ROTARY DISTRICT 7770

STRATEGIC PLAN

2011-14

**Building Stronger Clubs**

**Vision**

***We will work to ensure Rotary continues as***

***The preeminent service organization in South Carolina***

STRATEGIC PLAN

**Develop, retain and increase MEMBERSHIP**

**Provide opportunity for FELLOWSHIP and COMMUNITY SERVICE**

**Support the ROTARY FOUNDATION**

**Provide opportunities for LEADERSHIP Development**

**Actively encourage and strengthen COMMUNICATION tools**

CORE VALUES

**High Ethical Standards Service**

**Rotary Foundation Support Integrity**

**Fellowship Leadership Training**

**Developing Youth Fostering Goodwill**

**Literacy & Education Sound Fiscal Policy**

**Polio Eradication**

**Mission**

***The activities and organization of a Rotary District exist solely to help the***

***individual Rotary club advance the Object of Rotary and should not diminish***

***services provided by Rotary clubs and individual Rotarians.***

**District Leadership recognizes Clubs have a strong local focus: however,**

**Balancing participation in District & International initiatives is unique to**

**Rotary.**