



South Brunswick Islands Rotary Club

2021 - 2022 Annual Report



TABLE OF CONTENTS

Letter from the President

Club Officers and Directors

Club Membership

Past Rotarian and Rookie Rotarian of the Year Service Awards

Treasurer's Report

Administrative Committee

Foundation Committee

Membership Committee

Public Image Committee

Service Projects Committee

Sunshine Committee

Youth Services Committee

Rotary History, Object, and Avenues of Service

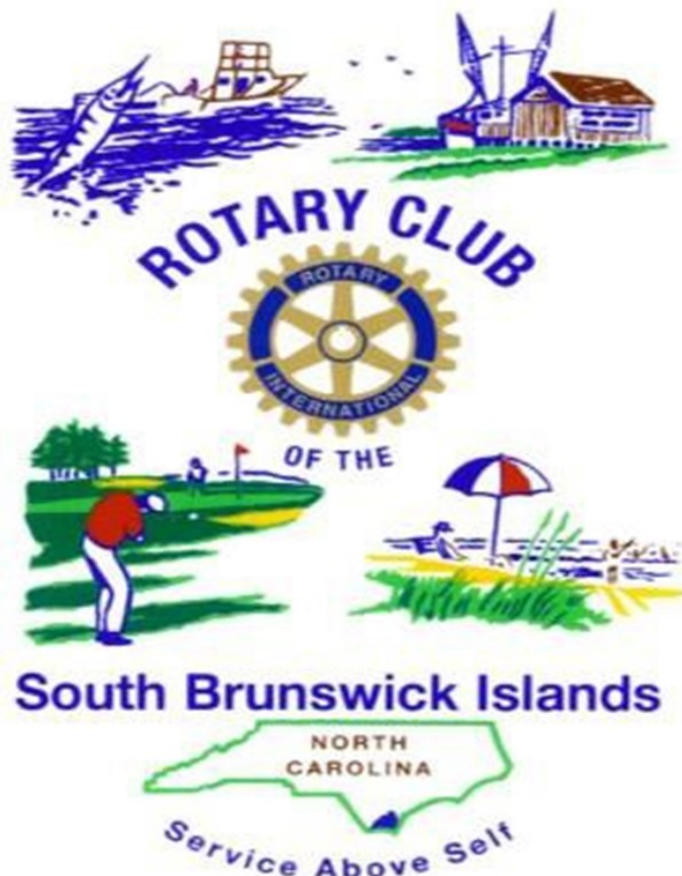
Letter From The President

This was the first year after the Covid isolation requirements were lifted. It felt so good to meet in person. Distance (and zoom meetings) may make the heart grow fonder, but In my opinion strong relationships need time spent together. The meetings this year had a new flexibility by building upon the isolation technology requirements. Our meetings are now hybrid with a streaming component. With incremental improvements in both equipment quality and operational procedures, the hybrid format will be without hiccups.

Yes, the Covid isolation highlighted that the social component is important but Rotary is a service organization. I submit that the social needs can be met through the group activities and not just meetings and socials. I commend the South Brunswick Islands Rotarians who worked side by side in order to "SERVE TO CHANGE LIVES". Whether it was a club fundraiser, service project, or mundane club committee tasks, SBI Rotarians changed lives. In many cases the effect was immediate and known as with our tornado relief and sponsoring local athletes to the Special Olympics. Most effects, however, are delayed and hidden as with that one moment in student mentoring that impacts a student's decision later in life. It is with utmost confidence that I state South Brunswick Islands Rotarians indeed changed lives here and around the world.

Yours in Service,

Kathleen MacDonald
2021-2022 President



2021 - 2022 Club Officers and Directors

President

Kathleen MacDonald

President Elect

Timothy Daniels

President Nominee

David Vanasse

President Nominee

Designate Karim Mawji

Treasurer

Mary Ellen Good

Co-Chair Gary Olin

Secretary

Lin Kelly

Sgt-at-Arms

Daniel Hardy

Co-Chair Cindy Reed

Administrative Chair

Foundation Chair

David Vanasse

Co-Chair Carol Petrea

Membership Chair

Ed O'Neill

Co-Chair John Mohr

Public Image Chair

Service Projects Chair

Michael Hebert

Youth Services Chair

Jennifer Vanasse

Sunshire Committee Chair

Frances Wylie

SBIR Foundation President

William Wylie Sr

Past President

Clint Berry

Assistant Governor

Joseph Stevenson.

The Rotary Club of the South Brunswick Islands was formed in February of 1988, and is dedicated to "Service Above Self" and "enriching the lives of the Kids of Brunswick County."

SBI Rotary is a thriving and highly visible, respected service club of involved professionals who gather in the spirit of fellowship to provide support and service to the community. Members enjoy a sense of comradery and pride in working together to make Brunswick County a better place for children to grow up and be educated.

The Rotary Club of the South Brunswick Islands is a branch of Rotary International, an organization of service clubs located all over the world. It is a secular organization open to all persons regardless of race, color or creed. There are more than 46,000 clubs and over 1.4 million members world-wide. The members of Rotary Clubs are known as Rotarians.

Rotary 
Club of South Brunswick Islands

Club Membership:

Anderson, Mason* – Honorary

Berry, Clint Jaeger

Besser, Kimberly

Chandler, Calvin

Cheatham, Allan K.

Cheek, Lawrence H.

Daniels, Timothy

Dresser, Barbara Ann

Dresser, Ken

Evans, Donald C

Fletcher, James R.

Giarrusso, Pamela

Good, Mary Ellen Hardy, Danny

Hartnett, Edward J.

Hasenmeier, Paul C III

Hebert, Michael

Henson, John

Hewett, Anne Tatum

Holden, Harvard

Houk, Wade

Humbert, Glenn D.

Ingram, John William V

Kelly, Lin

Lewis, Michael

MacDonald, Kathleen

Mawji, Karim

McMahon, Maureen

McLamb, W.J.

Meincke, David L.

Mohr, John R

O'Neill, Ed

Payne, W. James

Petrea, Carol Strother

Pica, Antonia

Pica, Carl

Potts, Evan

Reed, Cindy H.

Roberts, Jim F.

Rupp, Gregory P.

Smith, Lannis E. Jr.

Spivey, Timothy

Stinson, Robert F.

Testerman, Brenda

Thompson, Randell W.

Titone, Toni

Usher, Susan T.

Vanasse, David

Vanasse, Jennifer Hardee

Versaggi, David B.

Warner, Martha Warren

Wylie, Frances M.

Wylie, William J. Sr.

Younts, Gary W.

• Charter Member

Rotarian of the Year

1994-1995	James Payne
1995-1996	Alex Mearns
1996-1997	Samuel Kirtley
1997-1998	Pat Purvis Brown
1998-1999	Gary Younts
1999-2000	Jean Mearns
2000-2001	Doug Brown
2001-2002	Luther Bell
2002-2003	Larry Cheek
2003-2004	Phil Otega
2004-2005	Cindy Reed
2005-2006	Bob Hanania
2006-2007	Suzy King
2007-2008	Denny Jordan
2008-2009	Ed Kay
2009-2010	Karim Mawji
2010-2011	Martha Warner & Lin Kelly
2011-2012	Jennifer Vanasse
2012-2013	Mark McKeithan
2013-2014	Mark McKeithan
2014-2015	Doug Keill
2015-2016	Currie Batchelor & Gary Olin
2016-2017	Kathleen MacDonald
2017-2018	Gary Olin
2018-2019	Fran Wylie & Gene Steadman
2019-2020	TJ Spivey
2020-2021	Kathleen MacDonald
2021-2022	Mary Ellen Good

Rookie of the Year

2007- 2008	Coarine Maloy
2008- 2009	Lin Kelly
2009- 2010	Tim Daniels
2010- 2011	Mark McKeithan
2011- 2012	Joe Godfrey
2012- 2013	Ed Hartnett
2013- 2014	Currie Batchelor
2014- 2015	Kathleen McDonald
2015- 2016	Jackie Purcell & Jim Moore
2016- 2017	Susan Eggert
2017- 2018	Savannah Idol
2018- 2019	Myong Jenson
2019- 2020	Ed O'Neill
2020- 2021	Michael Hebert
2021- 2022	Maureen McMahon

Four Avenues of Service

2003-2004	Denny Jordan
2008-2009	Ed Kay
2009-2010	Gary Younts
2010-2011	Brian Garrett
2012-2013	Jennifer Vanasse

Vocational Service

2011-2012	Tal Grissett
2012-2013	Shelia Roberts

Meritorious Service

2015-2016	John Mohr
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SERVICE ABOVE SELF

Treasurer's Report

This financial summary is of May 25, 2022 and is not meant to be a detailed financial report. Mary Ellen Good assumed the role of Treasurer July 1, 2021.

Administration Account:

SBI has been able to meet in person at Ocean Ridge the entire 2021-2022 year. As a result, SBI is committed to a required minimum cost of \$270 per week to Ocean Ridge (30 attendees at \$9.00 per person) regardless of the actual number of attendees.

As of this date, the Administration Income is \$26,573 YTD with an additional \$1,493 in dues outstanding. Included in this amount is \$1,491 in Happy Dollars and \$300 in initiation fees.

Administration Expense is \$27,796 YTD. This includes \$1,486 "big-pot" payout, income for which bridges Rotary years. Rotary International Dues of \$5,305 and District 7730 Dues of \$3,159 were the largest expenses, other than meeting room expenses of \$11,626.

Club Fundraising Account:

The Club Fundraising Account continues to serve primarily as the 100 Club account. Two cycles of the 100 Club Raffle are held each year. 100 numbers, \$25 per number, are offered for purchase with a total income of \$2,500 per cycle. Weekly winners of \$25 and four \$250 winners (\$1,500) are drawn during the cycle. \$1,000 from each cycle is used to provide scholarships to West Brunswick High School Seniors.

Also included in the Club Fundraising Account Balance of \$16,298 is the principal amount of \$10,589, proceeds from two CDs redeemed in January 2021 by former Treasurer Gary Olin. These funds remain in the account.

SBI Rotary Foundation:

The SBIRF Account (501c3) serves as the Fundraising and Charitable Giving account for the Club. Two annual fundraisers are held each year. The 2021 SBI 3 Bridge Bike Tour, held in November provided \$8,799 toward Charitable Giving, and the May 2021 Golf Tournament provided \$29,528 toward Charitable Giving. Both of these numbers are 90% of the net proceeds, with 10% of net proceeds designated as income to the SBIRF Permanent Fund. In addition, through the excellent work of the Service Committee, \$7,002 was awarded to SBIRF in District Grants toward Charitable Giving. In all, \$52,091 was distributed to organizations through the SBIRF Foundation.

The SBIRF Permanent Fund (Savings Account) increased by \$14,885 in the 2021-2022 Rotary year with a current balance of \$27,274.85.

Administrative Committee Report

The Administrative Committee consists of three areas: fundraising, materials and supplies, and social activities. While the fundraisers are "all hands on deck" events, many SBI Rotarians worked diligently on the other tasks. We are so very appreciative of all Rotarian efforts within the Administrative Committee areas.

Fundraising

South Brunswick Islands Rotary has two fundraising events. SBIR is proud to announce monies collected are used in only three areas. Firstly, the events pay only direct event expenses. After 10% of the net proceeds are allocated to the SBIR Club Foundation permanent fund, the proceeds are used exclusively by the Service Committee projects. The Fore Kids Golf Tournament generates income specifically benefiting the children of Brunswick County. The Three Bridge Tour generates income for the remaining local and international Service Committee projects. With the Rotarians' hard work and the sponsors' generosity, we are able to support the Service Committee which is where the "rubber meets the road".

Supplies and Materials

Thankfully, the club has Rotarian Ken Dresser's audio-visual expertise to call upon. Ken has stepped forward and manages the club's Facebook live streaming and Zoom conferencing of the club meetings. This has added the convenience of membership participation when out of town.

Social Events

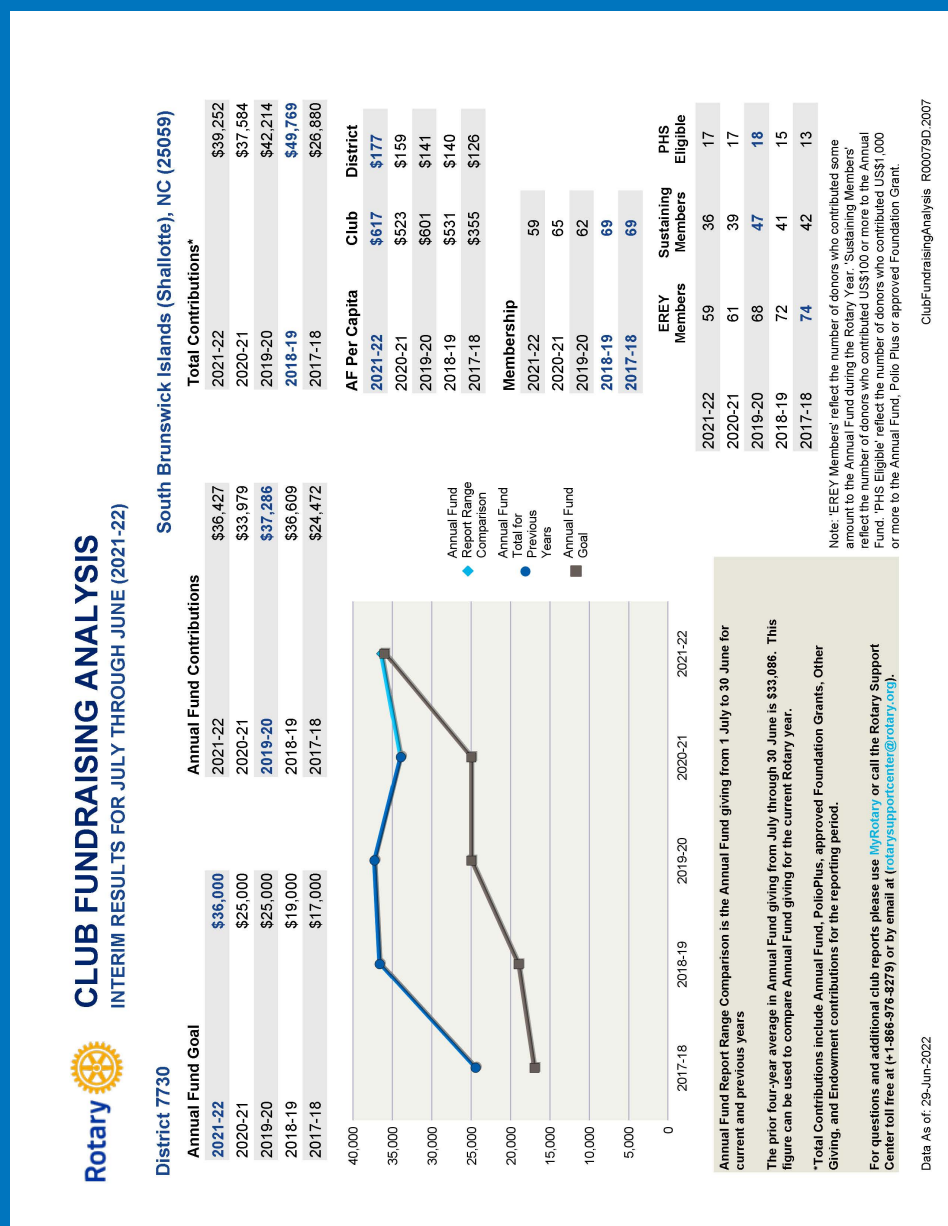
Without a firm committee, several Rotarians (Jennifer Vanasse, Glenn Humbert, Toni Titone, and others) have stepped up to the plate and organized several non-meeting social gatherings. While sampling the interesting beverages and tasty delicacies from various restaurants, bars, and home-cooking, South Brunswick Islands Rotarians reconnected and renewed relationships after the Covid isolation.

Rotary Foundation Committee Report

Rotary is dedicated to causes that build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever. With the help of contributions made to our charity, The Rotary Foundation, we are able to be peace-builders, disease fighters, champions for mothers and children. We are able to bring clean water, sanitation, and hygiene to communities. We support education and help to grow local economies. We are tackling environmental issues the way we always do: coming up with projects, using our connections to change policy and plan for the future.

The South Brunswick Islands Rotary has an all-time giving record of \$460,478. We have 46 Paul Harris Fellows, 10 Benefactors, 4 Bequest Society Members, 9 Major Donors, 53 Rotarian Donors, 2 Non-Rotarian Donors, and 13 members that give through Rotary Direct. I thank those of you whom support our Foundation.

Please see our contribution report to-date.



Membership Committee Report

The Membership Committee had a successful year in terms of recruitment and out-reach. Thanks to Jennifer Vanasse we had recruiting “happy hours” allowing us to entertain prospective members and to meet and greet our members. The events were productive and enjoyed by all who attended including prospective members.

Our committee and SBI Rotary members were active bringing in potential members and each committee member identified at least one candidate.

This year we learned several lessons.

- It takes a sustained effort to convert a prospect to a member.

- Membership team is fully engaged. We need all members to take part in the recruitment process.

- Orientation is a very important part of the process. New members need to know what is expected of them.

- We need to conduct exit interviews to learn why members leave.

- Meet and greet and happy hours are a great tool to meet potential members and for existing members to build friendships.

Public Image Committee Report

The Public Image Committee struggled this year with minimal staffing. The Wheels In Motion newsletter was published to announce the Friday meetings' presenters and upcoming events. Again with Jennifer Vanasse's, Cindy Reed's and other SBI Rotarians' diligence, the club FaceBook page was engaging and entertaining. The FaceBook page has an evergrowing viewership. The Public Image Committee looks forward to expanding the club's social media presence.

Service Committee Report

2021/2022 was truly a remarkable year for the Service Committee. There were many personnel and organizational changes during that time and we were faced with the challenge of rebuilding our list of community liaisons and also transitioning from no in-person meetings or events to on-site activities once again. It took dedication and tenacity from our committee members to reach out and reopen those avenues of communication and to develop an event schedule that could be supported by our various neighborhood partners.

I would like to congratulate the Service Committee on their persistence and creativity as we successfully made this transition. They certainly exemplify 'Service before Self' and were outstanding examples of our mission as Rotarians. Brunswick County and our Rotary world are certainly better because of their work.

Our planned 10 District Grants for our community were accepted and completed. The following is a list of approved grants:

1. Brunswick Special Olympics - Recreation Equipment \$1,000 Grant
2. Beach Walker (DEI Grant) \$1,000 Grant
3. Jean Mearns Dictionary Project - \$1,500 Grant
4. Communities in Schools Action for Success - \$2,500 Grant
5. Boys and Girls Recreation Equipment \$1,000 Grant
6. Brunswick Community College Scholarship – Joseph Gore Grant \$2,500
7. Boys & Girls Home – \$1,000 Grant
8. STARS Summer Literacy Program – \$2,000 Grant
9. 3rd Grade Book Project - \$1,500 Grant
10. First Responder BBQ & Blood Drives - \$1,500 Grant

Through the fundraising efforts of our Club, \$36,500 went directly to programs that supported the children of Brunswick County. Our project spending highlights include:

- A. Scholarships to high school and college students.
- B. Support and participation of Special Olympic Athletes
- C. Oliver's Walk for Coastal BUDS, Bringing Up Down Syndrome.
- D. Dictionary and Summer Book program for 3rd graders.
- E. Donations of gifts, and clothing during the Christmas holiday period.
- F. Power Walk program donations of shoes for children.
- G. Brunswick Family Assistance for the 'At Home Children's Lunch' program.
- H. Girl Scout cookie drive, and Boy Scouts annual donation.
- I. Girl's & Boy's Home partner funding.
- J. Future Farmers' of America officer attendance in State Leadership Conference.

On an international level over \$6,700 was spent on projects to support youth throughout the world. These include:

- Rotary Polio fund contribution.
- Contributed to the XETONOX Rotary water global grant.
- RISE Against Hunger program assembling 10,000 meals with the help of 75 Rotarian and community members. These meals are shipped to help feed children in various international locations.
- Local collection of food and clothing for the children of Ukraine.

Our most precious projects are those that help save lives and protect people from injury. In the 3 Red Cross Blood Drives sponsored by our Club, 150 pints of blood were collected which saved up to 450 individuals that are suffering with catastrophic illnesses. What greater gift can any person give.

We also made it easier for disabled visitors to come and enjoy our beautiful North Carolina beaches with a donation of one beach wheelchair, and two beach walkers, made to Sunset Beach Community.



Sunshine Committee Report

During the 2021-22 Rotary Club year the following notes and cards (excluding June 2022 due to the time frame for this report) were sent on behalf of the SBI Rotary membership:

60 Club Member Birthdays

56 Thank You (Speakers, Supporters)

33 Miscellaneous (Congratulations, Good Bye, Welcome Back)

15 Get Well

1 Invite to consider joining club

16 Thinking of You

8 Miss You (personal phone calls)

7 Sympathy

120 Electronic Postcards (Christmas, Valentines Day)

Total mailings: 196 + 120 electronic cards + 8 calls = 324

Club members Barbara Dresser, Anne Hewitt and Gary Younts joined the Sunshine Committee this year and provided immeasurable assistance.

Youth Services Committee Report

The 2010 Rotary International Council on Legislation made Youth Services the official fifth avenue of Rotary service. In 2015-2016, our Board of Directors made a change to the club by-laws that established Youth Services as a separate committee apart from the Services Committee. Youth Services recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Service Awards, and Rotary Youth Exchange.

Rotary Youth Leadership Awards (RYLA) kicked off the year for Youth Services. This annual leadership development retreat is held the last weekend of January at Trinity Center, Pine Knoll Shores, NC.



Trinity Clark and Zulema Uresti were our junior delegates. There they connected with others to build communication and problem-solving skills; discovered strategies for becoming a dynamic leader in their school & community; learned from community leaders, inspirational speakers, and peer mentors; most importantly, they had fun and formed lasting friendships.



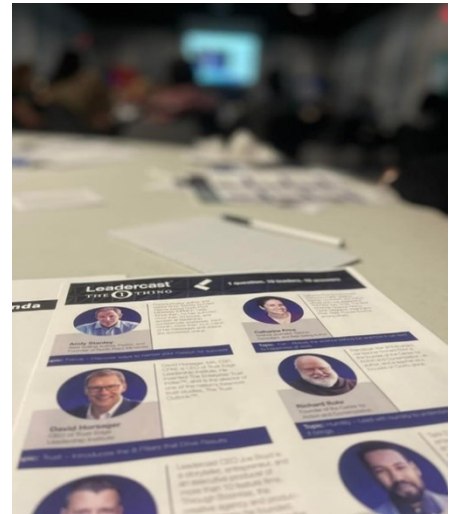
Following several years of natural disasters and Covid, we were excited to finally be allowed back in the schools for club activity in 2022. What began as a West Brunswick High School Interact club with a new but committed faculty advisor (Mrs. Ashley Speckman), a couple of Rotarians (Jen & David Vanasse), and a couple of interested students ended the school year with roster of 25. Students organized a collection of goods for the Brunswick County Sheriff's animal shelter.



The “Big” event of the year was bringing Leadercast 2022- The One Thing to our students.

Simulcast live from the greater Cincinnati area at Brunswick Community College, participants heard from a diverse lineup of speakers that were carefully selected to speak to the one thing that they believe makes a leader worth following. Participants walked away inspired to lead better, equipped with practical guidance that could be put into practice the next day.

The full speaker lineup included LeVar Burton, Angela Duckworth, Diana Trujillo, Steven Kotler, Andy Stanley, Sukhinder Singh Cassidy, Molly Fletcher, David Horsager, Catherine Price, Richard Rohr and Joe Boyd. Tarik Davis was the host for Leadercast 2022. We had in excess of 85 in attendance representing West Brunswick High School, Early College High School, Brunswick Community College, Home School, young community professionals, and Rotary.



Rotary History and Principles

Founded in 1905, Rotary is a worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities. Rotary International forms a global network of business, professional, and community leaders who volunteer their time and talents to serve communities locally and around the world – and form strong, lasting friendships in the process.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Avenue of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.

Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

Our motto, Service Above Self, exemplifies the humanitarian spirit of the Rotarians worldwide. Service efforts are directed toward our areas of focus: Peace and conflict prevention/ resolution, Disease prevention and treatment, Water and sanitation, Maternal and child health, Basic education and literacy, Environment, and Economic and community development.

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships.

The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**

**South Brunswick Islands Rotary
Meets at Ocean Ridge Plantation,
Tamers' Restaurant**

**351 Ocean Ridge Pkwy SW
Ocean Isle Beach, NC 28469
Time: Friday at 07:30 AM**

**Meeting VIA Zoom. Contact
sbirotary@gmail.com for link.**

Rotary 
Club of South Brunswick Islands