



**Rotary International District 7770 Membership Summit**  
**August 20, 2022 Lowcountry Conference Center Summerville, SC**  
*Membership Matters!*

8:30 a.m.	Check In/Networking	
9:00 a.m.	Welcome	DG Bob Gross
9:10 a.m.	Membership & Moving Mountains	PRC Patrick Eakes
9:25 a.m.	Membership Dynamics Attraction/Attrition Membership Goal Setting Worksheet	RC Terry Weaver
9:50 a.m.	Intentional Membership Strategies	PRC Patrick Eakes
10:15 a.m.	Break	
10:30 a.m.	Discover Rotary Made Easy	RC Terry Weaver DMC Sandy Olson
11:05 a.m.	Innovative Club & Membership Approaches	ARC Gary Bradham
11:20 a.m.	Off To A Great Start: Member Induction Ceremony New Member Mentor New Member Orientation	DMC Sandy Olson
11:40 a.m.	Keeping Rotary Relevant for the Next Century Diversity, Equity, and Inclusion	Stan & Veronica Holland Rotary Club of Forest Acres
12:00 p.m.	Lunch Why Membership Matters	PDG/DMC Carol Burdette
12:40 p.m.	Club President's Panel Discover Rotary Success Story Engaging Projects = Membership Growth 5 Attributes of a Successful & Agile Small Club	DMC Sandy Olson, Moderator Brenda Austin-Orangeburg Morning Arlene Bakutes-Forest Acres Sean Bishton-Blythewood
1:00 p.m.	Club Membership Plan Work Time	PRC Patrick Eakes
1:30 p.m.	Break	
1:45 p.m.	Changing Club Culture	RC Terry Weaver/PRC Patrick Eakes
2:45 p.m.	Video: Guilford Rotary's Secret Sauce for Growth	President Ron Pierce
3:15 p.m.	Wrap-Up Evaluations	DG Bob Gross
3:30 p.m.	Summit Adjourns	