



Mystic Half Marathon & 10K

Sunday, May 19, 2019

*An event of Hartford Marathon Foundation
to Benefit the Charitable
Works of the
ROTARY CLUB OF MYSTIC*



CONTRIBUTING Sponsorship ~ \$2,500

Company Branding



- Logo on the back of **athlete shirts** (approximately 2,200)
Deadline 4/5/19
- Logo on the back of the **Volunteer Shirts**
Deadline 4/5/19
- Logo included on all marketing materials (promotional posters, banners)
- Name identity included in all press releases from Mystic Rotary

Social Media and Digital Advertising

- Recognition of sponsorship through Mystic Rotary social media platforms
- Logo and link on HMF event sponsor website
- Logo and link on Rotary Club of Mystic Website
- Thank You Ad recognition in The Day newspaper

On-Site Promotion

- Brand placement on signage: –
 - Logo on Sponsor Board displayed at the Post Race Expo
- Finish Line PA announcements hourly on Race Day

Attendees Engagement Opportunities

- 10'x10' space at post race expo area

Engagement and Entertainment

- 3 Complimentary race entries



For More Information, please contact, Amy Pisani // 202-277-7587 // amy.mysticrotary@gmail.com