

## The Four-Way Test

The Four-Way Test is a nonpartisan and non-sectarian ethical guide for Rotarians to use for their personal and professional relationships.

The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

South Brunswick Islands Rotary  
Meets at Ocean Ridge Plantation,  
Tamers' Restaurant  
351 Ocean Ridge Pkwy SW  
Ocean Isle Beach, NC 28469  
Time: Friday at 07:30 AM



South  
Brunswick  
Islands  
Rotary  
Club

2022  
2023  
Annual  
Report



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## Avenues Of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.

Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

Our motto, Service Above Self, exemplifies the humanitarian spirit of the Rotarians worldwide. Service efforts are directed toward our areas of focus: Peace and conflict prevention/ resolution, Disease prevention and treatment, Water and sanitation, Maternal and child health, Basic education and literacy, Environment, and Economic and community development.

## Letter From The President

Jeremie Kubicek spoke about improving our Peace Index. The Peace Index focuses on five areas – purpose, people, place, personal health, and provision – with one serving as the driver for the rest. If we are deficient in one area, it can affect our sense of peace dramatically. Leaders use this index as a tool to identify areas of improvement, focus on things they can control, and promote positive change personally and professionally.

Erica Keswin focused on rituals as being a key to cultivating human intelligence because they help us find the sweet spot between technology and authentic connection.

Dr. Henry Cloud addressed the 5 essentials of Trust: Understanding, Motive and intent, Ability, Character, and Track record.

**Leadercast<sup>™</sup>**  
**HUMAN INTELLIGENCE**

There is nothing artificial about leadership. Leaders worth following must upgrade their relational operating systems. Real influence will come from leaders who build trust with empathy and insight. The future belongs to leaders who develop the highest level of HUMAN INTELLIGENCE.

**May 16, 2023**  
leadercast.com

 <b>Andy Stanley</b> Best Selling Author, Pastor & Founder of North Point Ministries	 <b>Eddie Ndopu</b> A Global Changemaker, UN Disability Rights Advocate	 <b>Erica Keswin</b> Workplace Strategist, <i>Bring Your Human to Work</i> Author	 <b>Jeremie Kubicek</b> Executive Chairman, G.I.A.N.T., <i>The Peace Index</i> Author
 <b>Henry Cloud</b> Leadership Expert, Clinical Psychologist, & Bestselling Author	 <b>Stephanie Chung</b> Chief Growth Officer at Wheels Up, Neuro-Selling Expert	 <b>Radhika Dirks</b> Artificial Intelligence Expert, Co-founder of Seldin & Labs	 <b>Joe Boyd</b> CEO and Managing Partner, Leadercast

This was a challenging year for growth of membership with many other organizations throughout the world experiencing similar trends. The weekly meetings have focused on substance and more interaction among members to build better cohesiveness and fellowship within our fabulous club. After the initiation of the hybrid meetings due to COVID, the club decided to continue the Zoom trend to attempt to keep as many members engaged as possible. This format was successful in allowing members to engage but did not help grow or expand the membership numbers. On average there were approximately 3 to 6 people online at any given time. This format is a topic that should be revisited to ensure that the benefit is worth the investment.

SBI Rotary Club engaged its membership, family and community members in some worthwhile projects. The service club took ownership of several projects such as the Blood Drive, Special Olympics, Boys and Girls Home, Dictionary Project, Union Primary Book Project, Bethel USA Blind Schools, and many other events. Several fairly new members such as the Carl and Toni Pica, Brookes, Pam Giarusso, and Kim Barnarr brought new energy. We look forward to more of our membership to getting involved in leadership roles.

We are a great club, but the survival and progression depend on maintaining a fluid succession plan for leading this organization into the future. The strength of our club is its members. Membership growth is very much desired to continue to solidify our position within the community. Regardless of the internal needs, we have definitely had a major impact changing lives here and around the world. I salute all the members that have lived up to our motto "Service Above Self" time and time again. Thanks to all the members for making this a successful year. At the end of the day as long as we make a difference in the lives of others and leave this world better than we found then our mission has been accomplished.

Respectfully,

Timothy T. Daniels

2022-2023 President





## 2022—2023 Club Officers And Directors

President  
Tim Daniels

President Elect  
David Vanasse

Treasurer  
Mary Ellen Good

Executive Secretary  
Lin Kelly

Sgt-At-Arms  
Kimberly Besser &  
Cindy Reed

Administrative Chair  
Kathleen MacDonald

Foundation Chair  
David Vanasse &  
Carol Petrea

Membership Chair  
Ed O'Neill &  
John Mohr

Service Projects Chair  
Michael Hebert

Youth Services Chair  
Jennifer Vanasse

SBIR Foundation President  
William Wylie

Past President  
Kathleen MacDonald

The Rotary Club of the South Brunswick Islands was formed in February of 1988, and is dedicated to "Service Above Self" and "enriching the lives of the Kids of Brunswick County."

SBI Rotary is a thriving and highly visible, respected service club of involved professionals who gather in the spirit of fellowship to provide support and service to the community. Members enjoy a sense of comradery and pride in working together to make Brunswick County a better place for children to grow up and be educated.

The Rotary Club of the South Brunswick Islands is a branch of Rotary International, an organization of service clubs located all over the world. It is a secular organization open to all persons regardless of race, color or creed. There are more than 46,000 clubs and over 1.4 million members world-wide. The members of Rotary Clubs are known as Rotarians.



Eddie Ndopu, helped us to reframe the conversation on inclusion. "As leaders, we must use the human condition of being different as a methodology to redesign the world we're in rather than checking off a box of inclusion compliance." It is stepping beyond physical access, and being open to having everyone feel as if they really belong.

Stephanie Chung emphasized that we are the change. If we want to transform our relationships with others, it starts with us. Be the change people need and we will find ourselves making tremendous impact.

Hosting Leadercast 2023: Human Intelligence at Brunswick Community College again was the highlight of the year. This year's program featured eight prominent leaders, each sharing from their field of expertise and personal backgrounds how other leaders can develop higher human intelligence. They were as follows:

Andy Stanley, spoke on the importance of intuition and being appropriately ambitious.

Dr. Radhika Dirks spoke on the human implications of generative; urging leaders to be ethical visionaries, transforming themselves and prioritizing human connection, intelligence and intuition when utilizing AI for the greater good, while also acknowledging its potential dangers to society.

Joe Boyd, focused on the power of storytelling pointing out that great leaders use their past experiences to shape their futures; that people matter more than achievements; and recommended following the "stop, start, continue" pattern. (Meaning, if you were replaced at your job today, what would your replacement stop, start, and continue?)

## Club Membership

Anderson, Mason\*—  
Honorary

Barnarr, Kim

Besser, Kimberly

Broce, Nathan

Chandler, J Calvin

Cheek, Lawrence

Daniels, Timothy

Dresser, Barbara Ann

Dresser, Ken

Evans, Donald

Fletcher, James

Giarrusso, Pamela

Good Mary ellen

Hartnett, Edward

Hebert, Michael

Hewett, Anne

Holden, Harvard

Houk, Wade

Humbert, Glenn

Ingram, John

Jacobs, Michael

Kelly, Lin

Lewis, Michael

MacDonald, Kathleen

Mawji, Karim

McGee, Klinton

McLamb, W.J.

McMahon, Maureen

Mohr, John

O'Neill, Ed

Payne, W. James

Petrea, Carol

Pica, Antonia

Pica, Carl

Reed, Cindy

Roberts, Jim

Rupp, Gregory

Smith, Lannis E.

Spivey, Timothy

Stinson, Robert

Testerman, Brenda

Thompson, Randell

Titone, Toni

Vanasse, David

Vanasse, Jennifer

Versaggi, D. Brookes

Warner, Martha

Wylie, Frances

Wylie, William

Younts, Gary

\* Charter Member

## Rotarian Of The Year

1994-1995 James Payne	2010-2011 Martha Warner & Lin Kelly
1995-1996 Alex Mearns	2011-2012 Jennifer Vanasse
1996-1997 Samuel Kirtley	2012-2013 Mark McKeithan
1997-1998 Pat Purvis Brown	2013-2014 Mark McKeithan
1998-1999 Gary Younts	2014-2015 Doug Keill
1999-2000 Jean Mearns	2015-2016 Currie Batchelor & Gary Olin
2000-2001 Doug Brown	2016-2017 Kathleen MacDonald
2001-2002 Luther Bell	2017-2018 Gary Olin
2002-2003 Larry Cheek	2018-2019 Fran Wylie & Gene Steadman
2003-2004 Phil Otega	2019-2020 TJ Spivey
2004-2005 Cindy Reed	2020-2021 Kathleen MacDonald
2005-2006 Bob Hanania	2021-2022 Mary Ellen Good
2006-2007 Suzy King	2022—2023 Michael Hebert
2007-2008 Denny Jordan	
2008-2009 Ed Kay	
2009-2010 Karim Mawji	

## Youth Services Committee Report

The 2010 Rotary International Council on Legislation made Youth Services the official fifth avenue of Rotary service. In 2015-2016, our Board of Directors made a change to the club by-laws that established Youth Services as a separate committee apart from the Services Committee. Youth Services recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Service Awards, and Rotary Youth Exchange.



## Sunshine Committee Report

During the 2022-23 Rotary Club year the following notes and cards were sent on behalf of the SBI Rotary membership:

65 Club Member Birthdays

23 Thank You (Speakers, Supporters)

19 Miscellaneous (Congratulations, Good Bye, Welcome Back)

9 Get Well

13 Thinking of You

3 Miss You



## Rookie Of The Year

2007- 2008 Coarine Maloy

2008- 2009 Lin Kelly

2009- 2010 Tim Daniels

2010- 2011 Mark McKeithan

2011- 2012 Joe Godfrey

2012- 2013 Ed Hartnett

2013- 2014 Currie Batchelor

2014- 2015 Kathleen McDonald

2015- 2016 Jackie Purcell &  
Jim Moore

2016- 2017 Susan Eggert

2017- 2018 Savannah Idol

2018- 2019 Myong Jenson

2019- 2020 Ed O'Neill

2020- 2021 Michael Hebert

2021- 2022 Maureen McMahon

2022—2023 Brookes Versaggi

## Four Avenues Of Service

2003-2004 Denny Jordan

2008-2009 Ed Kay

2009-2010 Gary Younts

2010-2011 Brian Garrett

2012-2013 Jennifer Vanasse

## Vocational Service

2011-2012 Tal Grissett

2012-2013 Shelia Roberts

## Meritorious Service

2015-2016 John Mohr



## Treasurer's Report

This financial summary is of June 30, 2023 and is not meant to be a detailed financial report.

Mary Ellen Good served as Treasurer, the second year of a three-year term.

### Administration Account:

SBI continued to meet weekly at Tamer's Restaurant (Ocean Ridge Plantation). With the increase in the cost of breakfast food, Tamer's management increased the cost of breakfast/meeting space to \$11.25 per week. As a result, the cost of attending a meeting was increased from \$5 per week to \$9 per week. 2022-2023 dues remained at \$270 per year which, per SBI by-laws, allowed for \$3 per week in breakfast/meeting charge.

As a result of the breakfast increase, SBI's invoicing structure changed, allowing members the option to be invoiced for and "prepay" the \$9 breakfast charge. Members were given the option to be billed annually or quarterly for dues only, or annually or quarterly with breakfast cost included. 13 members chose the "prepay" option.

As of this date, the Administration Income is \$39,604 YTD. Included in this amount is \$1,321 in Happy Dollars and \$300 in initiation fees.

Administration Expense is \$32,585.

SBI Treasurer and Administrative Committee Chair meet periodically during the year to reconcile Administrative Expenses.

### Club Fundraising Account:

The Club Fundraising Account continues to serve primarily as the 100 Club account. Two cycles of the 100 Club Raffle are held each year. 100 numbers, \$25 per number, are offered for purchase with a total income of \$2500 per cycle. Weekly winners of \$25 and 4 \$250 winners (\$1500) are drawn during the cycle. \$1000 from each cycle is used to provide scholarships to West Brunswick High School Seniors.







Our most precious projects are those that help save lives and support people who have been injured and in need of blood. In the 3 Red Cross Blood Drives sponsored by our Club, more than 150 pints of blood were collected which saved up to 450 individuals that are suffering with catastrophic illnesses. What greater gift can any person give?

The Service Committee purchased two logoed park benches for the Calabash Town Park. These benches promote outdoor activity as well as highlight Rotary's presence in the community.

We also started a monthly 'Game Day' at the Boys and Girl's Home. Our objective as Rotarians is to engage the residents in a fun afternoon of game playing and making new friends. It's a great time for all to embrace the fellowship this time gives to both the kids and those of us who spend time with them.



#### SBI Rotary Foundation:

The SBIRF Account (501c3) serves as the Fundraising and Charitable Giving account for the Club. Accounting for SBIRF is based on a calendar year, however the reporting below is based on the SBI fiscal year of July 1, 2022 – June 30, 2023. Two annual fundraisers are held each year. The 2022 SBI 3 Bridge Bike Tour, held in November, provided \$12,916 toward Charitable Giving, and the May, 2022 Golf Tournament provided \$17,667 toward Charitable Giving. Both of these numbers reflect 90% of the net proceeds, with 10% of net proceeds designated as income to the SBIRF Permanent Fund (savings account). In addition, through the excellent work of the Service Committee, \$7,955 was awarded to SBIRF in District Grants toward Charitable Giving. In all, \$48,450 was distributed to organizations through the SBIRF Foundation.

The SBIRF Permanent Fund (Savings Account): With the increase in CD rates, the SBIRF BOD approved purchasing a 13-month, \$25000 CD through United Bank. The balance of \$5,688 in the SBIRF savings account, includes the 10% golf proceeds transfer from the May, 2023, golf tournament.

The South Brunswick Islands Rotary Club and the South Brunswick Islands Rotary Foundation, both ended the 2022-2023 Rotary year in a healthy financial condition.

Administrative and Club Service leadership, as well as the SBIRF BOD continue to work together with the Treasurer to ensure that Club and SBIRF remain in a healthy financial position.

Respectfully submitted,  
Mary Ellen Good, SBI Club and SBIRF Treasurer

# Administrative Committee Report

The Administrative Committee consists of three areas: fundraising, materials and supplies, and social activities. While the fundraisers are "all hands-on deck" events, many SBI Rotarians worked diligently on the other tasks. We are so very appreciative of all Rotarian efforts within the Administrative Committee areas.

## Fundraising

South Brunswick Islands Rotary has two fundraising events. SBIR is proud to announce the monies collected are used in only three areas. Firstly, the events pay only direct event expenses. After 10% of the net proceeds are allocated to the SBIR Club Foundation permanent fund, the proceeds are used exclusively by the Service Committee projects. The Fore Kids Golf Tournament generates income specifically benefiting the children of Brunswick County. The Three Bridge Tour generates income for the remaining local and international Service Committee projects. With the Rotarians' hard work and the sponsors' generosity, we can support the Service Committee which is where the "rubber meets the road".

## Supplies and Materials

Thankfully, the club has Rotarian Ken Dresser's audio-visual expertise to call upon and Kim Barnarr and Michael Jacobs have volunteered to assist. Ken handles the audio/visual when a zoom meeting is required. Ken fortunately has robust equipment to handle the zoom requirements. Our normal meetings utilize the simpler stand-alone audio equipment and a new battery operated projector. Since the new projector is battery operated, it unfortunately is not as bright as a wired projector, but it was within a reasonable budget for the club. The Supplies and Materials committee appreciates the club's patience with the video equipment.

## Social Events

Without a firm committee, several Rotarians (Jennifer Vanasse, Glenn Humbert, Toni Titone, and others) have stepped up to the plate and organized several non-meeting social gatherings. While most of the social gatherings have been at Makai Brewery, and Calabash Photography Art and Curios for beer and wine "sampling" with food truck and potluck nourishment, the club is exploring ideas for family friendly picnics and activities.

Through the fundraising efforts of our Club, \$34,400 went directly to programs that supported the children of Brunswick County. Our project spending highlights include:

Scholarships to high school (3 x \$2,000) and 1 college (\$1,000) student.

Support and participation of Special Olympic Athletes (Spring & Summer Games).

Dictionary and Summer Book Program for 3rd graders.

Union School Field Trip, support in bus expenses.

STARS - \$1,400

Youth Services (Leader Cast)

Brunswick Family Assistance summer food and drinks distribution for the 'At Home Children's Lunch' program.

Girl Scout cookie drive, and Boy Scouts annual donation.

Girl's & Boy's Home partner funding.

Joe Gore Scholarship \$2,500.

On an international level over \$7,100 was spent on projects to support youth throughout the world. These include:

Rotary Polio fund contribution.

Contributed to the XETONOX Rotary water global grant.

RISE Against Hunger program assembling 10,000 meals with the help of 75 Rotarians and community members. These meals are shipped to help feed children in various international locations.

Bethel USA Blind Schools - \$500 (Members of the club raised an additional \$3,500 for this effort).



## Service Committee Report



2022/2023 was again a remarkable year for the Service Committee and the South Brunswick Rotary Club. The committee approved and completed 35 projects meeting its goals of supporting the education and development of the children of Brunswick County. In 2023 we increased our support with Special Olympics, Future Farmers of America and Oliver's Entourage. We also added programs with the local elementary schools supporting their field trips and several book distributions. One new program is our "Signed Speaker Book Program" in which each speaker that presents at our club meeting is given a book to sign with the Rotary Insignia. These books are then donated to local school libraries.

We are so fortunate as a Club to have an amazing group of individuals on our Service Committee that truly put 'Service before Self'. Whether they are needed to pack duffel bags for children moving into community facilities or work with a multitude of representatives while assembling grain packs that will ship all over the world to the hungry, they always show up.

All 11 planned District Grants for our community were accepted. The following is a list of grants completed:

Boys and Girls Home duffel bags - \$1,000

Speaker Signed Books for Union Elementary - \$750

Boys and Girls Home Recreational Equipment - \$1,000

Girl Scout Badge Supplies and Equipment - \$1,000

Oliver's Entourage - \$1,000

Special Olympics - \$3,000

Boys and Girls Home Cottage Support Rotary Day - \$1,000

Rise Against Hunger - \$4,000

Future Farmers of America (FFA) - \$500

Benches with Rotary logo placed in Calabash Park - \$3,000

## Rotary Foundation Committee Report

Rotary is dedicated to causes that build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever. With the help of contributions made to our charity, The Rotary Foundation, we are able to be peace-builders, disease fighters, champions for mothers and children. We are able to bring clean water, sanitation, and hygiene to communities. We support education and help to grow local economies. We are tackling environmental issues the way we always do: coming up with projects, using our connections to change policy and plan for the future.

The South Brunswick Islands Rotary has an all-time giving record of \$492,381. We have 42 Paul Harris Fellows, 10 Benefactors, 4 Bequest Society Members, and 10 Major Donors. I thank those of you whom support our Foundation.

Please see our contribution report to-date.



### CLUB FUNDRAISING ANALYSIS

INTERIM RESULTS FOR JULY THROUGH JUNE (2022-23)

#### District 7730

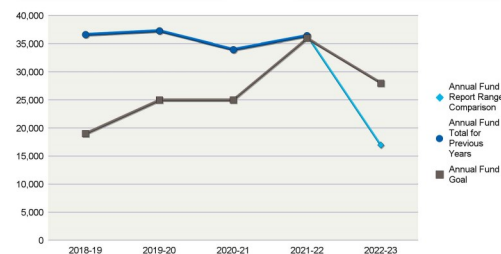
Annual Fund Goal	
2022-23	\$28,000
2021-22	\$36,000
2020-21	\$25,000
2019-20	\$25,000
2018-19	\$19,000

#### Annual Fund Contributions

2022-23	\$16,964
2021-22	\$36,427
2020-21	\$33,979
2019-20	\$37,286
2018-19	\$36,609

#### South Brunswick Islands (Shallotte), NC (25059)

Total Contributions*	
2022-23	\$28,349
2021-22	\$39,252
2020-21	\$37,584
2019-20	\$42,214
2018-19	\$49,769



Annual Fund Report Range Comparison is the Annual Fund giving from 1 July to 30 June for current and previous years

The prior four-year average in Annual Fund giving from July through 30 June is \$36,075. This figure can be used to compare Annual Fund giving for the current Rotary year.

\*Total Contributions include Annual Fund, PolioPlus, approved Foundation Grants, Other Giving, and Endowment contributions for the reporting period.

For questions and additional club reports please use [MyRotary](mailto:rotarysupportcenter@rotary.org) or call the Rotary Support Center toll free at (+1-866-976-8279) or by email at [rotarysupportcenter@rotary.org](mailto:rotarysupportcenter@rotary.org).

Data As of: 11-Jun-2023

AF Per Capita	Club	District
2022-23	\$326	\$162
2021-22	\$617	\$191
2020-21	\$523	\$157
2019-20	\$601	\$137
2018-19	\$531	\$138

Membership	
2022-23	52
2021-22	59
2020-21	65
2019-20	62
2018-19	69

	EREY Members	Sustaining Members	PHS Eligible
2022-23	54	20	13
2021-22	58	35	17
2020-21	60	38	17
2019-20	67	46	18
2018-19	71	40	15

Note: "EREY Members" reflect the number of donors who contributed some amount to the Annual Fund during the Rotary Year. "Sustaining Members" reflect the number of donors who contributed US\$100 or more to the Annual Fund. "PHS Eligible" reflect the number of donors who contributed US\$1,000 or more to the Annual Fund, Polio Plus or approved Foundation Grant.

ClubFundraisingAnalysis R00079C.2007

## Membership Committee Report

Currently, our club has 43 active members, 6 members that are Rule 85 and 1 Honorary Member for a total of 50 members. Obtaining new members has been a challenge in our current economic environment and it will require all members of the club to actively be involved in recruiting new members. We have been fortunate to have had a number of excellent Rotarians transfer into our club from other districts.

Our District 7730 has faced the same membership challenges and has lost around 230 members over the past few years. They started the 2022-2023 Rotary year with 1,629 members and added 199 members but will finish the year with about 1,630 members. So, no real net growth. Our club has taken every opportunity to let our event attendees know about our club and its welcoming attitude.

The membership committee has also turned their focus to keeping our current members connected by scheduling a number of casual social get-togethers at local pubs and restaurants. We have had some success recruiting at these events as well.

The committee also plans to reach out to the Newcomers club to see if we can generate some new potential connections. Greg Rupp has again offered to host a recruitment dinner for potential new members in a relaxed setting to meet some Rotarians and learn about Rotary when he returns in the fall.

We have work to do and ask that all members bring a potential member to a meeting at least 2 times per year.

## Public Image Committee Report

The Wheels In Motion newsletter was published to announce the Friday meetings' presenters and upcoming events. With Jennifer Vanasse's, Cindy Reed's and other SBI Rotarians' diligence, the club FaceBook page was engaging and entertaining. The FaceBook page has an ever-growing viewership. The Public Image Committee thanks Ed O'Neill for coordinating with the Brunswick Beacon and local television station.

