

# Rotary

## Club of San Marino



## San Marino Rotary Rotoscope October 26, 2023

### ROTOSCOPE

Written by Paul Brassard

#### **OCT 19 PROGRAM RECAP: Erik McKinney THE IMPACT OF PORTAL, NIL, AND REALIGNMENT ON COLLEGE FOOTBALL**

As a sports journalist specializing in college football recruiting, Erik McKinney, is witnessing these monumental changes firsthand. The first thing he did was give us permission to be confused, saying that the schools, coaches, and players are also confused. Allow me to recap some key points.

**NIL** (Stands for Name, Image, and Likeness). The issue began with a lawsuit by a former UCLA basketball player who discovered that his likeness was being used in popular video games. That opened the door and now you see college players doing TV commercials (which was never allowed before) and you have "collectives"—affiliated with the university—arranging events and then funneling money to valuable athletes and coaches. For example, you can pay to attend a catered tailgate event where you can hobnob with the athletes. Even some high school players are getting NIL money.

**Transfer Portal.** Athletes were previously able to transfer, but now it's much easier since they can, after 48 hours' notice, register on a website that basically shops them to all the other schools. And you can imagine that potential NIL money will figure into the athlete's final decision.

**Realignment:** Pack 12 was a premier conference but got carved up, partly because of unimaginative leadership over the last decade but also because of its less desirable time zone which impacts TV money, which is where the most money comes from. Staying in the conference would mean USC earns \$40 million less each year and thus not be able to compete with other national programs. Erik sees two things eventually happening. 1. We are headed to a world of 40 elite football programs as opposed to approximately 75 current Power Five programs out of a total of 133 Division One schools. 2. Gigantic nationwide conferences like the Big 10 will evolve into West and East divisions to mitigate travel burdens.



### **STUDENTS OF THE MONTH**

Denise brought two more of her outstanding Interactors to our meeting. Anson Huang, a senior and co-president of Interact, has been active in Interact since he was a freshman. Besides Interact, Anson is involved with the Investing Club, orchestra, and his Boy Scout Eagle project. He wants to attend college in the state and has his eye on USC.

Kya Lau is the other co-president of the Interact Club. She has been volunteering under Denise's mentorship since 6<sup>th</sup> grade at HMS. She likes helping people. She is involved in the marching band and recently got her blue belt in jujitsu. Kya wants to attend university in Switzerland and prepare for a career in the hospitality industry and eventually own her own hotel or restaurant.

### **Oct 26 TOUR OF THE REMODELED SAN MARINO COMMUNITY CENTER**

Don't go to the church this Thursday. Instead, come to the Community Center adjacent to the Crowell Library, where you will enjoy a catered lunch and a tour of the newly renovated facilities. You will hear from Mayor Steve Talt and from City Manager Philippe Eskandar. Mr. Eskandar, who has been on the job less than a year, is an accomplished city leader with a career dedicated to public service. He is excited to be helping the City of San Marino to accomplish the visions and goals of the City Council and community. Mr. Eskandar comes to San Marino with a master's degree in public policy from Pepperdine University's School of Public Policy, a master's degree in Dispute Resolution from Pepperdine University's School of Law, and a bachelor's degree in criminology, Law, & Society from UC Irvine. Come with your questions about the city. I will be asking him if his vision for the city includes resurfacing crumbling Westhaven Road.



### **TITAN FOOTBALL TEAM CONTINUES TO DOMINATE**

The San Marino Football Team crushed rival Temple City last Friday evening, bringing their record to a division leading 8-1. It was only ten weeks ago that newly arrived Titan Coach Nate Turner spoke to our club prior to the season opener. Substitute president Fred Sohl brought his lucky jacket and created a Knute Rockne-like atmosphere that propelled the Titans to a stellar season. I'm now wondering if we are going to need an "affiliate" to generate NIL money to maintain this level of football dominance. How about paying \$20 for a photo with Coach Turner and Fred Sohl wearing the lucky jacket? Or \$75 for an X's and O's playbook briefing from the coach, with pizza and beer? Food for thought. I'm sure that South Pasadena and La Canada are thinking this way.



**NOV 2 PROGRAM Meagan Duncan, Disney Imagineering, "Imagine Tomorrow"**

Hear Meagan Duncan talk about her work at the Walt Disney company. Meagan is a graduate of San Marino High School and the daughter of Qing and Kyle Duncan.

**SAVE THE DATE: ART FAIR at SMHS November 4 and 5**

Contact Denise Wadsworth if you can volunteer. This is a wonderful opportunity to work alongside our Rotary Interactors. In any case, come to the event and spend some money as you socialize with your friends.

# San Marino Art Fair

Presented by  
SMHS Rotary Interact Club  
and Rotary Club of San Marino

Fine Arts and Handcrafts  
November 4-5 10AM - 5PM

San Marino High School  
2701 Huntington Drive  
San Marino, CA



◆ Clothing, ceramics, fine arts, textiles,  
glassware, jewelry, metal work,  
pottery, wood, and photography



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## SERVICE OPPORTUNITIES ABOUND

Mary Ulin is looking for **committee members for the Rotary Readers program**. Your commitment requires attending one zoom meeting and one lunch where books are transferred.

**Rise Against Hunger** is returning to San Marino High School on December 1<sup>st</sup>.

The club is **looking for a social chair** to help coordinate our social functions (send invitations, interface with caterers, keep track of RSVP, etc.). Contact Barbara if you are interested.

We are also **looking for a writer to do the Rotoscope**, replacing the current author when his tenuous welcome expires in three months or less.

## MID AUTUMN FESTIVAL Evening of November 5<sup>th</sup>

Contact Ginny Hsiao if you want to reserve a seat at the Rotary table. Act quickly because this premier Fall social event will sell out.

## Upcoming Meeting Schedule Invite a friend

**Oct 26** Lunch and Tour of San Marino Civic Center

**Nov 2** Meagan Duncan "Imagine Tomorrow" Sharing her work at Disney Imagineering

**Nov. 9** Western Justice Center : The ABC's of Negotiations

**Nov. 16** Craft Talks Wally Rosvall / Mara Chindress

**Nov. 23** Thanksgiving **DARK**

**Nov. 30** Tournament of Roses ROYAL COURT