



Mystic Half Marathon & 10K

Sunday, May 19, 2019

*An event of Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC*



Premier Sponsorship ~ \$5,000

Company Branding



- Logo on the back of **athlete shirts** (approximately 2,200)
Deadline 4/5/19
- Logo on the back of the **Volunteer Shirts**
Deadline 4/5/19
- Logo included on all marketing materials (Print Ads, Email marketing, Promotional, Posters, Banners)
- Name identity included in all press releases from Mystic Rotary

Social Media and Digital Advertising

- Recognition of sponsorship through Mystic Rotary social media platforms
- Company Logo and hotlink on HMF event sponsor website
- Company Logo and hotlink on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper

On-Site Promotion

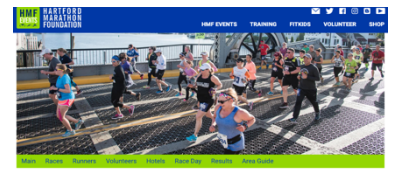
- Brand placement on signage:
 - Logo on Sponsor Board displayed at the Post Race Expo
 - Logo on signage at finish line chute
- Finish Line PA announcements hourly on Race Day

Sales & Sampling Opportunities

- 10'x10' space at post race expo area

Engagement and Entertainment

- 5 Complimentary race entries



SUNDAY - MAY 19, 2019
MYSTIC, CT

REGISTER NOW **START TIMES**

REGISTRATION: Like Mystic itself, this event is a true New England classic. Enjoy the beauty of the Connecticut coast with the Mystic Half Marathon & 10K. Experience 13.1 miles past historic ships, through charming downtown and along the scenic shoreline. Enjoy a spectacular finish line feast on board at Mystic Aquarium.

Race festivities and award ceremony take place in Old Mystic Village, where a 4 mile and 1/2 mile HMF 5K/10K race also steps off.

All participants receive an event t-shirt, custom designed finisher medal and delicious post-race food.

The Mystic Half Marathon is the first in the 3-race Progressive Challenge that starts in April at the Middletown 5.5 Mile and ends in October at the Cantonville Hartford Half Marathon. Get training support and an earn an extra mile!

The Mystic 10K is the second event in the 3-race Progressive Challenge that starts in April at the Middletown 5.5 Mile and ends in October at the Cantonville Hartford Half Marathon. Get training support and an earn an extra mile!

HMF is proud to name the Rotary Club of Mystic as the charity partner of the Mystic Half Marathon & 10K. [MORE](#)

Check the [Facebook event page](#) for updates!



For More Information, please contact, Amy Pisani // 202-277-7587 or amy.mysticrotary@gmail.com