
Rotary

Club of Pasadena, CA

SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * September 9, 2022 * #22-187
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This Week's Program

PHIL HETTEMA

"Everyday Creativity"

Introducer: Tammy Silver



Phil Hettema is the President and Creative Executive of THG. With a distinguished legacy of over 40 years in themed entertainment, Phil leads a world class team of experience designers, architects, and media producers known for creating uniquely compelling guest experiences with great emotional resonance. Notable projects include One World Observatory at One World Trade Center, the High Roller Observation Wheel at The LINQ in Las Vegas, Beyond All Boundaries at the National World War II Museum in New Orleans, and the Secret Life of Pets: Off the Leash experience at Universal Studios Hollywood.

Prior to forming THG, Phil was Senior Vice President, Attraction Development for Universal Studios Theme Parks Worldwide for 14 years, overseeing creative development of all major attractions and shows. He was responsible for the creative development of all major attractions and shows, including Terminator 2: 3D, Jurassic Park, The Amazing Adventures of

Spider-Man, Backdraft, and many more. He oversaw master planning for five Universal parks, including domestic and international expansion for Universal Studios Hollywood, Universal Studios Florida, Universal's PortAventura in Spain, Universal Studios Japan, and, most notably, the conception and delivery of Universal's Islands of Adventure in Florida.

Phil is an alumnus of ArtCenter College of Design, instructed courses at the institution, and endowed a scholarship for environmental design. He has been a guest lecturer at Carnegie Mellon University and at the TED Conference. Phil holds four patents for entertainment technology solutions and has been honored with numerous Thea awards from the Themed Entertainment Association.

September 14th Meeting

12:00 pm - RECEPTION & LUNCH BYRSVP ONLY

12:30-1:30 pm - MEETING: President Elect Justene Adamec

Song Leader: Don Andruess

Inspiration: Lisa Kroese

Scout Zone Reporter: Dean Billman

Photographers: JTammy Silver

Sergeant At Arms: Robert Lyons

Tech: Frank Fish & Scott Carlson

To attend LIVE - RSVP Below

By ZOOM on the One-way "Zoomcast"

Wednesday, -- Zoom opens at 12:15 pm

<https://us02web.zoom.us/j/81957991086?pwd=SIHQWhGTnVjY1I5dVBmU1lwaG1lUT09>

Meeting ID: 819 5799 1086 - Passcode: 783239

IF LINK doesn't work, cut and paste link in your browser

IMAGINATION STATION

*President Mary Lou is on Vacation -
Enjoying Munich with First Gentleman Gary!*



THE SCOOT ZONE

By Senior Staff Reporter Dean Billman

Photographers: Hans Rosenberger & Tammy Silver

President Elect Justene Adamec called the meeting to order right on time and introduced **Past President Phil Miles** to lead us in our opening song – and that is when the trouble started. **Phil** revealed that several people had grown tired of singing Beatle tunes, which **Phil** found hard to understand since his native land of Britain is very proud of the Beatles, and just because he chooses a Beatle song every week doesn't mean he only knows Beatle tunes. So, he chose *You Will Never Walk Alone* from the Broadway show *Carousel*, which was covered by the group Jerry and The Pacemakers, which became the theme song for the Liverpool Football (Soccer) Club, and Liverpool is where the Beatles are from. So far, so good. The trouble was, only **Phil** knew this song, we really tried to follow along, but **Phil** bravely sang almost alone. God Bless America went a lot better.



Josh Betta offered a cultured inspiration from Voltaire, “Appreciation is a wonderful thing: It makes what is excellent in others belong to us as well.”

President Elect Justene then did some housekeeping by announcing that she is a board member as well as stand-in President in **President Mary Lou's** vacation absence. She also complimented board secretary **Michelle Ferroni's** growing list of new-to-her phrases that **Justene** utters in board meetings, like “pig in a poke” and other witticisms.

Announcements:

Mary Chalon invited us to our Rotary Presidents' Party on September 25th with taco trucks, Mariachi band, and all-out fun having at President Mary Lou and Gary's home to celebrate two Rotary Presidents in One Year! RSVP to **Armida Baylon** (see invitation below).

Jan Sanders moved the book club to a new date, this Monday at 6pm, to discuss *Stealing Home*, about the Dodgers and Chavez Ravine (also see invitation below).

President Elect Justene then challenged us to get service-oriented quickly since she had no special Service Stars to hand out, but she did catch up to last week's announcement to give **Past President Howard Raff's** Imagine Rotary Coin for being such a great guest inviter over the years.

George Falardeau introduced his guest, Eddie Rivera, Community Editor for Pasadena Now publications. Nick Rodriguez, Assistant City Manager for the City of Pasadena was the guest of **Phil Hawkey**.

Colleen Carey was called to introduce today's guest speaker, and she did a fine job of extolling the virtues of Past Pasadena City Manager Cynthia Kurtz by pointing out that she was pulled from retirement to take the role of Interim Pasadena City Manager in 2021 when the previous city manager suddenly left the position.

Her presentation was “What is going on in City Hall?” She left the position of City Manager in 2008, and she compared the city then and now, and it was an eye-opening presentation with factual charts and proud Pasadena boosterism.



Her four areas of discussion were City Fiscal Stability, Policing and Violence, Rose Bowl Future and Central Library Seismic Retrofit, and while there are always challenges, she gave credit to the previous city manager, Steve Mermell, for guiding the city through the Pandemic and keeping the business community focused on staying open. He also reassigned employees rather than lay them off during the Pandemic, and now that new employees are so hard to find, this strategy has helped keep valued people serving the people of the city today.



While revenues have kept pace with expenses through the years since 2008, Cynthia was focused on new businesses coming to Pasadena, like Lucid Motors, Dine Brands Headquarters (Applebee's and IHOP, among others), GM's Design Center (to be close to ArtCenter College of Design), Cal Tech medical technology spin-off Xencor, Doheny Eye Center, and many others. She encouraged us to keep buying in Pasadena to generate tax revenue, especially new electric cars. She mentioned the changing nature of Policing and the focus on technology to help the police, and intervention programs to help the community before police need to be called.

On the Rose Bowl, the city must compete with the brand-new super stadiums in Los Angeles, which means we need to compete for different entertainment than the traditional football games of yore, like AEG multi-day concerts and even becoming a soccer-focused stadium. Or, as Past President Phil pointed out later, a "proper Football" stadium in the international soccer sense. Cynthia's personal dream is to rebuild the Brookside Golf shop into a new clubhouse with a hotel, like the National Parks offer; "Maybe you could stay at the Rose Bowl for a Rose Bowl game, or a golf vacation right on the course!" A special plea to not bulldoze the current clubhouse from **Past President Ken Hill**, who had helped design the Brookside Golf Clubhouse, was noted to laughter.

Finally, she ended her presentation to highlight the upcoming Measure L ("L is for Library bond") which will renew the bond for library funding which has been in place for many years. **Marshall Fuss** asked if our library would survive the lower enrollment of our public schools, but Jan Sanders offered that most of the students in our libraries are from the private schools and use the libraries almost all the time. An interesting fact was when the city was laying out the location of all the libraries (back in the day) they were setup so that everyone would be within two miles of a library. We are a lifelong learning city, Cynthia noted. "As a private citizen, not as a city employee anymore, I am free to make a personal plea: Please, please, please vote for Measure L!"

Note: Eddie Rivera from **PasadenaNow.com** covered this event - read his article here: <https://www.pasadenanow.com/main/two-time-former-city-manager-cynthia-kurtz-looks-at-pasadena-then-and-now>



L2R: President Elect Justene Adamec, Jan Sanders, Colleen Carey, Cynthia Kurtz, Catherine Hany

MEETING MOMENTS ON ZOOM

John Foulkes, as some may remember had a stroke in July. He's been at Villa Gardens and just got home on Tuesday - and look at him - doing well. Getting better slow and steady with the help of Alicia!!! We were happy to see him and hope to see him back Live soon!

John Foulkes and Bob Monk had a great chat about Bob's Cesna 180 especially on its landing! And Bob asked Tony Phillips if that was a Reyn Spooner shirt which it is - brand new, he just got it



Bob said in his area of Wisconsin, no one knows what a Reyn Spooner shirt is.

Dropping into the meeting via zoom was former City of Pasadena Mayor Bill Bogaard and his wife Claire.

To attend the 9-14-22 meeting
RSVP by MONDAY 9-12-22 at 5:00 pm

Join Us Wednesday!
Check In with Jane Waas, Frank Fish & Barbara Bishop



Checking in with Jane: Fred Findley, Deb Raupp, Armida Baylon, Roy Wild, Phyllis Mueller, and Erika Endrijonas

CLICK HERE TO
RSVP TODAY

THIS WEEK'S MENU

Rotarian Meal choices - Please select from the following Lunch options. No substitutes. If you have allergies or food restrictions contact Wendy and we can work with it so you have a meal and can attend the meetings.

MENU

- Shrimp and Andouille Pasta Jambalaya
- Caesar Salad with Chicken
- Vegetarian Pasta Jambalaya with Okra, Garbanzo, and Kidney Beans

You may also RSVP by emailing Wendy at office@pasadenarotary.com or 626-683-8243 and remember to give your menu selection

You will always receive a **CONFIRMATION** of your reservation.

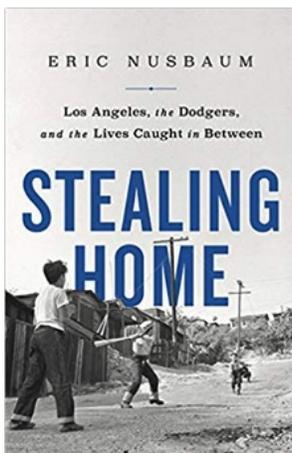
**** Note:** If you can't make the meeting -make sure you contact Wendy to cancel your meal.

PHOTO OF THE WEEK

Yes! we are going to the Presidents' Reception says John Burt to Sean Cain - sign up here!



MEETING & EVENTS CALENDAR



ROTARY READERS Monday, 9/12/22 - 6:00pm

The next meeting is Monday, Sept. 12th at 6 pm.
For location and zoom info please contact Jan Sanders at janinpasadena@gmail.com or Cathy Simms at simmsie1@pacbell.net.

Cathy Simms will review the book *Stealing Home* by Eric Nusbaum.

BUSINESS ALLIANCE



COMMITTEE

Wednesday, 9/14/22 at 4:00pm,
University Club

NETWORKING - PEER CONSULTATION - SERVICE
Special Meeting Date Change - Everyone invited to attend.

INVITE a friend or colleague to learn about Rotary in a networking environment
Short meeting upstairs in the Sun Room, followed by networking, drinks & complimentary appetizers in the University Club 1922 Lounge.

RSVP to Co-chairs:

Cyril Vergis-cyril@arosacare.com - Wendy Anderson-wowproductions2@gmail.com

PASADENA ROTARY T-SHIRTS!

Did you notice how awesome everybody looked in the Shop With a Cop photos? Were you a bit envious of the members rocking their Pasadena Rotary t-shirts? Envy no more, because now is your chance to have one of your very own! We'll be ordering Pasadena Rotary "Rotarian at Work" tees within the next month or so, so get your order in!

They will be charged to your Rotary account and will cost \$18 plus shipping and tax, so probably about \$20-21 total. You can sign up at the next three Wednesday meetings, or email office@pasadenarotary.com with the size you want and whether you want the men's or women's style. (Measurements are with shirts laid flat) See Size charts.

If you can't wait that long and you're the right size, remember Past President Kathy Meagher has a brand-new men's size XL, long sleeve, Pasadena Rotarian at Work tee that she will sell you for \$18. She also has two men's short sleeve Pasadena Rotarian at Work tees, size large, gently used, that she will give (that's GIVE – for FREE!) to the first takers! Contact Kathy at kathy@kmeagher.com if you're interested.

WOMEN

	CHEST WIDTH	LENGTH
Small	18	25
Medium	20	26
Large	22	27
X Large	24	28
2X Large	26	29

MEN

	WIDTH	LENGTH
Small	18	28
Medium	20	29
Large	22	30
X Large	24	31
2X Large	26	32
3X Large	28	33
4X Large	30	34



ROTARY PRESIDENTS' PARTY

SUN SEPT 25
6 PM TO 8 PM

Home of Mary Lou Byrne
and Gary Kearney

**MARY LOU
BYRNE**



**JUSTENE
ADAMEC**



RSVP BY JULY 13 TO ARMIDABAYLON@GMAIL.COM
TACO LADIES, MARGARITAS AND BEER! **\$50**

NOTICE: Seeking Housing for his Son

Doug Hitt, a Rotarian since 1984 (Rotary Club of Calistoga) is seeking housing for his son Connor who is attending the Los Angeles College of Music in Pasadena. Connor wrote a 2-page letter about who he is that's very endearing. He is seeking a one-bedroom studio unit or room rental. His budget is \$1,000/month and can help with chores or pet sitting. If you have a space or know someone who might - contact Wendy at office@pasadenarotary.com and she will forward you Connor and his Dad's letter.

POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at office@pasadenarotary.com by **Tues at noon**. Minimum donation for Polio Pig Announcement: \$20.00 which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

Happy Birthday To These Rotarians!

Mel Cohen	Sept. 10
Marsha Rood	Sept.10
Shel Capeloto	Sept.12
Dave Cardenas	Sept.12
Gwen Strong	Sept.14

Happy Rotaversary!

Desiree Alvarado	9/10/14	8 years
John Cooper	9/10/08	14 years
David Minasian	9/13/17	5 years
Bobbi Abram	9/15/20	2 years

UPCOMING PROGRAMS

September 21st - Nandani Sinha - "Living with Alzheimers"
September 28th - James Osterling
October 5th - John Mulcahy,"What's New In the Sky", Carnegie Observatories
October 12th - Jeff Kightlinger - Interim GM of Pasadena Water & Power

SPOKES is the weekly newsletter published by the
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Weekly Live Wednesday Meeting by RSVP
The University Club Pasadena
175 N. Oakland Ave., Pasadena, CA 91101

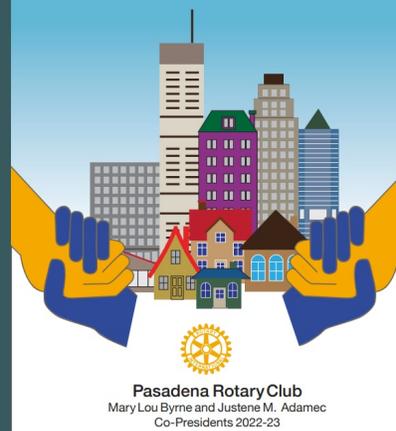
Scout Zone Reporters: Justene Adamec & Dean Billman

Proofers: Mary Wilson & Kathy Meagher

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Rosenberger, Hillary Schenk & Tammy Silver.
Back-up: Barbara Bishop & Desiree Alvarado

Editor: Wendy Anderson
Bureau Chief: Justene Adamec
Bureau Chief Emeritus: Mary Lou Byrne

**Building Community
Through Service**



ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS

Meets: 2nd Thursday of the month at 5:00pm-University Club

PRESIDENT: Mary Lou Byrne

PRESIDENT-ELECT: Justene Adamec

IMMEDIATE PAST PRESIDENT: Cory Brendel

SECRETARY: Michele Ferroni

TREASURER: Tony Phillips

CLUB DIRECTORS: Desire Alvarado, John Burt, Lisa Cavalier, Mary Chalon, Sandy Goodenough, Mic Hansen, J.P. Harris, Wende Lee, Hillary Schenk, Tammy Silver, Cyril Vergis, Mark Waterson.

***Note:** The September meeting of the Pasadena Rotary Board of Directors has been moved from the second to the fourth Thursday of the month, and will take place on September 22, 2022, at 5 p.m. at the University Club.*

Rotary Club of Pasadena

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