



## People of Action

Dec. 2021

Disease Prevention & Treatment



21-22 District Governor  
Bruce Mackey & wife Linda

a message from Bruce...

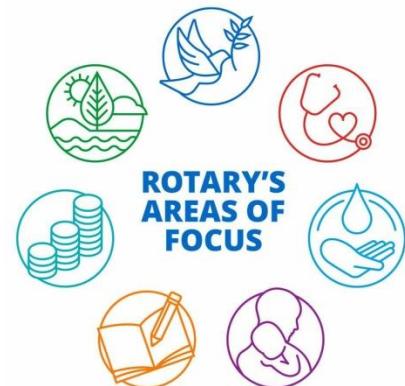
## Happy Holidays!

By the time you read this all of you will have had great Thanksgiving gatherings and be well on your way to Holiday fun.

The “new” Rotary theme for December is Disease Prevention and Treatment, the “old” theme is “The Family of Rotary”. I’d like to spend a little time on each theme, beginning with the older one.

As most of you probably know by now, my theme for this year is, “Cherish Family”. I had some challenge coins made with the theme in both English and Spanish. These are given to individuals, often nominated by their Club President, who have made a significant contribution to the Club. Three families are represented on one side of the coin, a small heart for your immediate family, the Rotary logo for your Rotary family and finally the globe for the family of all of us.

I had these made at my own expense because giving them to fellow Rotarians is a very personal gesture. I can remember the first challenge coin I was given many years ago and the impact it had on me. I wanted to reach out and touch those hard working and dedicated Rotarians to thank them from the heart for all they had and continue to do.



## In this issue...

Together in Tucson  
Pages 3 & 4

International Project Opportunity  
Page 6

Polio Plus Information  
Pages 8 & 9

Club Activities  
Pages 12-19

Upcoming Club Events  
Pages 20-22

District Conference  
Save the Date  
Page 23

District Leadership  
Page 25



Dec. 2021

The Rotary Foundation

I strongly believe one of the best ways we can cherish our three families is through Rotary. We are an organization dedicated to improving conditions for all in our own communities and around the globe. Many of us have been fortunate to experience that soul changing moment, (Rotary moment) when we know our actions have made a positive difference. Our purpose has, at least in that moment, been fulfilled. This is one reason I urge my fellow Rotarians to give “the gift of Rotary” to others. I strongly believe that every person who experiences that Rotary moment becomes a better person.

Of course, you seldom, if ever, get that moment at a Rotary meeting. Normally it's out on a service project where you are able to touch other peoples lives. I had one several months ago when the Rotary Club of North Fresno hosted a pancake breakfast for the medical staff at St. Agnes Hospital in Fresno. While I was handing out pancakes, I spoke to a young woman who was so grateful that her contributions were appreciated. She was on the front lines of Disease Prevention and Treatment and seemed to need just a little reassurance.

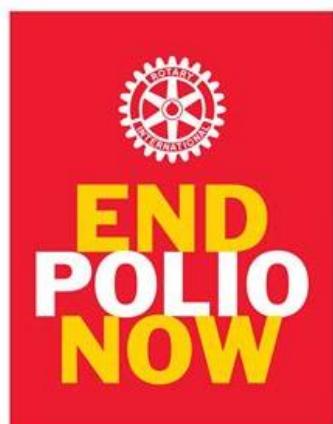
Another place I've had that “Rotary moment” was in a clinic we held in Guatemala. It wasn't the individual being treated that made the impact, he was only a few years old. It was his parents. They were very, very poor and the gratitude they expressed through their actions, we had no spoken language in common, was indescribable. Makes life worth living.

Hope you all have a great Holiday season. If you're hard pressed as to what to give, how about the gift of Rotary?

---

**“Raise for Rotary” [www.link.com](http://www.link.com)**

---




**Dec. 2021**
**The Rotary Foundation**

## **Together in Tucson: Having Fun at the Rotary Zone Institute!**

By Debbie Hale, District 5230 Governor Nominee

Wouldn't it be cool if there was a way to meet and learn from Rotarians throughout the western United States? Well, in fact, you can (and we did!) at the Rotary Zone 26/27 Institute. Our Rotary District 5230 is one of 34 regional Zones made up of about 530 of a Zone of other Districts. It's pretty likely that you know that Rotary clubs are organized into Districts, since you're reading a newsletter from our own District 5230. In fact, our District covers 57 or so clubs in Monterey, Fresno, Tulare and Kings counties. But did you know that Rotary Districts are organized into Zones? There are over 35,000 Rotary clubs grouped into about 530 districts, and these districts are organized into 34 regional zones. Every two zones has a Rotary Director, for a total of 17 directors, plus the President and Vice President. We are located in Zone 27, and our Zone 26/27 Director, who serves on the Rotary Board of Directors, is Vicki Puliz of the Rotary Club of Sparks, Nevada. By now you are probably thinking, I sure wish I had a map. Here you go: <https://zone2627.org/district-governor-interactive-map/>

Rotary Districts band together to engage in training, education and fellowship at the annual Zone Institute. This year the Zone Institute was held the first week in November in Tucson, Arizona, a lovely warm spot that lulled us into thinking it was still summertime.

Your District Governor line was there (Governor Bruce Mackey, Governor-Elect Becky Moser, Governor-Nominee Debbie Hale) to meet our classmates, gain leadership training and work on our action plan for the next three years.

*Your District 5230  
Delegation to the Rotary  
Zone Institute, Tucson, AZ,  
2021/22*



*Hiking Ventana Canyon with classmate Waqar Rizvi, DGN District 5220 (Stockton)*



Dec. 2021

The Rotary Foundation

## Together in Tucson: Having Fun at the Rotary Zone Institute!

By Debbie Hale, District 5230 Governor Nominee

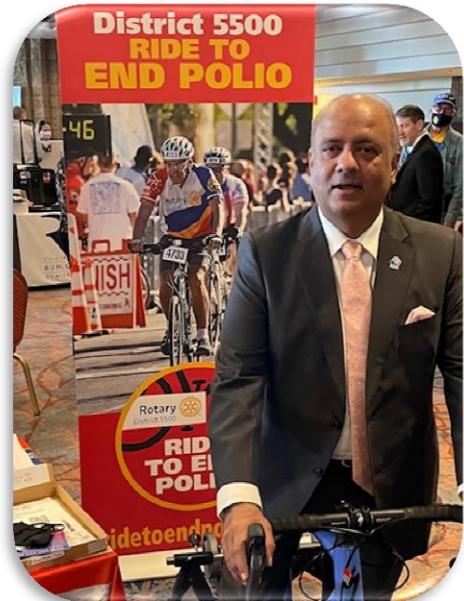
Several past district governors attended, including Joy Anderson, who served as a Sergeant-of-Arms, Lee Blankenship (and his wife Susie Paoli) who represented us at the Council on Legislation, Shirley Grace, incoming Regional Foundation Chair and Yavuz Atila. Chief of Staff Ann Appel, and Director Renata Barnwell helped to staff the registration, and Assistant Governor Michael Rabara was there to learn and celebrate. Plus, three-fourths of the Rotary Club of Monterey Pacific attended - talk about a District 5230 reunion! We were all there to enjoy Rotary fellowship and hear from Rotary International President Shekhar Metha and Zone Director Vicki Puliz.

We got to watch Past RI President Mark Maloney and his past District Governors do the hula dance, which was hilarious! We also had a fun Mardi Gras party, hiked the hills behind the resort and celebrated the international flavor of Rotary with a costume mix and mingle.

And most importantly, we celebrated District-Governor Elect Becky Moser's graduation from the Governor Elect Training Seminar (GETS) at a party hosted by District Governor Bruce and First Lady Linda.



Women Leaders in D5230 (Left to Right): PDG Shirley Grace, DGN Debbie Hale, DGE Becky Moser



*Rotary International President Shekhar Metha promotes the Ride to End Polio*



*District Governor Elect Becky Moser and her husband Tom*



Dec. 2021

The Rotary Foundation



It is with a heavy heart that I share the news that Past Rotary International President Cliff Dochterman passed away this past week. Cliff served as RI President in 1992-1993 and he continued to share his insights, wisdom, and humor with Rotarians worldwide until his passing. He will be dearly missed.

I don't have any details about services or memorials at this time. I will share additional information when I receive it.

Vicki Puliz  
Rotary International Director 2021-2023  
[vickipuliz@puliz.com](mailto:vickipuliz@puliz.com)

775.378.5914



**Dec. 2021**
**The Rotary Foundation**


## **Connecting to South America**

**LOOKING FOR A MEANINGFUL INTERNATIONAL PROJECT? VISIT THE INTERNATIONAL FAIR OF PROJECTS – ZONE 23-34 BUENOS AIRES, ARGENTINA – FEBRUARY 2022.**

**District 5230 International Projects Chair Esteban Pauli** asked that we share this invitation to attend an International Fair of Projects of Rotary Clubs of Zones 23 – 24, which will be held on February 18<sup>th</sup> – 19<sup>th</sup>, 2022, in Buenos Aires - Argentina.

Livio Cesar Zozzoli, chairman International Fair of Rotary Club Projects – Zones 23-24, shares that Rotarians from our District can help communities realize their dreams while enjoying fun, other Rotarians and sightseeing in Argentina.

For more information about the Project Fair, visit website: <https://rotaryprojectsfair.org/lugar-del-evento/>

The event will feature the exhibition of approximately 80 projects, corresponding to Rotary clubs in Zones 23 – 24, which are focused within the 7 areas of interest proposed by Rotary International.

Below are tourism packages that are available as well, for those who make time to visit this beautiful region.

12 – 16 February 2022: Mendoza <https://rotaryprojectsfair.org/paquete-turistico-1/>

20 – 26 February 2022: Calafate Ushuaia <https://rotaryprojectsfair.org/paquete-turistico-2/>

The organizing committee is considering offering 1 free place one of the tourist packages mentioned for those people who are interested in participating as a "Project Sponsor" in some of the presented projects. If your club would like to become a Project Sponsor, please notify Esteban T. Pauli at [etpauli@sbcglobal.net](mailto:etpauli@sbcglobal.net).

For more information, contact:

Livio Cesar Zozzoli

Chairman International Fair of Rotary Club Projects

18<sup>th</sup> – 19<sup>th</sup> of February, 2022, Buenos Aires, Argentina

Phone (+591) 76640035 (WhatsApp)

<https://www.rotaryprojectsfire.org>



Dec. 2021

The Rotary Foundation

**ARE YOU USING YOUR UPDATED LOGO?**

**Rotary**  
Club (of/at) Location  
Optional text here



Pauline Hershey-Gambino  
District 5230 Public Image Chair 2021-2022

**COMMUNICATION NEWS**

**THANK YOU** to the 24 Rotary Clubs who have requested your **\$500 BRANDING STIPENDS**. We are seeing requests for everything from banner and city entry signage to polo shirt, websites and print collateral. I can't wait to receive all the great pictures of these communication tools in action!

**It's not too late to ask for your club stipend.** Refer to last month's newsletter on rotary5230.org for more information.

Finally, grab yourself a beverage of your choice – click on the link below and learn more about what branding is, and why it matters to organizations such as ours. Special thanks to the great folks up the chain at Zone2627, for this great resource.

[Rotary Brand Playbook](#)

**"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."**

RI Vision Statement - 2021



Dec. 2021

The Rotary Foundation



Submitted by  
Belinda Daguiio  
District 5230  
Polio Plus Chair

**Thank You all who participated in Monterey Pacific's "Give me your Milk money for Polio " challenge. And The winner IS.....**

**The Rotary Club of Monterey (The Big Club)**  
With \$1101.00

In second place was **Rotary Club Of Monterey Pacific** with \$866.00

3<sup>rd</sup> was **Cultural Arts Club** with \$378.82

4<sup>th</sup> was **Cannery Row** with \$246.00

5<sup>th</sup> was **King City** with \$187.20

6<sup>th</sup> was **Greenfield** with \$38.00

Totaling \$2817.02, add to that the Gates Foundation 2-1 match brings it to **\$8451.06**.

Excellent! Just a little Milk Money and a lot of fun really makes a huge difference!


**Dec. 2021**
**The Rotary Foundation**

## **The PolioPlus Society District 5230**

A great opportunity for you to do good in the world It's easy to become a member!



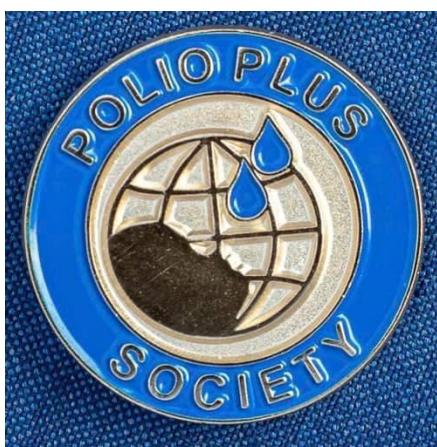
*Submitted by  
Belinda Daguo  
District 5230  
Polio Plus Chair*

All you need to do is complete the PolioPlus Society pledge form, scan and send to District PolioPlus Chair, Belinda Daguo, at: BDaguo@Aol.com. As a member of the Society you pledge to donate a minimum of \$100 USD each year until the world is certified polio free by the World Health Organization. Rotarians and their friends who join the Society will be honored with a special pin, certificate and an "End Polio Now" bracelet which will be presented at your Club meeting. Of course, all donations will be matched 2 to 1 by the Gates Foundation making this an even better opportunity, as well as receiving Paul Harris Credit for your donation.

The easiest way to donate is to go to <https://www.endpolio.org/donate>

You can then:

- Make a onetime donation of \$100 (or more) with your credit card by clicking on the "One-time donation" button and choosing the appropriate amount from the boxes below.
- The other choice is what we call the "easy" way to become a PolioPlus Society member by utilizing the monthly payment option. Click the "Recurring Donation" button. For frequency choose "monthly" and for amount choose "other" and enter \$10 in the "enter other amount" box. If you wish to donate more, or quarterly or annually instead, you have those choices as well. (To donate online, make sure you have registered on rotary.org for a My Rotary account for you and your club to receive proper credit. Signing up is quick and easy). You can also donate by writing a check to "The Rotary Foundation" with "PolioPlus" in the memo section and submitting to your club's Foundation Chair. Help Rotarians reach every last child and achieve our vision of a polio free world



**Rotary International District 5230**  
*Proudly recognizes*

**Rotarian Name**



*As a member of the  
PolioPlus Society*



*Your commitment and generous annual donation to PolioPlus provides tangible assistance for the global eradication of polio and advances world understanding, goodwill and peace.*

*Belinda Daguo*  
Rotary District 5230 Polio Plus Chair

*Joy G. Anderson*  
Governor, Rotary District 5230





Dec. 2021

The Rotary Foundation



## Monarch Butterfly Project

Submitted by Michael Rabara, Area 8 AG



On a bright, cool Saturday morning at Laguna Seca Raceway, A.G. Kevin Kenoyer's and District 5230 Coastal Clubs **Monarch Butterfly Project** efforts were on full display. Over 250 volunteers came from near and far to work on this project that ties in with one of Rotary's newer areas of focus – the Environment.

Over 250 people joined to plant over 2.5 acres of milkweed. This area of California is now on the way to becoming a vital habitat once more, for Western Monarch Butterflies. According to KSBW News, "Monarch butterflies lack state and federal legal protection to keep their habitat from being destroyed or degraded. Last year, they were denied federal protection, but the insects are now among the candidates for listing under the federal Endangered Species Act."

Some good news was shared by Congressman Jimmy Panetta, representing Carmel Valley and District 20. In his remarks at the event, he mentioned that legislation recently passed in Congress that will provide funding for these types of projects. Becky Moser, District Governor-Elect (Rotary Club of Clovis) presented Congressman Panetta with a District 5230 Challenge Coin as a thank you for his support.

Janet Belardo, President of the Monterey Pacific Club reflected "The beauty of the Butterfly project was sharing and working with our families and Rotary families from North Fresno to Salinas. Working and serving together solidifies our Rotary theme – Serve to Change Lives." She also mentioned "the positive energy generated from working together was rejuvenating and joyful. We are passing the torch onto our children and teaching them the importance of giving and serving."

President Jeff Vezzolo of the Rotary Club of Castroville said he "was inspired by the great energy from everyone who was in attendance. It's service opportunities like this that make me proud to be a Rotarian."

"We had a great time assisting our Rotarian family of the coastal clubs. This project will forever make an everlasting change for our environment. I would not have traded that day for anything. The love and camaraderie shown to me and my family was beyond our expectations."

Dec. 2021

The Rotary Foundation

Stanton Rabara, six-year-old son of A.G. Mike Rabara (North Fresno), shared "It was super cool to plant plants and to watch the races! We need to come back to see the butterflies next year dad."

And of course, Rotarians work AND play. A phenomenal BBQ lunch from the "grillers" of the King City Club was enjoyed by all.

Kudos to AG Kevin, event public relations coordinator Kim Lawson, President of the Salinas Steinbeck Club, and to everyone who had a hand in planning and executing this event. We look forward to seeing this project continue next season.

Respectfully Submitted,  
Michael J. Rabara, Assistant Governor  
Rotary Club of North Fresno



Media Links to the Butterfly Project event

<https://kion546.com/news/2021/11/20/rotary-club-plants-acres-of-milkweed-for-monarch-butterflies/>  
<https://www.co.monterey.ca.us/Home/Components/News/News/8672/>





Dec. 2021

The Rotary Foundation

**Rotary Club of Corral de Tierra**

Dear IPDG. Joy,

We, in the Rotary Club of Madras in D-3232, Chennai, India, want to thank you for your generosity of donating, US\$10,000 +/- to our club, through the Rotary club of Corral de Tierra in your District, that will go toward equipment for a Pediatric Hospital in our City, Chennai.

Words fail us in thanking you enough for this largesse, that will go a long way in equipping the Not for Profit Children's Hospital to be well prepared to treat the children who are not yet vaccinated of any Covid related symptoms as also any other exigency that may arise.

We will keep you posted of how these funds will be utilized and will also send you the photos of it, post the event.

Please do thank every club that has contributed toward this and every member in those clubs too.

Best,

N.K.Gopinath  
Past President  
Rotary club of Madras  
D-3232  
CHENNAI  
INDIA

Dec. 2021

The Rotary Foundation

**1**


1921-2021

 CENTENNIAL  
Visalia Rotary Club


Saturday, November 13<sup>th</sup> had a foggy start in the San Joaquin Valley, but the sun shone brightly up in the lower foothills of Three Rivers. The sun and warm temperatures made for a perfect workday for the Rotary Club of Visalia at Riata Ranch, a nonprofit run by club member Jennifer Nicholson. The organization teaches horsemanship and leadership to young women and girls, so we were excited to help clean up after recent storms – and to feed carrots to horses!

After a few hours of cutting branches, raking leaves and hay, and replanting bulbs around a new walkway, club members enjoyed a BBQ made by the local Gateway restaurant. Like so many businesses in Three Rivers, the restaurant and Riata Ranch were closed for a month during the nearby KNP Complex Fire. Now that the fire danger is passed, our club was very happy to be able to help get things moving ahead.

And we think the horses were very happy with the many, many bags of carrots club members brought for them, too!



**Dec. 2021**
**The Rotary Foundation**

## **District Service Grant Trees for Monterey**

Monterey Cannery Row Rotary partnered with the Rotary Clubs of Monterey and Monterey Pacific this year on a multi-club project to plant trees in parks and neighborhoods where they have died or where new trees are needed.

Each club has contributed dollars to the effort and our District 5230 has provided matching funds for a total amount of \$7,500. That will buy 50-60 trees as well as stakes and water bags.

Our first planting session was on Saturday, October 23rd when about 25 volunteers pitched in at the city cemetery and planted 20 trees in areas that were treeless due to losses over the years. Shown are some photos from the rewarding and fun event which took about two hours. Justin Prouty, Urban Forester with the City of Monterey (pictured on the right) purchased the trees and supplies, and arranged the planting. He's done a terrific job working with us on this great environmental project.

Thanks also to the three club Presidents: Dennis McCarthy of Monterey, Janet Belardo of Monterey Pacific, and of course our own Berniz House who have all been very supportive and involved.





Dec. 2021

The Rotary Foundation



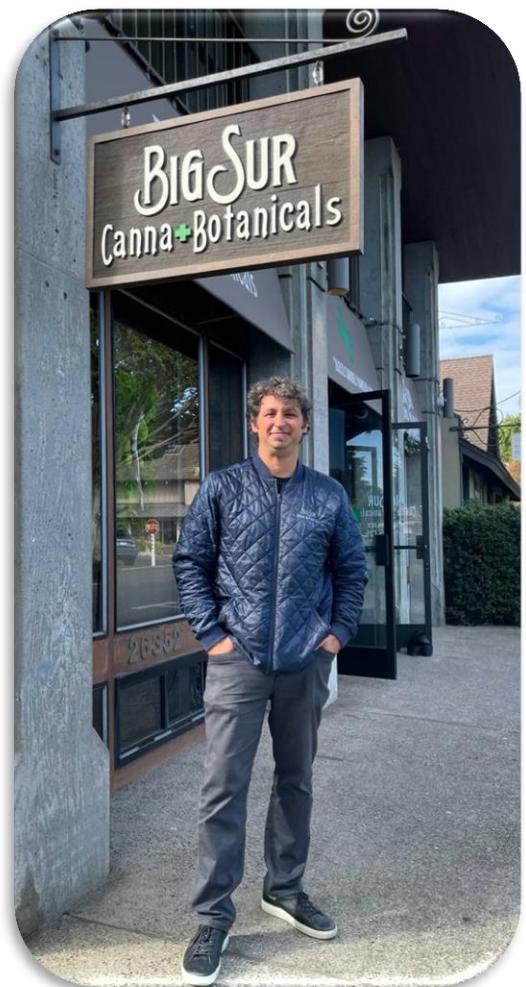
"Where others say why, Rotarians say why Not" President Jason Griffin 2021-2022

## Why did I join the Rotary?

"I was introduced to the Rotary of Carmel Valley through having the opportunity to speak at one of their meetings.

I came back a second time and was taken aback by how much fun everyone seemed to be having. I then learned how involved the Rotary was in our community and how much they cared.

Giving back to my local community is something that is very important to me and the Rotary is a great way to do that."



Entrepreneur Aram Stoney Founder Big Sur Canna + Botanicals

Dec. 2021

The Rotary Foundation

Carmel Sunset  
**Rotary**  
District 5230



Empowering Youth  
Through the Arts



Tammy Jones, Specialist E4, U.S. Army



### Member Spotlight - Honoring Our Veterans

On November 10<sup>th</sup> the Carmel Sunset Rotary Club paid tribute to member, Tammy Jones, former Specialist E4, U. S. Army, at the Veterans Day Salute luncheon hosted by the Carmel Area 1 Rotary Clubs. The event was held at Palo Corona Regional Park and recognized Rotary Veterans and active and retired military guests. Tammy currently works as a Financial Advisor at Edward Jones in Carmel and lives in Salinas with her husband and son.



### Rotary Clubs Participate in Flu Vaccination Clinic

On November 9<sup>th</sup> Club Presidents from the Carmel Sunset Rotary Club, Rotary Club of Carmel-by-the-Sea and Salinas Steinbeck Club assisted the Carmel Valley Club with their Annual Flu Vaccination Clinic administered by VNA. Over 130 community members received the Flu shot.



### Rotary Celebrates Women in Business

The Carmel Sunset Rotary Club's November 17<sup>th</sup> Community Event was held at Wrath Tasting Room in Carmel. Members were inspired by the winemaking of Sabrina Rodems.

### District Butterfly Project

On November 20th the Carmel Sunset Rotary Club participated in District 5230's Pollinator Project. The event, held at Laguna Seca in Monterey, hosted over 170 volunteers who planted nearly 2,000 pollinator plants.



Dec. 2021

The Rotary Foundation



"Where others say why, Rotarians say why Not" President Jason Griffin 2021-2022



The 2021 Veterans Day celebration was a wonderful day honoring active and retired veterans of Monterey County. The Rotary Club of Carmel Valley with Rotary Club of Carmel-by-the-Sea, and Carmel Sunset Rotary provided the opportunity to remember and thank the men and women, who served and those who are still serving. A special thank you to RCCV Retired Colonel Bryan J. Golden Commander, 364th Civil Affairs Brigade for his many years of organizing the Tribute to Veterans event. RCCV President Jason Griffin along with the two Rotary club presidents welcomed everyone. Susanne Burns sang the Star-Spangled Banner followed by an invocation by Rabbi Bruce Greenbaum. RCCV Retired Colonel Bryan J. Golden introduced keynote speaker Lt. Colonel Emmy Hill. Retired Colonel Bryan J. Golden followed with a Veteran Tribute. Finally, Dave Dally performed a moving Taps.

Afterwards many active and retired veterans waited eagerly to have their photo taken with Ms. Peggy Purchase, WWII Navy WAVE, honored guest of RCCV Past President Mike Holl.



*Please see Ms. Peggy Purchase's photo with Lt. Col. Emmy Hill on page 19.*



Dec. 2021

The Rotary Foundation

## A Tribute to Veterans



Good afternoon ladies and gentlemen..... and thank you for joining us today as we recognize our veterans for their unwavering service to America.....

Before I begin my tribute to veterans I want to give you a little background on Veterans Day.

### Some Veterans Day Facts

Regardless of the day of the week, Veterans Day is observed on November 11, which this year was yesterday.

This date was originally chosen to commemorate the armistice that ended World War I, "The War to End All Wars", which occurred at the eleventh hour, of the eleventh day, of the eleventh month, of 1918. This year marks the 100<sup>th</sup> anniversary of that armistice.

Originally known as Armistice Day, it was changed to Veterans Day by President Dwight Eisenhower on May 26, 1954 after an Emporia, Kansas man named Stephan Rod, the owner of a shoe repair shop, had the idea to expand Armistice Day to celebrate all veterans, not just those who died in World War I, and he successfully campaigned to get congress to pass a bill making that change.

The purpose of Veterans Day and Memorial Day are often confused. Memorial Day is for honoring military personnel who died in service to their country. Veterans Day is for thanking **ALL men and women**, living and deceased, who have served honorably in the military during times of both war and peace.

call to duty.

At any given time, only about 1 percent of our population serves in the military. And as we consider the impact those individuals have had on the world, protecting our democracy and defending our freedom and way of life, I am reminded of the words of Winston Churchill:

**"Never in the field of human conflict was so much owed.... by so many..... to so few."**

Military members know what it is like... to stand guard... in the chill of the night, while others sleep.

They understand the meaning of hardship... standing watch at freedom's frontier far from their loved ones. It is this devotion to duty that gives us all strength, and makes it possible for us to enjoy the rights, freedoms and opportunities that we cherish as Americans....

To all our veterans.... Americans have a simple yet heartfelt message -- Thank You - Thank you for your unwavering service in peacetime and war, here in this nation... and throughout the world.

Lastly.... I would like to talk about service to our country and community..... I have always felt it was an honor to serve my country and I, like all of you, continue to serve today.... not in the military ... but in our community.... and the rest of the world, through the good works of Rotary. Through your continuing efforts, Rotary is making a difference around the world through numerous programs such as the End Polio Now campaign.

Thank you all once again for being here today.... for a celebration with our veterans.... May God Bless you, God bless our military.... and its veterans, and may God continue to bless the United States of America.

Some of you may have noticed that we have an unoccupied table with a single place setting to my left. It has long been a tradition in military units to honor fallen comrades at unit gatherings by having such a table to honor unit members who have passed on. Today we honor those veterans who have fallen with this symbol of our recognition and remembrance of their service.

In a moment we will further recognize our departed veteran comrades with the playing of Taps.

### Some Facts About Veterans

- There are currently more than 20 million living Veterans, around 6 percent of the U. S. population.
- Around 57 million Americans have served in the military during war and peace since 1775.
- Of those that served, nearly 1.2 million died while serving and nearly 1.5 million were wounded.
- Since the establishment of the Tomb of the Unknowns at Arlington National Cemetery following World War I, there remain more than 92,000 service members who are Missing in Action and unaccounted for.
- Every year, more than 80,000 veterans are buried in one of the cemeteries of the National Cemetery system.

Americans pause on November 11<sup>th</sup> of every year... to honor our brave fighting men and women.... Who for more than 238 years... have underwritten our freedom through their duty... honor...and selfless service.

We recognize that all veterans have given something of themselves to this country.... and some have given all - laying down their lives to defend the freedoms we hold so dear.

I've always thought Veterans' Day got the short end of the stick, holiday-wise. For most Americans, there is no official day off work, as there is for the Fourth of July, Memorial Day, Labor Day and other national holidays. And yet this day, Veterans' Day, serves a very important purpose. It is the day we recognize not just those who have given their lives in war, but all those who have worn the uniforms of military service. This day, above all, is an opportunity to celebrate the choice that many have made to serve our country. For some, it meant the world wide conflict of WWII, or a lifetime of peacekeeping missions, or the tense standoff of the cold war. Others found themselves in the brutal Korean conflict or the jungles of Vietnam, or Panama, Grenada, Bosnia, Kosovo, Macedonia and other conflicts in which we have sent our military to serve over the years.

And of course we can't forget that today, for many, service has meant multiple tours in Iraq and Afghanistan, including members of the Reserve and National Guard who sacrifice twice when they give up their civilian jobs in order to serve our country.

Today... our men and women in the military are serving in over 100 countries throughout the world, and the legacy of our veterans continues to inspire our American military to answer the

The 24-note bugle call known as "Taps" came from the last measure of the French bugle signal, called "Tattoo," that notified soldiers to cease an evening's drinking and return to their barracks. The last six measures of the tattoo resemble the modern day "Taps."

The word "Taps" is derived from the Dutch word "taptoe." Taptoe was the command to shut, or "toe to" the tap of a keg.

Present-day Taps was created during the Civil War by a Union brigade commander, Brigadier General Daniel Adams Butterfield, during the Peninsula Campaign in Virginia. Up to that time, the U.S. Army's call to end the day was the French final call, "L'Extinction des feux." Gen. Butterfield decided the "lights out" music was too formal to signal the day's end. One day in July 1862, Butterfield and his bugler, worked together to create "Taps".

Butterfield ordered his bugler to play this new call at the end of each day, instead of the regulation call. The music was heard and appreciated by other brigades, who asked for copies and adopted this bugle call. It was even adopted by Confederate buglers. This music was made the official Army bugle call after the war, but not given the name "Taps" until 1874.

The first time Taps was played at a military funeral occurred soon after when Union Captain John Tidball, commander of an artillery battery, ordered it played for the burial of a comrade killed in action. Not wanting to reveal the battery's position to the enemy nearby, Tidball substituted Taps for the traditional three rifle volleys fired over the grave. Taps was also played at the funeral of Confederate Gen. Stonewall Jackson 10 months later. Taps now is routinely played by the military at burial and memorial services and is still used to signal "lights out" at day's end.

Now, please stand and direct your attention to the unoccupied table to my left. Dave Dally will now play Taps to honor our fallen veterans.

During the playing of Taps, uniformed military will salute and veterans may salute or place their right hand over their heart. All other civilians should place their right hand over their heart.

Dave...

Bryan Golden, Rotary club of Carmel Valley

Dec. 2021

The Rotary Foundation

### RCCV Quotes from Veteran Members

*"This is my response. It's part of Lincoln's Second Inaugural Address, March 4, 1865:*

*With malice toward none; with charity for all; with firmness in the right, as God gives us to see the right, let us strive on to finish the work we are in; to bind up the nation's wounds; to care for him who shall have borne the battle, and for his widow, and his orphan—to do all which may achieve and cherish a just and lasting peace among ourselves, and with all nations.*

**William P. Cater**



*"Those that serve in our military sign a blank check to the United States of America, for their lives." They have volunteered to give all for their country, and many did. Neither the ones who died in their country's service or those that came home should ever be forgotten for what they offered."*

**Steve Andrews**

### Rotary Club of Carmel Valley Veterans

Steve Andrews, U.S. Marine Corps

Ron Brenaman, U.S. Army

Rich Briscoe, U.S. Navy

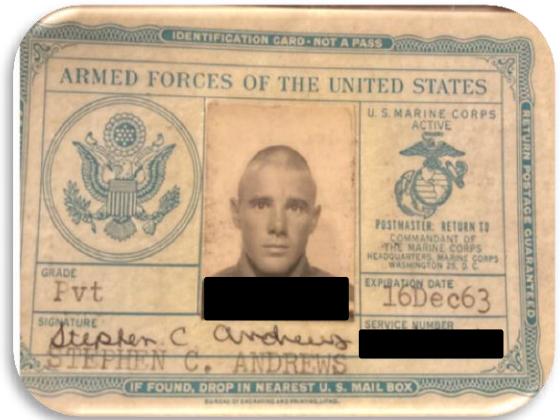
Bill Cater, U.S. Army

Taum Dell'Armo, U.S. Air Force

Bryan Golden, U.S. Army

Fred Herro, U.S. Marine Corps

Bob Webb, U.S. Navy



*"My dad and all of my uncles were World War I veterans. I grew up believing that military service for your country was an honor and almost an obligation. Never any doubt in my future planning that I would serve in the military at some point. I have some close friends with a common bond from our Navy tour on the USS Long Beach."*

**Rich Briscoe**



**Dec. 2021**
**The Rotary Foundation**

## Carmel Clubs Partner

3x the service, celebrations and FUN. That's how the three Carmel Area Clubs filled the November Rotary calendar. By combining their efforts, the three Clubs sponsored a free community flu shot clinic, a patriotic Veteran's Day Recognition Luncheon and a coordinated costumed evening of fun as characters of the Wizard of Oz.

"Each Club has unique qualities that complement each other" say's Area 1 Assistant District Governor Kevin "K2" "Kenoyer ..." the sum of the parts is greater than the whole".

Although small in population this area has diverse interests yet common needs. By coordinating their efforts the three Clubs can be more effective yet still maintain their unique qualities that identify them as a Rotary Club.



Dec. 2021

The Rotary Foundation

## ROTARY CLUB OF KERMAN TINY HOUSE DRAWING

\$40,000 VALUE-256 SQUARE FEET-8' X 22' DUAL AXLE TRAILER- ALL LED LIGHTS-AC/HEATER-FULL SIZE SHOWER, VANITY & TOILET- FULLY FUNCTIONING KITCHEN- SINGLE UNIT WASHER & DRYER- SET UP FOR FULL HOOK UP (WATER, SEWER, ELECTRICAL)

DONATION \$50.00  
TO BENEFIT THE LOCAL COMMUNITY  
DRAWING TO BE HELD DECEMBER 19, 2021



VENMO- @KERMAN-ROTARY

CONTACT

BOB - 559-246-2337  
CHARLES - 559-846-8970





Dec. 2021

The Rotary Foundation

## The Rotary Club of Monterey Cannery Row Holiday Greenery Fundraiser

Give your support and enjoy beautiful holiday evergreens!

### IN THE SPIRIT OF THE SEASON

Give your support and enjoy beautiful holiday evergreens fresh from the Pacific Northwest.



Item #	Order Name
W1	22" Noble Fir Wreath
<ul style="list-style-type: none"> <li>* Fresh, fragrant noble fir wreath</li> <li>* Pre-tied red velvet water repellent bow in separate bag</li> <li>* Snowy pine cones in separate, moisture-proof bag</li> <li>* Simple decorating instructions with illustrations</li> </ul>	
<b>\$40.00</b>	



Item #	Order Name
W3	28" Mixed Evergreen Wreath
<ul style="list-style-type: none"> <li>* An aromatic combination of noble fir, burred juniper, and incense cedar. Touches of color are provided by red, faux, holly berries. A red, velvet, water repellent bow is included for easy attaching.</li> </ul>	

**\$48.00**



Item #	Order Name
W4	22" Mixed Evergreen Wreath
<ul style="list-style-type: none"> <li>* An aromatic combination of noble fir, incense cedar and burred juniper</li> <li>* Red faux holly berries</li> <li>* Pre-tied red velvet water repellent bow in separate bag</li> <li>* Simple decorating instructions with illustrations</li> </ul>	

**\$42.00**

### DIRECT DELIVERY GIFT PROGRAM

Perfect gifts with a personalized holiday message, will arrive directly to recipient fresh within the first two weeks after Thanksgiving.



Item #	Order Name
W4M	22" Mixed Evergreen Gift Wreath
<ul style="list-style-type: none"> <li>* Noble fir, incense cedar, burred juniper and faux holly berries</li> <li>* Deluxe pre-tied checkered tree bow (bow style may vary)</li> <li>* Poly bag wrapped to retain moisture</li> <li>* Guaranteed fresh delivery within the first two weeks after Thanksgiving</li> </ul>	

**\$55.00**



Item #	Order Name
CSM	Gift Centerpiece
<ul style="list-style-type: none"> <li>* Cedar, noble fir, pine and burred juniper</li> <li>* Arranged in an oasis block and bowl</li> <li>* Faux white snow berries and red holly berries</li> <li>* Approximately 12" in diameter</li> <li>* Includes 10" tapered LED candle</li> <li>* Personalized gift message</li> <li>* Delivered within 2 weeks after Thanksgiving</li> </ul>	

**\$45.00**



Item #	Order Name
W3M	28" Mixed Evergreen Gift Wreath
<ul style="list-style-type: none"> <li>* Our largest, most dramatic mixed evergreen wreath with noble fir, incense cedar, burred juniper and faux holly berries</li> <li>* Pre-tied red and gold snowflake bow (bow style may vary)</li> <li>* Guaranteed fresh delivery within the first two weeks after Thanksgiving</li> </ul>	

**\$60.00**



Item #	Order Name
NTM	Cone Gift Basket
<ul style="list-style-type: none"> <li>* A rustic wire basket with tree detail filled with an assortment of large, medium, and small snowy pine cones</li> <li>* Approximately 10" x 10"</li> <li>* Delivery within the first two weeks after Thanksgiving</li> <li>* Personalized gift message</li> </ul>	

**\$45.00**

Organization Name : Rotary Club of Monterey Cannery Row

Contact Name : Joy Anderson

Phone : 831-869-6336

Email : joyanderson.rotary5230@gmail.com

Please support our holiday fundraiser!  
Our deadline for orders is November 6th.

Here is the website to order:

<https://sherwoodfundraiser.com/rotaryclubofmontereycanneryrow>

Dec. 2021

The Rotary Foundation



It's time to start thinking about the Rotary Clubs of Visalia's Centennial Celebration, slated for Saturday, January 22, 2022. This swanky event will not only be the gala of the year (or even the century??), it will also raise funds for the Centennial Project, refurbishing Visalia's Rotary Theater. The Rotary Theater was built in the 1930s, and was operated by the Visalia Unified School District. In 1987, local Rotary clubs revitalized the building and the District named the theater after Rotary in thanks. Now, 1987 may not seem all that long ago to some Rotarians of a Certain Age, but after decades of use by local groups and students, it needed a facelift. Floors were worn down, seats were torn, and the lighting and sounds systems were antiquated.

So far new seats have been ordered, and are as comfortable as they look in these photos. Lighting is being installed, painting is being done, and there's even enough time and funds available to make the exterior look better, with a landscape architect helping us with design.

What better way, then, to mark 100 years of Rotary in Visalia than to make the theater bearing our name a local showplace. All this work will cost around \$500,000, so the Centennial Board has been working hard to raise funds through donations and grants – and of course, the Celebration! We already have a number of wonderful sponsors, totaling more than \$200,000. Sponsorships start at \$10,000 (Lollapalooza Sponsor, which comes with 8 event tickets, special wine, and marketing for the donor), and also include Big Shot Sponsor (\$7,500), Baby Grand Sponsor (\$5,000), and more. Many of the packages also include a wall plaque or named seat in the theater. You can also purchase a named seat for \$500, and buy individual tickets for \$150 each. To become a sponsor, visit <https://one.bidpal.net/R100/ticketing> or contact Scott Jacobsen at 559-909-4165 or scottkevinjacobsen@gmail.com. You can also purchase tickets at the website link.

Then get ready for the Celebration, an elegant event with a 1920s theme, to be held at the Visalia Convention Center. The evening will feature dinner, music, dancing and "hooch" stations where you can choose from popular drinks from the last century made by bartenders wearing clothes from that era. What should you wear to this party? Black tie, of course, or attire that reflects your favorite period of the last 100 years. In other words, wear a tux, wear a flapper dress, or wear a poodle skirt – but don't just come as you are. This is a once-in-a-lifetime event, so dress like it! For all the details about the event and Rotary's 100 years in Visalia, be sure to visit



Dec. 2021

The Rotary Foundation

# SAVE THE DATE

## April 23, 2022

### Rotary District 5230 Celebration



**Rotary**  
District 5230



Fresno District  
Fairgrounds



Dec. 2021

The Rotary Foundation

## Rotary International Conference



**SAVE THE DATE**  
**June 4-6, 2022**

**Registration begins online June 12, 2021**

This convention gives us a chance to share our Texas hospitality and welcome our Rotary family and friends from around the globe. Together, we'll share ideas about how "Rotary Opens Opportunities" to create positive and sustainable change to our world's most important issues. District 5890 is the home of 2020-2022 Rotary International Director Suzi Howe, and she looks forward to seeing all of you [here!](#)

**Volunteer opportunities available! See website for details!**

<http://www.houstonri2022.org/>

For upcoming newsletter submissions please  
send information to Mark Daniel:  
[mdaniel@hanfordsentinel.com](mailto:mdaniel@hanfordsentinel.com)

Deadline for submissions is 15<sup>th</sup> of the month  
for the upcoming newsletter. Thank you!

**Dec. 2021**
**The Rotary Foundation**

## ***2021-2022 District Leadership***

**Position**

District Governor  
 Vice Governor/PDG  
 Governor Elect/  
 Finance Committee Chair  
 Governor Nominee  
 Governor Nominee elect  
 Treasurer  
 PDG  
 Chief of Staff  
 Comptroller

**Name**

Bruce Mackey  
 Joy Anderson  
 Becky Moser  
 Debbie Hale  
 TBA  
 Larry Ayers  
 Joy Anderson  
 Ann Appel  
 Kimberly Holland

**District Communications**

Public Image	Pauline Hershey
DACdb	Tyler Fremming
Newsletter	Mark Daniel
Webmaster	Nick Grimm
Governor Nominee	Debbie Hale
Governor Nominee elect	TBA
Treasurer	Larry Ayers
PDG	Joy Anderson
Chief of Staff	Ann Appel
Comptroller	Kimberly Holland

**Committee Chairs**

Foundation Chair  
 Polio Plus  
 Paul Harris Society  
 Membership Chair  
 New Club  
 Finance Chair  
 Grants Chair  
 International Chair  
 Vocation Chair

Joe Grebmeier  
 Brenda Daguo  
 Joy Anderson  
 John Scherer  
 Yavuz Atila  
 Becky Moser  
 Doug Brown  
 Estaban Pauli  
 Patrick Isherwood

**District Youth Services**

Interact Chair	Brinet Greenlee
Rotaract Chair	Jasmine Negrete
Youth Exchange	Daniel Enriquez
RYLA	Bruce Kleckner
Youth Protection	Mary Horst

**Community Services**

Coast  
 South Valley  
 Fresno

Kevin Kenoyer  
 Nina Clancy  
 Jeff Dippel

**Official Meeting/Facilitation Chairs**

Conference	Larry Metzler
Assembly	Susan Winey
PETS	Becky Moser
Annual Meeting	TBA
Trainer	Susan Winey
RI Council Representative	Lee Blankenship

**Board of Directors**

Director  
 Director  
 Director  
 Director  
 Director  
 Director  
 Director  
 Director  
 Director  
 Director

Juliet Allen  
 Mark Daniel  
 Brinet Greenlee  
 Maureen Lewis  
 Sam Lucido  
 Susan Winey  
 Daniel Griffee  
 Michael Rabara  
 Renata Barnwell

**Assistant Governors**

Area One	Kevin Kenoyer
Area Two	Kathleen Wall
Area Three	Brinet Greenlee
Area Four	Steve Adams
Area Five	Jimmie Tuttle
Area Six	Deborah Velosin
Area Seven	Terren Brown
Area Eight	Michael Rabara
Area Nine	Harold Phillips
Area Ten	Jeff Dippel