

# Rotary



## Rotarians are being asked to help their communities around Valentine's Day 2016

The 2016 **Rotary Has Heart** program is a Community Service Program which is a continuation from last year's program, originally initiated by PRID Anne L. Matthews and expanded by RID Robert Hall. We want all of our approximately 1600 clubs in the 29 districts in Zones 33 and 34 to do a community service project in the 1st quarter of 2016 and let the community be aware of what Rotary is doing. We can help those in need and improve Rotary's image in each of our communities at the same time. The Rotary Foundation Trustees and RI Board consider this awareness a critical element in our membership strategy which is key to Rotary's future. This is especially important in North America. Therefore, publicity is a key requirement for Rotary Has Heart.

Each club may decide for itself how it wants to participate. It could be something as simple as donating money to an established program or something as complex as organizing a full-fledged club service project all following the six areas of focus. While this is first and foremost a Community Service Project, it is also a chance for us to show thousands of communities throughout our zones what Rotarians can do to **BE A GIFT TO THE WORLD**.

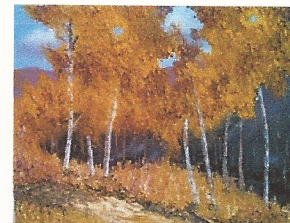
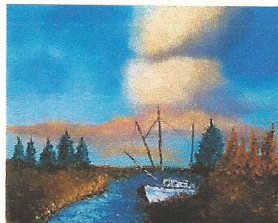
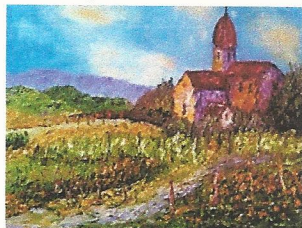
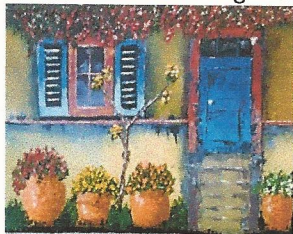
We are not doing this to brag, but to help the public better understand what Rotary is and what Rotarians do to make their communities better. It is our hope that clubs will use this effort to develop their membership and to promote giving to our Rotary Foundation.

Director Robert Hall believes that with this single focus we will not only **BE A GIFT TO THE WORLD** but will also capture the attention of so many people who are willing to support our causes and want to become one of us. We expect some of our clubs will join together to organize a community wide effort, while others will participate in a less demanding although just as important way. Whatever way your club chooses to participate, we hope you will bear the Rotary banner proudly and tell your story boldly. After all, Rotary has heart and there is no better way to show this collectively than during this first quarter that holds Valentine's Day. If you need help please contact any of the people below.

- **Chairman PDG Betsy Owen** - [pdgbetsyowen@gmail.com](mailto:pdgbetsyowen@gmail.com) - 561-251-3582
  - **Zone 33 Sue Poss** - [RPIC-pdgsueposs@gmail.com](mailto:RPIC-pdgsueposs@gmail.com) , **Chris Jones** - ARPIC - [cbjones560@gmail.com](mailto:cbjones560@gmail.com), **Jen Reider** – ARPIC – [jreider@tri-mgroup.com](mailto:jreider@tri-mgroup.com), and **Brenda Shaw** – ARPIC – [brendashawrotary@gmail.com](mailto:brendashawrotary@gmail.com)
  - **Zone 34 Betsy Owen** – RPIC – [pdgbetsyowen@gmail.com](mailto:pdgbetsyowen@gmail.com), **Sheila Bethel** – ARPIC – [Sheila.bethel@gmail.com](mailto:Sheila.bethel@gmail.com) , **Carol Colon** – ARPIC – [carolmcolon@gmail.com](mailto:carolmcolon@gmail.com), **Jamie Mick** – ARPIC – [jmick@tbpm.net](mailto:jmick@tbpm.net)

You can find more information on the web site [www.rizones33-34.org](http://www.rizones33-34.org) under events. Here you will find a sample proclamation, sample press release, and new logos for your events.

Director Hall announced a recognition program in which all clubs and districts can participate. Zone 34 RPIC Betsy Owen will coordinate the program working with and through the RPICs and ARPICs. Each Governor will select what he or she considers to be the best Rotary Has Heart club community service project with related publicity in his or her district. The club president will receive a painting by George Lewis "The Waterman", <http://georgelewis.fineartstudioonline.com>, along with 1,000 Paul Harris recognition points. The club president can use the painting and/or 1,000 recognition points to honor a Rotarian or non-Rotarian who has made a significant contribution to their community or use for fundraising for PolioPlus. The District Governors in each Zone (33-34) with the highest percentage of participation will receive a painting as well. The paintings from which the winning clubs may choose are similar to those George Lewis created last year. You can view George Lewis's paintings on his web site listed above.





## Club of { Community }

TEL: (xxx) xxx-xxxx

FAX: (xxx) xxx-xxxx

NEWS RELEASE

DATE: JANUARY X, 2016

FOR IMMEDIATE RELEASE

CONTACT: {your name}

E-mail at [Name@AnyWhere.com](mailto:Name@AnyWhere.com)

### {Community Service Project} Targeted for Special Donation by the Rotary Club of {Community}

{City, State}-{Date}- Rotary clubs in the Eastern United States and across the Caribbean Basin are combining resources to promote Community Service Projects reflecting Rotary International's Six Areas of Focus (basic education and literacy, economic and community development, disease prevention and treatment, peace and conflict prevention/resolution, water and sanitation, maternal and child health). From Delaware to Trinidad the Rotary Club of {community} has chosen {name of the service project} in {community} to fulfill the organization's commitment.

{Club member name}, member of the Rotary club and longtime resident of {community} is spearheading the project. {Member} stated, "67,500 Rotarians in as many as approximately 1,600 clubs will be collectively making a difference for thousands of families in hundreds of communities. All members in our club have already committed to helping on {Community Service Project} in our communities. We are hoping the citizens and businesses in our area embrace our mission and help us."

The project known as Rotary Has Heart is using Valentine's Day, February 14, 2016, as the signature for the projects in this first quarter of this massive commitment. {Sentence explaining how the club is doing the project}.

If the public is interested in knowing more about our club or contributing volunteer time or monetary donations, please contact {person chosen by the club} at {phone number or email address}

For more information contact {Rotarian's name} at (xxx)xxx-xxxx or email [name@anyaddress.com](mailto:name@anyaddress.com).



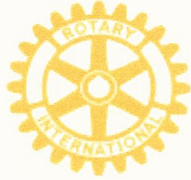
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Picture: Something that relates to the Community

ROTARY INTERNATIONAL  
AN ORGANIZATION OF BUSINESS, COMMUNITY, AND PROFESSIONAL LEADERS • UNITED WORLDWIDE •  
1.2 MILLION MEMBERS • MORE THAN 206 COUNTRIES AND GEOGRAPHICAL AREAS • PROVIDING HUMANITARIAN SERVICE •  
BUILDING GOODWILL AND PEACE IN THE WORLD

Please use this sample proclamation as a template to work with your Mayor or other government officials to pass a resolution to commemorate Rotary Has Heart Day on Feb. 14, 2016, and to publicize Rotary's accomplishments. Please remove text box and insert date information at the bottom of this page. Available for download from [www.rizones33-34.org](http://www.rizones33-34.org)

Rotary



### *Rotary Has Heart Proclamation*

WHEREAS, Rotary International, founded February 23, 1905 in Chicago, Illinois USA, is the world's first and one of the largest non-profit service organizations; and

WHEREAS, there are over 1.2 million Rotary club members comprised of professional, business, and community leaders in over 34,823 clubs in 206 countries and geographic areas; and

WHEREAS, the Rotary motto "Service Above Self" inspires members to provide humanitarian service, encourage high ethical standards, and promote good will and peace in the world; and

WHEREAS, local clubs are encouraged to participate in a Community Service Project centered around Rotary International's six areas of service (basic education and literacy, economic and community development, disease prevention and treatment, peace and conflict prevention/resolution, water and sanitation, maternal and child health); and

WHEREAS, Rotary is committed to adopting projects to help do good in the world; and [our Rotary Club's name] is one of approximately 1600 clubs throughout eight states and the District of Columbia in the United States and 20 countries of the Caribbean with more than 67,500 members sponsoring a project in the first quarter of the year 2016, finding Valentine's Day 2016 directly in the middle of this time, to satisfy a need in its community thus "Doing Good In the World

Therefore, I \_\_\_\_\_ [Mayor] of the [Municipality] of \_\_\_\_\_, do hereby proclaim February 14 2016 as Rotary Has Heart Day in \_\_\_\_\_ [Municipality], and encourage all citizens to join me and Rotary International and the Rotary Club of [our club's name] in making sure this project is given proper recognition.