
Rotary

Club of Pasadena, CA



SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * February 24, 2023 * #23-106

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This Week's Program

KAREN HOFMANN

The Future of Art and Design Education:

President Karen Hofmann will discuss the shifting landscape of higher education and ArtCenter's response to those trends with its current strategic agenda and vision for the decade ahead.

Introducer: George Falardeau



Karen Hofmann is the president and chief executive officer at ArtCenter College of Design, an institution recently ranked the #1 Best Undergraduate Art School by Salary Potential according to the Georgetown University Center on Education and the Workforce. When she assumed the presidency on July 1, 2022, she captured several culturally significant milestones—she is the first woman, the first alumna and the first ArtCenter provost to hold the position.

In her role as the College's chief academic officer, she led academic leadership on a process to envision the "Future of Education 2030," to reimagine how ArtCenter prepares the next generation of creative leaders. She championed a strategic agenda with a focus on access, affordability and inclusion, taking an omnichannel approach to delivering art and design education and developing a Diversity, Equity and Inclusion Action Plan to help broaden access to ArtCenter's offerings. And she expanded the College's exhibitions programming, further solidifying Pasadena as a must-stop destination for anybody interested in experiencing art and design. Most notably, she helped lead ArtCenter through the

pandemic, pivoting the College to a remote learning environment and ensuring a safe return to campus.

Karen served as chair of ArtCenter's Product Design department and has taught at the College since 2002. During that time she developed the DesignStorm collaborative design sprint project model. She

spent the earlier part of her career engaged in advanced design and research at Johnson Controls Automotive Systems Group.

She graduated from ArtCenter in 1997 with a Bachelor of Science in Product Design and earned a Bachelor of Arts degree in Psychology from California State University, Northridge in 1990.

March 1st Meeting

12:00 pm - RECEPTION & LUNCH BY RSVP ONLY

12:30-1:30 pm - Past President Mary Lou Byrne Presiding

Song Leader: PP Mary Lou Byrne

Inspiration: George Falardeau

Scout Zone Reporter: Dean Billman

Photographer: Hans Rosenberger & Tammy Silver

Sergeant At Arms: Robert Lyons

Tech: Frank Fish & Scott Carlson

To attend LIVE - RSVP Below

Non-members are welcome - \$40.00 includes lunch

Or by the One-way "Zoomcast"

Zoom opens at 12:15 pm - Speaker at 1:00pm

<https://us02web.zoom.us/j/86515101523?pwd=dHhNZnV5c2ZqbzNQbWthbDNhYTladz09>

Meeting ID: 865 1510 1523

Passcode: 667356

IF LINK doesn't work, cut and paste link in your browser



IMAGINATION

By President Justene Adamec



Wednesday's meeting was a lot of fun. **Past President Scott Vandrick's** presentation of an interactive game show was amazingly wonderful. **Catherine Hany** won the bauble worth either multi trillion dollars or \$27 million or some other number that I couldn't quite follow. I'm already trying to think of ways to do more of that.

We added another corporate alternate this past week. **Aaron Hill** introduced Union Station Chief Development and Communications Officer, **Mario Hess-Winburn**. Have you noticed that the pace of adding new members, including corporate alternates, has increased? Are you inspired to bring other members of your company into the fold? The dues for the individual and corporate memberships are the same. Until April 5th, we are not charging anything to convert over. Corporate alternates can join us at lunch for no charge when the primary

member does not attend. Alternates can attend along with the primary member by just paying for that day's lunch at the guest price.

Speaking of new members, it's time for me to remind people that I have face blindness. It's a real thing. I would be the one who never realized that Clark Kent was Superman because the glasses were a sufficient disguise. I rely on things like hair, expression, general shape of the body, tone of voice to figure out who you are. If none of that works, I have to take a not-so-surreptitious look at the name badge. When you see that momentary blank stare, it's because I am running through the various categories trying to find something to give me a clue.

The longer I get to know you, the more reference points I have so it doesn't take so long after a while. Still, I can get tripped up by the slightest changes. A friend and I were walking around the Descanso Gardens and then stopped at the cafe. I went off to the restroom. When I returned, my friend was sitting in the sun and had put on her sunglasses. I could not find her until she waved. Not only did I know her well, but I just spent the last hour walking with her.

Now for this week's pitch: I have a couple of spots that need volunteers. With luck, I'll find somebody who's particularly interested. Otherwise I'm going to find people to be volunteered.

First, we need new chairs for the TYROS committee for the 2023-24 year. Ellen Simon and Judy Taylor have been marvelous, but they're ready to take a break and move to something different. I would like to get the new chairs involved now so the transition is relatively seamless.

Second, I'm very excited to announce that we're taking on a new Interact club at Pasadena High School. The club is up and running, has a dedicated faculty advisor, and is looking for a sponsoring Rotary Club so they can be chartered and part of Rotary International. We need chairs and committee members. No experience necessary. I was involved with the Interact Club at California Polytechnic School. (It fizzled out when most of the members graduated.) I can give you the benefit of my experience and having an involved faculty advisor makes the time commitment much less.

If you're interested in any of these opportunities, or something else has intrigued you, e-mail call, or talk to me at a meeting. Just don't mistake my blank look for disinterest in your offer. It's just taking me a few more seconds to realize who you are.



The Scoot Zone

By Staff Reporter Dean Billman
Photos: Hillary Schenk & Tammy Silver

Past President Scott Vandrick, and self-proclaimed Pasadena Rotary Club Game Show Host, rang the Rotary Bell promptly at 12:30 pm and announced, "I was your Centennial President from 2019 to 2020, and now I'm here today in the Parade of Presidents! Why am I up here? Past Presidents were called by **President Justene Adamec** to fill in one meeting each through July 1st and we're going to have fun!" He wasn't going to host the meeting, he was going to Be The Meeting!

With that, we were led in opening song by **Don Andruess**, who thought that since it was a game show, and luck is always the fun part, we sang "With a Little Bit of Luck" from My Fair Lady (by Lerner



and Loewe), with **Major Wild** on tambourine and **Jonathan Edwards** on French horn (and **Leah Snell** on computer, frantically trying to get the lyrics up on the screen and successfully getting computer icons instead). Jonathan's French horn solo was so appreciated that the room erupted in applause and admiration for his hidden talents.

Robin Salzer gave our inspiration, extemporaneously listing inspirational musical songs that bring tears (Auld Lang Syne), bravado (The Theme from Rocky), pride (My Way by Frank Sinatra) and music that got **George Falardeau** on American Bandstand and don't be afraid to sing in public like we do at Rotary every week, led by music-loving Presidents like **PP Scott Vandrick**, **PP Cory Brendel**, and even his own wife, **PP Ann-Marie Villicana**; and support music in Pasadena – especially the Pasadena Symphony and Pops.



Because the room was waiting for the games to begin, **PP Scott** got right to it: He introduced and inducted our newest member, through the Corporate Membership of the Union Station Homeless Services. **Mario Hess-Winburn** the Chief Development and Communications Officer is now a corporate alternate for Union Station. **Aaron Hill**, Major Gifts Officer presented Mario to the membership. For those of us who knew Dana Bean, Mario is now in her former position.

Announcements:

- First up, **PP Scott** made each table assign a flag-bearer to hoist the colored flags at each table – the flag was identified and waved
- **PP Scott** then announced a Save The Date: District 5300

conference (where the current term President gets to revel in their club's successes of the past year) will be held in Las Vegas on May 5-7th. There are 65 clubs in our District, from Pasadena through Vegas, and we have much to be proud about this year

- **Desiree Alvarado** (with co-chair **John Burt**) asked "who wants to spend the weekend with 300 teenagers?" and a gasp went up from the crowd – we need to rephrase the question to "who wants to help change the world by mentoring the youth of tomorrow over one weekend in Running Springs on March 24-26?" Desiree needs a few facilitators to help, and it is so rewarding – talk to **PP Ken Joe**, **PP Mary Lou Byrne**, and **David McAlexander** and how they got way more out of it than they thought – change a life!
- **Tammy Silver** and **Dede Venkat** are looking for several Rotarians for Read Across America in local Pasadena Schools March 2nd. This scribe has done it twice and will sign up again.
- **Lisa Kroese** made two Polio Pig giving announcements: As a Girl Scout leader, and mom to three daughters in Girl Scouts, she has been assigned as an agent to help her daughters sell one million boxes of cookies and appealed for help. She also will have her youngest daughter make a hand-crafted thank you card for the purchase of six boxes.
- Lisa also invited us to a John Mark Real estate "Home Value Workshop" at her offices on February 28th from 4 to 6 pm – treats and refreshments will be served (125 N Marengo Avenue, Pasadena, near the American Legion building)
- **PP Scott** thanked **Jan Moscarel** for her Polio Pig gift donation to help Rotary International eradication efforts worldwide
- There is a Rotary Peace Conference at the Nixon Library on March 18th, from 8 am to noon, and **President Justene** has tickets available. (see flyer below)

Guest Introductions:

- **PP Scott** introduced his husband, Tony Foster, playwright and puppeteer, and game show designer
- **Jan Moscarel** brought her visiting daughter and a former Rotarian, Lisa Burr.
- **Lisa Kroese** introduced Amy Sparrow Stand

Then **PP Scott** went back into Presidential mode and showed us a video of his fantastic time-traveling year, (in the Time Machine built by **Robert Lyons**) complete with period costumes of each decade of Pasadena Rotary's 100 years, each decade at a time, culminating in the time machine in action as **PP Scott** dashing into it in coat, hat, and tie, only to disappear behind the smoke and spiraling door. He then gave highlights of his year:

- Charitable donations with a Centennial Gala that raised over \$180,000 for the Union Station kitchen renovation project
- Celebrating the oldest and largest service club in the San Gabriel Valley
- Wild stage effects of showcasing Pasadena Rotary's decades of service
- Navigating the worst pandemic shutdown in 100 years (way to go out in a Centennial year!)



He then brought back one of his fun events – Take Five – where he would interview a new member of the club for five minutes and ask then spontaneous questions to reveal their fun sides. He explained this was in his DNA – he would interview family and neighbors from the age of five, inspired by interviews he would see on talk shows growing up. He then called up **Lisa Kroese** to the stool, and she was just as game: her favorite skill she would like to try would be skiing, her guilty pleasure movies were Elf and Bird Cage, her favorite season would be Spring “because my birthday is in March, and I look good in Pink”; her favorite decade would be “Now” because she is finally old

enough to figure things out. And finally, where would she time travel to if she could, and she chose “The Future, because her husband works at JPL and is always telling me what the future will be like, and I want to go there, come back, and tell him he was wrong!”

POP CULTURE BONANZA!

PP Scott was suddenly on center stage in an eye-popping sequined blue and gold jacket and announced the Rules: three rounds, ever-diminishing tables of qualifications, with the two final winners vying for the coveted Crown Jewel of Rotary (displayed on an orange hand-made pillow). The last-remaining table mates would all receive two tickets to An American in Paris (Gershwin) at the April 29th Pasadena Symphony at the World-Famous Ambassador Auditorium, while the ultimate final winner would win the title of **POP CULTURE MASTER!**



Robert Lyons was appointed as Producer and Sergeant of Arms, as he also was the judge of who flew their table flag the fastest to answer each question. Correct answers received one point, and we all memorized the rules while eyeing each table for who had the smartest players. **Sergeant at Arms Robert** (also an accomplished auctioneer) got the crowd going by challenging “who is the loudest table?” and each table cheered louder than the last – and we were off!



After the first practice question went spectacularly out of control – each table accused the other tables of jumping the gun on flag waving – Sergeant of Arms had to quell the ensuing riot with the edict that he was the ultimate authority on flag- awareness, and that put a stop to the lawyers in the room pleading their case for their table. **John Burt** led his table on a boisterous flag waving as he jumped across the floor, as well as **Dede Venkat** but honestly, your reporter saw a sea of urgently waving flags, and from across the room it looked like flags in a hurricane. Email your reporter and he will put your names in next week – you all deserve a mention!



So, it became a challenge to see who could: 1) sit through the set-up video to establish the scene (Wizard of Oz clip), 2) ponder on what kind of question would be asked among the table, 3) then **PP Scott** would repeat the quiz question on the screen (“Dorothy’s house landed on who?”) and then someone from the competing tables would resort to leaping in the air, waving their flag frantically to get Sergeant of Arms Robert’s attention from across the room – and then, 4) hoarsely bray out the answer and hope it was right – “The Wicked Witch of the East?” and **PP Scott** would listen carefully, and then declare the answer’s result – **PP Cory** was ecstatic that his table was the best in the whole room even though it was half-staffed.

The final showdown was between **PP Cory** and **Catherine Haskin-Hany**, and the final question was suspenseful – **Catherine won the first ever multi-trillion-dollar Rotary Pop Culture Award and the title of POP CULTURE MASTER!**

Everyone agreed on the way out – what an exciting time and thank you **Centennial Past President Scott Vandrick**.



Pondering what trivia questions may be upcoming: L: PP Cathy Simms, Mark Waterson, Christle Balvin, Deborah Lewis, PP Scott Vandrick, Tony Foster (aka the Puppet Man), Stephen McCurry & Leah Snell

CLICK HERE TO
RSVP TODAY

To attend the 3-1-23 meeting

RSVP by 5:00 pm MONDAY



***Join Us Wednesday!
Check In with Jane Waas***

RSVP:

office@pasadenarotary.com - 626-683-8243

MEETING & EVENTS CALENDAR

DIM SUM SATURDAY



The "Business Alliance" Dim Sum Committee of Mike Bradley, Denise Schier, Alan Schier and Phil Miles led by PP Ken Joe, had a wonderful time at the Full House Seafood in Arcadia. They also have donated \$50.00 to the Polio Pig to spotlight this occasion.

Rotary's FOUR WAY SPEECH TEST is on!

NEEDED: Volunteers to check in participants and help with judging. Never has there been a time when the Four Way Test has been more needed in our society. Help us to showcase how these importance values can make a difference in our community.

Preliminary Round

March 1st and 2nd - 6:30 pm - 8:00 pm

Families Forward Learning Center 980 N Fair Oaks Ave. Pasadena
Pizzas will be provided for judging nourishment for the judges!

To Volunteer - Contact: PP Mary Lou Byrne at maloby@outlook.com or Michele Ferroni at mferroni818@gmail.com

MARCH TYROS MEETING

All Tyros members and Tyros committee members
Join us at the Tyros March Meeting!

Monday March 6, 2023 @ 12:00 pm
@ California Pizza Kitchen

RSVP to Ellen Simon or Judy Taylor
ellensimon@hearcenter.org - judy@judytaylorid.com

ROTARY 33rd ANNUAL PEACE CONFERENCE

Richard Nixon Library - March 18, 2023

TICKETS: Donation of \$100

Contact Hussan Kheradmandan - hassank@sbcglobal.net or Wendy Anderson - office@pasadenarotary.com to secure your ticket.

Garbis Der-Yeghian



33rd Annual Peace Conference

Virtual Session 1 (free)

Wednesday March 1, 2023 6:00 -7:00 p.m.

Angela Zhong

"Doing Good, Better"

Harvard University Class of '24

UNA-USA Food Systems Case Challenge Champion



Virtual Session 2 (free)

Thursday, March 9 2023 6:00 -7:00 p.m.

Al Jubitz

"Rotary Peace: What's Next"

President/Founder of the Jubitz Family Foundation

Founding Chair of Rotarian Action Group for Peace



Live Session—Saturday, March 18, 2023 8:00 a.m.—12:00 p.m.

Richard Nixon Presidential Library and Museum

18001 Yorba Linda Blvd, Yorba Linda, CA

Keynote Speaker:

John Hewko

"Peace and the Ukraine War"

Rotary International and Rotary Foundation
General Secretary and Chief Executive Officer



Rotary District 5300
District Governor
Roger Gutierrez



Rotary District 5330
District Governor
Don Casper



Conference Chair
Rotary District 5300
DGND Michael Driebe



Emcee
Rotary District 5330
PDG Rudy Westervelt

Registration/Admission for Live Session

(includes continental breakfast and tour of the museum)

\$35.00: pre-registration by March 10, 2023

\$45.00: at the door if seats are available

\$10.00: students with ID

To **REGISTER** and for more information, visit the event website at:

<http://district5300.org/peace-conference/>



Exciting New Format

Multi-District Event

RYLA RYLA RYLA!

Seeking Facilitators to help shape the leaders of tomorrow

Help provide an extraordinary experience for 200+ High School 10th and 11th graders from diverse backgrounds at the **Rotary Youth Leadership Academy (RYLA)**, **March 24th - 26th 2023 at Cedar Crest Camp in Running Springs, CA.** This is the first RYLA held since the pandemic and we want to make this one special. You're invited to be a

"facilitator" and help shape the leaders of tomorrow.

Rotary Club of Pasadena is sponsoring 10 talented young people from local High Schools for this event organized by District 5300. Participants will go through an intense 3 day seminar to develop leadership skills, increase their self-confidence, gain exposure to a variety of issues, improve career skills and knowledge and enjoy fellowship of other participants, facilitators and guests.

There are many positions to fill, so please share this with anyone who might be interested in the program that creates a lot of Rotary Moments. If interested please fill out the application at <https://www.ismyrotaryclub.org/Ryla/?ID=111> as soon as possible to process your background check and YPT (Youth Protection Training).

Contact: **Desiree Alvarado, Committee Chair** desiree@pasadenapromos.com



DISTRICT 5300'S NEW ROTAPLAST MISSION - 2023



Saving Smiles...Changing Lives

**Medellin, Columbia
April 15 – April 28, 2023**

CONTRIBUTIONS

Help us fund this mission with club and individual contributions. Any amount is appreciated. Your donation will change children's lives.

Donations should be made out to:
"Rotary District 5300"
Indicate "Cleft Lip Project" on the memo line.

Send donations to:
**Rotary International District 5300
10624 S. Eastern Ave. Ste. A-16
Henderson, NV 89052**

QUESTIONS

Questions or to schedule a club program, contact:

Drexel L. Smith
District 5300 Cleft Lip Committee
951.202.2012
dls@drexelcg.com

VOLUNTEERS

We have seven (7) non-medical volunteer positions for this mission open to Rotarians and Rotaractors. The cost: Roundtrip airfare with the group from San Francisco, VISA, insurance, and a background check.

Applicants need to:

- Complete the attached Interest Form
- Submit a short personal statement addressing: "Why you might be interested in joining a Rotaplast team and what skills you would bring to the team."
- Review the Rotaplast website: www.rotaplast.org about various positions.

Email the interest form and personal statement to:

dls@drexelcg.com
BY
February 6th, 2023

POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at office@pasadenarotary.com **by Tues at noon**. Minimum donation for Polio Pig Announcement: \$20 or for \$30+ you receive a special sticker, which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

Happy Birthday!

John Foulkes

Feb. 24th

Penn Patton	Feb. 24th
Nat Read	March 2nd
Vahe Simonian	March 2nd

Happy Rotaversay!

Dave Cardenas	2/29/12	11 Years
Rob Fisher	3/1/89	34 Years
Jim Graunke	3/1/85	38 Years
Ed Hearst	3/1/76	47 Years
Robin Salzer	3/2/22	1 Year

UPCOMING PROGRAMS

March 8th - Al Osborne - Professor & Faculty Director Emeritus, Price School of Entrepreneurship & Innovation, UCLA :

March 15th - Dr. Dean Thompson Mentoring and Being Mentored: What I learned and taught at Sing Sing Prison

March 22nd - 4-Way Test Speech Contest

March 29th - Dan Stover Music Contest

**SPOKES is the weekly newsletter published by the
Rotary Club of Pasadena**

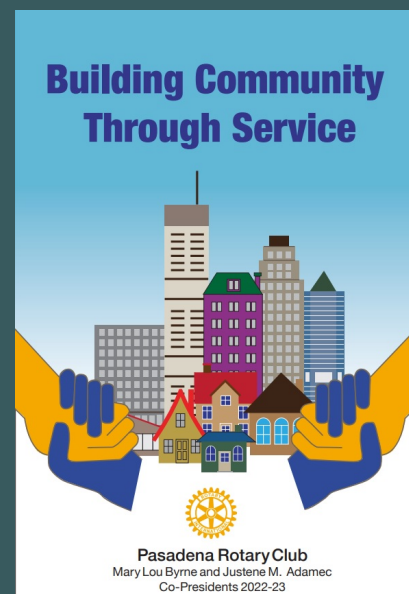
**Weekly Live Wednesday Meeting by RSVP at 12pm
The University Club Pasadena
175 N. Oakland Ave., Pasadena, CA 91101**

Scoot Zone Reporters: Mary Lou Byrne & Dean Billman

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Back-up: Desiree Alvarado, PP Ken Joe**

**Publisher/Editor: Wendy Anderson
Bureau Chief: Justene Adamec**



ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS
MEETS the 2nd Thursday of every month at the University Club Pasadena at 5pm

MARCH BOARD MEETING DATE RESCHEDULED:
Will meet the 3rd Thursday of the month 3/16/23 at 5:00pm-University Club

PRESIDENT: Justene Adamec
IMMEDIATE PAST PRESIDENT: Cory Brendel
SECRETARY: Michele Ferroni
TREASURER: Tony Phillips
PRESIDENT ELECT: Stephen Smith
PRESIDENT EMERITUS: Mary Lou Byrne
CLUB DIRECTORS: Desire Alvarado, John Burt, Lisa Cavelier, Mary Chalon, Sandy Goodenough, Mic Hansen, J.P. Harris, Wende Lee, Hillary Schenk, Tammy Silver, Cyril Vergis, Mark Waterson.

Rotary Club of Pasadena

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