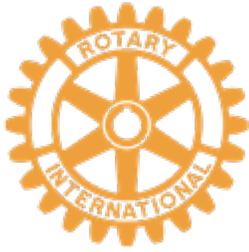


Rotary



Club of Livermore

Spur Report Sept 21, 2022

By Kathy S. Coyle on Thursday, September 22, 2022

Your Spur Reporter is Joel Swanson!

The meeting started at 1230

The pledge was led by: Linda Tinney



Right after the pledge, **President Sblend** had us take out our phones and get on the Rotary Club of Livermore Facebook Page. Read on to find out why Sblend is doing push-ups!

Today, the **songsters** included Michael Ferrucci, Tim Barry (on the violin), Linda Tinney, Sheila Fagliano, and Joel Swanson, who led us all in singing “America the Beautiful.”

President Sblend recognized Keith Beck’s birthday. Happy Birthday, Keith!

President Sblend covered the awful harvest season we’ve had – heat, then rain. Yuck.

The **Thought of the Day** was presented by Marc Roberts. The thought is about service above self, in particular, this club’s focus on helping children locally and around the world. Marc quoted Goethe, who said “There are only two lasting bequests we can hope to give our children. **One of these is roots, the other, wings.**”



Who were the **front line**?

Spur Reporter Joel Swanson

Spur Publisher Kathy Coyle

Photographer Beth Wilson

Audio Visual Don Wentz

Zoom Host Jeff Youngsma



Visiting Rotarians & Guests

We had a visiting Rotarian today. Kevin McCallum of the Rotary Club of the Livermore Valley, a.k.a. “The morning club,” was here to notify us all of the Chili Cookoff at Carnegie Park on October 1st. It starts at 11 AM and runs until 5 PM. Ticket buyers get several tastes, and can vote for their favorites. Be there and enjoy some fantastic chili recipes! So far, there are twelve chili cookers entered.

Guests – no guests today

President Sblend’s recognitions, announcements, et al.

Sonya announced the new member mixer at Wood Family Vineyards Wednesday, Sep 28th, from 5 – 7 PM. Bring prospective new members, too!

President Sblend said that next Wednesday is Aloha Day. Wear your aloha shirt (or grass skirt) to the meeting, then continue in your aloha day finery to Wood Family at 5 PM for the mixer!

Keith Beck talked about the Rotary and Peace Corps Partnership. There’s been an MOU between Rotary International and the Peace Corps for a number of years, getting us to support projects that support peace. On the Rotary International’s site, there are listed several programs where people can get training and education on Peace generating and ensuring peace in our world. Partnering for peace is the name of the initiative. See the club video on YouTube for more details. Keith’s presentation starts at about minute 15:20. Here’s the link: <https://www.youtube.com/watch?v=89opA3CRoTg&t=1002s>

Joel Swanson talked about the “**2.2 for 22 Challenge**” event coming up on October 22nd. Bob Bishop is putting together a Rotary team for the event, so be sure to join the team “BFFHeroes.” You can sign up for our Club’s team at <https://runsignup.com/Race/CA/Livermore/22for22WalkforVets>



New Newsletter Nile said that he, along with Irv, Hank, and Goud, has formed a committee to craft a newsletter to supplement the SPUR. It’ll include member recognition, community projects, RI news, etc. Mike Thompson said that the secretary should announce this to ensure that members look at the newsletter. Paul Thompson thought that maybe a separate newsletter via email would be better.

The **program for next week** will be Dona Crawford, who will be talking about the LLNL Foundation’s work.

President Sblend asked if he could get 22 dollars from members for doing 22 pushups. He did 22 (counted by all the club members), and then we passed the hat to take up the pledges. The final tally was \$408, which will be donated to the “2.2 for 22” fundraiser.

As today’s meeting was a club assembly, **Today’s Speaker** was President Sblend, and the salient point of Sblend’s meeting was to review the club action items from the “What do I want out of our Rotary club?” survey that we did shortly after Sblend’s reign began. The compilation of our discussions back in July is at the end of this report.

Highlights included – meeting new people

Projects that are impactful and fun. Can we leverage previous projects.

More Social Gatherings.

1. Focus on membership; attraction of younger people. Michael Ferrucci said that we have to go to where younger people are. Beth says that the fact we meet at noon is an impediment to those who have to work through the day. MaryAnne said we used to have a Rotoract club at Las Positas, Is it still in existence. Sonya said maybe have one meeting a month in the evening. Club seemed to agree with this idea. Trish asked if anyone’s even asked younger folks what they’d want from Rotary. Alan said that a monthly later meeting that allowed younger people to attend an evening meeting that they could make after they’d commuted back from work. Jim Schmidt – food is necessary for luring new members in.
2. Canvas younger people about their preferences. Bob Bishop said the Chili cookoff is a good venue for this. Sonya said that the younger folks she’d talked to, wanted mentors for their careers. Kevin McCallum said that the chili cookoff was the means by which the morning club tried to reach out for new members. Paul Thompson asked about the exec group that President Sblend belongs to (Alliance of CEOs), and having that org’s folks be advised about Rotary. President Sblend is looking at a corporate membership for some businesses to get more people familiar with what Rotary does in Livermore and the area. Goud – why not send a message to organizations (schools, employers, etc.) saying we would welcome new members. Beth – Manuel Perry started the READY program after he’d figured out what it would entail. So, we’d need to have a program before we start a drive to announce that we do mentoring for new members. Paul Thompson also enjoys travel, so maybe we should announce the possibility of travel to some of our international projects. Christian organized a mixer before, and suggested a similar event for us to use for outreach for new members.
3. Food. Sheila has been doing some investigating. Given where we are, we don’t have a restaurant attached, we’d start to the meeting. by ordering sandwiches, with each individual paying for them, and they’d be delivered to the meeting. Terra Mia could house up to 60 people, or elsewhere. Secretary could send out a notice, with details of sandwich delivery. S said maybe

\$250 to buy sandwiches, then members paid for their sandwiches, first come, first served. Norm said this didn't work well in the past. Bob B said he'd like it when there were sandwiches at the meeting. Paul T Agreed.

4. In Bi-monthly meetings incorporate Rotary's principles
5. People joined because we are influencers in the community. We should model our club as a community influencer.
6. Teach Youth how to volunteer.
7. Model the club in the process of building a community. Alan said that we needed more people to attend meetings in person. Christian suggested that we use our membership at the chamber of commerce to a better effect.

Mike Thompson donated \$100 in memory of the Queen, and appreciation for the world's reaction.

MaryAnne discussed the Vineyard 2.0 project. There will be 24 units, including 18 studio apartments, and 5 one bedroom, and 1 manager's unit. The Rotarian Foundation of Livermore (RFL) asked them how we could help. The RFL voted to help by furnishing the laundry room and community rooms, to the tune of 50 thousand dollars, in honor of Marty Plone. There will be plaques commemorating Marty's part in making life better for the people at Vineyard 2.0.



Meeting Adjourned at 1:36.

Club Assembly July 6 2022

By Kathy S. Coyle on Friday, September 23, 2022
 Rotary Club of Livermore Club Assembly July 6, 2022

What do I want out of my Rotary club? Summary of Table and Breakout Room Reports	
Personally <ul style="list-style-type: none"> • Meet new people of diverse backgrounds • Develop lasting friendships • Mentorships • Build confidence 	Meetings <ul style="list-style-type: none"> • Want to have fun • Lunch • Fine people more • Appreciate that we are a musical group • Appreciate that we are apolitical • Hear from younger people – their interests and likes • Want interesting speakers on a variety of topics; Zoom allows for out of the area speakers • Potential topics: community leaders, nonprofits, grant recipients, local historians • Mix-up where people sit

	<ul style="list-style-type: none"> • Allow time for member check-ins and sharing of personal info • More interaction during meetings – 2-way interaction • Meeting should be welcoming to all – even guests and new members – need greeters
Community Service <ul style="list-style-type: none"> • Projects that are impactful, effective, and fun • Community service is gratifying & provides a sense of accomplishment • Like current projects • Want grants to continue • How could we tackle homelessness? • How could we leverage past projects? • What international action could we take? 	My Actions <ul style="list-style-type: none"> • Get more involved • Every club member should be involved in club service • Invite others to meetings • Ask questions for other members; especially new members – be like John Shirley
Other <ul style="list-style-type: none"> • More social gatherings – both with and without family members • Our aging membership is a concern – need members under 70 • Need to quickly engage new members • Need increased publicity and public awareness of what we do • Leverage Interact & Rotary International • Joint projects activities with RCLV and RFL • Do exit interviews to determine why members leave • Acoustics at RLCC make it difficult to hear • For engagement of older members: Establish a consulting group assigned to discussing tough issues that Rotary has not resolved in order to make recommendations on what the club is to do. Membership would be voluntary for anyone interested in finding solutions for the club. We would meet as needed. We would have a chair. (refer to Nile Runge email – attached) 	

Youtube channel

Youtube Channel

Meetings are videoed and published on our Youtube Channel. [Click here](#) to explore the most recent as well as every meeting for the past three years!

Leave a Legacy

Leave a Legacy Gift to the Rotarian Foundation of Livermore (RFL)
 Did you know you could leave a bequest in your Will or Estate that would continue your support for the RFL to infinity and beyond?
 Please consider following in the footsteps of our dear friend
 Marty Plone and make the RFL one of your "heirs"!
 Contact any RFL Board member for more information.

Club Meeting

Livermore

Meets at Hybrid, Robert Livermore Community Center, 4444 East Avenue, Livermore, CA

Robert Livermore Community Center 4444 East Avenue

Livermore, CA 94551

Time: Wednesday at 12:00 PM

Club Leaders



[Sblend A. Sblendorio](#)
President



[Sheila M. Fagliano](#)
President-Elect



[David Michael Rounds](#)
Past Secretary



[Joel C. Swanson](#)
Secretary



[Norman Bregman](#)
Treasurer



[Theodore C. Michels](#)
Bulletin Editor



[Alan K Burnham](#)
Membership Coordinator
Club Director -
First Year



[Lance Cavalieri](#)
Sergeant-at-Arms



[Lingagoud Memula](#)
Club Director -
First Year
Rotary Foundation
Chair
International
Service Chair



[Gordon Francis Jones](#)
Club Director -
First Year
Club Service Chair



[Loretta Kaskey](#)
Club Director -
First Year
Community
Service Chair



[Paul McCandless](#)
Club Director -
Second Year
Vocational Service
Chair
Youth Services
Chair



[Linda Tinney](#)
Club Director -
Second Year