**  
Rotary International** **District 7770   
Fall Seminar   
Hilton Garden Inn Lowcountry Conference Center**

**406 Sigma Drive, Summerville  
September** **22, 2023**

**Itinerary**

8:30 – 9:00am Registration and continental breakfast

9:00 – 9:15am Opening General Session Azalea Ballrooms A & B   
 Invocation, Pledge, 4 Way Test  
 Welcome & Remarks District Governor Lou Mello  
 Seminar Directions Tom Ledbetter, District Training

9:15 – 10:00am Concurrent Session I  Detail on Back

10:00 – 10:15am Break

10:15 – 11:00am Concurrent Session II Detail on Back

11:00 - 11:15am Break

11:15 – 12:00pm Concurrent Session III Detail on Back

12:00 – 12:50pm Lunch and Blessing Azalea Ballrooms A & B  
 Emcee AG Angela Black

12:50 – 1: 20pm Keynote Speaker TBD

1:20 - 1:50pm District Awards  
Foundation Awards for Rotary year 2022 - 23 PDG Paul Walter

Polio Plus Awards PDG Bernie Riedel  
Polio Plus/Run with Bernie Updates   
  
Public Image Awards District PI Chair Ken Gasque

1:50 – 2:00pm Wrap-up DG Lou Mello

2:00pm Adjourn and Safe travels!  
Collect Evaluations and Name Tags

2:00 – 2:30pm Optional: Do you want to be a District Governor? PDG Bob Gross

*Rotary Mission Statement: Together we see a world where people unite and take action to create  
lasting change across the globe, in our communities and in ourselves.*

**CONCURRENT SESSION TOPICS, PRESENTERS AND LOCATIONS**

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| **Concurrent Session I Topics (9:15am – 10:00am)** | **Presenters** | **Location** |
| **Session 1 - Foundation**  **Foundation 101 –** How do I educate my club members about TRF? How can I ask for members to give without asking them? How can I instruct others to see their giving? What are recognition reports and how can I use them? How can I pull reports I need for being a Foundation Chair? | Dean Turner  Paul Walter | **Azalea  A & B** |
| **Session 2 – Foundation**  **District & Global Grants**  **District Grants -** How to start the process. Where do I begin? How to complete the forms.  **Global Grants -** How to start the process. Where do I begin? How to complete the forms. | Drew Hanson  Jeff Mense  Grant Writer? | **Azalea C** |
| **Session 3 – Public Image**  **The Power of Public Image**, Governor’s Awards and Photography - the good, the bad and the ugly. And writing your MarCom plan. | Ken Gasque | **Magnolia A 2nd floor** |

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| **Concurrent Session II Topics (10:15am – 11:00am)** | **Presenters** | **Location** |
| **Session 1 – Foundation  District & Global Grants**  **District Grants -** How to start the process. Where do I begin? How to complete the forms.  **Global Grants -** How to start the process. Where do I begin? How to complete the forms. | Drew Hanson  Jeff Mense  Grant Writer? | **Azalea  A & B** |
| **Session 2 - Foundation**  **Foundation 101 –** How do I educate my club members about TRF? How can I ask for members to give without asking them? How can I instruct others to see their giving? What are recognition reports and how can I use them? How can I pull reports I need for being a Foundation Chair? | Dean Turner  Paul Walter | **Azalea C** |
| **Session 3 – Public Image**  **Press Releases, Social Media, District Newsletters.** Write to publish, tips and making it all work for you. And writing your MarCom plan. | Ken & DGN Mary Gasque | **Magnolia A 2nd floor** |

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| **Concurrent Session III Topics (11:15am – 12:00pm)** | **Presenters** | **Location** |
| **Session 1 – Foundation & Public Image Round Table Discussion –** Learn from each other as to what you have done to be successful in encouraging members to support TRF. Combine Public Image with Foundation to help raise awareness of TRF. How does Public Image work with TRF and vice versa? Does your Club promote and publicize your events or service projects? How so? Let’s learn from each other. Be prepared to talk about your Club’s District Grant. | Paul Walter, Ken Gasque, Mary Gasque & All Attendees | **Azalea**  **A & B** |

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