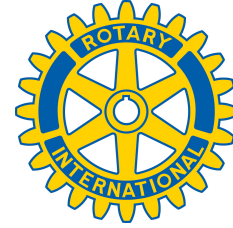




ROTARY DISTRICT 7770 STRATEGIC PLAN



2011-2014

BUILDING STRONGER CLUBS

VISION

*We will work to ensure Rotary continues as
the preeminent service organization in South Carolina*

STRATEGIC PRIORITIES

Develop, retain and increase [MEMBERSHIP](#)
Provide opportunity for [FELLOWSHIP](#) and [COMMUNITY SERVICE](#)
Support the [ROTARY FOUNDATION](#)
Provide opportunities for [LEADERSHIP](#) Development
Actively encourage and strengthen [COMMUNICATION](#) tools

CORE VALUES

| | |
|---------------------------|---------------------|
| High Ethical Standards | Service |
| Rotary Foundation Support | Integrity |
| Fellowship | Leadership Training |
| Developing Youth | Fostering Goodwill |
| Literacy & Education | Sound Fiscal Policy |
| Polio Eradication | |

Mission

“The activities and organization of a Rotary District exist solely to help the individual Rotary club advance the Object of Rotary and should not diminish services provided by Rotary clubs and individual Rotarians”.

District leadership recognizes Clubs have a strong local focus; however, balancing participation in District & International initiatives is unique to Rotary.