



Sunday, November 14, 2021

An event of the
Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC



May 2022

SUPPORTING Sponsorship ~ \$1,500 per each event year

Company Branding



- Logo on the back of the **Volunteer Shirts 2021/2022. Logo Deadline 10/25/21 (athlete shirts will return in 2022)**
- Name identity on all marketing materials (promotional posters, banners)

Digital Advertising

- Company Name and hotlink on HMF event sponsor website
- Company Name and hotlink on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper

On-Site Promotion

- Brand placement on signage: –
 - Logo on Sponsor Board displayed at the Post Race Expo

Attendees Engagement Opportunities

- 10'x10' space at post race expo area



Community Engagement

- 2 Complimentary race entries (*race entries available in 2022 only*)

For More Information, please contact, Bill Smith // 858-449-6559 // wksmith@aol.com

