

# Rotary

## Club of Pasadena, CA



## SPOKES NEWSLETTER

DISTRICT 5300 \* Rotary Club 794 \* April 14, 2023 \* #23-113

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## THIS WEEK'S PROGRAM

### Shelley Miles, Executive Director

Singleton Foundation for Financial Literacy and Entrepreneurship

*"Financial Literacy: What's Love Got to Do with It?"*

**INTRODUCER: Diana Peterson-More**



Shelley has spent over 30 years leading the growth and development of entertainment and technology businesses including the Walt Disney Company, where she started the Interactive Game business and managed the worldwide Recorded Music/Music Publishing businesses.

She currently serves as Executive Director, Singleton Foundation for Financial Literacy and Entrepreneurship whose programs include Million Stories Media, Venture Valley game, Levyl^UP - financial goal setting app, Slynshot - business ideation and bus plan creation app, CEO Prize for Business Excellence and Pepperdine's Most Fundable Companies program.

Shelley was one of the founders of the Pasadena Ronald McDonald House, and has served on several boards including the RIAA (Recording Industry Association of America), Global Game Jam, National Children's Chorus and the Ronald McDonald House Southern California. Shelley is a USC alumna and California CPA.

During her career, her projects have received:

21 gold /platinum/ multi-platinum recorded music awards; 23 - video game industry awards, including game of the year from Software Publishers Association; 11 - Toy industry awards; 12 Telly gold and platinum awards for video production; Excellence award from Web Marketing Association' 2021 Impactful Company of the Year award from dotcom magazine; 2023 Jumpstart Coalition National Innovation Award for innovation in financial literacy education

# April 19th Meeting

12:00 pm - RECEPTION & LUNCH BY RSVP ONLY

12:30-1:30 pm - PP Kathy Meagher Presiding

Song Leader: Phil Miles

Lunchtime Pianist: Ann Louise Christensen

Inspiration: PE Stephen Smith

Scout Zone Reporter: Dean Billman

Photographer: Hillary Schenk & Tammy Silver

Sergeant At Arms: Robert Lyons

Tech: Frank Fish & Scott Carlson

To attend LIVE - RSVP Below

Non-members are welcome - \$40.00 includes lunch

Or by the One-way "Zoomcast"

Zoom opens at 12:15 pm - Meeting begins at 12:30 pm

<https://us02web.zoom.us/j/86515101523?pwd=dHhNZnV5c2ZqbzNQbWthbDNhYTladz09>

Meeting ID: 865 1510 1523

Passcode: 667356

IF LINK doesn't work, cut and paste link in your browser



What's your "why"? Why did you join Rotary? Because your company is paying for you to join a community organization? Because you are the tenth person in your family to be a Rotarian? Chances are, you didn't join for any of those reasons. If you did, there's another "why" that's developed. The socializing? The business networking? The opportunity for service? The programs?

Pasadena Rotary runs on the goals of its members. **Dean Billman's** father survived polio thanks to Rotary. Dean joined Rotary and is currently the District 5300 Polio Chair. Some committees, like Program and Community Grants, will carry on no matter what. The other programs are driven by member interest. The Dan Stover program runs because of the passion of people like **PP Ken Hill**. The 4 Way Test Speech Contest has continued through several strong leaders over the years. **Roger Grey**, **Angela Hawkeotte**, **PP Scott Vandrick**, and most recently **PP Mary Lou Byrne**.

Some programs end and some programs begin. Happy Feet, which provided shoes for local children, was discontinued when Florence Helmberger couldn't do it anymore. There are new committees. **Robert Lyons** brought the Human Trafficking Committee to life. **Fred Findlay** is spearheading a brand new committee next year - Pasadena Rotary will join the RI Global Scholar program.

So what's your passion? I had a conversation with **Lisa Kroese** a couple of weeks ago. I asked her what she wanted to do. She said, "I think I'm doing enough." I shook my head. "I'm not asking you to do more. I'm asking you if you want to do something different."

So what do you want to do? You don't have to start a new program. You don't have to figure out exactly what it is. Just start a conversation and we can find the right fit for you.

Contact me by calling 626-806-2529 or emailing me at [president@pasadenarotary.com](mailto:president@pasadenarotary.com) or catch me before or after a meeting.





# The Scoot Zone

## By Staff Reporter Cory Brendel

**Photographers: Hans Rosenberger & Tammy Silver**



**Past President Ken Joe** rang the bell promptly at 12:30 pm.

**PP Cory Brendel** led the day's song with a fascinating, fun, informative performance of the original full version of the 1908 hit song "Take Me Out To The Ball Game", which includes verses completely unknown to most Americans. Gee whiz fact: when the composer and lyricist wrote the song, neither of them had ever seen a baseball game!

**Alan Schier** delivered the inspirational message. Actually, he stated that he had done some research on Jackie Robinson for today, and found so many possibilities for an inspirational message that it was daunting picking any one. He suggested that we should each pay close attention to our speaker and choose our own personal inspiration from the multitude of possibilities the life of Jackie Robinson offers as inspiration. He was certain we would each find something, and he was absolutely correct.



**PP Ken Joe** reviewed some of the many highlights of his year, during which Rotary was unstoppable, even though meetings were not held in person for 11 months of his year due to the Pandemic!

Announcements:

**President Justene** asked members to vote for their new 2023-2024 Board Directors (not Trustees) slate - ballots on the table.

**President Justene** presented **Wende Lee** with a Rotary Challenge Coin for providing Pasadena Rotary with a Billboard on Walnut & Allen.

**Wende Lee** asked for support for the Please Don't Come Event, send in your donation or contact **Wendy Anderson** to have it billed to your account.

**George Falardeau** encouraging us to participate in the upcoming Mayor's Prayer Breakfast on May 4th and join him at a table of 10 so Rotary continues to be visible to the community.



Pasadena Vice-Mayor Felicia Williams spoke for 5 minutes on the updated plans to improve the Burbank-Glendale-Pasadena Airport. She described three possible designs. *Pictured: L2R Aaron Hill, Tammy Silver, Mario Hess-Winburn, Felicia Williams & Marsha Rood.*





Guest Introductions:

**PP Ken Hill** introduced a new Altadena resident from Washington DC who is now a Rotary Club of Altadena member, Lisa Rickard, former Executive VP of the US Chamber of Commerce and President of the US Institute of Legal Reform.

**Jeannine Bogaard** introduced Ellen Kramer, Executive Director of Young & Healthy.

**PP Ken Joe** welcomed **Tammy Duke** to her first meeting as Corporate Alternate of Corporate Member Earnest Trust Management.

**President Justene** announced the voting results of the new board members for 2023-2023: **Don Andruess, Debi Kroman, George Farlardeau** and **Frank Fish**. George and Frank have served on previous boards.

**Tammy Silver** introduced today's speaker, Politics Professor Peter Dreier of Occidental College. Tammy reviewed not only his childhood connections to baseball and Jackie Robinson, but also his extensive credentials in journalism, city management, and city government.



**PLAY BALL!!!!** (If you are White.) While this was not the stated title of Peter's talk, it accurately describes it. Peter discussed Robinson's early life, his athletic accomplishments at Muir High School, at Pasadena Junior College, and UCLA. Peter's knowledge of Robinson is nothing short of encyclopedic, as he talked about Robinson's military service, his time in the Negro Baseball League, and key events during his rise to fame in the Major League. He spoke in detail of the many people, including the "good guys and the bad guys" (those terms are the words of this reporter) including the Black players, the White players, the owners, the managers, and the columnists involved in the segregation and desegregation movements in professional baseball. The role of the press was a key aspect of Peter's talk. Peter made very clear that every Black athlete owes a debt of gratitude to Jackie Robinson, who fought racial injustice his entire career, and who may be Pasadena's most famous person.



*L2R: John Burt, Jim Osterling, Erika Endrijonas, PP Ken Joe, Peter Dreier, Tammy Silver, Marsha Rood, Felicia Williams, PP Cory Brendel*



*Jane Waas & Alan Schier greeting PP Cory Brendel, Deborah Lewis & PP Mel Cohen*

### To Attend the 4-19-23 Meeting

PLEASE RSVP:

[office@pasadenarotary.com](mailto:office@pasadenarotary.com) -  
626-683-8243

**CLICK HERE TO  
RSVP TODAY**

**RSVP by 5:00 pm MONDAY**

#### **MENU:**

- **Chicken Roulade** stuffed with spinach, sundried tomatoes, and mozzarella.
- **Caesar Salad** with shrimp
- **Portobella Mushroom Tower** w, roasted veggies & herb cheese. (vegetarian)



## **ADOPT-A-MEAL COMMITTEE THANK YOU TO OUR MARCH PARTNER UNIVERSITY CLUB OF PASADENA**

Who went above and beyond in providing a unique St. Patrick's Day dinner for the Union Station Homeless Services Family Services

Menu included: Corned Beef Brisket with Braised Cabbage, Beef Shepherd's Pie with Mashed Potatoes, Red Bliss Potatoes with Seasonal Vegetables Vegetarian Stir Fried Noodles and an Assortment of their '**famous**' Cookies.

Thank you Judy Taylor and her husband Charles who picked up & delivered the food  
Seen here with Chef Tony Lu and General Manager Cyrus Afshin  
Committee Chair: Sandi Mejia-Ramirez



# Please Do NOT attend

YOUR ABSENCE IS REQUESTED APRIL 15, 2023

BUT All Forms of Payment are accepted!

Please Help Pasadena Rotary continue it's  
good works in our community.



Bring your check or credit card form to the meeting  
this week and drop them off to Hillary.

OR

email Wendy Anderson and have the donation billed  
to your account office@pasadenarotary.com

Your donation is tax deductible to the fullest extent of the law

## MEETING & EVENTS CALENDAR



### **2022-23 Annual Rotary District 5300 Conference**

**May 5-6, 2023**  
**Horseshoe Las Vegas**  
Horseshoe Las Vegas (formerly Bally's)

<https://district5300.org/>



*Riding in Style*  
***District Conference 2023***  
***Horseshoe Las Vegas May 5-May7***

If the thought of driving to Las Vegas makes you cringe, consider a relaxing, comfortable trip in a luxury coach. You will enjoy complimentary audio/visual entertainment, Wi-Fi, AC, a restroom and spacious seating. The time is yours to spend as you choose... in fellowship, catching up on zzz's, working on your laptop, or just kicking back.

The fee is \$85 round trip. Leave Friday morning and return Sunday early afternoon safe and rested. Boarding sites are currently being considered for Arcadia and Ontario. Reserve your seat today.

ROTARY CLUB OF PASADENA  
INVITES YOU TO  
SAVE THE DATE FOR

*Teachers of  
Excellence*



Fostering and encouraging excellence in teaching and dedication to  
education in the Pasadena Unified School District

WEDNESDAY, MAY 10, 2023, 12:00 PM  
IN-PERSON AT UNIVERSITY CLUB, PASADENA  
INVITE TO FOLLOW





*Appreciation  
Extravaganza!*

**JUNE 28, 2023**

**BEGINNING AT 6PM**

THE ROTARY CLUB OF PASADENA INVITES YOU TO  
SAVE THE DATE FOR AN EVENING OF GRATITUDE  
AT THE UNIVERSITY CLUB FOR  
PAST PRESIDENT MARY LOU BYRNE &  
CURRENT PRESIDENT JUSTENE ADAMEC.

MORE EVENT INFORMATION TO FOLLOW SOON.  
MARK YOUR CALENDARS!

## **POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING**

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at [office@pasadenarotary.com](mailto:office@pasadenarotary.com) by **Tues at noon**. Minimum donation for Polio Pig Announcement: \$20 or for \$30+ you receive a special sticker, which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

## **Happy Birthday!**

Diana Sedenquist	April 15th
Will Hoyman	April 20th
Sally Spangler	April 20th

## **Happy Rotaversay!**

Armida Baylon	4/15/09	14 Years



Kevin Moore	4/15/15	8 Years
Anne Miskey	4/15/20	3 Years
Aaron Hill	4/15/22	1 Year
Leah Snell	4/16/08	15 Years
Char Bland	4/19/21	2 Years

## UPCOMING PROGRAMS

April 26th - Chuck Jones, General Manager, Jones Coffee Enterprise  
Great ready for "Coffee Tasting"

May 3rd - Rotarian Erika Endrijonas, Superintendent/President, Pasadena City College

May 10th - Teachers of Excellence - Co-Chairs: Lisa Cavelier & Sandy Goodenough

May 17th - Dr. Mark Schuster - Kaiser Permanente Bernard J. Tyson School of Medicine Update. Dr. Schuster's presentation starts at 12:30 pm

**SPOKES is the weekly newsletter published by the  
Rotary Club of Pasadena**

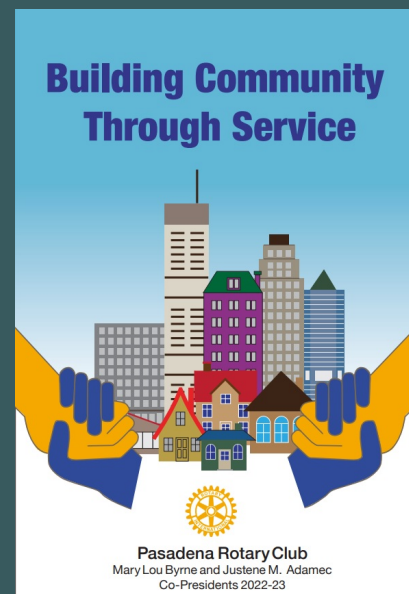
**Weekly Live Wednesday Meeting by RSVP at 12pm  
The University Club Pasadena  
175 N. Oakland Ave., Pasadena, CA 91101**

**Scoot Zone Reporters: Mary Lou Byrne & Dean Billman**

**Proofers: Mary Wilson & Kathy Meagher**

**Photographers: Jonathan Edwards, Wende Lee, Hans  
Rosenberger, Hillary Schenk & Tammy Silver.  
Back-up: Desiree Alvarado & PP Ken Joe**

**Publisher/Editor: Wendy Anderson  
Bureau Chief: Justene Adamec  
Bureau Chief Emeritus: Mary Lou Byrne**



**ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS  
MEETS the 2nd Thursday of every month at the University Club Pasadena at 5pm**

**PRESIDENT: Justene Adamec  
IMMEDIATE PAST PRESIDENT: Cory Brendel  
SECRETARY: Michele Ferroni  
TREASURER: Tony Phillips  
PRESIDENT ELECT: Stephen Smith  
PRESIDENT EMERITUS: Mary Lou Byrne**

**CLUB DIRECTORS: Desiree Alvarado, John Burt, Lisa Cavelier, Mary Chalon, Sandy  
Goodenough, Mic Hansen, J.P. Harris, Wende Lee, Hillary Schenk, Tammy Silver,**

## Rotary Club of Pasadena

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