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# Rotary

## Club of Pasadena, CA



## SPOKES NEWSLETTER

DISTRICT 5300 \* Rotary Club 794 \* October 21, 2022 \* #22-193  
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### This Week's Program

## Laura Farber & Kevin Ash

*"The Future of the PAC 10"*

**Introducer: PP Diana Peterson-More**



Laura V. Farber is a partner in the Pasadena law firm of Hahn & Hahn LLP. Farber practices civil litigation with an emphasis in employment disputes and also counsels clients in employment and a variety of other matters. Farber is a member of the American Bar Association, where she serves as the State Delegate for California in the House of Delegates, Chair of the House of Delegates Rules and Calendar Committee and Chair-Elect of the Fellows of the American Bar Foundation. Farber is a Tournament of Roses Past President and provided leadership for the

131st Rose Parade and the 106th Rose Bowl Game on January 1, 2020. Farber is currently serving as chair of the Rose Bowl Management Committee that oversees policy and management of the Rose Bowl Game.

Kevin Ash is the Chief Administrative Officer of the Tournament of Roses Association overseeing all aspects of the Rose Bowl Game. Ash has spent his professional career working in collegiate and international amateur sports management. In his capacity as the Chief Administrative Officer of the Rose Bowl Game since 1998, his duties include the oversight of all aspects of the annual Rose Bowl Football Game for the Tournament of Roses Association. He has also served in similar roles with FIFA World Cup 94, the 1996 Olympic Games in Atlanta, Georgia, the 2010 Olympic Games in Vancouver, Canada, and thirteen years at the University of Southern California managing their athletic ticketing and game management program.

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## **October 26th Meeting**

**12:00 pm - RECEPTION & LUNCH BYRSVP ONLY**

**12:30-1:30 pm - MEETING: President Mary Lou Byrne**

**Song Leader: Don Andruess**

**Inspiration: Mary Chalon**

**Scoot Zone Reporter: Dean Billman**

**Photographer: Hillary Schenk & Tammy Silver**

**Sergeant At Arms: Robert Lyons**

**To attend LIVE - RSVP Below**

**Non-members are welcome - \$40.00 includes lunch**

**Or by the One-way "Zoomcast"**

Zoom opens at 12:15 pm - Speaker at 1:00pm

<https://us02web.zoom.us/j/83134340493?pwd=OFIqb25BZ0hhQlJJJaEdMQzJLQmJYUT09>

Meeting ID: 831 3434 0493

Passcode: 846541

**IF LINK doesn't work, cut and paste link in your browser**

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## **IMAGINATION STATION**

***By President Mary Lou Byrne***

Okay, Pasadena Rotary! Set those alarm clocks, lay out those running/walking shoes and those Rotary t-shirts, and get ready to circumnavigate the Rose Bowl this coming Monday morning, October 24, to celebrate World Polio Day, raise money, and raise awareness for Rotary International's polio eradication efforts! Details below but short answer is meet at the sign, go at your own pace, bring your friends, and monetize your efforts however you like (I'm pledging a penny per step as recorded on my Fitbit). I'M SO EXCITED!! I can't wait to have you all join me! "Fun fact": You can find Pasadena Rotary on the global map of World Polio Day events, here:



<https://www.endpolio.org/world-polio-day#findEvent>)

And if you need a little extra boost in your enthusiasm for Rotary's polio eradication efforts, here's the video I showed at this week's meeting, titled "Almost There:"

[https://www.youtube.com/watch?v=8apFzMoS8Ws&ab\\_channel=OrrinMahoney](https://www.youtube.com/watch?v=8apFzMoS8Ws&ab_channel=OrrinMahoney)

[v=8apFzMoS8Ws&ab\\_channel=OrrinMahoney](https://www.youtube.com/watch?v=8apFzMoS8Ws&ab_channel=OrrinMahoney)

I'm also looking ahead with joy and excitement to our upcoming Done in a Day service project on Saturday, November 4, as well as a new joint venture service project with the Pasadena Lions Club, which I will announce at next week's Wednesday meeting. Don't miss out -- we are building momentum in our quest to Build Community Through Service!

Finally, I need all you military vets out there to send me your information so we can recognize you at our Veterans' Day program. Shoot a email to me or Wendy Anderson [office@pasadenarotary.com](mailto:office@pasadenarotary.com) with the following information: service branch, dates of service, location of service, and any fun or interesting facts like medals, injuries, combat, war brides, etc. (We collected this information in 2019 so if you provided it then no need to re-send.)

As always, please send your comments, questions, ideas, and slide show photos to me at [president@pasadenarotary.com](mailto:president@pasadenarotary.com) or 310-710-7701. I'm especially going to want to see photos of the World Polio Day event! And please keep imagining new ways for Pasadena Rotary to build community through service!!

Yours in running/walking to the polio eradication finish line,  
*Mary Lou*

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## THE SCOOT ZONE

By Senior Club Reporter Dean Billman  
Photographers: Jonathan Edwards & Barbara Bishop

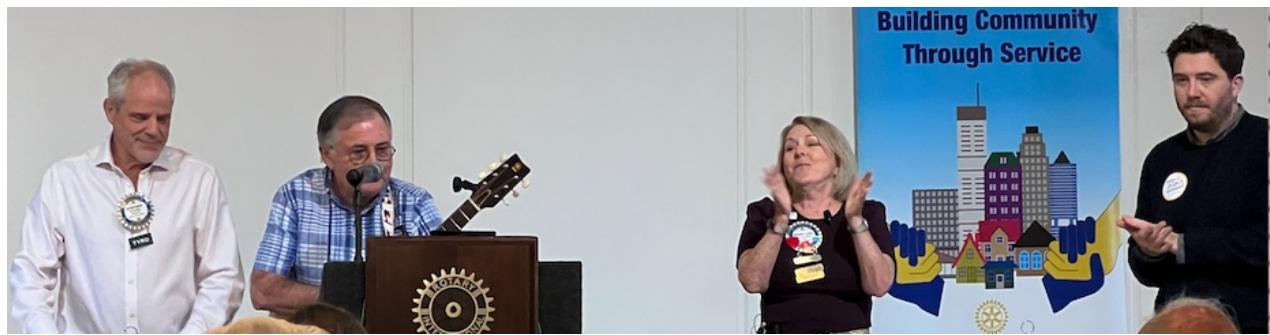
Today we learned about the history of wine making in the San Gabriel Valley, from the Spanish Missionaries of 1769 to the hills of Pasadena and San Marino blanketed with vineyards in the 1800's, and even that Los Angeles' first city crest had a wine vine on the seal. We learned the highs and lows of crafting wine from raw grapes chosen up and down the state of California, stemming and stirring, hand-bottling and corking, just like the early wine makers of history. And we heard questions from the floor about the professionals in the industry asking if winemaking is an art, a science or a craft, and the skill it takes to make a wine some people will love.

By the time we were done, we were ready for the University Club bar. But as **President Mary Lou** was concluding the meeting, we waved from our table: "What's the name of your winery?" shouted out **Rabbi Joshua Levine Grater**, to which our speaker today, Adam Vourvoulis, replied "Vin de California!"

**President Mary Lou** opened the meeting with a clang of the brass Rotary Bell, and revealed that she was on "Pin Patrol" throughout the room looking to raise money for Rotary



International's Polio Eradication (No pin? You owe \$20 to the Polio Pig!) and the names flooded in: **David Minasian, Jennifer DeVoll, Jan Moscarel, Jonathan Edwards, Barbara Bishop, Stephen Smith and Bob Risley** were among the most generous donors.



The meeting opened with Music Committee Co-Chair **Phil Miles** announcing that the committee had reviewed the Beatles music ban from last month and decided that it be lifted because our club knows most of the words to their songs, and even though the committee tries to bring the members challenging songs to sing, we all like to sing Beatles songs anyway. However, Phil did say that some members asked for more modern songs and that they will review recent hits, "but no Coldplay." We can wish upon a star for Coldplay, so Phil led us with "When you wish upon a Star" (Leigh Harline and Ned Washington) and we enjoyed the guitar accompaniment.

**Stephen McCurry** of the Pasadena Conservatory of Music was inspired by our speaker and delivered quotes from the earliest recorded history of the joys of wine, from ancient Greek playwright Euripides ("Where there is no wine, there is no love") to Jennifer Lawrence making it through the Pandemic with wine and sweatpants.

After the Polio Pin Roundup, **President Mary Lou** showed us a video "We're Almost There" about the worldwide effort to fund polio eradication and giving Rotary thanks for our fundraising efforts. President Mary Lou shared that she was honored to represent Pasadena Rotary at the Celebration of Life for longtime Pasadena Rotarian **John Burrows** last week. She told those gathered that one day soon they will see a headline saying "Polio Eradicated!" and when they do, they should think of **John** because as a Paul Harris Fellow (Paul Harris, the founder of Rotary International, is honored every time a member gives \$1,000 to the Rotary International Foundation – part of your annual dues goes to each member's total so eventually they can also become a Paul Harris member) he will have been one of those responsible for making it happen. She was overcome with grateful emotion for our club's support and reminded all the Rotarians present that we, too, will share the credit when polio is finally eradicated -- hopefully soon!"

Announcements: **Tammy Silver** reminded us that this Monday at 6:30 am we all will march around the Rose Bowl to raise money for our Polio Pig in honor of World Polio Day – YOU can do this – YOU will have fun (See info below).

**Stephen Smith** and co-chair **John Burt** of Done in a Day (DIAD) invite us to swarm the Ronald McDonald House to spruce up the home – light shingle repair, and some painting, enough to work off doughnuts and coffee provided by the committee.

Attention! If you served in the US Armed Forces, please update your profile so that **Wendy Anderson**, our club administrator, can include you in our tribute to our service members on Veterans Day.

U-Club General Manager, **Cyrus Afshin**, asked **President Mary Lou** to bill him for \$30 on behalf of the Club to announce the Friday Night Under the Stars – This Friday depart the club at 3 pm, be chauffeured up to the top of Mt. Wilson for dining and an evening of viewing the stars through the 100-inch world famous Hale Telescope, and return home with fantastic memories. Four spaces left, \$150 per person.

**Lisa Kroese**, one of our newest TYROS members and already utilizing the connections at Pasadena Rotary, made a Polio Pig announcement that on behalf Pasadena's Don Benito PTA, they are having a Autumn Carnival on Sunday, November 6<sup>th</sup> - it is their signature fundraising event. If you can't fit into the bouncy house, you can still bring the kids and grandkids, all the fun

and games are included in your ticket price. And, if you want to donate or be a sponsor that would be a good thing to do.

**Barbara Bishop** donated \$30 in honor of her father, a polio survivor and today is his birthday! Everyone cheered for her.



**President Mary Lou** asked **Judy Taylor** and **Ellen Simon**, co-chairs of our TYROS committee (our newcomers club for first-year members) to come up to the podium. They announced that the next TYROS lunch will be on Halloween Monday at California Pizza Kitchen – all members are encouraged to wear a costume if they feel up to up to the challenge. **President Mary Lou** awarded each of them a Pasadena Rotary Service Star for stepping up to TYROS committee chair person ship when asked during the Pandemic and

everything was falling apart – they pulled the meetings together and are continuing the fun monthly.

**President Mary Lou** called up **Alex Boekelheide** who was taking his daughter to a tap dance studio and noticed our own **President Mary Lou's** name on a wall chart and told her that the studio was open again post-Pandemic, to which she was enthusiastic about tap dancing again. This might be a June Demotion preview... For this **Alex** was given the Rotary Challenge Coin because his telling her tap classes were open again most definitely passed the four-way test, especially building good will and better friendships.



She then announced that **First Gentleman Gary Kearney** was recuperating from more effects of hard fun-having, having survived Covid and now other maladies, but doing better. Get well soon, Fun **Gary!**

Guests in one minute: **President Mary Lou** did a rapid roundtable of guests, including **Tammy Silver's** guest Laura Strassle, **Catherine Haskett Hany** brought her husband Darryl Hany, **Stephen McCurry** brought his wife Sandy Esserman, and **Mel Cohen** brought the wonderful Renate Cohen as well as Mark and Janet Baratta, in-laws of the speaker (Mark Baratta was past President of the University Club). Seated at Howard Raff's table were Catharine and Fiona Rajan, who have applied for corporate membership, Dan Barone, a friend of **David Minasian** as well as Joshua Arce, a member of the Claremont Sunrise Rotary who brought his friend Xochitl Martinez who resides in Pasadena and interested in joining our club. (– Mary Lou spoke so fast that I got a hand cramp~)





**Tammy Silver** introduced our guest speaker, Adam Vourvoulis, who with his wife Kate, opened Vin de California and Good Luck Wine Shop here in Pasadena. He noted that not only did the San Gabriel Valley have a long history of growing sacramental wine for the California Missionaries, but that early Pasadena was covered in acres of vineyards and the street names still reflect that history. Sunny Slope Vineyards and Sierra Madre Vintage Company are all familiar to our club, and Adam was impressed that the City of Pasadena allowed them to have a license to open a wine making facility in the shadow of such history.

They source grapes from all over the area, driving up and down the state, from Central Valley to Cucamonga, creating wine that is like music, a harmony of all the flavors and styles. Adam noted that the Beatles were not fully liked in their day (**Phil Miles** could be heard gasping for air) but look how they are appreciated now – that blending the wine grapes to be a well-enjoyed glass of wine takes time and craftsmanship, finding the best way to the end result.

**Don Andruess** asked if they use chemicals or methods to correct a wine that is not turning out as sellable, and Adam said it takes vision, to take a risk (like the Beatles' White Album, hated then, loved now). He noted that younger winemakers are pushing the limits, and moving away from the old traditions and looking for new wine pairings. All natural wines without filters, no Sulphur, 100% natural wine. The most expensive wine, DNC at \$2,000 a bottle, is also an all-natural wine. It is a rising trend.

**Marshall Fuss** and **Jan Sanders** followed up with great questions: with all the winemakers with all the science that make all these wines, how does anyone know a good bottle of wine to buy? Adam ended his discussion by answering that nothing is black and white, but lots of shades of gray – and the best way is to go into a local wine shop where the people who work there can direct you to a great bottle of wine, in your price point.

He mentioned great wine shops in Pasadena, like Monocle, Pasadena Wine Shop, Everson Royce, and Altadena Beverage Market as well as Vin de California - Good Luck Wine Shop.

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**To attend the 10-26-22 meeting**

**RSVP by MONDAY 10-24-22  
at 5:00 pm**

***Join Us Wednesday!  
Check In with Jane Waas,***



You may also RSVP  
by emailing Wendy at [office@pasadenarotary.com](mailto:office@pasadenarotary.com)  
or 626-683-8243 and remember to give your menu  
selection

### **THIS WEEK'S MENU**

- Chicken and Cheese Enchiladas, Mexican Rice, Pico de Gallo, Guacamole, and Sour Cream
- Cobb Salad with Choice of Blue Cheese or Italian Vinaigrette
- Roasted Squash, Corn, and Black Bean Enchiladas, Mexican Rice, Pico de Gallo, Guacamole, and Sour Cream (v)

**CLICK HERE TO  
RSVP TODAY**

If you can't remember if you rsvp - it is okay to rsvp again. You will always receive a **CONFIRMATION** of your rsvp on Tuesday morning!

**\*\* Note:** If you can't make the meeting -make sure you contact Wendy to cancel your meal.

## **MEETING & EVENTS CALENDAR**



**Pasadena Rotary Run/Walk to End Polio**

**Monday, October 24, 2022**

Meet at the Rose Bowl 6:30 a.m. sharp

One lap around, run or walk with your Pasadena Rotary Friends

Pay a penny per step (per your Fitbit or whatever) to the Polio Pig

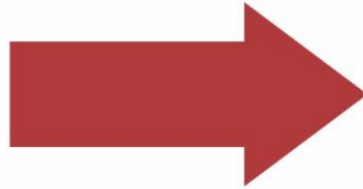
Done and Done! Meeting place and other details to follow.

**WORLD  
POLIO  
DAY**  
MEETING LOCATION

**LEAVES  
PROMPTLY  
AT:**

**FIRST WAVE: 6:30  
SECOND WAVE: 6:40**

**MEET AT THE SIGN**



**BROOKSIDE  
CLUBHOUSE**



**walk, run, ride a bike, skateboard  
any other vehicle to show your support**

**PARKING TIPS:** Free street parking, Brookside Restaurant Parking, Golfers Parking area, or lastly, Lot D. ALL PUBLIC SPACES. Plan ahead so you won't be late!

**if not walking but wish to make a pledge contact [CoryBrendel@gmail.com](mailto:CoryBrendel@gmail.com)**



## **TYROS MEETING**

All Tyros members and Tyros committee members

Join us at the Tyros Meeting and Happy Halloween!

**Monday October 31, 2022 @  
12:00 @ California Pizza Kitchen**



RSVP to Ellen Simon or Judy Taylor  
[ellensimon@hearcenter.org](mailto:ellensimon@hearcenter.org)  
[judy@judytaylorid.com](mailto:judy@judytaylorid.com)



## DONE IN A DAY (DIAD)

**Co-Chairs: Stephen Smith &  
John Burt**

Wish to Help - RSVP below  
Supplies will be provided

## RONALD MCDONALD HOUSE

**763 S. Pasadena Ave.**

**SATURDAY – 11/5/22 - 9am-12pm**

Painting and repairing a fence (about 40 linear feet), painting the interior of 2 small sheds, and painting a child's cabin (about 20 square feet) and replacing the roof.

**RSVP to Stephen - [meridianappraising@yahoo.com](mailto:meridianappraising@yahoo.com)**

## POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at [office@pasadenarotary.com](mailto:office@pasadenarotary.com) by **Tues at noon**. Minimum donation for Polio Pig Announcement: \$30.00 which is billed to your account. Additional \$30 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

## Happy Birthday!

Carmen Choy-Surdam	October 21st
Victor Gordo	October 22nd
Ken Joe	October 22nd
Pierre Mainguy	October 24th

Aaron Wheeler	October 24th
Mike Farrand	October 26th
Gary Kearney	October 26th

## UPCOMING PROGRAMS

November 2nd - Brian Wallace, President Playhouse Village Assoc.- Playhouse Village Park
November 9th - Veteran's Day Program - Intro of Veterans by Jeff Palmer & Program by Carol Callandra, PCC Veteran's Case Manager, Women Veterans
November 16th -To Be Announced
November 23rd - <b>DARK - Happy Thanksgiving!</b>

**SPOKES** is the weekly newsletter published by the  
Rotary Club of Pasadena

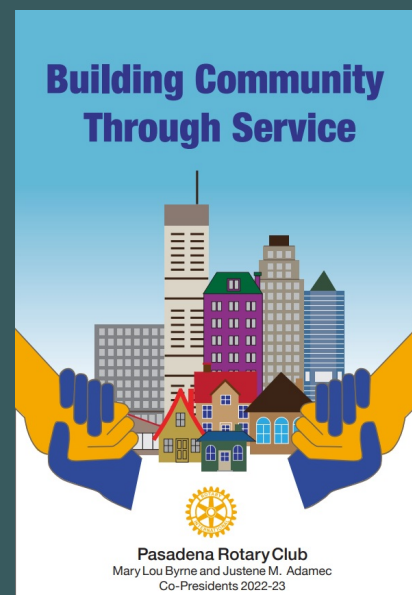
**Weekly Live Wednesday Meeting by RSVP**  
The University Club Pasadena  
175 N. Oakland Ave., Pasadena, CA 91101

**Scoot Zone Reporters:** Justene Adamec & Dean Billman

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**Editor:** Wendy Anderson  
**Bureau Chief:** Justene Adamec  
**Bureau Chief Emeritus:** Mary Lou Byrne



**ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS**  
*Meets: 2nd Thursday of the month at 5:00pm-University Club*

**PRESIDENT:** Mary Lou Byrne  
**PRESIDENT-ELECT:** Justene Adamec  
**IMMEDIATE PAST PRESIDENT:** Cory Brendel  
**SECRETARY:** Michele Ferroni  
**TREASURER:** Tony Phillips

**CLUB DIRECTORS:** Desire Alvarado, John Burt, Lisa Cavelier, Mary Chalon, Sandy  
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Cyril Vergis, Mark Waterson.

Rotary Club of Pasadena



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