



# ROTARY MEANS FELLOWSHIP – ARTS - BUSINESS - SERVICE

## FABS

### This Week's Program

**Wednesday, November 15**

**Feeding the Future  
5th Annual Grab and Go Event**

Filling 1,500 string backpacks w/food and hygiene  
for  
LB City College Viking Vault and  
ASI Beach Pantry at CSULB

**Volunteer Anytime Between 10:00am - 2:00pm**



### Birthdays



[Roger Civalleri](#)  
November 15th



[Cheri L. Bazley](#)  
November 15th



[William V. Ridgeway Jr.](#)  
November 16th



[Stephen B. Shaw](#)  
November 25th



[Juan Huizar](#)  
November 26th

### Rotary Is Starting Something New!!

By Judy Ross and Henry Fung, Strategic Planning Committee Co-Chairs



This year, President Michele has initiated a new committee to create a **Strategic Plan** for our Rotary Club.

We got started in September and see it as a multi-year project.

Interestingly, our Club has never embarked on a full-scale Strategic Plan, so we will be focusing on all aspects of our Club, both internally and externally.



We will be asking input from our members on a variety of subjects and in a variety of ways. We also are curious how the Greater Long Beach sees our Club, and therefore we have plans to query groups and individuals who are not members of our Club.

So, who is involved at this point and what have we done so far?? Our **Strategic Planning Committee** consists of Cam Doherty Killingsworth, Steve Hockett, Kelly Ruggirello, Leslie Wiberg, Dorian Bolick, Maria Hunter, Michele Dobson and Henry Fung and Judy Ross (Co-Chairs).

The Committee has met twice and has enthusiastically embraced the challenge at hand. We have completed a **SWOT** analysis (identifying **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats) and next will be formulating questions in order to get feedback from YOU our membership and the community at large.

### Club Leaders



[Michele A. Dobson](#)  
President



[Gail B. Schwandner](#)  
Assistant to the President

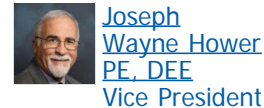


[Jean Bixby Smith](#)  
Assistant to the President



[Marcelle H. Epley](#)  
Vice President

Stay tuned! You will be hearing back from us, as we better understand the needs and wants of our Club and set a course for our future.



[Joseph Wayne Hower](#)  
PE, DEE  
Vice President

## Welcome New Rotarian

By Steven M. Keesal, RCLB President #101 and Gail Schwandner, RCLB President #102



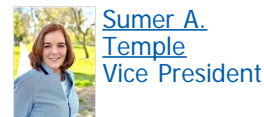
New Member **Ryan Antes** is a combat veteran of the 75th Ranger Regiment as well as the outgoing Chairman of the Long Beach Veterans Commission. He has been of service to the Three Rangers Foundation and is currently a member of the Board of Directors of The American Gold Star Manor. Rotarian Steve Keesal has known Ryan for 15 years as they served in the Rangers together in Afghanistan. I (Gail Schwandner) have known Ryan for the past two years as we have served on the Gold Star Manor Board together. Ryan is a Partner in an established law firm that deals in defense work for large national construction companies.

Ryan has been married to Jessica for 20 years and they have two children, Jackson age 11, and Aurora age 9. Both children attend Long Beach School District schools. The Antes also have 3 dogs, all rescues, who Ryan described as two small dogs and one large white fluffy dog. He loves to garden and bake. Baking is a hobby we both love while at the same time commiserating about what it does to our waistlines.

Ryan enjoys working with other people and believes strongly in community service. He will make an outstanding Long Beach Rotarian.



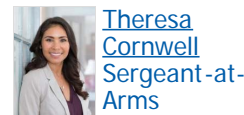
[Debra Kahookole](#)  
Vice President



[Sumer A. Temple](#)  
Vice President



[John E. Romundstad](#)  
Secretary  
Treasurer



[Theresa Cornwell](#)  
Sergeant-at-Arms



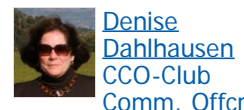
[Shel-lee Davis](#)  
Sergeant-at-Arms



[Shelley Hanks](#)  
Sergeant-at-Arms



[Debbie Thorpe](#)  
Sergeant-at-Arms



[Denise Dahlhausen](#)  
CCO-Club  
Comm. Offcr

## Welcome New Rotarian...

By Richard C. Dempsey



It is my pleasure to introduce you to our newest Rotarian, **Jeff Kellogg**. My thanks to John Mulvey for co-sponsoring Jeff for Rotary membership.

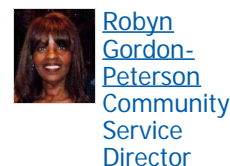
Jeff was born and raised here in Long Beach. His grandfather started a family business here, The Kellogg Oil Drilling Company. Jeff's father continued to build the company and Jeff worked in the business until it was sold. Jeff attended Jordan High School and went onto and graduated from the University of Oregon on an athletic scholarship in football. He then began his career in the real estate business, which led him to establish and develop his own company specializing in Educational and Facility Master Planning and Construction.

At the young age of 33, Jeff was elected City Councilman for the Bixby Knolls/Los Cerritos neighborhood. He served 12 years representing the 8<sup>th</sup> District. He also served two consecutive terms as Vice Mayor of Long Beach. About that time, Jeff became a Founding Member and Chair of the \$2.2 billion Alameda Corridor Transportation Authority. After retiring from City Council, Jeff went on to serve 16 years on the Long Beach Community College District's Board of Trustees and 5 terms as President of the Board.

I have had the pleasure of working with Jeff as Board members on both the Long Beach Petroleum Club and currently at the Long Beach Area Council Boy Scouts. Jeff and his wife, Pam, have lived in the Los Cerritos area for the past 36 years. They have been very active in the neighborhood events with Jeff heading up the Annual 4<sup>th</sup> of July Parade down Country Club Drive. They just purchased a new home in Naples and are already enjoying their



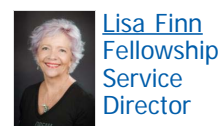
[Rayne Sherman](#)  
Career  
Service  
Director



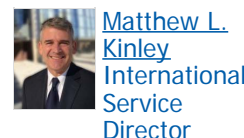
[Robyn Gordon-Peterson](#)  
Community  
Service  
Director



[Stephen B. Shaw](#)  
Club Service  
Director



[Lisa Finn](#)  
Fellowship  
Service  
Director



[Matthew L. Kinley](#)  
International  
Service  
Director

[Sarah Soriano](#)  
Membership



Duffy boat. They have two adult, very accomplished children, son Trevor and daughter Rachel.

Please join me in welcoming our newest Rotarian, Jeff Kellogg.



Service Director



Conor Kenneth Weir  
Youth Service Director



Alfredo Velasco  
iPast President



Steve M. Hockett  
President-elect



Kelly Ruggirello  
President-nominee



Donald E. Cochran  
Rotary Foundation Chair

## Congratulations... Schneider Family Scholarship Recipient

By Suny Lay Chang, LBRSF Board Member and Schneider Selection Committee Chair



### ROTARY SCHOLARSHIP FOUNDATION AWARDS SCHNEIDER FAMILY SCHOLARSHIP\*

I have the privilege to announce the newest named scholarship – **Schneider Family Scholarship**. As you know, the Scholarship Foundation goes through the process of annually reading applications and selecting the recipients for the various scholarships. Mark Schneider and his wife Nancy have recently established this scholarship for high school students planning to attend Cal State Long Beach. More specifically, it is a scholarship for students who have a learning difference. Since this was the first time it was being awarded, the Committee spent quite a bit of time determining how to evaluate the applicants. One of the things the Committee members determined was that the Scholarship was an acknowledgement that one size does not fit all. With the right support and opportunities, it can create equity in the classroom; it levels the playing field for students with learning differences; and helps them thrive in the academic environment. When you get the chance to meet our young candidate today, you will see ALL of that.

**Ivon Olea** is here today with her parents, Francisco and Veronica, who are sitting here in the front so proud and beaming and rightfully so. Ivon graduated in June from Educational Partnership High School (EPHS). It is a Long Beach Unified High School that has as its mission to provide a flexible and rigorous standard based, independent study curriculum. It encourages students to thrive at their own pace and receive personalized teacher support to meet their own individual needs.

Ivon's educational path was an interesting one. She knew that she was having challenges beginning in preschool. She had speech issues. She had trouble reading. She couldn't pronounce words. In fourth grade, her teacher Mr. Brooks helped her with reading and got her diagnosed with Dyslexia. As she describes it, she did not want help. But she finally accepted the help in middle school and that is when things really started turning around for her. She got a therapist, and it really made a difference. Ivon became a new person. She gained confidence, poise, and even charisma. This is what the Committee witnessed when we met her in May. And even though we met with several other amazing candidates, she really rose to the top.

Ivon attended Jefferson Middle School in accelerated classes, no less. She then went on to attend Wilson High School, taking AP classes there. In tenth grade (during the pandemic), she transferred to EPHS to continue in an independent academic program. The Committee was blown away by her 3.89 unweighted G.P.A. and 4.0 weighted G.P.A., which she worked very hard for. She's accomplished all of this with a lot of help from her family. It was not always easy. But she has a role model, her parents, who work very hard and started with nothing. Ivon has used that as a model and continues to look at that sort of perseverance and tenacity. She is a self-proclaimed "stubborn person." She knows that she is on a different path. She knows that she is smart and will succeed.

I am going to deviate from the script for a moment because there is a book by an author that I love, Malcolm Gladwell, which many of you probably know of him. "David and Goliath: Underdogs, Misfits, and the Art of Battling Giants" talks about misfits and underdogs, like Steven Spielberg, Richard Branson, and Steve Jobs, who each had a learning disability. Those disabilities taught them they had something to overcome, and they each compensated in different ways. Steven Spielberg is Dyslexic and he translated that into visual storytelling. Richard Branson is also Dyslexic and he is terribly charismatic, got to know everyone and became incredibly successful.

Ivon's dream is to go to Cal State Long Beach and become an elementary school teacher because she has seen what a difference learning can make in creating opportunities, understanding that "different" doesn't mean anything other than different. And in some ways, you're the same as others.

I will leave you, Ivon, with one other way that we are the same. When I looked at your transcript this morning, preparing for this conversation I realized that you and I have something in common. You grew up, literally, 500 feet from the house, where I grew up. So, where you come from and what you are born with does not dictate where you end. With that, will you all join me in congratulating Ivon on her amazing achievements.



*Michael Neils, Nancy and Mark Schneider, Ivon Olea, Suny Lay Chang, Craig Cross, Cam Doherty Killingsworth  
Caught in the Moment Photography*

### \*SCHNEIDER FAMILY SCHOLARSHIP

*The Schneider family has a long history with the Rotary Club of Long Beach and the Long Beach Rotary Scholarship Foundation (LBRSF). Mark has been an LBRSF Board Member since 1998. He has been a member of the Investment and Audit Committees and has chaired the Audit Committee for many years. He recently stepped off the Board in June 2023.*

*The Schneider family has had family members with learning differences, in particular Dyslexia. They are encouraged and supportive of resources to assist students to succeed with these obstacles. Therefore, they established this Scholarship for students with learning differences at CSULB. This is the first award.*

## Rotary International Foundation - Rotary Direct

By Gregory Haeseler, RCLB President #96



**The Rotary Foundation Mission Statement: The Rotary Foundation helps Rotary members to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty**

When I joined Rotary in 2003, I knew and embraced the idea of making donations. HOWEVER, I did not realize that there were three different foundations to make a donation: The Long Beach Rotary Charitable Foundation, the Long Beach Rotary Scholarship Foundation, and The Rotary Foundation (commonly known as TRF or the Rotary International Foundation). The three are all good and all worthy of support!

After serving as our Club's President in 2012-2013, I became the Club's "Foundation Chair", a position held in every Rotary Club to help educate and promote The Rotary Foundation (TRF). It was then I climbed the learning curve and became more acquainted with the complexities of TRF, e.g. the "areas of focus", PolioPlus, and the myriad levels of recognitions. Starting with the above-stated mission statement, there's lots to learn!

Don Cochran is now our Club's TRF Chair. Given my past experience, Don has graciously allowed me to help him with a specific project for November (Foundation month): promoting Rotary Direct, i.e. automating monthly contributions from our credit/debit cards. It's simple, easy, and consistently saves and changes lives throughout the world.

How so? Let's focus on Rotary's initiative to eradicate Polio from this planet. This gargantuan project started in 1985 when Polio was raging throughout the world with over 350,000 cases each year in 125 countries. Thanks to Rotary's leadership, persistence and contributions from Rotarians along with other numerous organizations, Polio cases have been reduced by **99.9%** with only a few cases being reported in two countries: Afghanistan and Pakistan. As Rotarians say, "We are that close!". Given the cost of 60 cents per vaccination and the Gates Foundation's 3 to 1 match, the minimum Rotary Direct amount of \$10/month effectively protects 50 children/month from Polio's life crippling virus. This vaccination is simple, easy, and consistently saves and changes lives throughout the world.

If anyone signs up at the \$10/month level for PolioPlus, they will be recognized as a PolioPlus Society Member. If anyone signs up at the \$85/month level, they will be recognized as a PolioPlus Society Member AND a Paul Harris Society Member. Whatever the monthly amount, any Rotary Direct signup will be participating in human history to achieve what was once thought the unachievable.

Don's goal is to have 25 Rotary Direct signups by the end of this month, making our Club **2<sup>nd</sup>** in Rotary Direct signups out of the 35,000 Rotary Clubs in the world. Thanks to the following nine Rotarians, we only need 16 more! Will you consider doing this? If so, please let Madrid, Don or me know.

**Raymond Cervantez:** Paul Harris Society Member and PolioPlus Society Member  
**Diane Donaldson:** PolioPlus Society Member

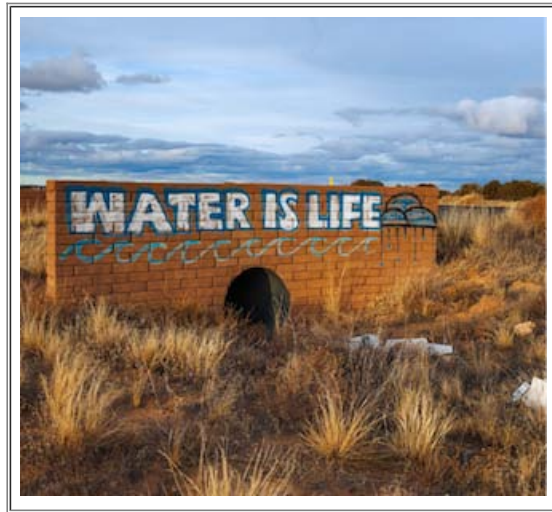
**Lori Dwight:** Paul Harris Society Member and PolioPlus Society Member  
**Jeff Levine:** Paul Harris Society Member and PolioPlus Society Member  
**Dave Lott:** PolioPlus Society Member  
**Marie O'Kelly-Green:** PolioPlus Society Member  
**Ian Patton:** PolioPlus Society Member  
**Linda Rahn:** Paul Harris Society Member and PolioPlus Society Member  
**Deborah Williams:** Paul Harris Society Member and PolioPlus Society Member

Gratefully yours in Rotary service,  
Gregory Haeseler  
Past President 2012-2013

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## RCLB Navajo Project

By Matthew L. Kinley, RCLB President #104



### WHAT IS THE RCLB NAVAJO PROJECT?

The RCLB Navajo Project aims to create Rotarian to Navajo relationships and to support the Navajo efforts to improve the lives of their people.

This year, we have two major projects to help in this effort.

The first is the Community Fund and Awareness Raiser to support efforts to make clean, potable water available to all Navajo, scheduled for April 14, 2024. This Project aligns with Rotary International's major goal for water development: "Clean water, sanitation, and hygiene are basic necessities for a healthy environment and a productive life."

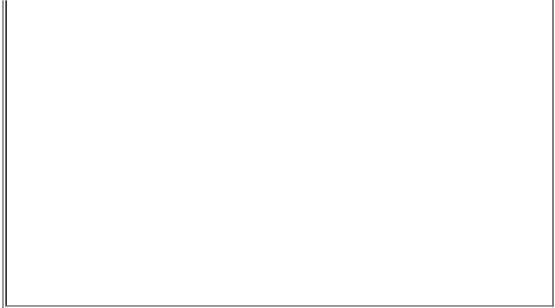
30% of families in the Navajo Nation live without running water. They drive for miles to haul barrels of water to meet basic needs. RCLB will raise money to financially support Dig Deep and their efforts to provide basic water systems to Navajo families.



We will also again visit the Navajo in the Spring of 2024. Responding to specific requests from the Navajo and St. Anne Mission in Klagetoh, Arizona, this year we will replace the roof of a Hogan







& attached kitchen, which will promote community and re-ignite spirit in this important building. Rotarians are in a unique position to find the supplies and talent to make repairs requested by the Navajo.

If you are interested in joining your fellow Rotarians in these efforts, please give me a call.

Matt Kinley  
International Service Director  
562.715.5557

## Honoring RCLB Members Who Have Served...



**ROGER CIVALLERI** – Spec 5, Army Reserve 6 years (6 months Active) – Long Beach

**CRAIG DOUGHERTY** - Army Reserve and Arizona National Guard - 6 years

**STEVE KEESAL** - Specialist - Served 3.5 years - C Co., 1st Battalion, 75th Ranger Regt. (Airborne), United States Army Special Operations Command - Afghanistan 2002 Iraq 2003 - Combat Infantryman Badge, Parachutist Badge, Ranger Taab; MOS 11B1V (Airborne and Ranger Qualified Infantry); Ecuadorian Jungle School Graduate

**B. RAMER SPURR** - Chief Warrant 4, Served 23 years most everywhere

**CLOY (Mike) J. WALTER** - 1953-1954 in Newberg, NY - Private in Adjutant General's Office

**CHRISTY WESTPHAL** - 1991-2007 - 2 Tours overseas, Afghanistan and Iraq - 2nd Lt attached to a combat medic unit

**DAVE WOODY** - PFC - 3 years - Korea, New Jersey, Oklahoma - Good Conduct Medal



**DR. WILL GRELLA** - LCDR/US Navy, Major/Army Reserve (Current) - Navy (10 years) -

Army Reserve (current) - Pendle, Yuma, Bangladesh

**BOB LATIMER** - Lieutenant Junior Grade (LTJG) - 1953-1955 -  
All the Pacific theater, Japan, Hong Kong, Korea, Philippines, Guam

**PAT MADDEN** - STG-3 (Sonar Technician 3rd Class Petty Officer) - 1967-1968 Active Duty -  
USS Leonard F Mason (DD 852) - Western Pacific (inc the Philippines and Vietnam & USS Wiltsie (DD 716)

**BRADEN PHILLIPS** - Captain - 31 years - All Over the World - 3 Legion of Merit medals, 3 Meritorious Service medals,  
1 Navy Achievement medal, 2 Combat Action ribbons, 1 Armed Forces Expeditionary medal and medals related to the Vietnam and Gulf wars - Certifications including Naval Aviator (Pilot), Naval Surface Warfare Officer, Financial Management Sub-specialist

**RAYNE SHERMAN** - Aviation Boatswain Mate 3 (ABH-3) - 8 years (2 Active Duty, 6 Reserve) - USS Hornet (CVS-12 Home Port-LB;  
(1) Tour WestPac (Vietnam Campaign); Recovery Ship-Apollo 11 and 12 - National Defense Service Medal, Vietnam Service Medal w/one Bronze Star; Republic of Vietnam Campaign Medal w/Device, Armed Forces Expeditionary Medal (Korea), Letter of Commendation (Admiral D.C. Davis) for Apollo 11 and Recovery Ship planning and execution, Golden Dragon-Member of the "Silent Occult Mysteries of the Far East"-Oct 21, 1968 @ Latitude 35.50N, Shellback-Member of the "Solemn Mysteries of the Ancient Order of the Deep"-Feb 23, 1969 @ Longitude 105.20E

**DAN TAPIA** - Electronics Technician/Reactor Operator, LA class submarines - 1998-2004 - South Pacific -  
SSN723 Oklahoma City (submarine)



**ANDREW BARBER** - Sergeant - 6 years/Reserves - Mainly 29 Palms, CA

**DAN GARRETT** - April 1982-December 1984 - MCRD San Diego; Camp Pendleton; Okinawa, Japan;  
Camp Lejeune, North Carolina - Heavy Equipment Mechanic, 2nd Battalion

**JOHN HINRICHS** - Corporal - 1956 -1958 - Camp Pendleton & 29 Palms

**LAURENCE W. JACKSON III** - Sergeant, 3rd Marine Air Wing - 1970-1977 (Active 2 years, Reserves 5 years) -  
Camp Pendleton, MCAS El Toro, MCAS Cherry Point, MCAS Iwakuni Japan during Vietnam War



**JOHN G. 'JAY' BEELER** - Airman (E3/Minuteman ICBM Missile Electronics Analyst) - 1962-1965 - Montana and North Dakota

**DON SERAFANO** - Captain, Medical Corps - 2 years - Davis Monthan AFB, Tucson, AZ



**BOB LUSKIN** - US Coast Guard, E-2, Second Class Gunners Mate - 1965-1971 (1 Active, 5 Reserve) -  
Groten, CT and Long Beach Terminal Island

**FRANK NEWELL** - US Coast Guard, Petty Officer - Active (6 mths) - Reserve (5.5 yrs) - Alameda, San Diego & Terminal Island

\*\*\*\*\*

While we honor those in our Club, we are grateful for family members and friends who have served and are serving.  
We are indebted for their sacrifice, bravery and the example they set for us all.

November 14th, 4:00-5:15 PM  
**RCLB Board of Directors Meeting**

November 14th, 5:00-7:00 PM  
**5 O'Clock Somewhere**  
Monthly after-hours mixer

Special Holiday Wine Tasting at  
The Wine Country

November 15th, 11:00-1:30 PM  
**Long Beach Weekly Club Meeting**

Feeding the Future "Grab & Go"  
Volunteer during lunch to  
assemble the food bags for LBCC  
& CSULB students.

November 16th, 8:00-9:00 AM  
**Business Breakfast Roundtable : in person**  
**Speakers:** LB Networking  
Organizations That Get You  
Connected  
\$10/person for breakfast (cash  
preferred)

November 22nd, 12:00-1:30 PM  
**Long Beach Weekly Club Meeting**

DARK- Thanksgiving Holiday

NO ROTARY MEETING

November 29th, 12:00-1:30 PM  
**Long Beach Weekly Club Meeting**

**Speaker:** Mark Taylor  
**Subject:** From Deep Sea to  
Deep Space - How Boeing is  
Driving Innovation in California

December 6th, 12:00-1:30 PM  
**Long Beach Weekly Club Meeting**

**Speaker:** President-elect Steve  
Hockett's Board Reveal  
**Subject:** Plus the announcement  
of President #110

December 8th, 6:00-9:00 PM  
**Bikes for Kids - Assembling**  
Bikes for Kids - Shush, don't tell  
the kids !

**Subject:** Secret workshop to  
Assemble bikes for 3rd graders at  
Chavez Elementary



**CREATE HOPE  
in the WORLD**

**Rotary Club of Long Beach**  
meets every Wednesday @ 12 Noon  
**THE GRAND**  
**4101 E. Willow Street**  
**Long Beach, CA 90815**

*LB Skyline Photo Credit*  
*Long Beach Convention & Visitors Bureau*

November 15, 2023 - Vol. 107, Issue 19

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Long Beach, CA 90802  
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[Rotary@RotaryLongBeach.org](mailto:Rotary@RotaryLongBeach.org)

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