



Volume 99, No. 17, October 21, 2011

SPARKS

Next Meeting, Thursday, October 27, 2011

Speaker: Susan Williams– President Indiana Sports Commission

Topic: 2012 Super Bowl in Indianapolis

Introduced By: William J. Receveur III – Realm Construction Company

12:15 P.M- Buffet opens at 11:30pm

Galt House West, Fountain Room, 2nd Floor



Susan Williams has served as President of the Indiana Sports Corporation since March, 2005. Prior to her appointment, Williams was a long time ISC board of directors member serving in numerous volunteer roles, including the board vice chair of Administration and Finance and co-chair of the 2005 NCAA Women's Final Four.

A community based not-for-profit organization, the mission of the ISC is to promote Indiana as a place to live, work and visit through sports and sporting events that bring national and international attention to the area.

During her tenure at the helm of the ISC, Indianapolis was awarded a five year commitment to host the Big Ten Men's and Women's Tournaments in 2006, the 2008 Olympic Diving Trials, 2012 Super Bowl, 2015 Men's Final Four, 2016 Women's Final Four. Very recently, the ISC was awarded the inaugural Big Ten Conference Football Championship, which will reside in Indianapolis for at least the next five years.

Prior to ISC, Williams served as Executive Director of the Indiana State Office Building Commission, where she oversaw the design and construction of the NCAA headquarters and Hall of Champions, the Indiana State Museum, and other projects throughout the State of Indiana. She served 13 years on the Indianapolis-Marion County City-County Council. Her numerous recognition for civic leadership includes the state's highest honor, the Sagamore of the Wabash Award.

Williams serves on the boards of the Indianapolis Arts Council, the Massachusetts Avenue Community Development Corporation, the Indianapolis Convention and Visitor's Association, the Indiana State Museum, the Board of Trustees of Franklin College and is a mayoral appointment to the Indianapolis Historic Preservation Commission.

She received her undergraduate degree from Franklin College and earned a master's degree from Indiana University.

Rotary Night Out! Nov. 9**Sullivan U. Culinary School
Tour and Dinner at Winston's****\$50 per person****Limited to 50 people****Hosted by Dick Brien****Contact the office to reserve your spot**

Birthday Table

Tom Bohnert	Oct. 28
Jennifer Stein	Oct. 28
John Shetler	Oct. 29
Patrick Welsh	Oct. 29
Jim McDonald	Oct. 30
Amy Letke	Nov. 1

**You are expected at the Birthday
Table on October 27, 2011!**

IN MEMORIAM

Frederic Norcross Hord, 82 years old, passed away peacefully on Sunday, October 16, 2011. He was born Oct 9, 1929. He was the Owner/President of PAC-COM, Inc. specializing in packaging and graphic design. He was a 27-year member of the Club.

Fred is survived by his wife of 47 years, Aubrey Campbell Hord and his two children, Stephen Norcross Hord of Seattle, WA and Aubrey Latham Hord (John White) of Maui, HI.



Mister "P" Express
Allan M. Parnell, CEO &
Cynthia P. Collier, President
(812) 256-0400 x 111

Meeting October 13, 2011

Terry Tyler opened the meeting with a thoughtful and inspiring invocation followed by the Pledge of Allegiance led by David Hinton. In honor of our guest speaker Rotarians joined spirited voices, accompanied by the talented Charlie Castner on the piano, in singing the University of Kentucky fight song, "On, on UofK" to the delight of all present...well, almost all.

Special guests and visiting Rotarians were introduced followed by

President Stetten's hearty congratulations to those participating in last week's Rotary District Conference as well as the incredibly successful "JamboRama" event last Saturday. Joe Ferguson introduced Rotarians celebrating their birthdays including Lawrence Jelsma, Todd Mercer, Chris Roberts and Tom Roth.

President Stet introduced recipients of Rotary service awards ranging from five to twenty five years of service. The Rotary Habitat for

Humanity project is nearing completion and will culminate in a dedication ceremony scheduled for October 29th. Tonight Rotarians will celebrate "deParty for dePaul" at the Crowne Plaza Hotel. This annual event has already raised over \$700,000 for the DePaul School and tonight's event is expected to generate another \$100,000 of financial support.



President Maynard Stetten, M.D., , Dr. Eli Capilouto and Dr. Keith Knapp.

Following Franklin Jelsma's report on the Rotary Foundation's ambitious fund raising plans to be known as "Every Rotarian/Every Year", Keith Knapp introduced our special guest speaker, University of Kentucky President Dr. Eli Capilouto. Following a distinguished academic career and having most recently served as Provost of the University of Alabama at Birmingham (UAB) Dr. Capilouto has recently assumed the leadership of Kentucky's flagship educational institution. Under his leadership we can expect a purposeful commitment to recruit Kentucky's best and brightest by creating policies that foster a culture of academic entrepreneurship and innovative research and a sustained dedication to our state, thereby creating a brighter future for the people of Kentucky.

Emphasizing that "our destinies are intertwined through service to the State", Dr. Capilouto is committed to forging strong partnerships with the University of Louisville, local industry, the Mayors of both Lexington and Louisville, as well as the Governor, to meet the challenges of the 21st Century. Efforts are already underway to strengthen undergraduate enrollment, to enrich and enhance the student experience through campus revitalization, to redesign the core curriculum providing a "Toolkit of Skills" to the students of the University. With the 150th anniversary of the University drawing near, Dr. Capilouto assured us that under his leadership the University of Kentucky will remain true to its tradition of excellence.

E. Phillip Scherer

Cave Hill Cemetery

Offering traditional burial spaces, mausoleums, cremation options, and monument sales in Kentucky's premier cemetery.

502-451-5630 Lee Squires www.cavehillcemetery.com

GET TEXT ALERTS FROM ROTARY

Sign up at **WDRB.com!**
Get Weekly Reminders, room changes, and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

WDRB NEWS
HIGH DEFINITION TELEVISION

Program Schedule:

November 3 - Bill McKibben, author and educator in conjunction with the Festival of Faiths, November 2-7

November 10-Congressman John Yarmuth

November 17- Al Cross, UK Director of Institute of Rural Issues and CJ Political Columnist

WEDNESDAY, November 23- Joint Kiwanis meeting

December 8 - Kinsey Morrison Cancer Survivor on The Importance of Having a Bucket List

December 15 - William Mapother, Actor

December 29 - No meeting for the holidays

January 5, 2012 - Steve Schultz, Executive Director, Ohio River Bridges Project Bridge Forum

January 12- Mayor Greg Fischer Annual State of the City Program

January 19 - Bos Todd Chairman Todd Investments Annual Market Picks

February 2- Dr. John Hale Professor U of - Great Speakers & Historic Speeches

February 16-Chuck Denny CEO PNC Bank- Trends in Banking and the Economy

Club Events:

November 9- Rotary Night Out! At Sullivan University and Winston's

December 9 - Rotary Holiday Party at the Brown Hotel

March 1, 2012- Trade Expo Galt House East Ballroom

**Better Business Bureau**

844 S. Fourth Street
Louisville, KY 40203
www.ky-in.bbb.org

*Working in the Spirit of Rotary to
Promote An Ethical Marketplace*

Charlie Mattingly

583-1492

**Powerful Marketing.
Powerful Results.**

DOUG MYERS

BROKER ASSOCIATE

329-5286

dougmyers@semonin.com



**WHY NOT PUT YOUR NEW SMILE
IN YOUR BUSINESS PLAN?**

COSMETIC DENTISTRY

BARRY W. CERIDAN, D.D.S., P.S.C.

455 S. 4TH STREET, STARKS BLDG. STE 859
LOUISVILLE, KY 40202 587-7744

**Kentuckiana
Comfort Center Inc.**
ALINC Service Contractor

Heating • Cooling • Air Quality Specialists

DAVID GARLAND
General Manager
dgarland@kccgroup.net

2716 Grassland Drive
Louisville, Kentucky 40299
(502) 491-0880
Fax (502) 493-5775



CONSUMERS
CHOICE COFFEE

**Bob Patterson
President**

588-1000

For 35 years, we have been serving
Specialty Coffee to discerning
offices, hotels and fine restaurants.

www.consumerschoicecoffee.com

michaelduke

"Michael helps business owners and
executives find the right person and get
their team behind a common goal".

502-253-0899 • www.michaelduke.com



VENTURE RESOURCE
BUSINESS BROKERS



Dave Hinton
President

Venture Resource is the results
leader with over 800
Louisville Closings in 30 years
• MERGERS & ACQUISITIONS
• BUSINESS BROKERAGE
• VALUATIONS

(502) 458-2661 www.venture-resource.com

Important Information from the

**Disabled Committee, Jay Davidson,
Chair:**

Methamphetamine is made from common household products found in any hardware and drug store. The most important ingredient is the ephedrine or pseudoephedrine common in over-the-counter cold and flu medication. In an attempt to slow the spread of meth

production and use, many state legislatures have mandated that the sale of ephedrine or pseudoephedrine containing drugs be controlled by pharmacists. This is why you now must visit your pharmacy to get Sudafed or Claritin. There are no

Medications currently on the market that claim to specifically help people overcome methamphetamine addictions. Furthermore, experts say proper treatment takes far longer than the traditional 28-day recovery programs. Comprehensive behavioral approaches, such as 12-step based programs, have proven most effective.



FEDDERN
Financial Consulting Group
Bringing The Pieces Together

Are you prepared for the next financial storm?

"Downside Risk Management"
See our Process to protect your assets

Otto Feddern

Feddern Financial Consulting
Group
603 North Shore Dr #102
Jeffersonville, IN 47130
(502) 442-0363



HUMAN RESOURCES

WE'RE THE PEOPLE... PEOPLE!

485-1000

www.aheadhr.com

Bill Bellis

Advanced Staffing and Human Resource Solutions

UNISTAR

PURCHASING SOLUTIONS

www.UnistarPS.com





Phil Marshall
President and
CEO

CPA, ABV, CVA,

HOSPARUS
Be good the end of life is part of living

The Community Hos-
pices of Louisville,

Southern Indiana
& Central Kentucky.

A non-profit organiza-
tion.

502-456-6200

www.hosparus.org



RODEFER MOSS & CO, PLLC

Richard N. Robinson, CPA/ABV

rrobinson@rodefermoss.com · (812) 945-5236

Certified Public Accountants · Business Advisors



Strothman & Company PSC
Certified Public Accountants & Advisors

Your first choice
for a second opinion

Wouldn't you want to know
for sure that you are
paying the least amount of
tax that you should be
paying?

Call us and we'll give you
a FREE second opinion of
your company and
personal tax returns.

Find out more by calling
us at
(502) 585-1600
or visit
www.strothman.com



Ray Strothman, Managing Partner
rstrothman@strothman.com

100% Satisfaction Guarantee
No Hidden Fees
No Upfront Costs
No Obligation

We turn jeans into
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO
David Cobb, VP for Resource Development
502-585-4945 goodwillky.org

Annette Grisanti

Rodes

For Her

The Rodes Building · 4938 Brownsboro Rd.
Louisville, KY 40222 · 502-753-1055



THE HEALING PLACE

"the best recovery program
in the world"

— Dr. Burns Brady
nationally known expert
in addiction medicine

(502) 585-4848

www.thehealingplace.org Jay P. Davidson



**Kenneth S. Hays
Associates, Inc.**

AUCTIONEERS & APPRAISERS

KENNETH S. HAYS, PRESIDENT
(502) 584-4297
241-1694 (EVENINGS)
WWW.HAYSAUCTION.COM

KENNETH S. HAYS, JR.
MGR. PARTNER
129 SOUTH SPRING ST.
LOUISVILLE, KY 40206

We sell and install replacement windows and doors.

**the Door Store
& Windows**

Your Exterior Design Source

John Gregory and daughters Ann Gregory and Laurie Scarborough

(502) 896-1717

www.doorstoreandwindows.com

Idea showroom at 4625 Shelbyville Rd.
(across from Mall of St. Matthews)



Canon

CEOM

GEORGE BRAKMEIER, III

Web: centralelectronic.com

ADVANCED SERIES COPIERS AND PRINTERS

B/W * Color * Multi-Functional * Networked

AUTHORIZED SALES & SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street

(502) 587-6360

Next Meeting:

October 27, 2011

Galt House West

Fountain Room

Phone: 502-589-1800

Fax: 502-589-1636

E-mail: rotary@rotary45.org

Maynard L. Stetten, M.D. President

Stuart Alexander, First Vice President

Allan Parnell, Second Vice President

Cynthia Collier, Secretary

Philip Tamplin, Treasurer

David Dunn, Sergeant at Arms

William T. Baker, M.D. Director

Roland Blahnik, Director

Henry V. Heuser, Jr., Director

Anthony Kemper, Director

Barbara Lankford, Director

Robert Niblock, Director

Mark Rorer, Director

David Roth, Director

Tuck Tinsley, Director

Donna M. Neary, Executive Director

Rick Baumgardner, District 6710 Governor

Sparks is a publication of the
Rotary Club of Louisville, Inc..

Staff of Sparks:

Stanley W. Whetzel, Chair

Mark Schuhmann, Vice Chair

Donna M. Neary,

Managing Editor

Contributing Editors:

Tyler Allen

Otto Feddern

Gerald Gerichs

Michael de'Leon Hawthorne

John S. Lueken

Henry J. Scheirich

David B. Reed

Philip Scherer

Alan Singleton

Leo G. Smith

Mark Stein

Bosworth M. Todd

Lelan K. Woodmansee

100th
1912 - 2012
Anniversary
Rotary Club of Louisville
SERVICE ABOVE SELF



Reach Within to Embrace Humanity