**Club Leadership Form**

To receive the Club Leadership Citation, a club must develop plans and achieve certain tasks identified below and then complete and submit this form to your Assistant Governor no later than April 15, 2025.

**Club Name**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**AVENUES OF SERVICE - Service** is the cornerstone of Rotary, and we need to incorporate service into our routine club activities and club discussions. Each club should review its service plan and make the service opportunities touch as many lives as possible. We need to encourage members to participate in service opportunities so that we as Rotarians can truly make a difference in the world.

* Club participates in community service project
* Holds one program on dementia/Alzheimer’s related disease (CART Bucket), Polio Plus or Human Trafficking
* Club participates in a literacy project (dictionary project, imagination library, reading mentor to Early Act Club
* Club makes CART buckets or cartfund.org info available at all meetings

**MEMBERSHIP -** Rotary International is a membership organization and our members are our most important resource. Membership growth is Rotary’s number one internal priority and is every Rotarian’s responsibility.   
Club leadership must plan vibrant club activities and events to engage and retain all club members. Clubs should implement Intentional Growth Strategies and Discover Rotary as part of their Membership Growth Plan. Clubs should ask “does our club membership reflect the diversity of the community we serve?” Embracing Inclusion strengthens membership growth. Clubs are encouraged to conduct periodic health checks because members who have a positive Rotary experience are more likely to stay.

* Club applies for a Membership Event Grant
* Club President conducts a New Member Induction Ceremony that is meaningful for all club members
* Membership Chair appoints a Mentor for new club members for first year of membership
* Club sends the Membership Chair to Spring Assembly/Training.

**ROTARY FOUNDATION -** The Rotary Foundation is our charity. By supporting the Rotary Foundation, we can accomplish more than any of us can as individuals. We need to encourage our members to give by telling them where the money goes and what can be accomplished through giving. November is Foundation month. Clubs are encouraged to have a speaker for at least one program during this month and throughout the year to educate members on the Rotary Foundation.

\_ Club meets its Annual Programs Fund goal

­\_ Club meets their End Polio Now Goal

\_ Club qualifies for and completes a District Grant project

\_ Club holds a World Polio Event in October

**4. PUBLIC IMAGE -** We want to increase the communication efforts to the club’s membership, to the community, to DACdb and to the district’s website to make information about the club and its projects more accessible. We want to increase public image awareness of Rotary and help clubs recognize how to best project what they do in their communities. We want to provide information to the clubs about the tools offered by the District and RI in communication and public image.

* Club appoints a PI Chair who publicizes club activities in the community
* Chair post regularly on Club social media (FB, X, LinkedIn)
* Chair submits info to the district media website and newsletters at least quarterly
* Chair participates in Zone Public Image Zoom Calls

**5. LEADERSHIP DEVELOPMENT -** Leaders are our future. We must prepare our leaders for the future and provide training opportunities for potential leaders to learn needed skills. The district provides multiple opportunities for training, and it is incumbent on clubs to take advantage of these trainings. Clubs need an updated succession and strategic plan.

* Club President-Elect attends PETS and Spring Training/Assembly ***(Both required to hold the position of Club President)***
* Club President selects Club Leadership Team: Foundation, Public Image, Membership Chairs, Treasurer, Secretary and encourages them to attend Spring Training/Assembly
* Club updates Rotary Club Central goals

**6. REQUIRED - Child Protection Process**

Rotary International is committed to creating and maintaining the safest possible environment for all participants in Rotary activities. It is the duty of all Rotarians, Rotarians’ spouses, and other volunteers to safeguard to the best of their ability the welfare of and to prevent the physical, sexual, or emotional abuse of children and young people with whom they come into contact.

* Required completion Incoming President and Club Protection Chair complete Child Protection Memorandum of Compliance no later than June 30.

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Signature of Club President