



Sunday, November 14, 2021

An event of the
Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC



Premier Sponsorship ~ \$5,000 per each event year

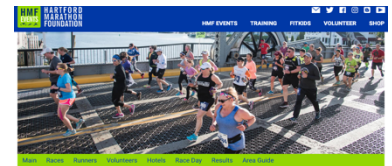
Company Branding



- Logo on the back of the **Volunteer Shirts 2021/2022. Logo Deadline 10/25/21 (athlete shirts will be back in 2022)**
- Logo included on all marketing materials (Print Ads, Email marketing, Promotional, Posters, Banners)
- Name identity included in all press releases from Mystic Rotary

Social Media and Digital Advertising

- Recognition of sponsorship through Mystic Rotary social media platforms
- Company Logo and hotlink on HMF event sponsor website
- Company Logo and hotlink on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper



SUNDAY - MAY 19, 2019
MYSTIC, CT

REGISTER NOW | START TIMES

REGISTRATION Like Mystic itself, this event is a true New England classic. Enjoy the beauty of the Connecticut coast with the Mystic Half Marathon & 10K. Experience 13.1 miles past historic ships, through charming downtown and along the scenic shoreline. Enjoy a spectacular fan-fest finish line in front of Mystic Aquarium.

SHIRT REGISTRATION and award ceremony take place in Old Mystic Village where a 5 mile and 1/2 mile HMF 10K race also steps off. All participants receive an event t-shirt, custom designed finisher medal and delicious post-race food.

The Mystic Half Marathon is the first in the 3-race Trilake Half Challenge. **LEARN MORE**

The Mystic 10K is the second event in the Trilake Progressive Challenge that starts in April at the Middletown 3.5 Mile and ends in October at the Environmental Hartford Half Marathon. Get training support and an event entry medal! **LEARN MORE**

HMF is proud to name the Rotary Club of Mystic as the charity partner of the Mystic Half Marathon & 10K. **LEARN MORE**

Check the Facebook event page for updates!

On-Site Promotion

- Brand placement on signage:
 - Logo on Sponsor Board displayed at the Post Race Expo
 - Logo on signage at finish line chute
- Finish Line PA announcements hourly on Race Day



Attendee Engagement Opportunities

- 10'x10' space at post race expo area
- 5 Complimentary race entries (**available in 2022 only**)



**For More Information,
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