ROTARY CLUB CENTRAL GOAL PLANNING WORKSHEET

This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to rotary.org/myrotary to input them.

* indicates the goal is part of the 2016-17 Presidential Citation.

Your Club

Membership: (Goal is set as a #)

1. Membership

Rotarian Engagement: (Goals are set as a % or #)

- 1. Members participating in club service activities
- 2. Members sponsoring new Rotarians
- 3. Members in leadership development programs or activities
- 4. Members in Rotarian Action Groups
- 5. Members in Rotary Fellowships
- 6. Members attending district conference
- 7. Committee chairs attending district assembly

Club Communication:

- 1. Our club has a strategic plan (yes/no)
- 2. Our online presence accurately reflects current activities (yes/no)
- 3. Number of social activities for members outside of club meetings per year (#)

Public Relations:

- 1. Number of times we update our website or social media accounts per month (#)
- 2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)*
- 3. We use RI produced advertising/public service materials (yes/no)



Service

2016-17 Presidential Citation (Goals are set as Yes/No)

- 1. Does at least one club member belong to a Rotarian Action Group?*
- 2. Did at least one club member attend a grant management seminar?*
- 3. Did you do a project involving a corporate or government partner?*
- 4. Did you do a project in partnership with at least five other clubs in your region?*
- 5. Did at least one club member mentor a Rotaractor or Interactor?*
- 6. Did you do a project with a Rotary service partners?*
- 7. Did you involve Rotaractors or Interactors in at least one club project or event?*
- 8. Did you hold a community event highlighting the Rotary Foundation Centennial?*
- 9. Did you involve local media with at least one club event, project, or fundraiser?*

Service projects and activities:

1. Number of service project and/or activity (#)

Clubs for Young Leaders:

- Number of Rotaract clubs (#)
- 2. Number of Interact clubs (#)

Youth Program Participants:

- 1. Number of inbound Youth Exchange students (#)*
- 2. Number of outbound Youth Exchange students (#)*
- 3. Number of RYLA participants (#)*

Foundation Giving

Annual Fund: (\$)

1. Annual Fund

PolioPlus Fund:

1. PolioPlus Fund (\$)

Major Gifts and Endowment Fund:

- 1. Major Gifts (#)
- 2. Bequest Society (#)
- 3. Benefactors (#)