



# Rotary Leadership Institute

The Rotary Leadership Institute is a grassroots, multi-district leadership development program whose mission is to strengthen Rotary clubs through quality leadership education

October 2023

## *Notes from the Annual Meeting*

There was a lot of news at the annual meeting this year. If you were unable to attend, be sure to check out the recording on the website. Here are some of the highlights:

- The newly designed curriculum is available at [www.rlifiles.com](http://www.rlifiles.com) Parts 1 and 2 are on site. Part 3 will be up by October 15
- PRID Antonio Hallage of Brazil was elected to become RLI Chair effective September 2024
- Paul Muczynski was elected to become Executive Director effective September 2024, replacing Knut Johnsen
- Mary Ann Bentley was elected Treasurer to replace Paul Muczynski September 2024
- Leila Ristelli and George Sundararaj were elected as First and Second Vice Presidents respectively.
- And much, much more!

The Annual Meeting was held via Zoom on 21 September 2023 . A recording of the meeting along with the handouts can be accessed on the Annual Meeting page of the website.



**Chair Elect Antonio Hallage, PRID**  
Rotary Club of Curitiba-Leste,  
Paraná, Brazil

### **What's Inside**

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# Featured Division: *Bolivia*



This March 4, 2023, an RLI course was held for the three clubs in the city of Oruro - Bolivia, with very good participation.

A special thanks to Wendy Jordán, RLI delegate for Oruro for organizing the course.

The course facilitators was: Geraldine Menacho, Wendy Jordán and Nicolás Zalles, president of the Bolivian Division.



*The Rotary Leadership Institute is not an official training program of Rotary International.*

# Featured Division:

# Nigeria



Rotary leadership training leaves smiles, satisfaction, fulfillment in the minds, on faces of our participants.

It has enriched and enhanced rotary knowledge, leadership development in the lives of our participants.

Rotarians of District 9141 and beyond are now better equipped to lead their clubs and districts.

PAG NK Enyia.



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# Featured Division:

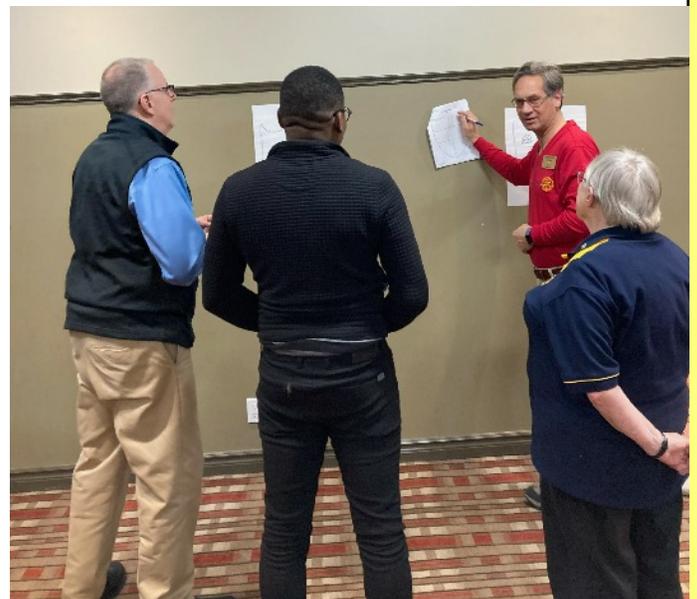
# St. Laurent



We have re-introduced in-person trainings in District 7040 this Rotary year with the full support of our DG Michel Wong Kee Song. Our first training was exclusively for our Area Governors who enjoyed it so much on October 29th they came back for Part 2 on January 7th! We offered another Part 1 training for other District Leaders on February 18th. Our philosophy is to get those already involved in the District to be engaged in RLI so they can promote it among their clubs. We will be offering another Part 2 soon with a Part 3 in the coming Rotary year. Of course, Part 1 will continue to be offered twice in the 23-24 Rotary year, too. Faculty is ecstatic we are back!!

**Bonnie**

District 7040



# Featured Division:

# Cambodia



How to become a Rotary leader full of Service Above Self.

By D3470 PP Simon Rotary Club of East Douliu Taiwan

The Rotary Leadership Institute held the first trainee training meeting in Cambodia after the COVID-19 epidemic slowed down and countries lifted border controls one after another. The biggest feature of this issue is that there is a total of students from seven countries and regions including Singapore, Malaysia, Thailand, Vietnam, Myanmar, Cambodia, and Taiwan. The principle of the meeting will be mainly delivered and communicated in Chinese; during the meeting, Iida Mitsutaka, the DG of D3350, participated in the whole process. During the course, (PRID Jackson, D3522), Vice Chairman of RLI Northeast Asia Regional International, was specially invited to explain the message of Rotary International.

PDG Stan, Chair of the Rotary Leadership Institute, put forward the spiritual slogan "Go All Out", and encouraged students to encourage each other to move forward at any time in various activities. During the course of the two-day

*Story continued on Page 9*

扶轮领导学院  
柬埔寨 第一期学员训练会 2023年2月25-26日  
Rotary Leadership Institute Cambodia Student Orientation

主办单位: 扶轮领导学院台湾分部  
承办地区: 国际扶轮3350地区  
承办单位: 金边首都扶轮社  
协办单位: 金边中央扶轮社  
金边四臂湾扶轮社  
会议地点: 柬埔寨王国金边市天艺酒店

A small rectangular image showing a scenic view of a lake with traditional buildings and a pagoda in the background, likely in Cambodia.

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# Get Involved!

## *We are stronger together! Action opportunities for you:*

We announced at the annual meeting that our new curriculum is complete and posted on the website. Parts 1, 2, and 3 are done. The teams are now working on the Graduate courses and translations of the basic program. Watch the website for updates!

This rewrite was done by a team of professional curriculum writers and reviewed by a team of RLI professionals. There are some big changes and a lot of small ones.

This was a big undertaking with a lot of help from Divisions from around the world! Thank you to all of our volunteers! - Over 30 people worked on this material. We think you will be pleased.

You can still be involved:

- If your Division has written curriculum or modified our curriculum, we would like to see it! Please send a copy of your material to: Margie Kersey [margie@callkbs.com](mailto:margie@callkbs.com) As soon as you can!
- We need translators. All languages.

### **Action Items!**

Is your information up to date? Check the RLI International website to ensure we have the correct contact for your division.

To update the Division information including district numbers and the names of RLI officers:

[Corrections@rotaryleadershipinstitute.org](mailto:Corrections@rotaryleadershipinstitute.org)

### **Dues are Due!**

Dues were due in September. If you have not sent in your RLI Int'l dues, please do so today. Dues are \$100 per district. If you have questions, send them to:

[Billing@rotaryleadershipinstitute.org](mailto:Billing@rotaryleadershipinstitute.org)

### **Submit Information**

Please submit photos and articles for our newsletter to:

[Newsletter@rotaryleadershipinstitute.org](mailto:Newsletter@rotaryleadershipinstitute.org)

Please include:

Your name, Division name, date, and the names of the people in your photo

### **We Want to Know!**

What are you doing to promote RLI in your area? This is one of the most frequent questions sent to this newsletter. Share your successes and processes so we all learn together!

- Do you use social media?
- Do you have a database?  
What kind?
- Do you send newsletters?  
Emails? Direct marketing to former participants?

Inquiring minds want to know!

Do you have a great flyer you use?  
Please send it to

[newsletter@rotaryleadershipinstitute.org](mailto:newsletter@rotaryleadershipinstitute.org) and we will share it with the world.



## Our Board of Directors

|                                |      |
|--------------------------------|------|
| Jacques di Costanzo - France   | 2026 |
| Adriana de la Fuente - Mexico  | 2024 |
| Tunji Funsho - Nigeria         | 2025 |
| Antonio Hallage, Brazil        | 2025 |
| Kalcho Hinov - Bulgaria        | 2026 |
| Jhinsup Jj Jhung - Korea       | 2024 |
| Knut Johnsen - USA             | 2025 |
| Margie Kersey - USA            | 2026 |
| Binod Khaitan - India          | 2024 |
| Seiji Kita - Japan             | 2025 |
| Toni McAndrew - USA            | 2026 |
| Michael McGovern - USA         | 2024 |
| Tim Moore - Australia          | 2025 |
| Paul Muczynski - USA           | 2026 |
| Leila Risteli - Finland        | 2024 |
| George Sundararaj - India      | 2025 |
| Tim Schuler - USA              | 2026 |
| Bryn Styles - Canada           | 2024 |
| Juan Pedro Torroba - Argentina | 2025 |
| Frank Wargo - USA              | 2026 |
| Nicolas Zalles - Bolivia       | 2024 |

All Directors serve a three year term. The date beside their name is the end of their current term.

Please watch future issues of this newsletter! We will be printing interviews with Board members.

## Contact Information

Our website is:

[www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org)

To access curriculum files:

[www.rlifiles.com](http://www.rlifiles.com)

To order RLI pins, send an email to:

[OrderPins@rotaryleadershipinstitute.org](mailto:OrderPins@rotaryleadershipinstitute.org)

Include the quantity, your name and mailing address.

To update the Division information including district numbers and the names of RLI officers:

[Corrections@rotaryleadershipinstitute.org](mailto:Corrections@rotaryleadershipinstitute.org)

For questions about your RLI Invoice or billing:

[Billing@rotaryleadershipinstitute.org](mailto:Billing@rotaryleadershipinstitute.org)

To submit articles and pictures for the newsletter:

[Newsletter@rotaryleadershipinstitute.org](mailto:Newsletter@rotaryleadershipinstitute.org)

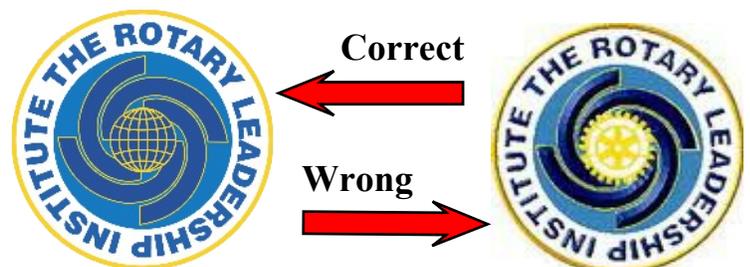
Got questions? Need more information? Send your request to:

[Questions@rotaryleadershipinstitute.org](mailto:Questions@rotaryleadershipinstitute.org)

## Logo Update!

Are you using the correct RLI Logo? Now is the time to make sure your Division is in compliance with Rotary International guidelines!

The correct RLI logo has a wire frame globe in the center instead of a Rotary wheel. To protect the copyright of the Rotary logo, only members or programs of Rotary are authorized to use the wheel.



## Our International Advisory Committee



International Chair  
Michael McGovern  
USA



International Executive Director  
Knut Johnsen  
USA



International Vice Chair  
Leila Risteli  
Finland



International Vice Chair  
Adriana de la Fuente  
Mexico



International Treasurer  
Paul Muczynski  
USA



International Communications  
International Secretary  
Curriculum  
Margie Kersey  
USA



International Training Chair  
Frank Wargo  
USA



International IT Advisor  
Greg Roche  
USA

## Cambodia continued...

course, the way the lecturers led and guided each was good at each field, and the state of relaxation in the classroom was different. Basically, no one had the opportunity to sit still or be independent from the discussion circle. The enthusiastic interaction of all group discussions and temporary It is presumed that the leaders will lead the agenda and direction, and then send representatives to the stage to report, each has its own splendor and creativity.

The lecturers of this issue include Vice President D3522 (PDG Venture), D3470 (PDG Archi), D3481 (IPDG Apps) and Phnom Penh Capital (CP Jacky). (PP House), the executive director, devoted himself to the time management of the course, the transfer of venue groups, the arrangement of program activities, etc., so that the students in this period can concentrate on the course and the discussion and interaction in the classroom.

PRID Jackson used "My Leadership in Rotary" to guide the students to summarize the characteristics of leadership as follows: 1) Caring for Rotarians, 2) Attractiveness, 3) Listening attentively, 4) Harmony, 5) Economic power, 6) Affinity, 7) Empathy, 8) Do it yourself (lead by example). In the [Effective Leadership Strategies] class, PDG Venture particularly emphasized the importance of Lead by example, and repeatedly explained that a visionary leader should have a keen insight into social trends. The leadership of Rotary is based on the horizontal leadership model, and the leadership strategy is to be able to have love, enthusiasm, empathy, and a sense of direction. PDG Stan clarified in [Building a Stronger Club] that the recommendation of members should be considered equally, because a high-quality Rotary club can attract potential members of the same high quality, and can shape influential characteristics, and jointly develop and do good Do charity work and enjoy the achievements of superego service. IPDG Apps uses [Ethics and Vocational Service] to guide students to think about the two mottos of Rotary: 1) Service Above Self, 2) One Profit Most Who Serves Best. Encourage students to think about service opportunities in terms of their own professions, and use fellowship to connect core values of **Leadership, Diversity, Integrity, and Service**. When PDG Venture taught [Public Image and Brand Logo], it specifically cited the double B brand example to illustrate the importance of public image and brand logo, and reminded to reflect on the strategy of shaping Rotary's brand image. Encourage trainees to think about cooperating with local organizations to increase visibility, increase the participation of Rotary community members in activities, and expand the recognition of Rotary's charitable deeds. PDG Archi is familiar with the operation mechanism of the Rotary Fund. In the [Rotary Foundation] course, he pointed out that Rotary International is now divided into 34 Zones for the election of directors, and 43 Regions for administrative purposes. At the same time, give an example to clarify-the sharing system, that is, the annual unspecified donations of community members in the area, 50% of which will be returned to the area after three years. The important change is that starting from 2024-25, RI and the region will share 5% of the fund management fee on average, so the designated fund (DDF) returned to the region will be reduced to 47.5%. At the same time, it is stipulated that the DDF is only valid for five years, and if it is not used within the expiry date, it will be fully returned to RI for overall management; this DDF is divided into 50% of the District Grant (DG) and 50% of the Global Grant (Global Grant) , GG). In the [Club Communication] course, PDG Stan pointed out that people should give full play to the [Five Giving] at any time-- **Smile Giving, Body Giving, Word Giving, Mind Giving, and Eye Giving**. All communication focuses on harmony rather than smoothness, and always maintain a tolerant heart. Through [Team Building], PDG Apps uses the theme of creating badges and shields in groups to guide students to develop creative ideas, execute, and publish teams, and then summarize them as 1) setting goals, 2) forming an organization, 3) giving resources, and 4) Review and tracking; final conclusion: marketing is to weave beautiful and moving stories. PDG Archi once again reminded students with [Foundation: Targeted Services] that any public activity materials related to regional grants must meet the RI approval date before they can be published. Cancellation and Takeback. PDG Venture has repeatedly emphasized in the course of [Creating Service Projects] that we must first understand the needs of the community, and we must not act on our own and the final project results are not as expected. He summed up the relevant items of the proposed service project: 1) community needs, 2) budget, 3) human organization, 4) public relations, 5) council approval, 6) expansion of publicity. In terms of factors to consider, attention should be paid to: 1) meeting the needs of the community, 2) participation of community Rotarians, 3) increase in the number of beneficiaries, 4) external resource input, 5) sustainability, and 6) public image.

RLI Taiwan Chair PDG Stan summed up this course, discussing priority projects with [Strategic Plan]: 1) Enhance humanitarian service projects, 2) Enhance Rotary's public image and awareness, 3) Support and strengthen Rotary clubs. Encourage all Rotarians to be able to be making a difference, which can have a positive impact on this common mother earth. After the training meeting, the trainees all expressed that they had a deeper understanding of the knowledge of Rotary. They praised the proper arrangement of this learning activity, which made people feel warm and comfortable. They thanked the Phnom Penh Capital Rotary Club for organizing it.