



Mystic Half Marathon & 10K

Sunday, May 19, 2019

*An event of Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC*



SUPPORTING Sponsorship ~ \$1,500

Company Branding



- Logo on the back of **athlete shirts** (approximately 2,200)
Deadline 4/5/19
- Logo on the back of the **Volunteer Shirts**
Deadline 4/5/19
- Name identity on all marketing materials (promotional posters, banners)

Digital Advertising

- Company Name and hotlink on HMF event sponsor website
- Company Name and hotlink on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper

On-Site Promotion

- Brand placement on signage: –
 - Logo on Sponsor Board displayed at the Post Race Expo



Attendees Engagement Opportunities

- 10'x10' space at post race expo area

Community Engagement

- 2 Complimentary race entries

For More Information, please contact, Amy Pisani // 202-277-7587 amy.mysticrotary@gmail.com

