



Sunday, November 14, 2021

An event of the  
Hartford Marathon Foundation  
to Benefit the Charitable  
Works of the  
ROTARY CLUB OF MYSTIC



May 2022

**PARTICIPATING Sponsorship ~ \$1,000 per each event year**

### Company Branding

- Name on the back of the **Volunteer Shirts 2021/2022. Deadline 10/25/21**

### Social Media and Digital Advertising

- Company Name and hotlink on HMF event sponsor website as supporting sponsor
- Company Name recognition on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper

### On-Site Promotion

- Brand placement on signage: –
  - Name on Sponsor Board displayed at the Post Race Expo
- Finish Line PA announcements hourly on Race Day

### Sales & Sampling Opportunities

- 10'x10' space at post race expo area

### Engagement and Entertainment

- 1 Complimentary race entry (*race entry available in 2022 only*)

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