompany.com)

CPAs / ADVISORS

**Joe Ackerman, CPA**  
Director

**blue**

500 W. Jefferson Street, Suite 1600, Louisville, Ky 40202  
502.584.1101 [www.blueandco.com](http://www.blueandco.com)



**Better Business Bureau**

844 S. Fourth Street  
Louisville, KY 40203  
[www.ky-in.bbb.org](http://www.ky-in.bbb.org)

Working in the Spirit of Rotary to  
Promote An Ethical Marketplace

Charlie Mattingly

583-1492



WE'RE THE PEOPLE... PEOPLE!

**485-1000**

[www.ahcadr.com](http://www.ahcadr.com)

Bill Bellis

Advanced Staffing and Human Resource Solutions

**UNISTAR**

PURCHASING SOLUTIONS

[www.UnistarPS.com](http://www.UnistarPS.com)



REPUBLIC  
SERVICES



**Office  
DEPOT**



**PayChoice**  
America's Choice for Payroll

**UNDERGROUND**  
PAVING & STORAGE  
"No Surface Traffic"





## Meeting September 29, 2011

Julie Schmitt started today's meeting by providing the invocation. The pledge was led by David Wood who also led the in the singing of the "UofL Fight Song". Paul Gold announced the birthday table.

The Habitat for Humanity House is nearing scheduled completion on Oct. 22, JamboRama is scheduled for Oct. 8 and needs help for Sat. Mitch Rue introduce Sara Ortega, a DePaul School parent who provided a testimonial about how the school has helped her family.

Wayne Wilson then announced today's speaker, Ken Lolla, Coach of the 2010 National Champion soccer team, the Louisville Cardinals. Ken provided an inspiring talk about how he took the Cardinals from a losing team to national champions in 6 years

Ken was very successful at Akron and wanted to translate that success to Louisville. He started off by formulating and communicating his Vision of where he wanted the team to go – "To win a National Championship". He then described what steps would be needed to get there. He compared this to trying to cross the river in a canoe. Without a vision everyone gets in, pushes off, then realizes there are no oars and no way to get to their goal. The human mind has the capacity to remember and imagine the future. We can envision a future or a goal and a path to get there. The path involves change and change requires growth. The growth people experience achieving a goal lasts forever, the goal that they achieve is fleeting.

Ken also believes in identifying the gifts in individual people have and what each individual can contribute to achieving a goal and the growth that comes along with it. He referred to a book "Whale Done" that describes how Sea World trains killer whales to perform stunts. The basis is to "Love, Hug and Feed" or use rewards to change behavior.

Ken stated that "Time" is the great democracy of life. We all have a gift of time and each of us has the same amount of time. The difference is what we do with that gift. Ken preaches respect for each others time and responsibility for using the gift of time in a productive manner. Rotarians can follow the Cardinals and Coach Lolla through his web site [www.kenlolla.com](http://www.kenlolla.com).

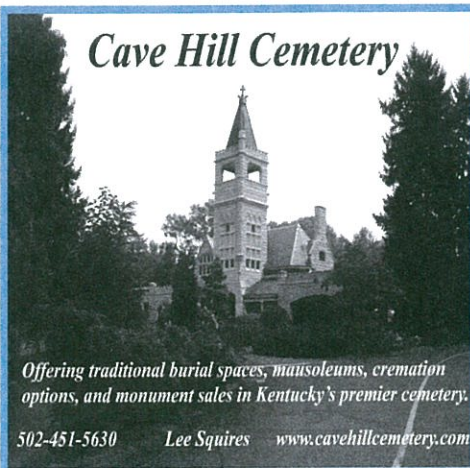
President Stet adjourned the meeting.

Mark J. Schuhmann



Wayne Wilson, Ken Lolla, and President Maynard Stetten, M.D.

**Cave Hill Cemetery**



Offering traditional burial spaces, mausoleums, cremation options, and monument sales in Kentucky's premier cemetery.

502-451-5630 Lee Squires [www.cavehillcemetery.com](http://www.cavehillcemetery.com)

**GET TEXT ALERTS FROM ROTARY**

Sign up at [WDRB.com](http://WDRB.com)!  
Get Weekly Reminders, room changes,  
and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

**WDRB NEWS**  
HIGH DEFINITION TELEVISION







Phil Marshall  
President and  
CEO

CPA, ABV, CVA,

**HOSPARUS**  
*Because the end of life is part of living*

The Community Hos-  
pices of Louisville,

Southern Indiana  
& Central Kentucky.

A non-profit organiza-  
tion.

502-456-6200

[www.hosparus.org](http://www.hosparus.org)



**RODEFER MOSS & CO, PLLC**

Richard N. Robinson, CPA/ABV

[rrobinson@rodefermoss.com](mailto:rrobinson@rodefermoss.com) · (812) 945-5236

Certified Public Accountants · Business Advisors



**Strothman & Company PSC**  
Certified Public Accountants & Advisors

your first choice...  
for a second opinion

Wouldn't you want to know  
for sure that you are  
paying the least amount of  
tax that you should be  
paying?

Call us and we'll give you  
a FREE second opinion of  
your company and  
personal tax returns

Find out more by calling  
us at  
(502) 585-1600  
or visit  
[www.strothman.com](http://www.strothman.com)



Ray Strothman, Managing Partner  
[rstrothman@strothman.com](mailto:rstrothman@strothman.com)

1600 Waterfront Plaza 125 W. 21st Main Street Louisville, Kentucky 40202  
502.585.1600 info@strothman.com www.strothman.com

We turn jeans into  
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO  
David Cobb, VP for Resource Development  
502-585-4945 [goodwillky.org](http://goodwillky.org)

Annette Grisanti

**Rodes**  
For Her

The Rodes Building · 4938 Brownsboro Rd.  
Louisville, KY 40222 · 502-753-1055



THE HEALING PLACE

(502) 585-4848

[www.thehealingplace.org](http://www.thehealingplace.org) Jay P. Davidson

"the best recovery program  
in the world"

— Dr. Burns Brady  
nationally known expert  
in addiction medicine



**Kenneth S. Hays  
Associates, Inc.**

AUCTIONEERS & APPRAISERS

KENNETH S. HAYS, PRESIDENT  
(502) 594-4297  
241-1604 (EVENING)  
[WWW.HAYSAUCTION.COM](http://WWW.HAYSAUCTION.COM)

KENNETH S. HAYS, JR.  
MGR. PARTNER  
120 SOUTH SPRING ST.  
LOUISVILLE, KY 40266

We sell and install replacement windows and doors.

**the Door Store  
& Windows**

Your Exterior Design Source

John Gregory and daughters Ann Gregory and Laurie Scarborough

(502) 896-1717

[www.doorstoreandwindows.com](http://www.doorstoreandwindows.com)

Idea showroom at 4625 Shelbyville Rd.  
(across from Mall of St. Matthews)



**BUY TICKETS NOW !!!**

de Party for dePaul

October 13, 2011

Crowne Plaza Hotel

\$100.00 per person

\$1500.00 for table

Tickets call Paula

459-6131

Next Meeting:

October 13, 2011

Galt House West

Fountain Room

Phone: 502-589-1800

Fax: 502-589-1636

E-mail: [rotary@rotary45.org](mailto:rotary@rotary45.org)

Maynard L. Stetten, M.D. President

Stuart Alexander, First Vice President

Allan Parnell, Second Vice President

Cynthia Collier, Secretary

Philip Tamplin, Treasurer

David Dunn, Sergeant at Arms

William T. Baker, M.D. Director

Roland Blahnik, Director

Henry V. Heuser, Jr., Director

Anthony Kemper, Director

Barbara Lankford, Director

Robert Niblock, Director

Mark Rorer, Director

David Roth, Director

Tuck Tinsley, Director

Donna M. Neary, Executive Director

Rick Baumgardner, District 6710 Governor

Sparks is a publication of the  
Rotary Club of Louisville, Inc..

Staff of Sparks:

Stanley W. Whetzel, Chair

Mark Schuhmann, Vice Chair

Donna M. Neary,

Managing Editor

Contributing Editors:

Tyler Allen

Otto Feddern

Gerald Gerichs

Michael de 'Leon Hawthorne

John S. Lueken

Mark T. Lamkin

Henry J. Scheirich

David B. Reed

Philip Scherer

Alan Singleton

Leo G. Smith

Mark Stein

Bosworth M. Todd

Lelan K. Woodmansee

100th  
Anniversary  
1912 - 2012  
**Rotary Club of Louisville**  
SERVICE ABOVE SELF



Reach Within to Embrace Humanity