The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships.

The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIEND-SHIPS?
- 4. Will it be BENEFICIAL to all concerned?

South Brunswick Islands Rotary

Meets at Ocean Ridge Plantation,

Tamers' Restaurant

351 Ocean Ridge Pkwy SW

Ocean Isle Beach, NC 28469

Time: Friday at 07:30 AM





South Brunswick Islands Rotary Club

> 2023 2024 Annual Report



TABLE OF CONTENTS

Letter From The President Club Officers And Directors Club Membership

Past Rotarian And Rookie Rotarian Of The Year Service Awards

Treasurer's Report

Administrative Committee

Foundation Committee

Membership Committee

Public Image Committee

Service Projects Committee

Sunshine Committee

Youth Services Committee

Rotary History, Object, And Avenues Of Service

Avenues Of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.

Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

Our motto, Service Above Self, exemplifies the humanitarian spirit of the Rotarians worldwide. Service efforts are directed toward our areas of focus: Peace and conflict prevention/ resolution, Disease prevention and treatment, Water and sanitation, Maternal and child health, Basic education and literacy, Environment, and Economic and community development.

Youth Services Committee Report

The 2010 Rotary International Council on Legislation made Youth Services the official fifth avenue of Rotary service. In 2015-2016, our Board of Directors made a change to the club by-laws that established Youth Services as a separate committee apart from the Services Committee. Youth Services recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Service Awards, and Rotary Youth Exchange.

Our Interact program (Rotary for students ages 12-18) had become completely inactive during Covid. We are happy to report that in April 2024, WBHS Guidance Counselor, Kristine Keith, joined us as our faculty advisor and is committed to helping us rebuild this valuable program at the high school. We are hopeful to revive the program at Shallotte Middle School as well.

A highlight of Youth Services is RYLA weekend. Rotary Youth Leadership Awards (RYLA), held annually the last weekend of January is fun-filled weekend of leadership development and training for District 7730 high school juniors. Held at Trinity Center, Pine Knoll Shores, NC, Students connect with leaders in our community and around the world to:

- Build communication and problem-solving skills
- Discover strategies for becoming a dynamic leader in his/ her school or community
- Learn from community leaders, inspirational speakers, and peer mentors
- Unlock his/her potential to turn motivation into action
- Have fun and form lasting friendships

We were pleased to sponsor home school student MacKenzie Biasi and WBHS juniors Jayfren Ortigoza and Joseph Hamrick as our delegates.

Letter From The President

At the beginning of our 2023-2024 year, our Rotary International President, Gordan McInally, called on use to "Create Hope in the World". McInally spoke about how it was not just material poverty that led to hopelessness, but also a social poverty; that we needed to look after our wellbeing as well as that of others. He ended his speech by describing his ideal balance of continuity and innovation. "Rotary helps create the conditions for peace, opportunity, and a future worth living," he said. "By continuing what we do best, by remaining open and willing to change, and by keeping our focus on building peace in the world and within ourselves, Rotary helps create a more peaceful world — a more hopeful world."

As I reflect on this Rotary year, I recall how we have shared in one another's lives, encouraged one another, and worked alongside one another in service. I think of our involvement in championing literacy among our elementary school students, celebrating our BIP program participants, investing in the residents at the Waccamaw Boys and Girls home, bringing clean water to those who had none, giving the aift of life through blood donations and so much more.

Our club is a special club, one of significant friendships and camaraderie; one with big hearts and arms open wide. I am proud of our involvement within our community and the difference we strive to make in the lives of others both at home and abroad.

Thank you for being a part of our club's success. I encourage you to renew your commitment to service as we evolve and intentionally stretch to have greater, more meaningful impact in the lives of others.

"Imagine the possibilities of what can happen when we work together for the common good of people, regardless of where we live, and to create the hope each of us desires to have in our lives, in our communities, and around the world!" – Aaron Sines

When we act and sacrifice our time, talent, and treasures to invest in someone else's life and wellbeing – that is where the ${\it Magic}$ begins. ROTARY.

Your humble servant,



David E. Vanasse

2023-2024 President

2023—2024 Club Officers And Directors

President David Vanasse

President Elect Mary Ellen Good

Treasurer Mary Ellen Good

Executive Secretary Lin Kelly

Sgt-At-Arms Kimberly Besser & Cindy Reed

Administrative Chair Kathleen MacDonald

Foundation Chair David Vanasse & Carol Petrea

Membership Chair Ed O'Neill & John Mohr

Service Projects Chair Michael Hebert

Youth Services Chair Jennifer Vanasse

SBIR Foundation President William Wylie

Past President Tim Daniels The Rotary Club of the South Brunswick Islands was formed in February of 1988, and is dedicated to "Service Above Self" and "enriching the lives of the Kids of Brunswick County."

SBI Rotary is a thriving and highly visible, respected service club of involved professionals who gather in the spirit of fellowship to provide support and service to the community. Members enjoy a sense of camradery and pride in working together to make Brunswick County a better place for children to grow up and be educated.

The Rotary Club of the South Brunswick Islands is a branch of Rotary International, an organization of service clubs located all over the world. It is a secular organization open to all persons regardless of race, color or creed. There are more than 46,000 clubs and over 1.4 million members world-wide. The members of Rotary Clubs are known as Rotarians.

Sunshine Committee Report

During the 2023-24 Rotary Club year the following notes and cards were sent on behalf of the SBI Rotary membership:

- 49 Club Member Birthdays
- 31 Thank You (Speakers, Supporters)
- 14 Miscellaneous (Congratulations, Good Bye, Welcome Back)
- 7 Get Well
- 4 Thinking of You
- 2 Miss You
- 4 Sympathy
- 4 Induction Congrats
- 82 Electronic Postcards (4th of July, Veterans Day, Social Reminder)

Total mailings: 125 + 82 electronic cards = 207

Club members Barbara Dresser, Pam Giarrusso, Anne Hewitt and Gary Younts provided immeasurable assistance in carrying out the work of the Sunshine Committee.

Respectfully submitted

Frances Wylie,

Sunshine Committee Chair













Club Membership

Anderson, Mason*—

Honorary

Antolini, Kimberly

Barnarr, Kim S

Besser, Kimberly

Broce, Nathan B.

Chandler, J Calvin

Cheek, Lawrence H.

Chism, Brian

Daniels, Timothy

Devlin, Jim

Dresser, Barbara Ann

Dresser, Ken

Eberhart, Frank M

Evans, Donald C

Fletcher, James R.

Giarrusso, Pamela

Good, Mary Ellen

Hardy, Danny

Hartnett, Edward J.

Hebert, Michael

Hewett, Anne Tatum

Holden, Harvard

Humbert, Glenn D.

Jacobs, Michael III

Kelly, Lin A.

Lewis, Michael

MacDonald, Kathleen

Mawji, Karim

McGee, Klinton

McLamb, W. J.

McMahon, Maureen

Mohr, John R.

O'Neill, Ed

Payne, W. James

Petrea, Carol Strother

Pica, Antonia

Pica, Carl

Reed, Cindy H.

Rupp, Gregory P.

Sheppard, David A

Sheppard, Ellen M

Smith, Lannis E. Jr.

Spivey, Timothy

Stinson, Robert F.

Testerman, Brenda

Thompson, Randell W.

Titone, Toni

Vanasse, David

Vanasse, Jennifer Hardee

Versaggi, David B

Warner, Martha Warren

Wylie, Frances M.

Wylie, William J. Sr.

Younts, Gary W.

* Charter Member

Rotarian Of The Year

1994-1995 James Payne

1995-1996 Alex Mearns

1996-1997 Samuel Kirtley

1997-1998 Pat Purvis Brown

1998-1999 Gary Younts

1999-2000 Jean Mearns

2000-2001 Doug Brown

2001-2002 Luther Bell

2002-2003 Larry Cheek

2003-2004 Phil Otega

2004-2005 Cindy Reed

2005-2006 Bob Hanania

2006-2007 Suzy King

2007-2008 Denny Jordan

2008-2009 Ed Kay

2009-2010 Karim Mawji

2010-2011 Martha Warner & Lin Kelly

2011-2012 Jennifer Vanasse

2012-2013 Mark McKeithan

2013-2014 Mark McKeithan

2014-2015 Doug Keill

2015-2016 Currie Batchelor &

Gary Olin

2016-2017 Kathleen MacDonald

2017-2018 Gary Olin

2018-2019 Fran Wylie &

Gene Steadman

2019-2020 TJ Spivey

2020-2021 Kathleen MacDonald

2021-2022 Mary Ellen Good

2022-2023 Michael Hebert

2023-2024 Carl Pica











Service Committee Report Continued

Service Committee 2023-24 Year End Budget Report

This was an amazing year for inclusion. SBI participation with both financial contributions and attendance helping many organizations meet their objectives. It also allowed us to experience fellowship with other Rotary partners and clubs. Some of the highlights include:

- 5 Area Rotary clubs worked together to host a luncheon at Brunswick Community College for 150 BIP or Special Needs Students and Faculty. Each club sent representation to the organizing meetings and took on specific duties to make this a very successful event. The students had a great time and told us they can't wait until the next one.
- Shallotte Rotary Club partnered with us on the Rise Against Hunger event, packing some 10,000 meals in support of ending hunger in the world.
- Boys and Girls Home, Girl Scouts, Beaulah Baptist Church, Special Olympics, Coastal Carolina Outreach and Future Farmers of America all participated in this event. It was great to meet and enjoy working alongside family members of Rotarians who came to help.

Next years' Service Committee is already working on projects and is committed to another high output year while building great team atmosphere to help those in need regardless of near or far.

Rookie Of The Year

2007-2008 Coarine Maloy

2008- 2009 Lin Kelly

2009-2010 Tim Daniels

2010-2011 Mark McKeithan

2011-2012 Joe Godfrey

2012-2013 Ed Hartnett

2013-2014 Currie Batchelor

2014-2015 Kathleen McDonald

2015- 2016 Jackie Purcell & Jim Moore

2016-2017 Susan Eggert

2017-2018 Savannah Idol

2018-2019 Myong Jenson

2019- 2020 Ed O'Neill

2020-2021 Michael Hebert

2021-2022 Maureen McMahon

2022-2023 Brookes Versaggi

2023-2024 Kim Barnarr

Four Avenues Of Service

2003-2004 Denny Jordan

2008-2009 Ed Kay

2009-2010 Gary Younts

2010-2011 Brian Garrett

2012-2013 Jennifer Vanasse

Vocational Service

2011-2012 Tal Grissett

2012-2013 Shelia Roberts

Meritorious Service

2015-2016 John Mohr

Treasurer's Report

All information contained in this report is based on May Y-T-D information. United Bank, Sunset Beach is our local bank. All accounts are held there.

Club Administration Account – SBI Rotary (July 1 – June 30)

This account is used for the administration of the Club and is separate from all fundraising and project activity funds. Primary income includes:

- Member dues
- Breakfast income
- Weekly raffle income
- Initiation Fees
- Happy Dollars

Primary expenses include:

- Semi-annual Rotary International and District 7730 dues
- Breakfast meeting room and expenses including Club guests
- General operational expenses including accountant, bond, web support, general operating expenses

In the 2023-2024 year, members were given the option to be invoiced for member dues only, currently \$370 per year (\$95 per quarter) and pay \$9 per week for week for breakfast. Members may also be invoiced for annual dues plus pre-paid breakfast expense, \$432 per year (\$108) per quarter, total of \$802 per year. As a result, we anticipate the Administration account will end the year with a surplus of approximately \$7000 (receivables and expenses for June still outstanding). 2022-2023 outstanding dues were paid in the 2023-2024 year contributed to the excess in funds.

Service Committee Report Continued

Additional projects/donations/activities supported by SBI and District grants:

- Rotary Foundation
- Hopkins Rotary Club of Belize
- 3rd grade dictionaries
- Dolly Parton Library presentations
- Brunswick County College scholarships (\$2,500)
- Brunswick Family Food Pantry
- RYLA attendance and expenses for 5 students
- Brunswick County high school student scholarships (\$7,000)
- BIP, special needs students & faculty luncheon at Brunswick College
- Red Cross blood drives (3) total donations of 120 pints of blood.





Service Committee Report

The Service Committee was comprised of 17 individuals who were committed to supporting the children of Brunswick County, the blind of China and Philippines, the hungry of Haiti and the needs of specially challenged individuals. With a budget of \$53,000, donations were distributed to more than 43 projects that supported literacy, food programs for the hungry, and improvement of the mental and physical health of Special Needs individuals.

More than \$15,000 was approved in District Grants. The importance of these grants are significant as \$7,500 was returned to our club for future projects. District Grants submitted and approved included;

- Speaker signed books for the school library
- Rise Against Hunger participation
- Local Girl Scout Troop supplies
- Special Olympics training and transportation of athletes
- Future Farmers of America leadership conference attendance
- Boys & Girls Home various activities
- Union Elementary Field trip
- Oliver's Entourage donation
- Coastal Carolina Outreach benches for activity center

Treasurer's Report Continued

The decision was made, with Board of Directors support, to move from a cash accounting method to an accrual method after the books are closed at year end. This change will enable a more accurate representation of breakfast dues paid in advance, etc.

Club Fundraising Account

This account is used for two purposes, 100 Club accounting and CART donations, both of which are in essence, pass through accounts.

This account will be closed at the end of June. The 100 Club moved to our South Brunswick Islands Rotary Foundation account and CART donations will be moved to the Club Administration account.

\$10,600 of the account balance will be moved into a CD.

South Brunswick Islands Rotary Foundation (SBIRF) (January 1 – December 31)

SBIRF Checking Account

This account supports the 501c3 activity within the Club. Club fundraising events such as the annual Golf Tournament and Bike Event, along with smaller fundraisers are deposited into this account.

- Net proceeds from the Golf Tournament are allocated to the Service Committee to support our charitable efforts and projects serving youth in the upcoming 2024-2025 Rotary year.
- Net proceeds** from the Bike Event are allocated to the Service Committee to support our other charitable efforts and projects.

There are two exceptions to the funds allocated to the Service Committee from the Golf and Bike Event.

10% of the net proceeds from each of these events is allocated to the SBIRF Permanent Fund. This fund is designated for future projects and not included in the Service Committee funds.

SBIRF Operating Expenses** are deducted from the net proceeds of the Bike Event, thereby reducing the amount available to the Service Committee by the amount of SBIRF annual expenses.

Treasurer's Report Continued

The Service Committee will report on income sources and projects funded during the 2023-2024 Rotary year. The SBIRF checking account is on a calendar year.

SBIRF Savings Account

\$7,700 balance prior to transfer of May 2024 Golf Tournament 10% proceeds of \$2,180.

SBIRF CD

The United Bank \$26,088 CD was renewed on April 7, 2024 for seven months at 5.00 % APY.

In general, all accounts are in good order. An independent Certified Public Accountant will prepare the SBI Rotary and the South Brunswick Islands Rotary Foundation IRS Form 990 for tax filing.

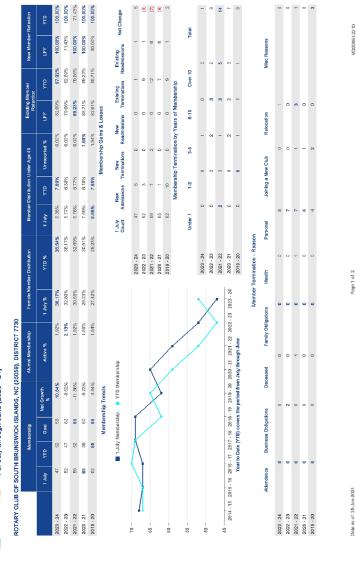
Respectfully submitted,

Mary Ellen Good, SBI and SBIRF Treasurer

Public Image Committee Report

The Wheels In Motion newsletter was published to announce the Friday meeting presenters and upcoming events. With Jennifer Vanasse's, Cindy Reed's and other SBI Rotarians' diligence, the club FaceBook page was engaging and entertaining. The FaceBook page has an ever-growing viewership.





Membership Committee Report

Continued

Administrative Committee Report

The Administrative Committee consists of three areas: fundraising, materials and supplies, and social activities. While the fundraisers are "all hands-on deck" events, many SBI Rotarians worked diligently on the other tasks. We are so very appreciative of all Rotarian efforts within the Administrative Committee areas.

Fundraising

South Brunswick Islands Rotary has two fundraising events. SBIR is proud to announce the monies collected are used in only three areas. Firstly, the events pay the direct only event expenses. After 10% of the net proceeds are allocated to the SBIR Club Foundation permanent fund, the proceeds are used exclusively by the Service Committee projects. The Fore Kids Golf Tournament generates income specifically benefiting the children of Brunswick County. The Three Bridge Tour generates income for the remaining local and international Service Committee projects. With the Rotarians' hard work and the sponsors' generosity, we can support the Service Committee which is where the "rubber meets the road".

Supplies and Materials

Thankfully, the club has Rotarian Ken Dresser's audio-visual expertise to call upon and Kim Barnarr and Michael Jacobs have volunteered to assist. Ken handles the audio/visual when a zoom meeting is required. Ken fortunately has robust equipment to handle the zoom requirements. Our normal meetings utilize the simpler stand-alone equipment.

This year the club refreshed the club and Four Way Test banners with a new self-standing banner. This banner and all club supplies are available for use by the committee events.

Social Events

Without a firm committee, several Rotarians have stepped up to the plate and organized non-meeting social gatherings. In August, we attended the Rodeo at the Boys and Girls Home of North Carolina. SBIR held a Family Bowling Night in March.

Rotary Foundation Committee Report

Rotary is dedicated to causes that build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever. With the help of contributions made to our charity, The Rotary Foundation, we are able to be peacebuilders, disease fighters, champions for mothers and children. We are able to bring clean water, sanitation, and hygiene to communities. We support education and help to grow local economies. We are tackling environmental issues the way we always do: coming up with projects, using our connections to change policy and plan for the future.

The club's giving to the Rotary Foundation is \$510,969. We have 43 Paul Harris Fellows, 11 Benefactors, 4 Bequests Society Members and 11 Major Donors. The Rotary Foundation Committee sincerely thanks all Rotarians who continue to donate in support of our charity.

South Brunswick Islands, NC (25059)

Total Contributions

2023-24

CLUB FUNDRAISING ANALYSIS Rotary i INTERIM RESULTS FOR JULY THROUGH JUNE (2023-24)

District 7730

Annual Fund Goal



2022-2	23	\$2	28,000	2022-23			\$17,514		2022-2	23		\$28,899	
2021-2	22	\$3	36,000	2021-22			\$36,427		2021-2	22		\$39,252	
2020-2	21	\$2	25,000	2020-21			\$33,979		2020-2	21		\$37,584	
2019-2	20	\$2	25,000	2019-20			\$37,286		2019-2	20		\$42,214	
0,000 —									AF Per	Capita	Club	District	
	-		_						2023-2	4	\$319	\$161	
5,000									2022-2	3	\$337	\$182	
0,000									2021-2	2	\$617	\$193	
				THE STATE OF			Annual Fund		2020-2	1	\$523	\$159	
5,000 -	-	_		/			Report Range Comparison		2019-2	0	\$601	\$141	
0,000							Annual Fund Total for		Membership				
				-	, m	•	Previous		2023-2	4	47		
5,000							Years Annual Fund		2022-2	3	52		
0,000 -							Goal		2021-2	2	59		
									2020-2	1	65		
5,000									2019-2	0	62		
0 -	2019-20	2020-21	2021-22	2022-23	2023-24					EREY Members	Sustaining Members	PHS Eligible	
								2023-24		52	22	13	
	usal Fund Report Range Comparison is the Annual Fund giving from 1 July to 30 June for rent and previous years prior four-year average in Annual Fund giving from July through 30 June is \$31,301. This are can be used to compare Annual Fund giving for the current Rodary year.							2022-23		52	22	13	
								2021-22		56	35	17	
								2020-21		59	37	17	
								2019-20)	65	45	18	
otal Contributions include Annual Fund, PolioPlus, approved Foundation Grants, Other ving, and Endowment contributions for the reporting period. r questions and additional club reports please use MyRotary or call the Rotary Support inter toil free at (+1-866-976-8279) or by email at (rotarysupportcenter@rotary.org).							Note: "EREY Members' reflect the number of donors who contributed amount to the Annual Fund during the Rotary Year: "Sustaining Member reflect the number of donors who contributed US\$100 or more to the / Fund. "PHS Eligible' reflect the number of donors who contributed US\$5 or more to the Annual Fund, Polio Plus or approved Foundation Grant						

Annual Fund Contributions

Membership Committee Report

"Impact starts with our members — people like you who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

At club meetings in communities across the globe, our people of action come together to strengthen their connections to friends and neighbors and their commitment to improving lives." - Rotary International

After experiencing three years of membership decline during Covid, our club has had a great year attracting new members and retaining existing members.

We began the year with 47 members and currently have 54: 45 active, 7 Rule of 85, and 2 Honorary. Membership is becoming more diverse, as well, with nearly 40% being women and 8% being under the age of 40. 98% of our existing membership was retained.

At a practical level, we have strived to improve the club experience for members by: hosting social activities, engaging in a variety of service opportunities, and promoting growth and development.

We believe the following strategies (cited by Jessie Harman after review of Rotary International member survey 2022-2023) to be effective:

- Taking time to understand individual members' needs and expectations and delivering an experience that meets those needs.
- Ensuring members are actively involved and engaged in service, making friends and, where appropriate, professional connections.
- Improving the meeting experience through more effective time management, better speakers, and more interesting opportunities for club members to learn.
- Creating a club culture that is welcoming and inclusive.
- Addressing conflicts between members proactively and quickly.

In the end, knowing who we are, knowing our appeal, and delivering an exceptional club experience is the key to engaging and retaining members and attracting new members into our organization. It is also the key to creating great brand ambassadors for Rotary.