



Sunday, November 14, 2021

An event of the
Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC



CONTRIBUTING Sponsorship ~ \$2,500 per each event year

Company Branding



- Logo on the back of the **Volunteer Shirts 2021/2022. Logo Deadline 10/25/21 (Athlete shirts will be back in 2022)**
- Logo included on all marketing materials (promotional posters, banners)
- Name identity included in all press releases from Mystic Rotary

Social Media and Digital Advertising

- Recognition of sponsorship through Mystic Rotary social media platforms
- Logo and link on HMF event sponsor website
- Logo and link on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper



On-Site Promotion

- Brand placement on signage: –
 - Logo on Sponsor Board displayed at the Post Race Expo
- Finish Line PA announcements hourly on Race Day

Attendees Engagement Opportunities

- 10'x10' space at post race expo area
- 3 Complimentary race entries (**available in 2022 only**)



For More Information, please contact, Bill Smith // 858-449-6559 // wksmith@aol.com