



Quick Notes



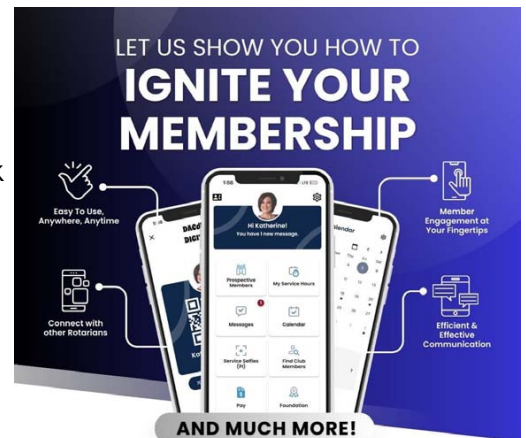
September 2, 2023

DACdb weekly training provides useful information

Submitted by DG Michael Soden

DACdb isn't just a database, it's a way to engage your club's members! Were you aware that DACdb provides weekly training sessions every Tuesday, covering numerous aspects of the DACdb software? There's a link to the archived sessions (all are recorded) in the Support/Learning tab on your DACdb homepage, under DACdb training in the left navigation bar.

You'll find, for example, a session from August 29 on using the new DACdb Mobile Ignite App (image at right), which provides useful, easily accessible information for members.



Register for DACdb University
Tuesday, August 29
Topic: IGNITE Mobile App

District Leaders



Michael L. Soden
District Governor



Michael D. Driebe
District Gov-Elect



Gilda Moshir
District Gov-Nominee



Roger H. Gutierrez
IPDG



Karina D. Anderson
District Public Image Chair



Thomas D. Allison
District DEI (Diversity, Equity and Inclusion) Chair



Donald R. Ryan
Executive Assist Gov-Antelope V



Jacob Joseph Noll Jr.
Executive Assist Gov-NV

Foundation Updates

Submitted by Mark Mariscal, District Rotary Foundation Chair 2021-24

District Grants Application Deadline

Our District Designated Funds for projects at the Club level will exceed \$80,000 this year. Club Presidents have already received their notices on the amounts allocated and the requirements needed to apply for use of the funds. All members can see the allocation by logging into DacDb.com and clicking the Grants Module Tile.

The application deadline (first round) for the use of the DDF funds is fast approaching. Applications are due Sunday, **September 17, 2023** via the application in the Grants Module tile in DacDb. Any funds not requested by that date will be reallocated for use by those clubs who applied during the first-round cycle. If you need assistance, please contact DDF Grants Chair Christine Smith at christine.smith@unlv.edu.



Isaac Hung
Executive Assist
Gov-CA West



Rae Kearney
Executive Assist
Gov-CA East



Mark Mariscal
District Rotary
Foundation Chair

Paul Harris Fellows

Did you know that your club can offer Paul Harris Fellowships to non-rotary members? There are many members who make contributions to the Rotary Foundation in honor of their children and grandchildren. A Paul Harris Fellowship is a combination of dollars and points equal to \$1,000. For further information, please speak with your club's Foundation Chair (appointed by the Club President). Information is also available on the <http://www.rotary.org> website.

Tips for Enhancing your Club's Public Image

Submitted by Kari Anderson, District Public Image Chair

Promoting your club on social media can be an effective way to attract new members and engage with your current ones. Coming up Saturday, **September 9 at 10:00 am** is Rotary Essentials Online Training--Public Image (on zoom). Register easily from your DACdb Mobile App by clicking on District Events and Rotary Essentials (image at right). Or take a shortcut and [register here](#). Join us!

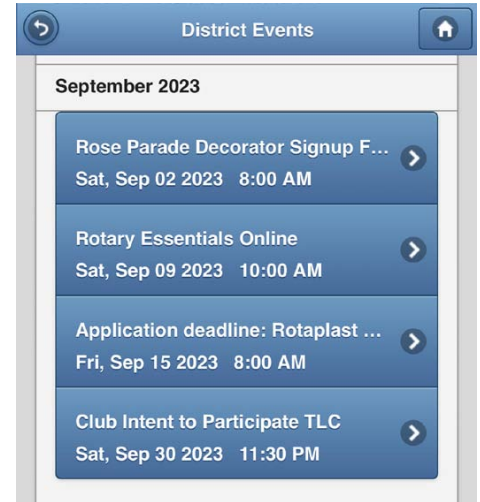
Here's a quick step-by-step guide on how to use social media effectively:

- 1. Define Your Goals.** What do you want to achieve through social media? Recruit new members? Raise awareness about your club? Promote events? Share updates?
- 2. Choose Platforms** your target audience is most active on, eg: Facebook, Instagram, Twitter, LinkedIn, and TikTok.
- 3. Create Engaging Content.** Include photos, videos, articles, and graphics. Share posts about club events, achievements, member spotlights, and behind-the-scenes content. Use storytelling.
- 4. Post on Consistent Schedule.** Consistency is key to building a following.
- 5. Create Visual Appeal.** Ensure that your profile and cover photos and high quality visuals that are appealing to your audience.
- 6. Interact with Your Audience.** Respond to comments and messages promptly; encourage engagement by asking questions or running contests. Tag relevant users/organizations to increase reach.
- 7. Use Stories and Live Streaming** for real-time updates and engagement.
- 8. Promote Events.** Share event details, registration links, and reminders.
- 9. Collaborate and Partner** for cross-promotion.
- 10. Measure and Adjust.** Pay attention to metrics like engagement, reach, and click-through rates.
- 11. Use Paid Advertising (Optional).** Facebook Ads or Instagram Ads may reach a wider audience. Set a budget and target your ads effectively.
- 12. Be Inclusive and Respectful.**
- 13. Encourage User-Generated Content.** Encourage your members to create and share content related to the club.
- 14. Update!** If you have prominent content from 2017, Update!!

Remember that building a strong social media presence takes time. Be patient and persistent, and don't be discouraged if you don't see immediate results. Engaging with your audience and consistently delivering valuable content will help your club grow its social media presence over time.

Finally, as a friendly reminder, District 5300 would like to share your upcoming events on our District 5300 Facebook page to engage potential members and expand our Rotary Reach. Make sure to update your calendar on DACdb!

Any questions? Do not hesitate to contact me. Happy Labor Day weekend.



District and Club Events and Reminders

September 2nd, 8:00

[Rose Parade Decorator Signup Form - 2024](#)

September 5th, 7:30-8:30 AM

[DG Official Visit - Downtown LV](#)

September 5th, 6:30-8:00 PM

[Book Drive & Book Cleaning Benefiting Spread the Word-LV RedRock](#)

September 7th, 12:30-1:30 PM

[DG Official Visit - Monterey Park/Alhambra](#)

September 9th, 10:00-12:00 PM

[Rotary Essentials Online-Public Image](#)

September 9th, 3:00-6:00 PM

[The Great Duck Race--Green Valley](#)

September 9th, 6:00-7:00 PM

[Azusa Rotary Field of Glory Opening Ceremony](#)

September 11th, 5:30-8:30 PM

[Pins for Paws Bowling --LV Southwest](#)

September 13th, 5:00-6:30 PM

[DG Visit- Moapa Valley, Mesquite and Mesquite Sunrise](#)

September 15th, 8:00-5:00 PM

[Application deadline: Rotaplast mission Cebu City, Philippines](#)

September 20th, 4:15-5:15 PM

[Agassi Birthday Hour--LV After Hours Location:](#)

September 21st, 7:15-8:15 AM

[DG Official Visit - Lancaster Sunrise](#)

September 21st, 5:30-7:00 PM

[Claremont Club Social](#)

September 23rd, 8:00-2:00 PM

[MUDD VOLLEYBALL-Mesquite](#)

September 28th, 12:00-1:00 PM

[DG Official Visit - Las Vegas](#)

September 30th, 8:00-6:00 PM

[Boulder City Sunrise Rotary Club Wurst Festival](#)

October 3rd, 10:00-12:00 PM

[Packing Feminine Hygiene Bags at Project Marilyn-Green Valley](#)

October 5th, 7:30-8:30 AM

[DG Official Visit - La Verne](#)

October 7th, 7:30-11:00 AM

[Pancake Breakfast-Altadena](#)

October 8th, 2:00-6:00 PM

[Antelope Valley Oktoberfest](#)

October 12th, 6:00-9:00 PM

September 2nd, 6:00-9:00 PM

[Melodia Mariposa Concert-Altadena](#)

September 5th, 11:00-12:00 PM

[DG Official Visit - Pahrump Valley](#)

September 7th, 12:30-1:30 PM

[DG Official Visit -Monterey Park/Alhambra](#)

September 8th, 6:00-8:00 PM

[Welcome Dinner at Canyon City BBQ-Azusa](#)

September 9th, 10:00

[Azusa Field of Glory U.S. Flag Display](#)

September 9th, 5:00-9:00 PM

[Concert Volunteers-Altadena](#)

September 9th, 7:15-9:15 PM

[Azusa Field of Glory Celebratory Dinner](#)

September 12th, 8:00-10:00 AM

[23rd Annual Safety Officer Award Recognition-Green Valley](#)

September 14th, 9:00-1:00 PM

[Mesquite Reads Monthly Book Sale](#)

September 20th, 7:15-8:15 AM

[DG Official Visit - Claremont Sunrise](#)

September 20th, 6:00-7:30 PM

[Spread the Word Nevada Book Cleaning--LV AfterHours](#)

September 21st, 12:10-1:10 PM

[DG Official Visit - Altadena](#)

September 21st, 6:00-9:00 PM

[Greenspokes--LV Southwest](#)

September 26th, 5:30-7:00 PM

[DG Official Visit - 6 Clubs: Las Vegas Southwest, Green Valley, LV West, LV Summerlin, LV RedRock, LV After Hours](#)

September 29th, 7:10-8:15 AM

[DG Official Visit - North Las Vegas](#)

September 30th, 11:30-11:45 AM

[Club Intent to Participate TLC](#)

October 3rd, 12:10-1:10 PM

[DG Official Visit - Pomona/Chino Valley](#)

October 5th, 6:30-7:30 PM

[DG Official Visit - San Gabriel Valley NG](#)

October 7th, 4:30-6:30 PM

[Prepare Dinner at the Fisher House-LV Southwest](#)

October 11th, 7:30-9:30 PM

[Happy Feet-LV Southwest](#)

October 14th, 7:30-5:30 PM

Greenspokes-LV Southwest

October 14th, 6:00PM-11:00 PM

**Monrovia Rotary Age of Aquarius
Casino Night Fundraiser**

October 14th, 6:00-9:30 PM

**LobsterFest - Upland (buy tickets
online)**

**Mesquite Sunrise Rotary Golf
Tourney**

October 14th, 10:00-12:00 PM

**Rotary Essentials Online -
Membership**