

March 22, 2020

During this time we run the risk of our members adapting to life without Rotary and not coming back. We need to maintain engagement and make sure they continue to see the impact they have on each other, their community and the world. As with everything, the goal is to Grow Rotary!

ENGAGEMENT

- Printed off member list from DACdb
- Divided list among board members to reach out to members.
- Using Ray Pifer's reference sheet and asking our members if they need assistance using Zoom.
- Continue weekly emails with weekly trivia question for \$1 scratch off.

LEADERSHIP

- Online forum for rotary business owners to share survival tips during remote work.
- A different rotarian will facilitate weekly and share best practices then take Q&A.
- Open to all clubs.

FELLOWSHIP

- Weekly meetings via Zoom. 20 minutes. No program.
- Creating 10 minute programs and/or using Rotary Learning Center for programs.
- Using ZOOM to host a virtual happy hour every Wednesday at 5:05. Folks are invited to join from home.

SERVICE

- Club service chair reaching out to organizations we already support to see what current needs are.
- Will use weekly meal monies to support these organizations either through cash donations, food/supply donations or non-contact volunteers.
- Purchase GCs for weekly wait staff so they have cash.
- Use caterer to provide prepared food for local shelter.
- Communicating with Community Foundation of Greensboro to make natural disaster relief fund open to residents affected by COVID-19. CFGG added \$100K to fund yesterday and is promoting as "founded by Crescent Rotary Club Foundation"
- Don't rely on one club member to do all the work. Spread it out for more engagement opportunities.

PUBLIC IMAGE

- PI co-chairs meeting to discuss strategy and tactics to continue to promote the club and its impact.
- Look for daily activities that everyone can participate in virtually. ie. Morning Mug Shot (coffee), Guess the Home Office (photo contest)
- Netflix party. Friday Family Movie Night with chat option via Netflix
- Weekly meetings will be posted to our YouTube channel.
- Publicizing continued service projects and impact we're having while social distancing