

To All District 7770 Club Presidents and Presidents-Elect,

The 2016 COL enactments allow changes in the District's e-member program. The e-member category allows weekly participation in meetings through on-line Rotary sites to fulfill the attendance requirements. Club boards will decide if they want to offer an e-member category within their clubs and that should be reflected in club by-laws.

Active e-membership is designed for retaining current members as well as recruiting prospects. This category should be considered for current members who can't make the physical attendance requirements or prospective new members who have been reluctant to join Rotary in the past because of time constraints. E-members are still "asked" into Rotary by individual club Rotarians and approved by the membership and their boards.

E-members are expected to attend club fellowships and socials, participate in club service projects, be involved in club and district administration functions and attend training seminars. Attendance credit can be allowed for these activities in accordance with RI rules. Since there may be a wide variety of vocations (business, profession, or community service) held by e-members, there will be no limitation on the number of members in this category. If a club chooses to follow a classification system, the number of members in a particular classification is still limited to 10%.

Once the prospect is accepted into membership, the club registers the new member with Rotary International and logs their information into the district data base under the active e-member category. Weekly attendance of Rotary meetings will be completed on-line. Attendance slips are sent to the club secretary who records and reports attendance to the District. If the e-sites don't have automatic reporting to the home club, e-members can report attendance directly to club secretaries under the Four Way Test criteria.

Dues for this category of active membership should be set using a cost model that considers: District and RI fees (dues, magazine and insurance costs) and club costs for major fellowship activities. The weekly food cost component does not need to be included. If they attend the club's meeting, they will be asked to pay at that time to recoup food costs, similar to how guests are asked to pay.

This category of membership should help in retention and recruiting efforts and allow the District to continue on a path to meet club membership growth goals. This concept will add value to the Rotary experience and should allow Rotary members the flexibility for future service to focus on world peace, improved quality of life for children, and increased community support.

Regards,



Rod Funderburk



Sandee Brooks



Gary Bradham

District Governor 2015- 2016

District Governor 2016 -2017

District Governor 2017-2018