Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **10.7%**

Annual Attraction Rate (3-year average):   **10.7%**

Annual Net Growth Rate: **_____ %**

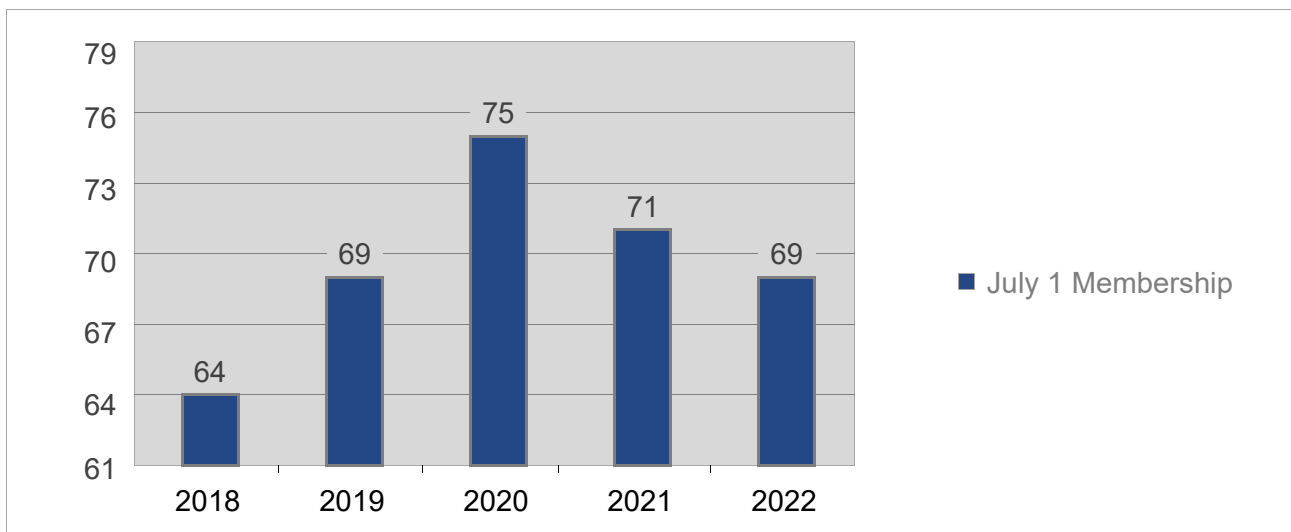| **Success Targets** |
|:---:|
| **Attraction** less than 15% |
| (July 1 membership x .15) |
| **Attraction** 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	69
2021-2022	71
2020-2021	75
2019-2020	69
2018-2019	64

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	69	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary
Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **6.5%**

Annual <u>Attraction Rate</u> (3-year average): **2.2%**

Annual <u>Net Growth Rate</u>: **- ___ %**

The problem we need to solve is:

	Success Targets
	Attraction <u>less than 15%</u>
	(July 1 membership x .15)
	Attraction <u>5% greater than Attrition</u>

(Success Targets box reads:)

Success Targets

Attrition <u>less than 15%</u>

(July 1 membership x .15)

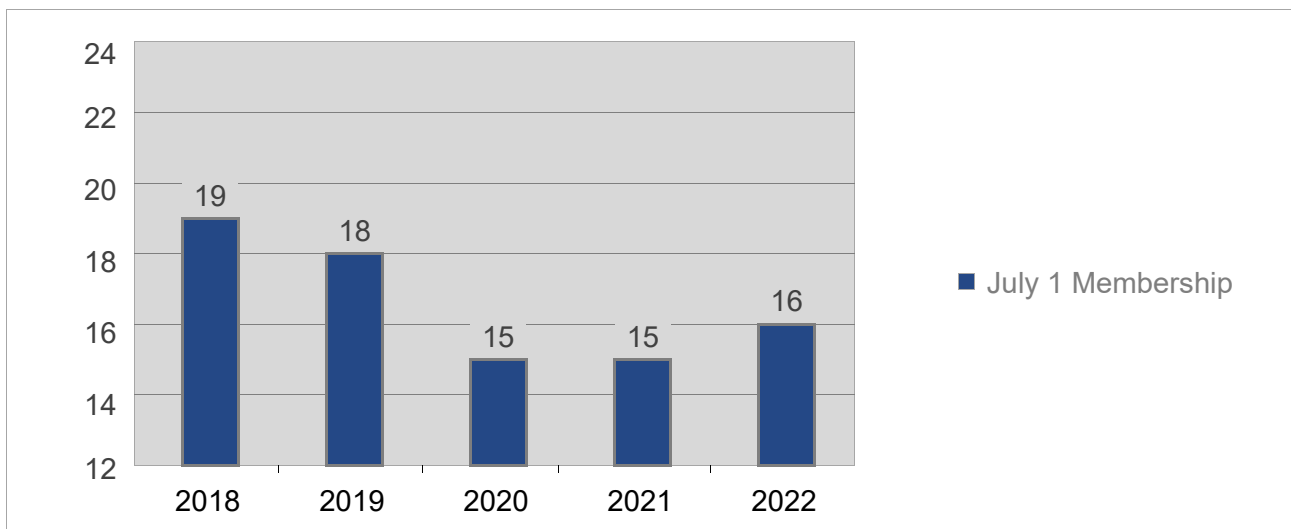**Attraction** <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	16
2021-2022	15
2020-2021	15
2019-2020	18
2018-2019	19

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	16	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

(Bar chart titled "July 1 Membership")

Year	2018	2019	2020	2021	2022
July 1 Membership	19	18	15	15	16

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **16.7%**

Annual Attraction Rate (3-year average):   **18.6%**

Annual Net Growth Rate: **+   %**

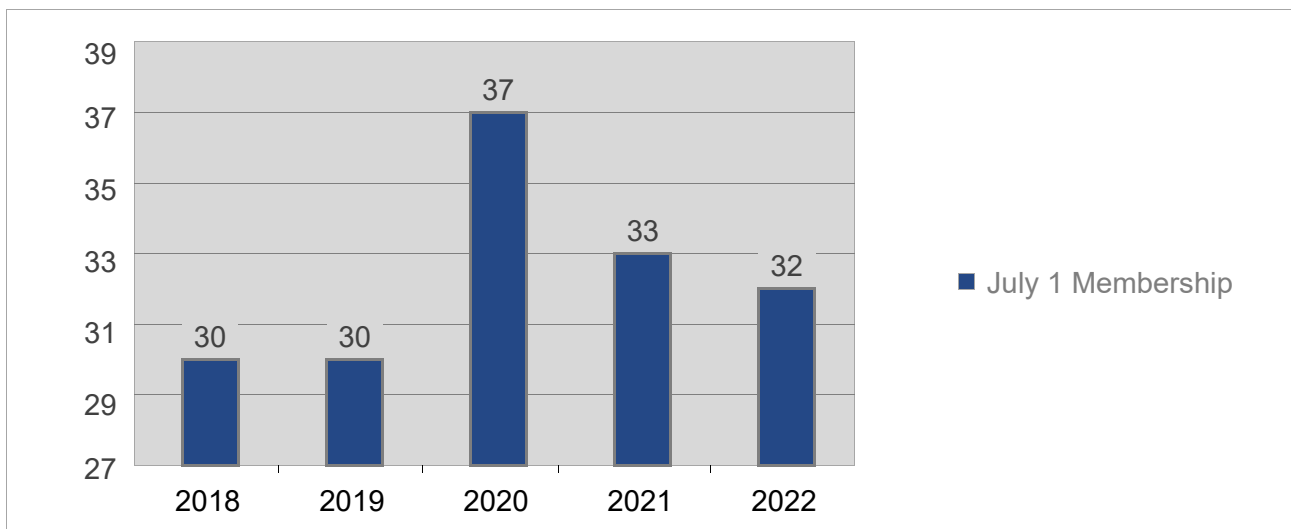The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets

Attraction less than 15%

   (July 1 membership x .15)

Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	32
2021-2022	33
2020-2021	37
2019-2020	30
2018-2019	30

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	32	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **5.0%**

Annual Attraction Rate (3-year average): **3.3%**

Annual Net Growth Rate: **- %**
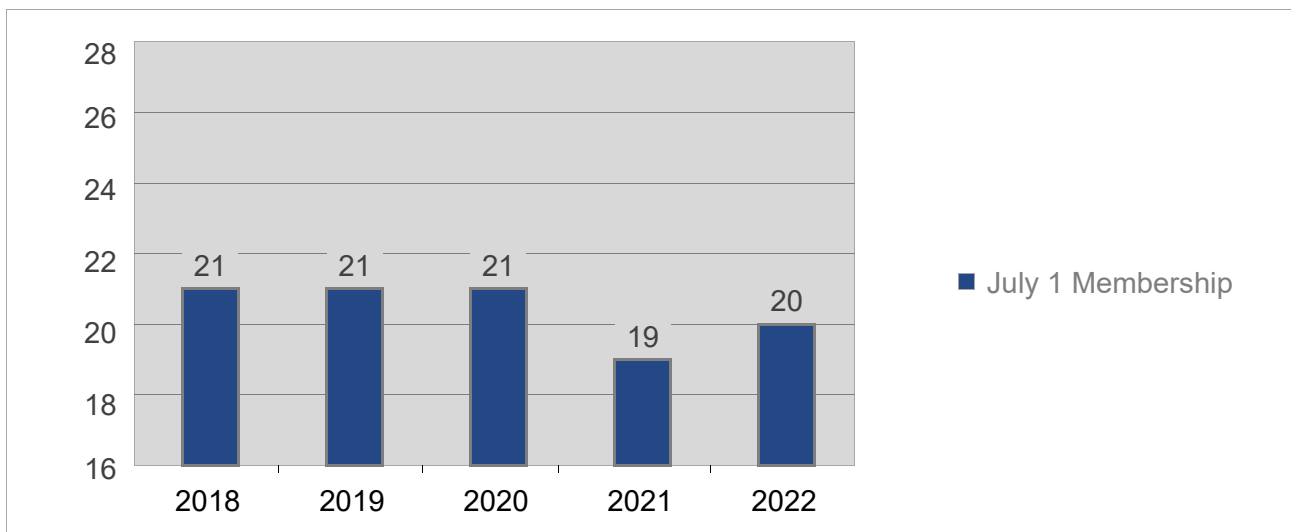
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	20
2021-2022	19
2020-2021	21
2019-2020	21
2018-2019	21

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	20	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart titled "July 1 Membership": 2018 = 21, 2019 = 21, 2020 = 21, 2021 = 19, 2022 = 20

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **12.8%**

Annual Attraction Rate (3-year average):   **24.5%**

Annual Net Growth Rate: **+   %**

The problem we need to solve is:

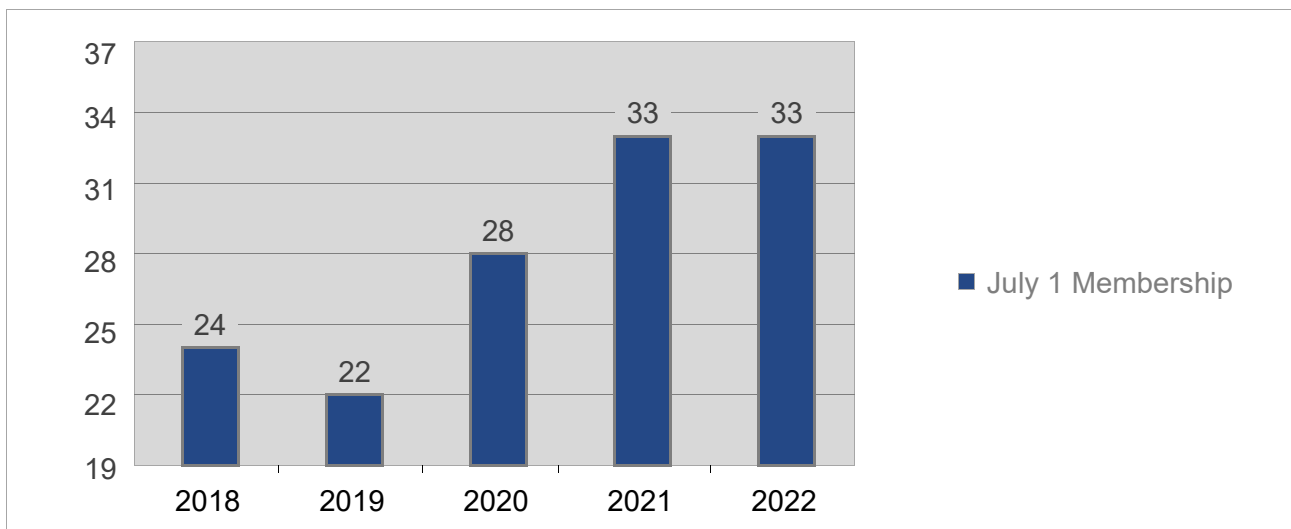| Success Targets |
| :---: |
| Attraction less than 15% |
| (July 1 membership x .15) |
| Attraction 5% greater than Attrition |

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	33
2021-2022	33
2020-2021	28
2019-2020	22
2018-2019	24

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	33	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **14.0%**

Annual Attraction Rate (3-year average):   **15.8%**

Annual Net Growth Rate: **+   %**

The problem we need to solve is:

Success Targets	

Success Targets

Attrition less than 15%

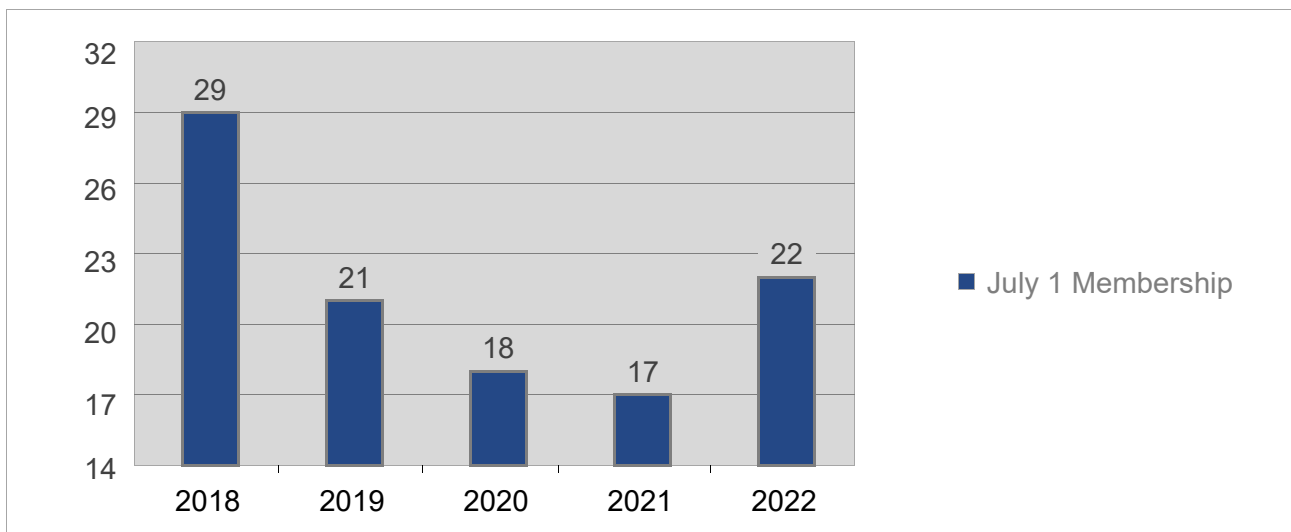(July 1 membership x .15)

Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	22
2021-2022	17
2020-2021	18
2019-2020	21
2018-2019	29

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	22	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)

July 1 Membership: 2018 = 29, 2019 = 21, 2020 = 18, 2021 = 17, 2022 = 22

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **34.1%**

Annual <u>Attraction Rate</u> (3-year average): **39.0%**

Annual <u>Net Growth Rate</u>: **+   %**

The problem we need to solve is:

	Success Targets
	Success Targets

Success Targets

Attraction <u>less than 15%</u>

(July 1 membership x .15)

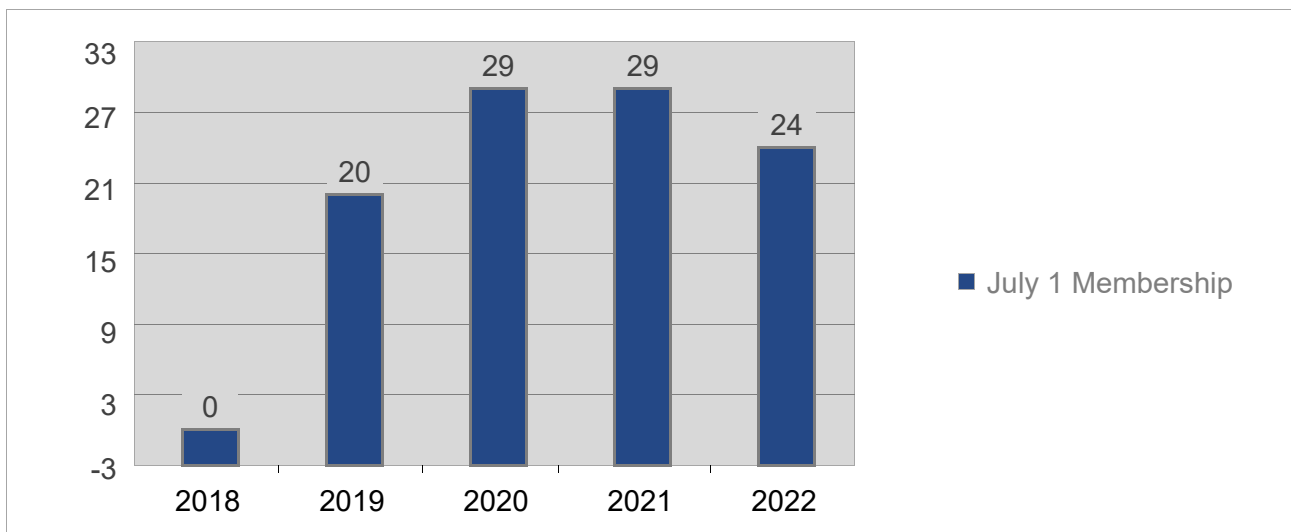**Attraction** <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	24
2021-2022	29
2020-2021	29
2019-2020	20
2018-2019	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	24	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **30.0%**

Annual <u>Attraction Rate</u> (3-year average): **16.0%**

Annual <u>Net Growth Rate</u>: - %

The problem we need to solve is:

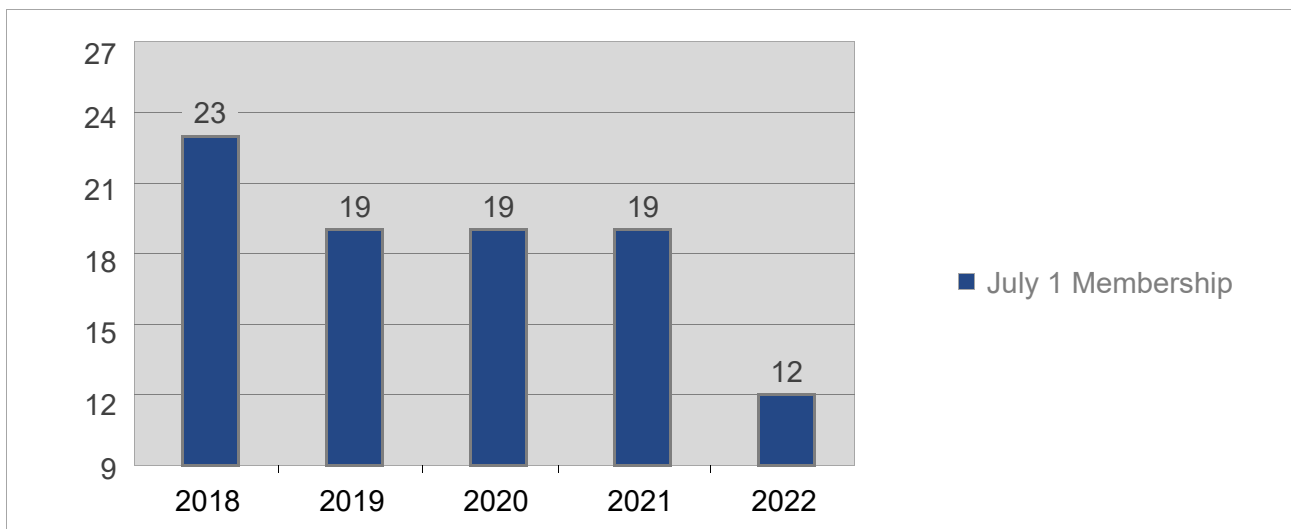|	**Success Targets**
	Attrition <u>less than 15%</u>
	(July 1 membership x .15)
	Attraction <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	12
2021-2022	19
2020-2021	19
2019-2020	19
2018-2019	23

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	12	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **24.0%**

Annual Attraction Rate (3-year average):   **19.8%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

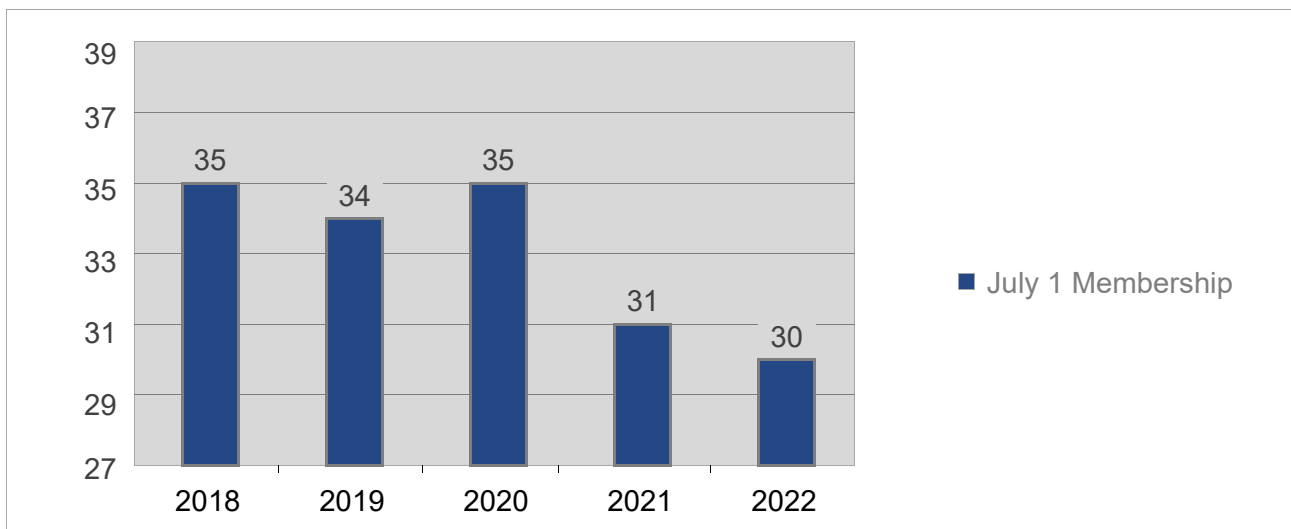|	
	Success Targets
	Attrition less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	30
2021-2022	31
2020-2021	35
2019-2020	34
2018-2019	35

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	30	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average):   **<u>10.3%</u>**

Annual <u>Attraction Rate</u> (3-year average):   **<u>56.4%</u>**

Annual <u>Net Growth Rate</u>:   **<u>   %</u>**

The problem we need to solve is:

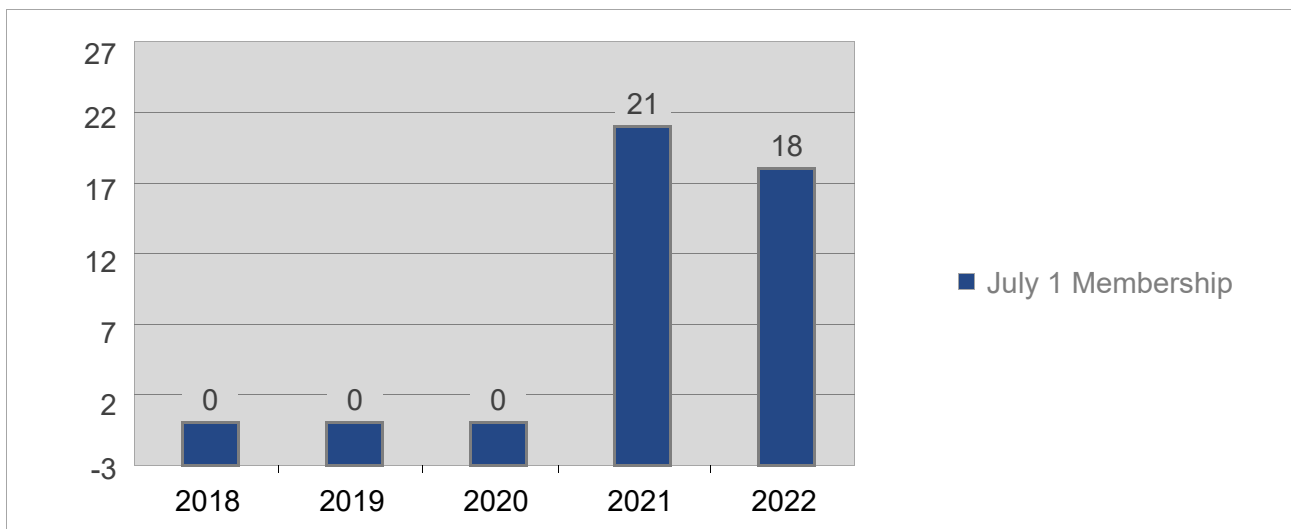| **Success Targets** |
| :---: |
| Attrition <u>less than 15%</u> |
| (July 1 membership x .15) |
| Attraction <u>5% greater than Attrition</u> |

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	18
2021-2022	21
2020-2021	0
2019-2020	0
2018-2019	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	18	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart — July 1 Membership: 2018 = 0, 2019 = 0, 2020 = 0, 2021 = 21, 2022 = 18

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average):   **<u>10.3%</u>**

Annual <u>Attraction Rate</u> (3-year average):   **<u>17.2%</u>**

Annual <u>Net Growth Rate</u>:   **+   %**

Success Targets
Attraction <u>less than 15%</u>
(July 1 membership x .15)
Attraction <u>5% greater than Attrition</u>

The problem we need to solve is:
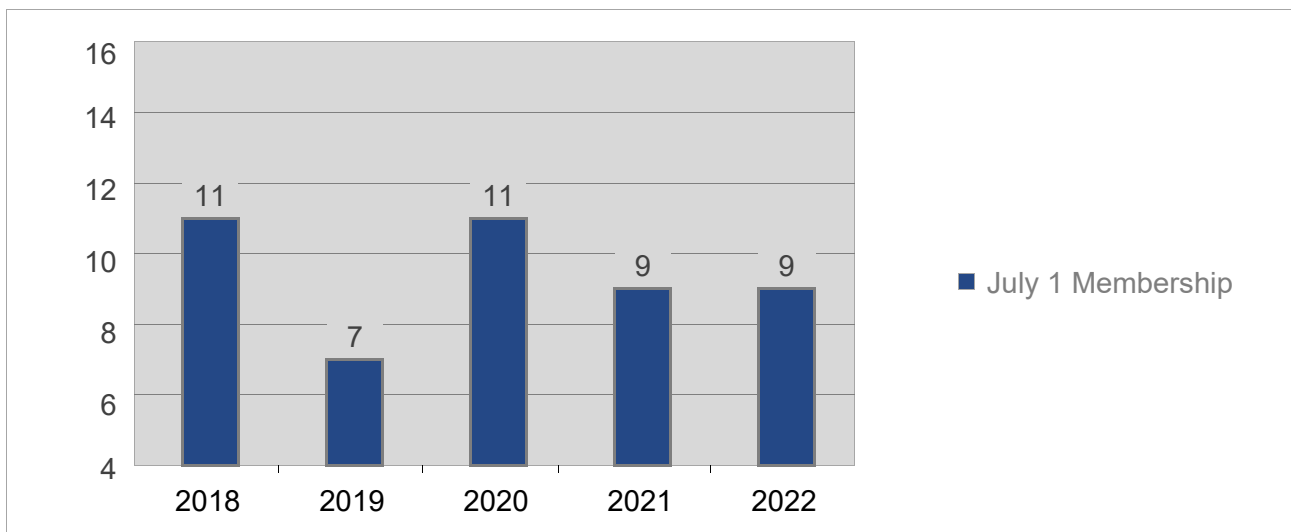
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our</u> <u>Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	9
2021-2022	9
2020-2021	11
2019-2020	7
2018-2019	11

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	9	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	1	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

District 7730
Fairmont

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **18.9%**

Annual Attraction Rate (3-year average):   **18.9%**

Annual Net Growth Rate: **_____ %**

Success Targets

Attraction less than 15%

  (July 1 membership x .15)

Attraction 5% greater than Attrition

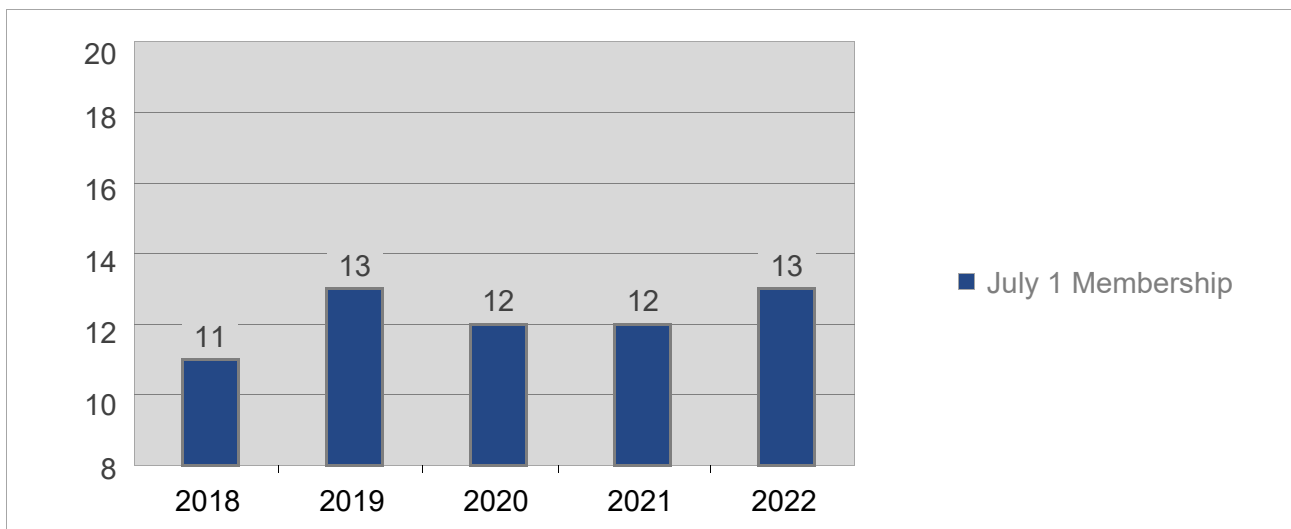**The problem we need to solve is:**

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	13
2021-2022	12
2020-2021	12
2019-2020	13
2018-2019	11

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	13	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **9.3%**

Annual <u>Attraction Rate</u> (3-year average): **36.1%**

Annual <u>Net Growth Rate</u>: **+   %**

The problem we need to solve is:

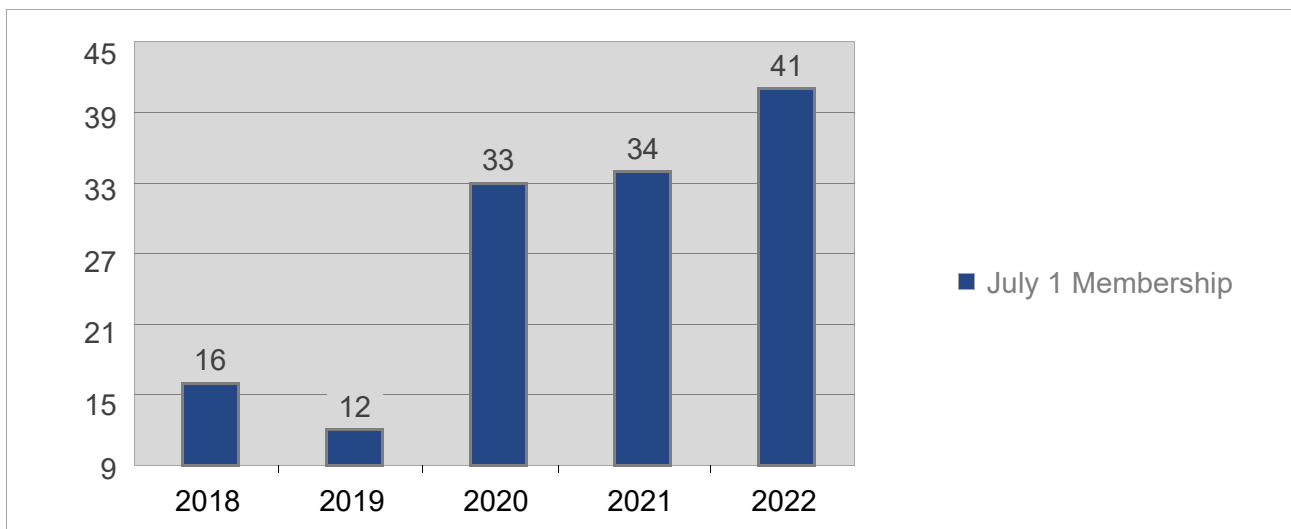|	
	Success Targets
	Attrition <u>less than 15%</u>
	(July 1 membership x .15)
	Attraction <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	41
2021-2022	34
2020-2021	33
2019-2020	12
2018-2019	16

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	41	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart "July 1 Membership": 2018 = 16, 2019 = 12, 2020 = 33, 2021 = 34, 2022 = 41

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **0.0%**

Annual Attraction Rate (3-year average):   **0.0%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

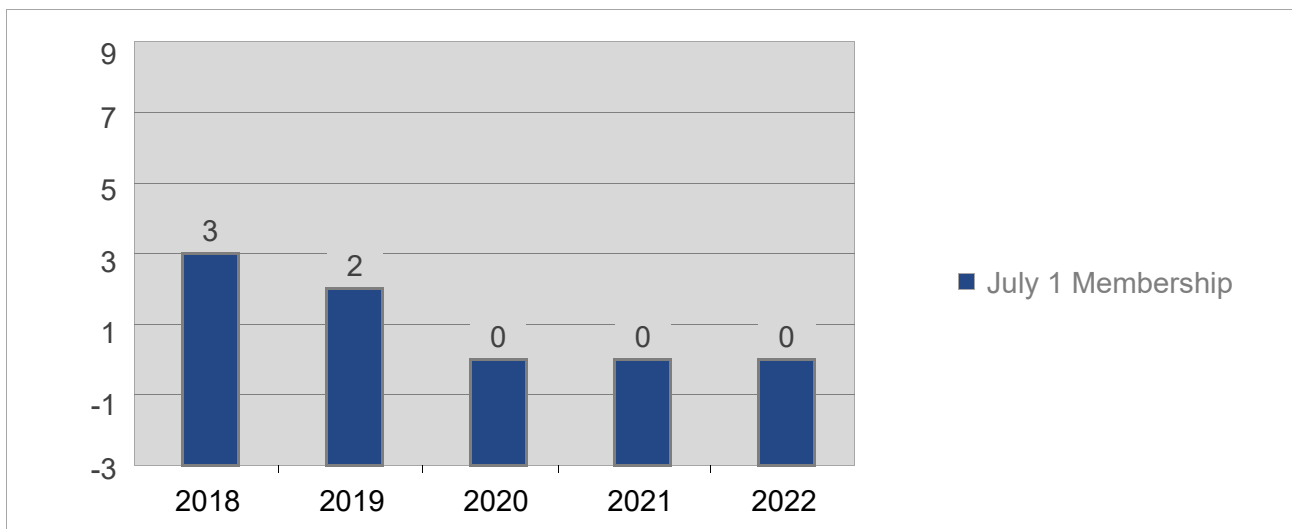|	**Success Targets**
	Attrition less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	0
2021-2022	0
2020-2021	0
2019-2020	2
2018-2019	3

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	0	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	0	(d)
New Members Needed (Growth + Attrition)		(c+d)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **21.1%**

Annual Attraction Rate (3-year average):   **121.1%**

Annual Net Growth Rate: **%**

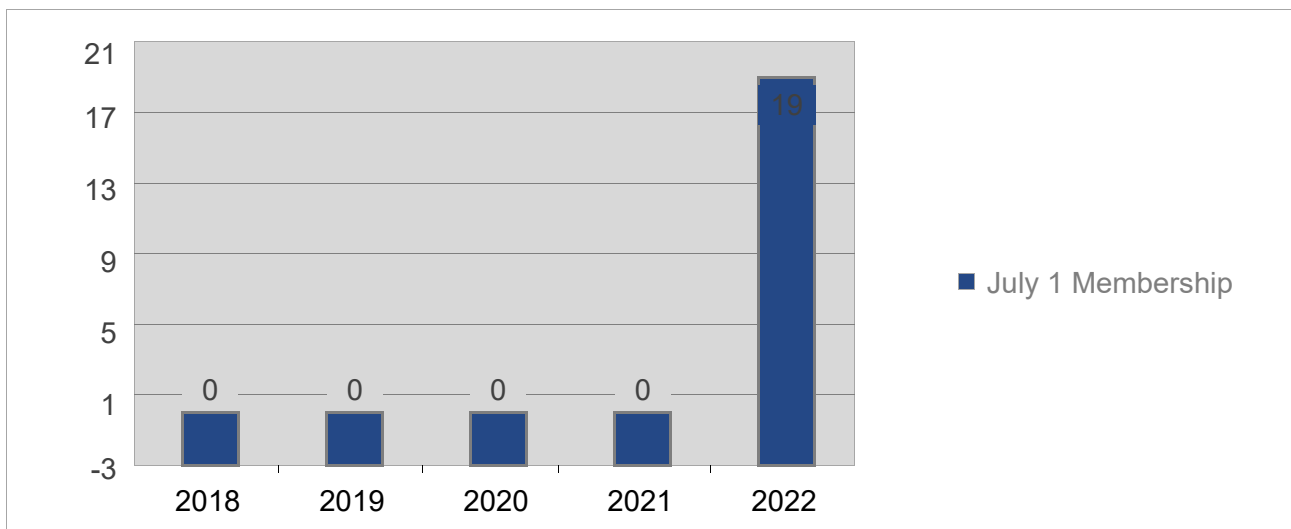| Success Targets |
|---|
| **Success Targets** |
| Attrition less than 15% |
| (July 1 membership x .15) |
| Attraction 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	19
2021-2022	0
2020-2021	0
2019-2020	0
2018-2019	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	19	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **14.4%**

Annual Attraction Rate (3-year average): **5.6%**

Annual Net Growth Rate: **-   %**

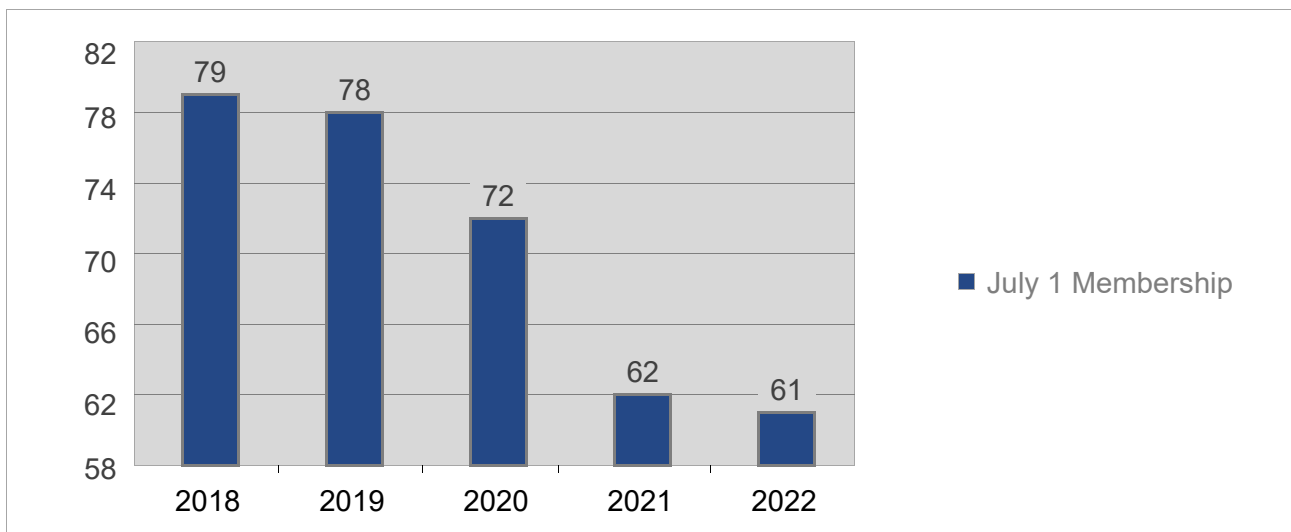| **Success Targets** |
| :---: |
| Attrition less than 15% |
| (July 1 membership x .15) |
| Attraction 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	61
2021-2022	62
2020-2021	72
2019-2020	78
2018-2019	79

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	61	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart titled "July 1 Membership":
- 2018: 79
- 2019: 78
- 2020: 72
- 2021: 62
- 2022: 61

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **10.0%**

Annual Attraction Rate (3-year average):   **10.0%**

Annual Net Growth Rate: **_____%**

Success Targets

Attraction less than 15%

   (July 1 membership x .15)

Attraction 5% greater than Attrition

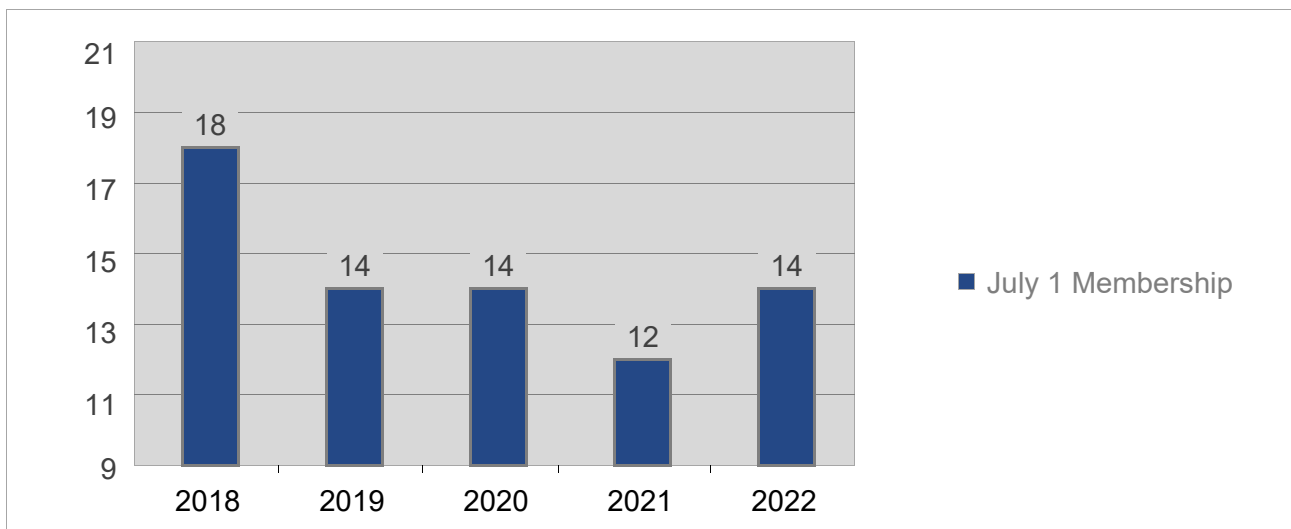The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	14
2021-2022	12
2020-2021	14
2019-2020	14
2018-2019	18

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	14	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **20.0%**

Annual Attraction Rate (3-year average):   **17.8%**

Annual Net Growth Rate: **-   %**

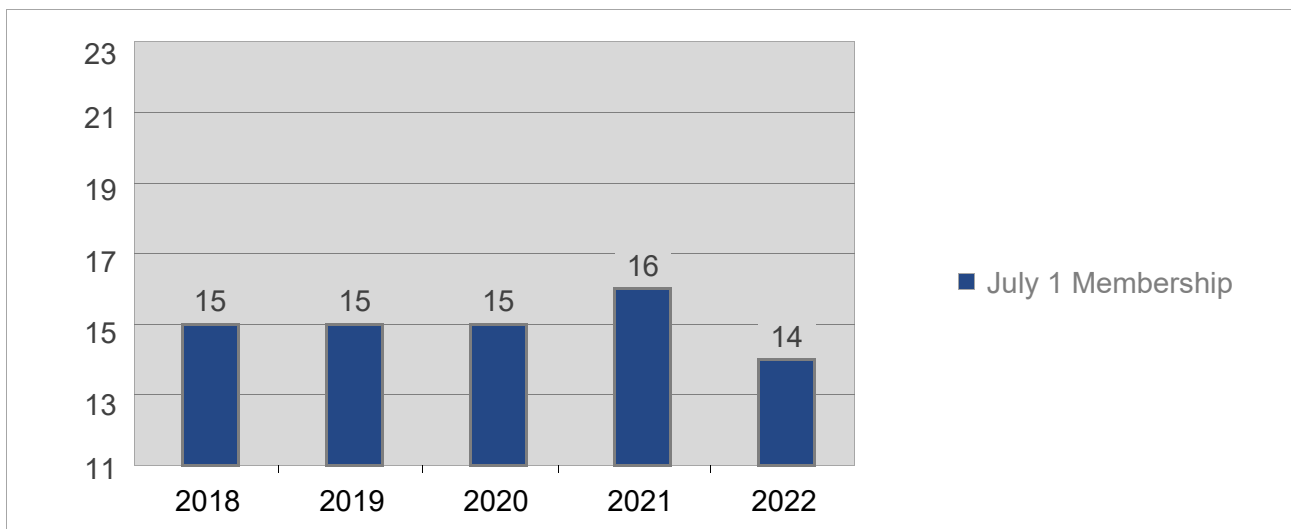| Success Targets |
|---|
| **Attraction** less than 15% |
| (July 1 membership x .15) |
| **Attraction** 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	14
2021-2022	16
2020-2021	15
2019-2020	15
2018-2019	15

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	14	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart titled "July 1 Membership": 2018 = 15, 2019 = 15, 2020 = 15, 2021 = 16, 2022 = 14

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **12.7%**

Annual Attraction Rate (3-year average):   **3.9%**

Annual Net Growth Rate: **-   %**

Success Targets
Success Targets
Attrition less than 15%
(July 1 membership x .15)
Attraction 5% greater than Attrition

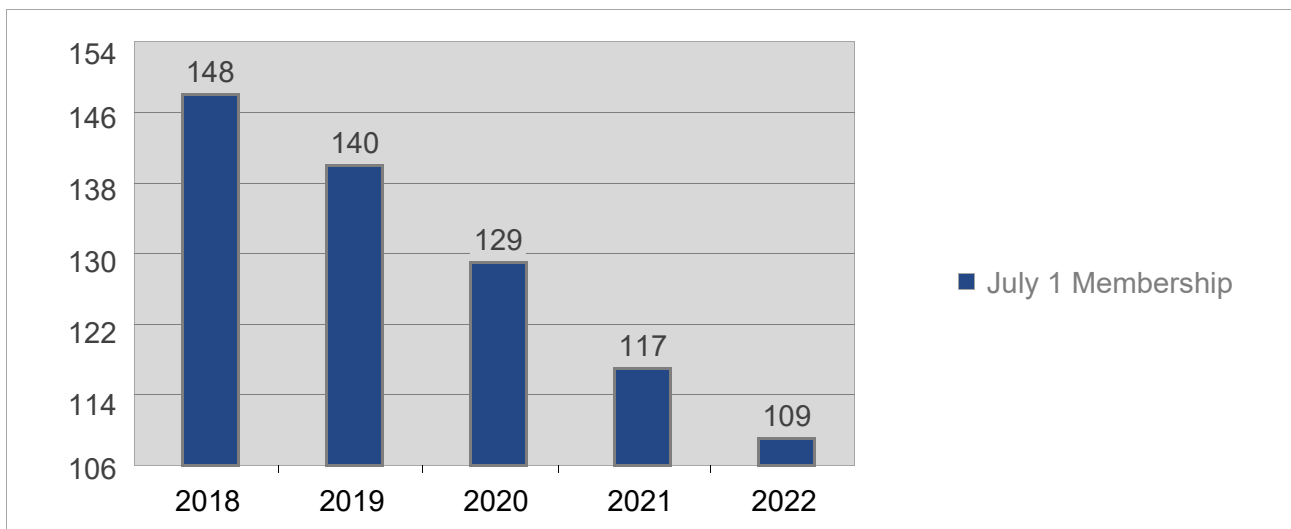**The problem we need to solve is:**

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	109
2021-2022	117
2020-2021	129
2019-2020	140
2018-2019	148

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	109	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	15	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting
Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **15.0%**

Annual Attraction Rate (3-year average):   **5.0%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

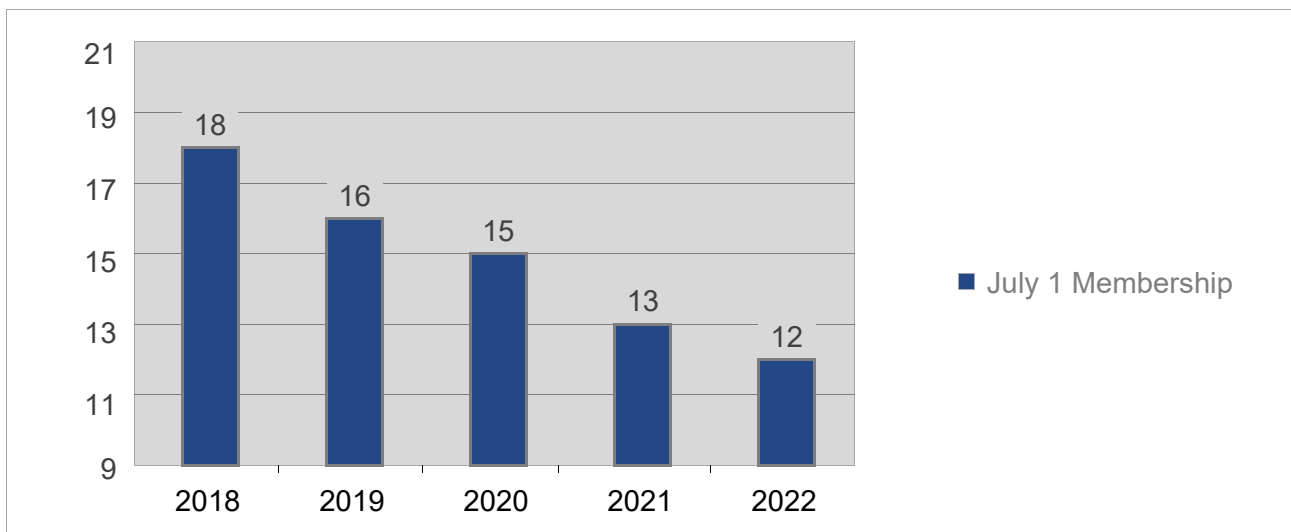|	**Success Targets**
	Attraction less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	12
2021-2022	13
2020-2021	15
2019-2020	16
2018-2019	18

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	12	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **15.5%**

Annual Attraction Rate (3-year average):   **7.2%**

Annual Net Growth Rate: **-   %**

Success Targets
Attraction less than 15%
(July 1 membership x .15)
Attraction 5% greater than Attrition

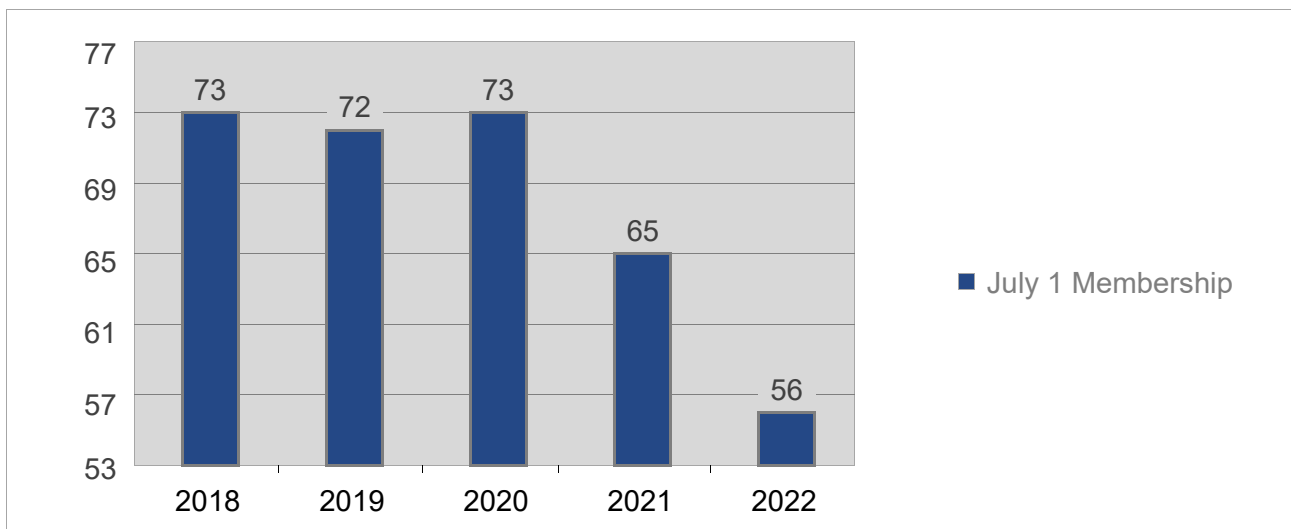The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	56
2021-2022	65
2020-2021	73
2019-2020	72
2018-2019	73

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	56	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **26.9%**

Annual <u>Attraction Rate</u> (3-year average): **12.5%**

Annual <u>Net Growth Rate</u>: **-   %**

The problem we need to solve is:

Success Targets

Attrition <u>less than 15%</u>

(July 1 membership x .15)

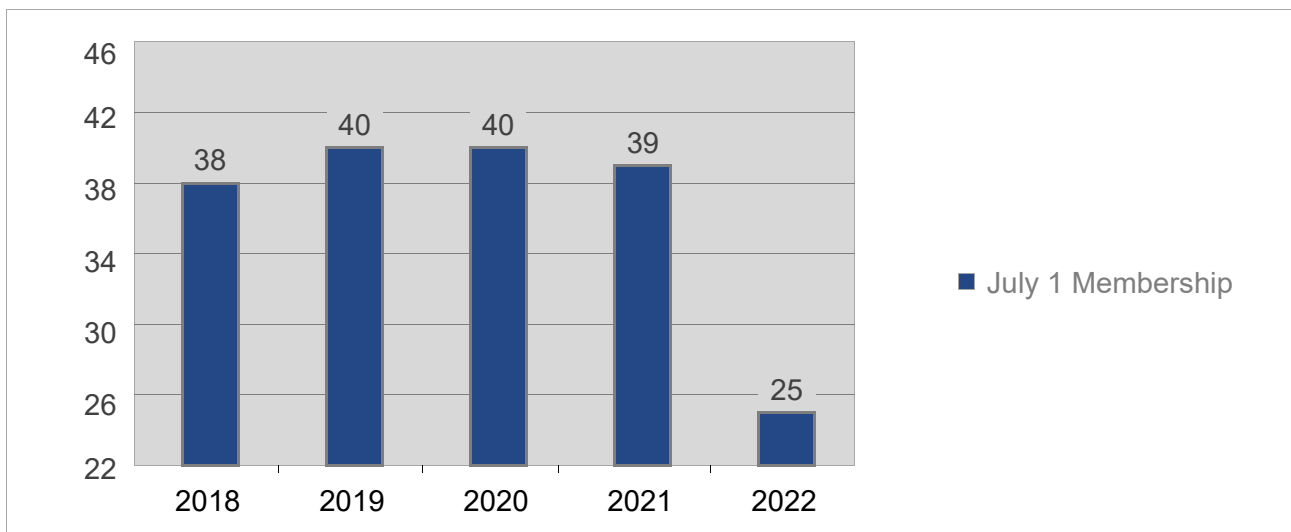Attraction <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	25
2021-2022	39
2020-2021	40
2019-2020	40
2018-2019	38

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	25	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

District 7730
Liberty Point

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **12.1%**

Annual Attraction Rate (3-year average): **22.0%**

Annual Net Growth Rate: **+ %**

The problem we need to solve is:

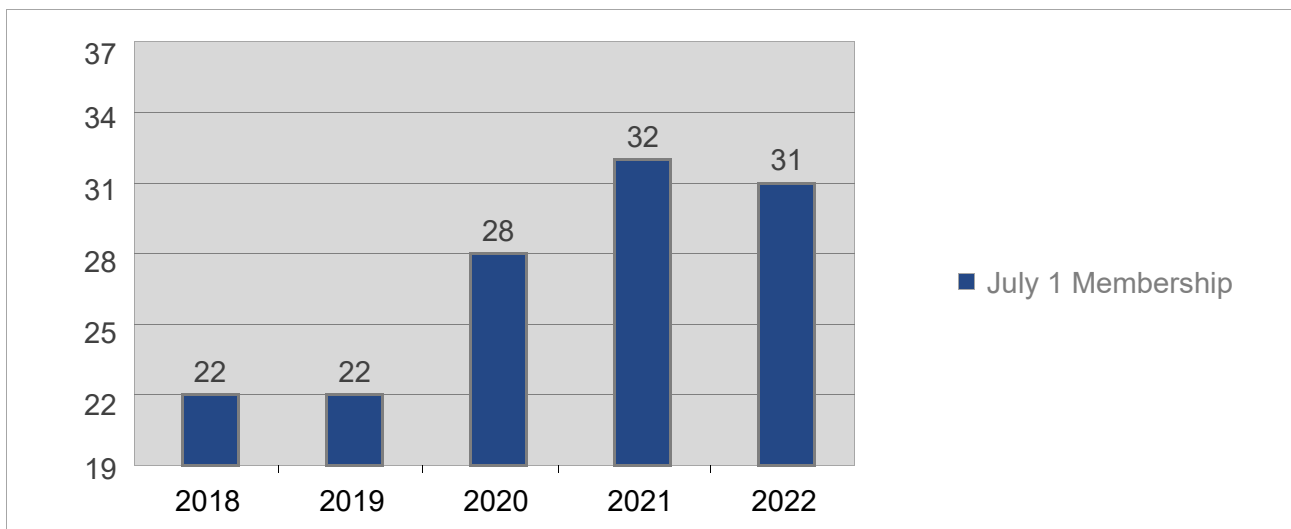|	Success Targets
	Attraction less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	31
2021-2022	32
2020-2021	28
2019-2020	22
2018-2019	22

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	31	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart "July 1 Membership": 2018: 22, 2019: 22, 2020: 28, 2021: 32, 2022: 31

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average):   **14.3%**

Annual <u>Attraction Rate</u> (3-year average):   **9.9%**

Annual <u>Net Growth Rate</u>:   -   %

The problem we need to solve is:

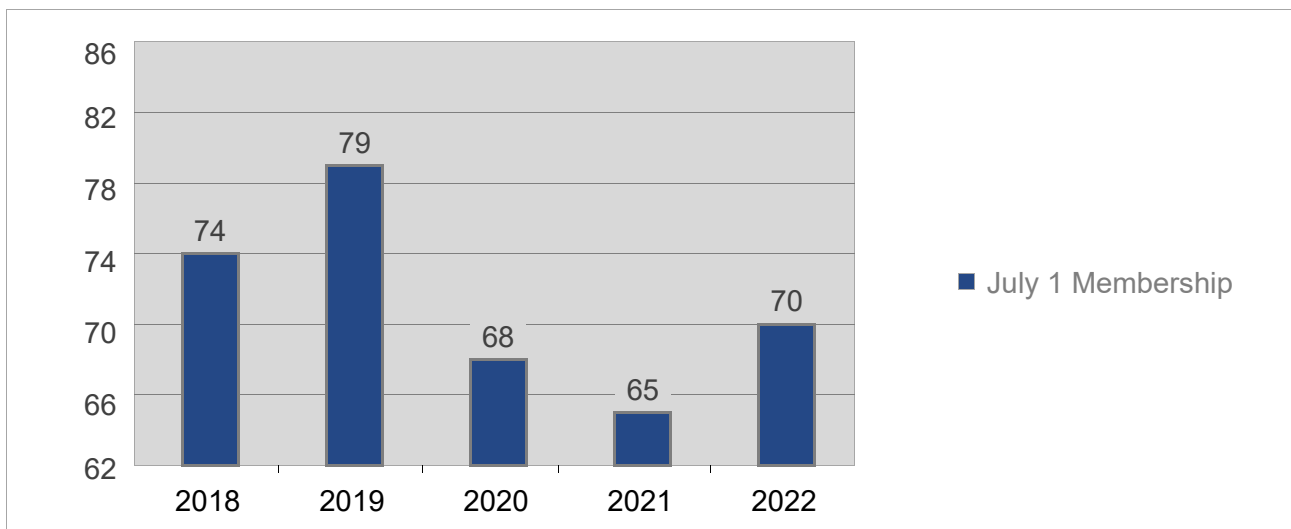|	
Success Targets	
Attrition <u>less than 15%</u>	
(July 1 membership x .15)	
Attraction <u>5% greater than Attrition</u>	

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	70
2021-2022	65
2020-2021	68
2019-2020	79
2018-2019	74

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	70	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart — July 1 Membership: 2018: 74, 2019: 79, 2020: 68, 2021: 65, 2022: 70

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **4.8%**

Annual Attraction Rate (3-year average): **35.7%**

Annual Net Growth Rate: **+   %**

The problem we need to solve is:

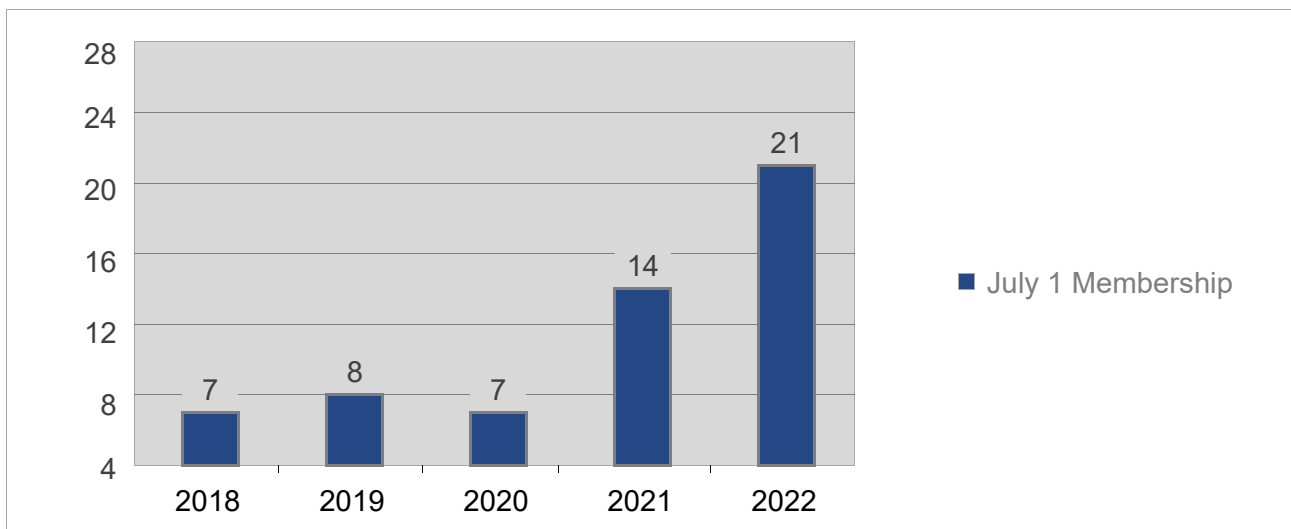|	**Success Targets**
	Attrition less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	21
2021-2022	14
2020-2021	7
2019-2020	8
2018-2019	7

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	21	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart: July 1 Membership — 2018: 7, 2019: 8, 2020: 7, 2021: 14, 2022: 21

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **17.9%**

Annual Attraction Rate (3-year average): **13.4%**

Annual Net Growth Rate: **- %**

Success Targets
Attraction less than 15%
(July 1 membership x .15)
Attraction 5% greater than Attrition

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition
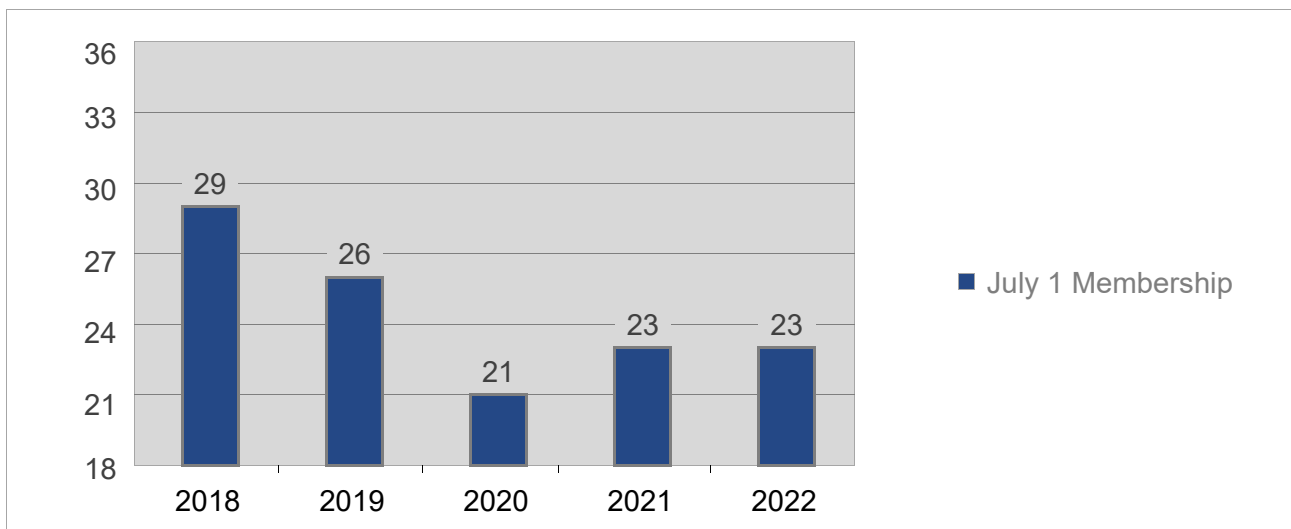
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	23
2021-2022	23
2020-2021	21
2019-2020	26
2018-2019	29

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	23	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart of July 1 Membership: 2018 = 29, 2019 = 26, 2020 = 21, 2021 = 23, 2022 = 23

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **100.0%**

Annual Attraction Rate (3-year average):   **7.1%**

Annual Net Growth Rate: **-   %**

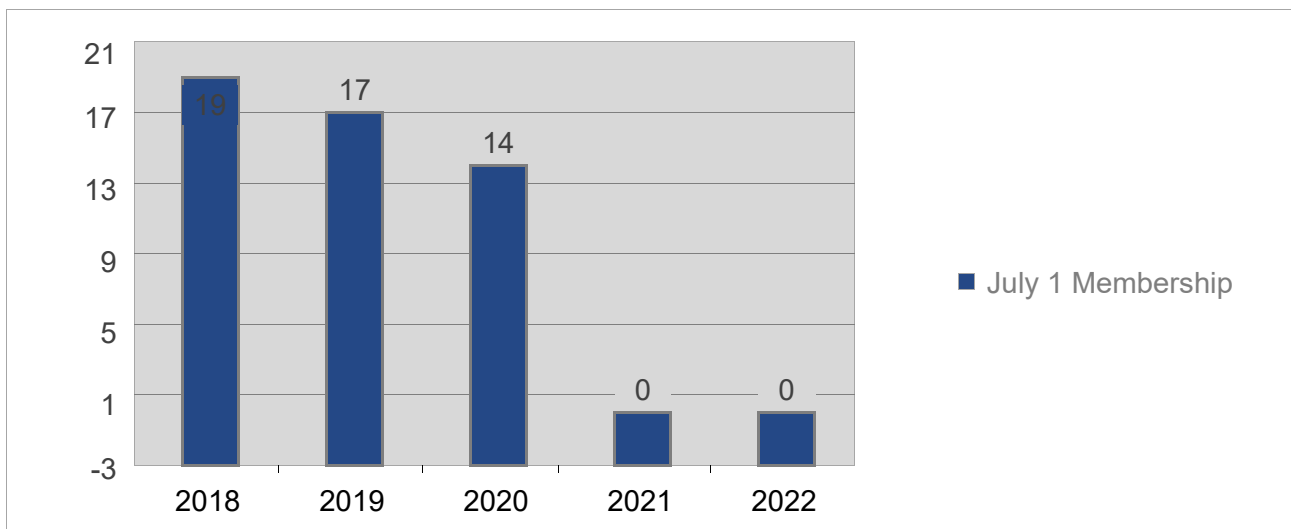| **Success Targets** |
| :---: |
| Attrition less than 15% |
| (July 1 membership x .15) |
| Attraction 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	0
2021-2022	0
2020-2021	14
2019-2020	17
2018-2019	19

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	0	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	18	(d)
New Members Needed (Growth + Attrition)		(c+d)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **100.0%**

Annual Attraction Rate (3-year average):   **0.0%**

Annual Net Growth Rate: **-   %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition
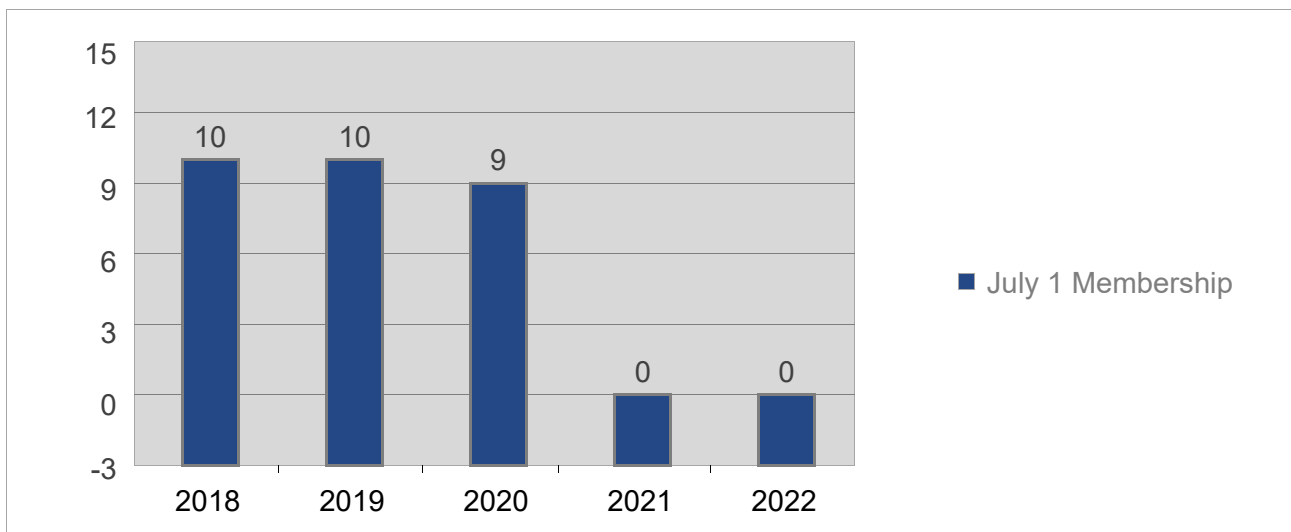
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	0
2021-2022	0
2020-2021	9
2019-2020	10
2018-2019	10

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	0	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **21.0%**

Annual Attraction Rate (3-year average):   **10.0%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

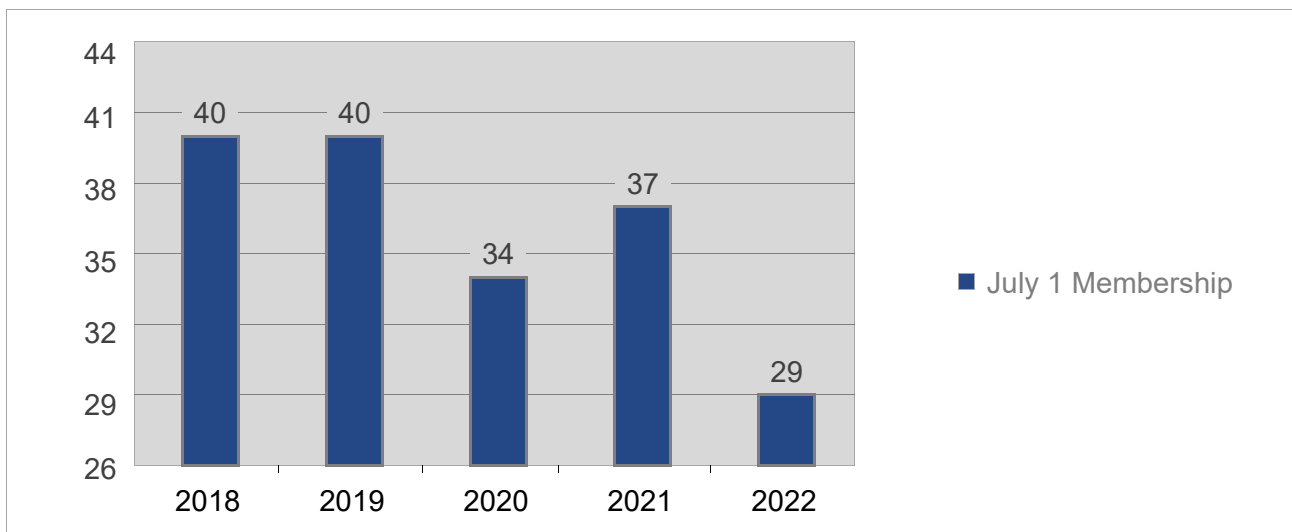|	**Success Targets**
	Attrition less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	29
2021-2022	37
2020-2021	34
2019-2020	40
2018-2019	40

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	29	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **20.5%**

Annual Attraction Rate (3-year average):   **21.6%**

Annual Net Growth Rate: **+   %**
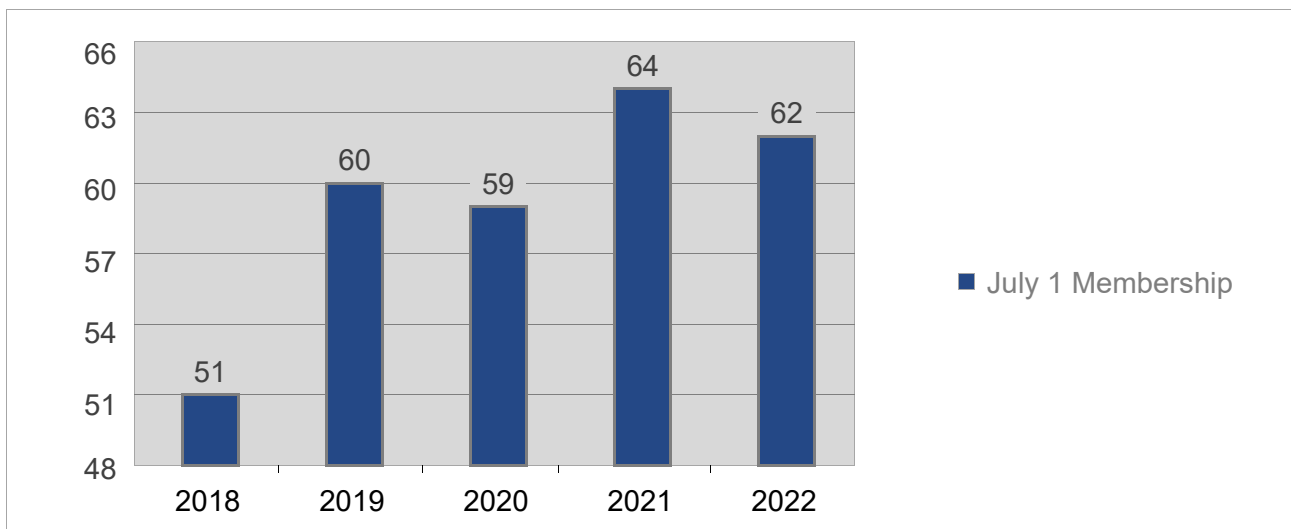
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets
Attraction less than 15%
(July 1 membership x .15)
Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	62
2021-2022	64
2020-2021	59
2019-2020	60
2018-2019	51

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	62	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	13	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership bar chart:
- 2018: 51
- 2019: 60
- 2020: 59
- 2021: 64
- 2022: 62

■ July 1 Membership

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **10.7%**

Annual Attraction Rate (3-year average): **0.0%**

Annual Net Growth Rate: **-   %**

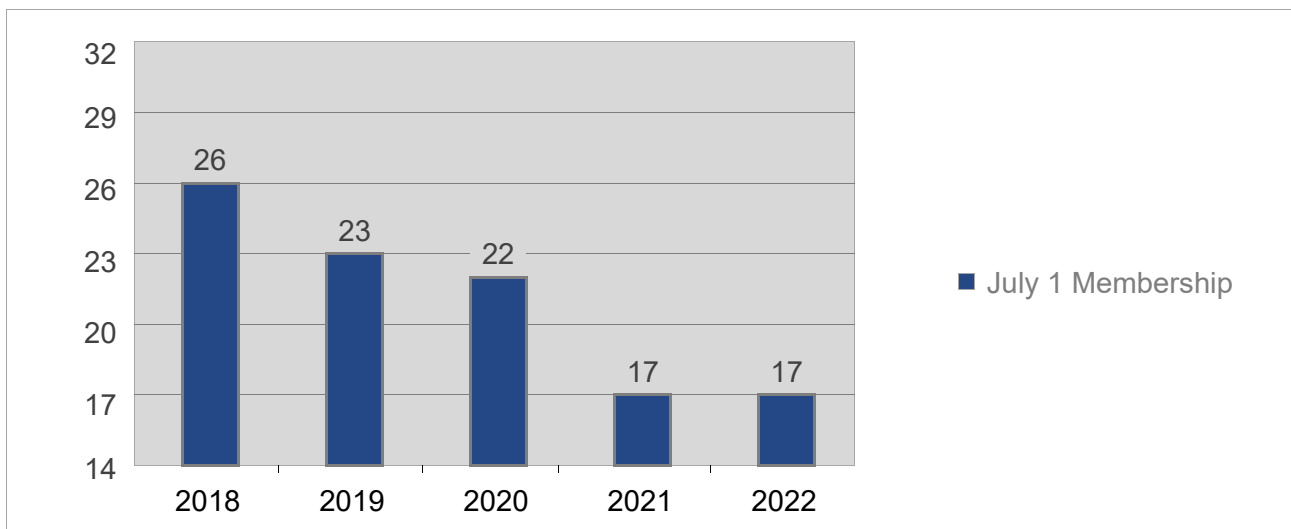| Success Targets |
|---|
| **Success Targets** |
| Attrition less than 15% |
| (July 1 membership x .15) |
| Attraction 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	17
2021-2022	17
2020-2021	22
2019-2020	23
2018-2019	26

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	17	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **8.1%**

Annual Attraction Rate (3-year average):   **5.4%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

	Success Targets
	Attraction less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

Success Targets

Attrition less than 15%

  (July 1 membership x .15)

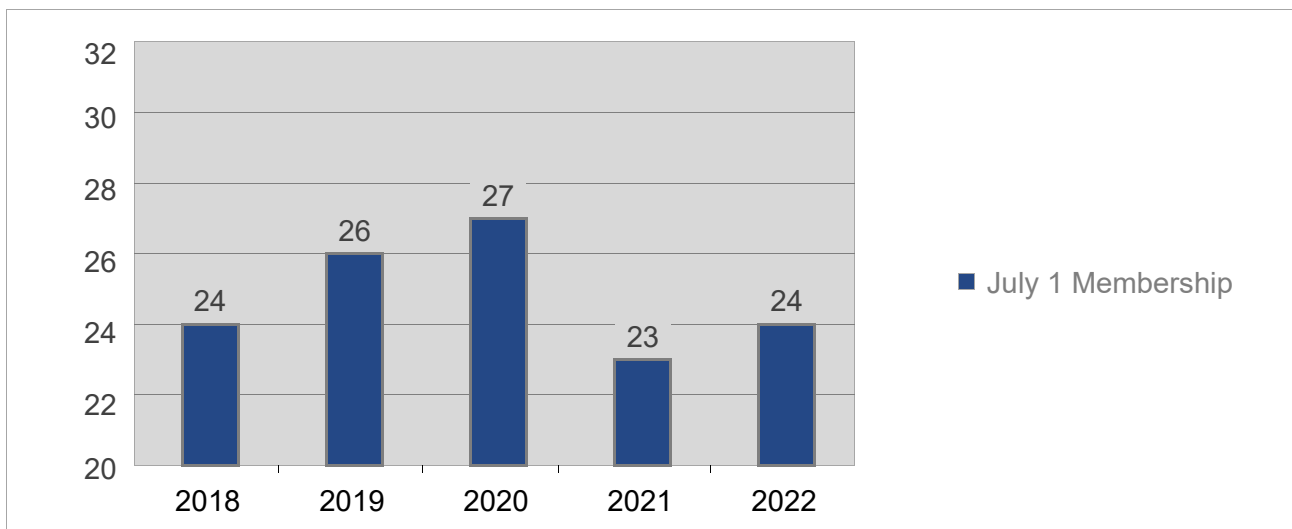**Attraction** 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	24
2021-2022	23
2020-2021	27
2019-2020	26
2018-2019	24

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	24	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **9.6%**

Annual <u>Attraction Rate</u> (3-year average): **1.9%**

Annual <u>Net Growth Rate</u>: **-____%**

Success Targets
Attrition <u>less than 15%</u>
(July 1 membership x .15)
Attraction <u>5% greater than Attrition</u>

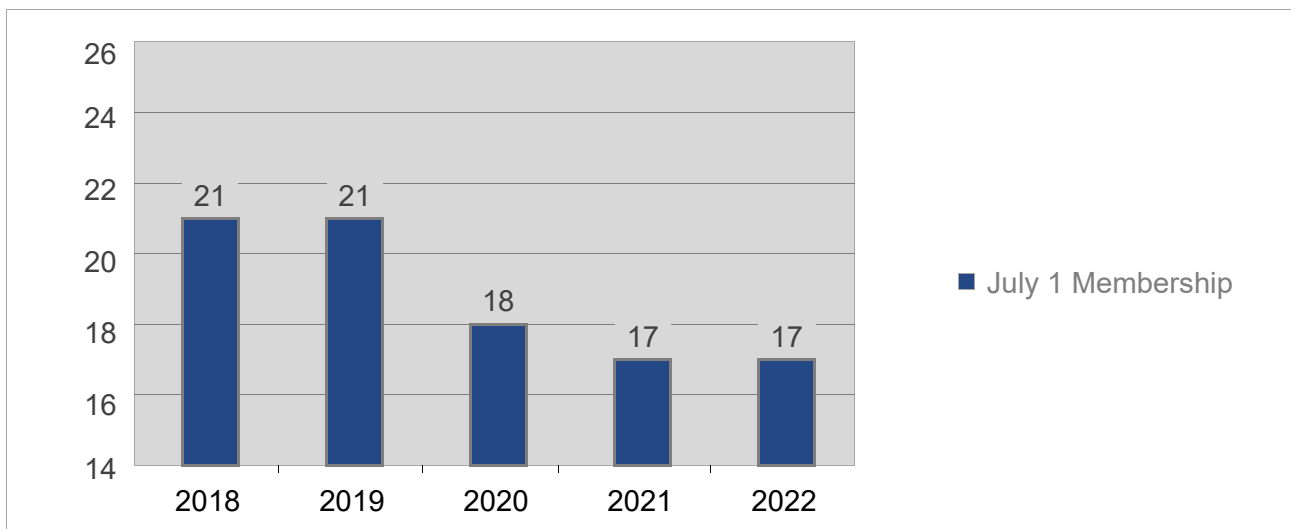**The problem we need to solve is:**

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	17
2021-2022	17
2020-2021	18
2019-2020	21
2018-2019	21

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	17	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

July 1 Membership chart: 2018: 21, 2019: 21, 2020: 18, 2021: 17, 2022: 17

Membership Goal Setting Worksheet

District 7730
Pollocksville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **6.9%**

Annual <u>Attraction Rate</u> (3-year average): **17.2%**

Annual <u>Net Growth Rate</u>: **+ %**

Success Targets

Attrition <u>less than 15%</u>

   (July 1 membership x .15)

Attraction <u>5% greater than Attrition</u>

The problem we need to solve is:
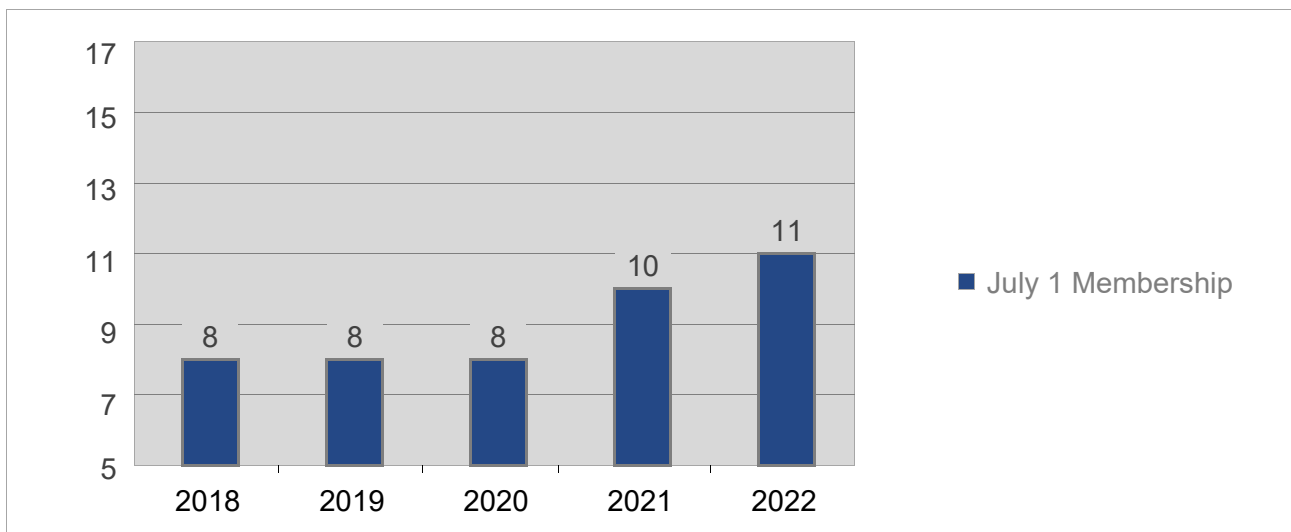
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	11
2021-2022	10
2020-2021	8
2019-2020	8
2018-2019	8

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	11	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

July 1 Membership chart showing: 2018: 8, 2019: 8, 2020: 8, 2021: 10, 2022: 11

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):	**9.5%**
Annual Attraction Rate (3-year average):	**9.5%**
Annual Net Growth Rate:	**%**

Success Targets

Attraction less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition
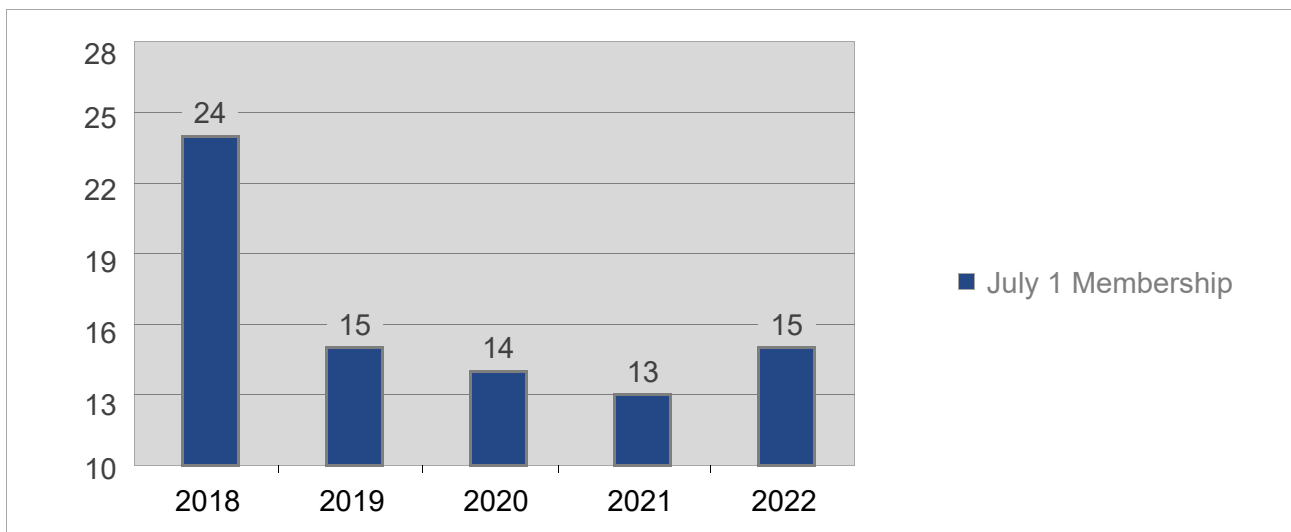
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	15
2021-2022	13
2020-2021	14
2019-2020	15
2018-2019	24

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	15	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **25.5%**

Annual <u>Attraction Rate</u> (3-year average): **29.8%**

Annual <u>Net Growth Rate</u>: **+   %**

The problem we need to solve is:

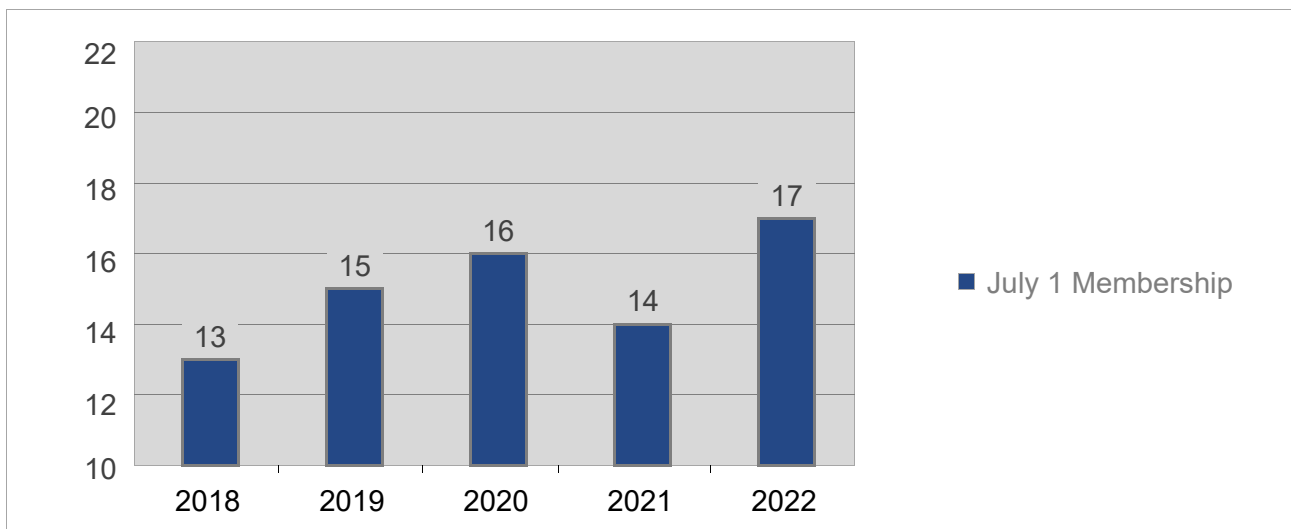|	**Success Targets**
	Attraction <u>less than 15%</u>
	(July 1 membership x .15)
	Attraction <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	17
2021-2022	14
2020-2021	16
2019-2020	15
2018-2019	13

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	17	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart: July 1 Membership — 2018: 13, 2019: 15, 2020: 16, 2021: 14, 2022: 17

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **20.2%**

Annual Attraction Rate (3-year average):   **18.1%**

Annual Net Growth Rate: **-   %**

The problem we need to solve is:

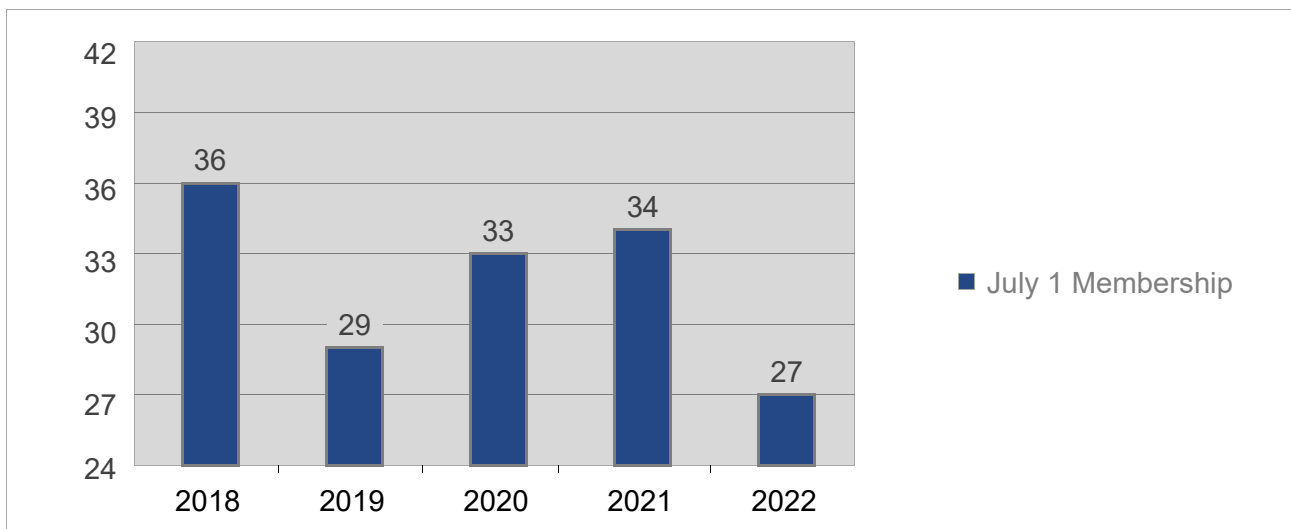|	Success Targets
	Attraction less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	27
2021-2022	34
2020-2021	33
2019-2020	29
2018-2019	36

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	27	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **9.7%**

Annual <u>Attraction Rate</u> (3-year average): **14.2%**

Annual <u>Net Growth Rate</u>: **+   %**

The problem we need to solve is:
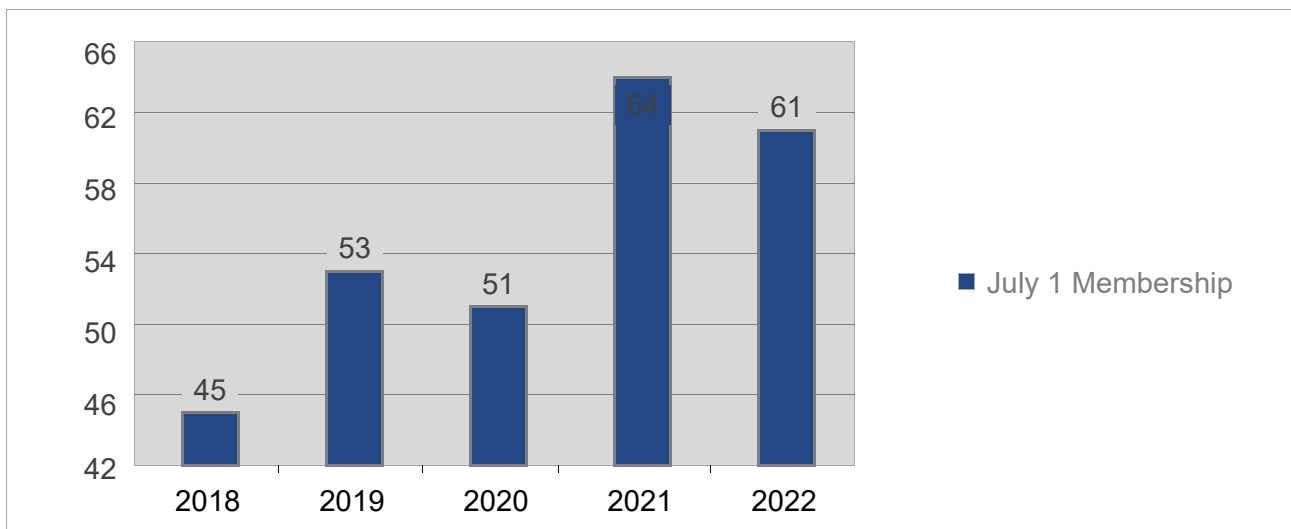
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

<table>
<tr><td colspan="3">Success Targets</td></tr>
<tr><td colspan="3">Attrition <u>less than 15%</u></td></tr>
<tr><td colspan="3">(July 1 membership x .15)</td></tr>
<tr><td colspan="3">Attraction <u>5% greater than Attrition</u></td></tr>
</table>

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	61
2021-2022	64
2020-2021	51
2019-2020	53
2018-2019	45

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	61	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **17.0%**

Annual <u>Attraction Rate</u> (3-year average): **11.4%**

Annual <u>Net Growth Rate</u>: -   **%**

Success Targets
Attraction <u>less than 15%</u>
(July 1 membership x .15)
Attraction <u>5% greater than Attrition</u>

The problem we need to solve is:
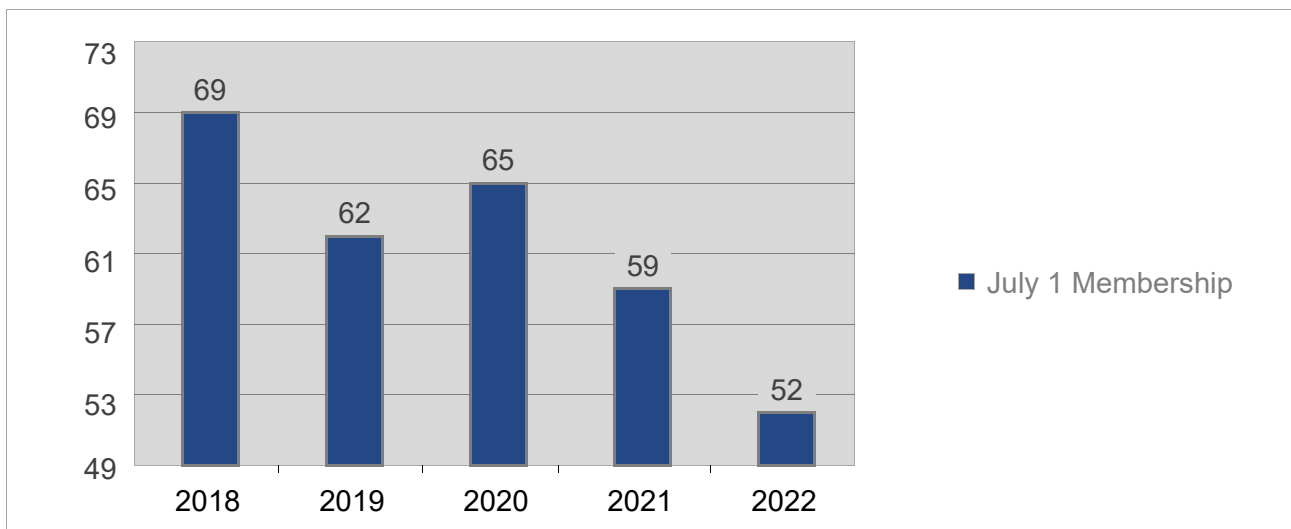
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	52
2021-2022	59
2020-2021	65
2019-2020	62
2018-2019	69

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	52	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **23.2%**

Annual <u>Attraction Rate</u> (3-year average): **16.2%**

Annual <u>Net Growth Rate</u>: **- %**

The problem we need to solve is:
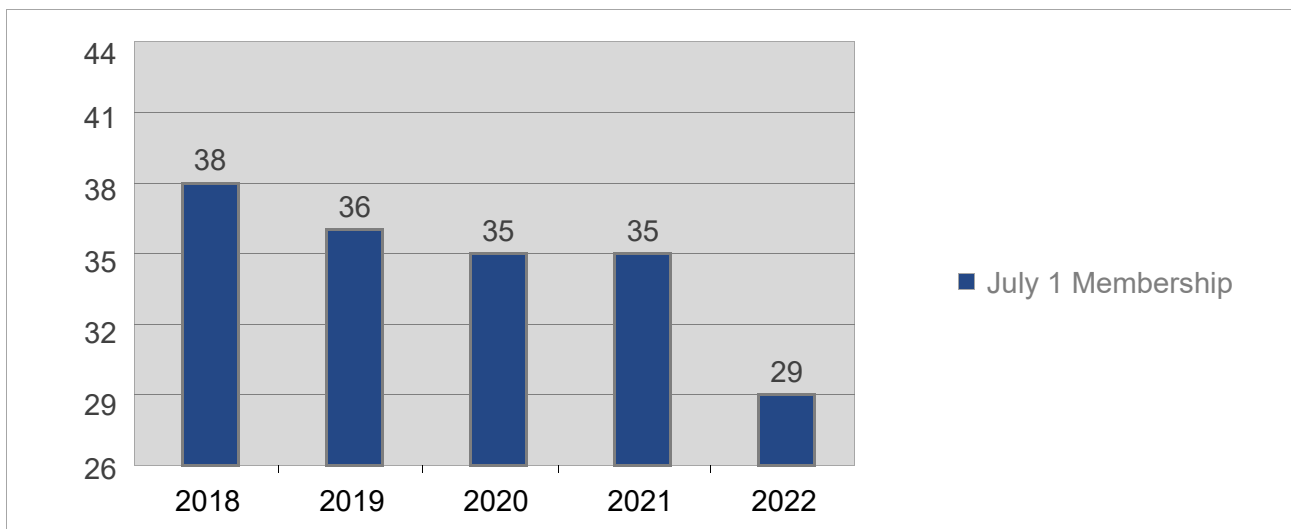
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets

Attraction <u>less than 15%</u>

(July 1 membership x .15)

Attraction <u>5% greater than Attrition</u>

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	29
2021-2022	35
2020-2021	35
2019-2020	36
2018-2019	38

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	29	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average):   **25.0%**

Annual <u>Attraction Rate</u> (3-year average):   **23.1%**

Annual <u>Net Growth Rate</u>:   **-   %**

Success Targets
Attrition <u>less than 15%</u>
(July 1 membership x .15)
Attraction <u>5% greater than Attrition</u>

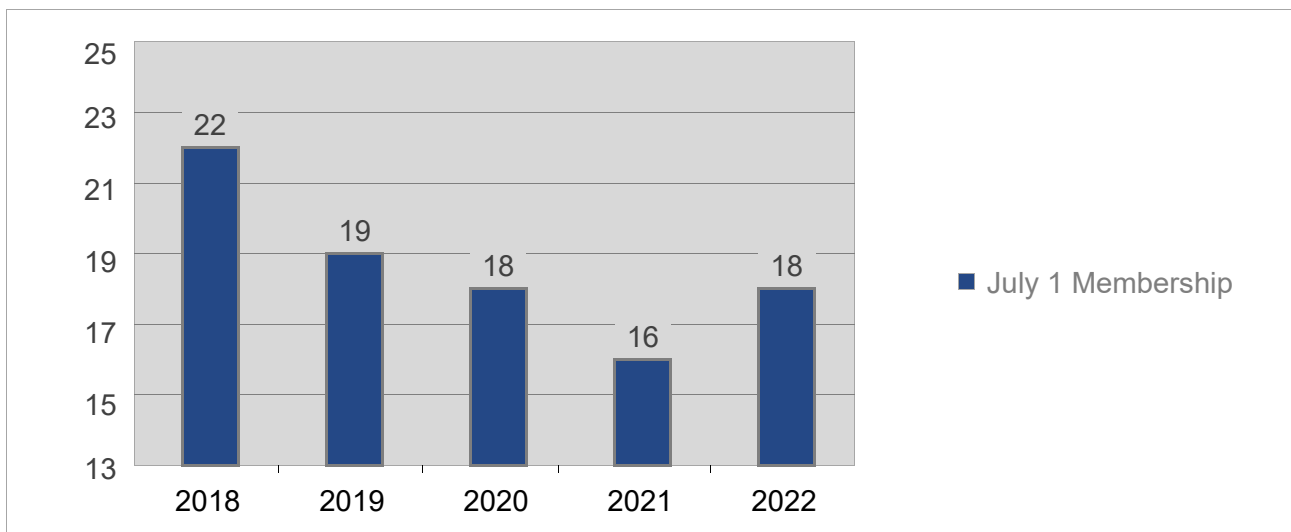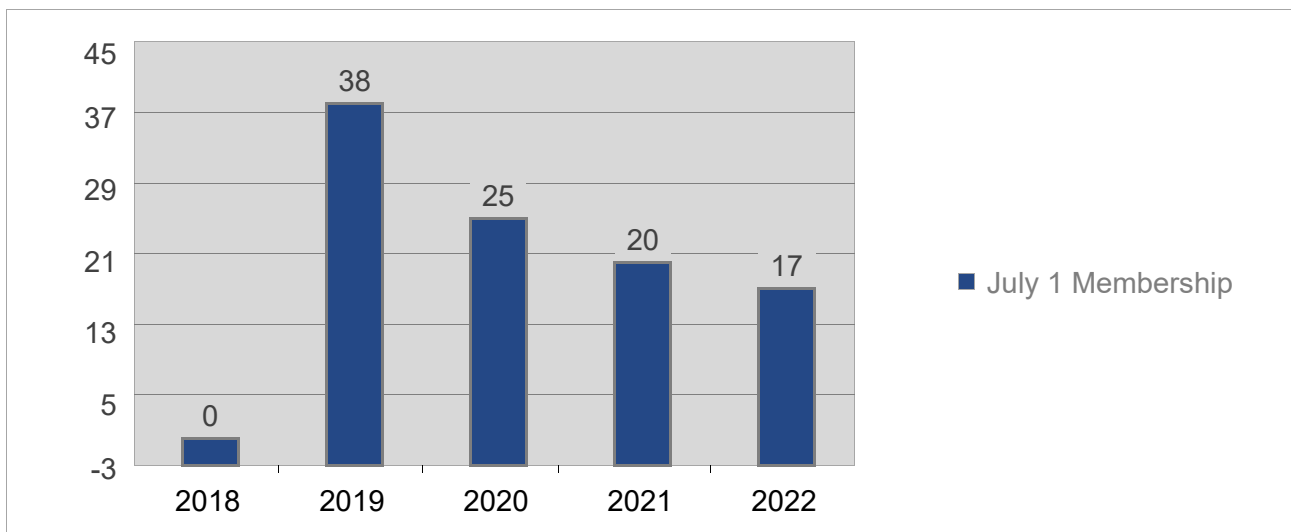**The problem we need to solve is:**

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	18
2021-2022	16
2020-2021	18
2019-2020	19
2018-2019	22

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	18	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)

Chart: July 1 Membership — 2018: 22, 2019: 19, 2020: 18, 2021: 16, 2022: 18

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average):   **<u>51.6%</u>**

Annual <u>Attraction Rate</u> (3-year average):   **<u>17.7%</u>**

Annual <u>Net Growth Rate</u>:   **<u>-</u>**   **%**

Success Targets	
Attrition <u>less than 15%</u>	
(July 1 membership x .15)	
Attraction <u>5% greater than Attrition</u>	

The problem we need to solve is:
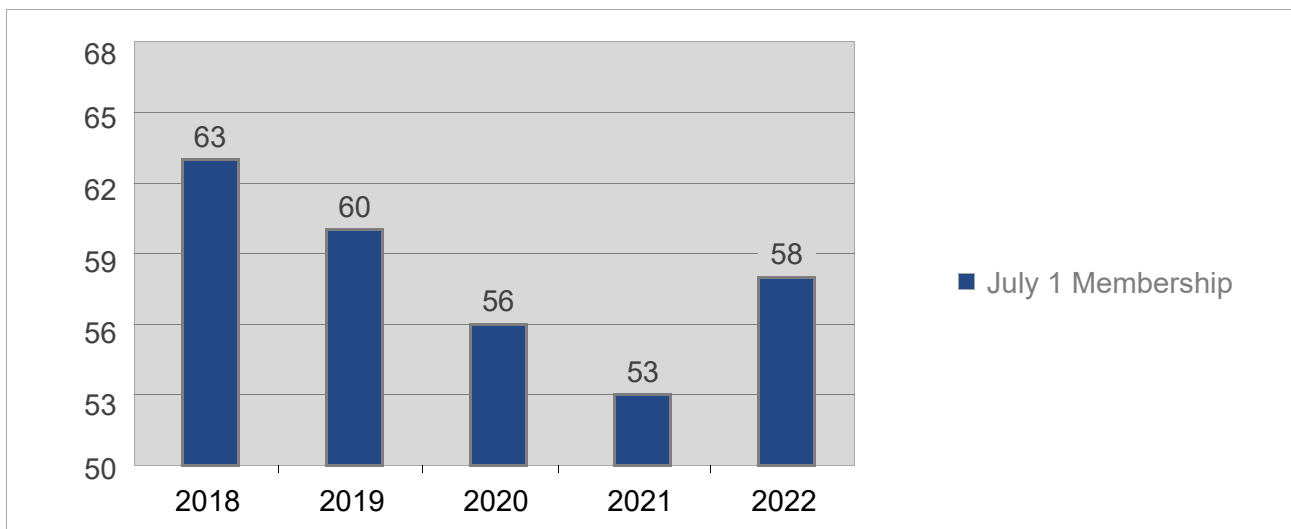
☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	17
2021-2022	20
2020-2021	25
2019-2020	38
2018-2019	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	17	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	11	(d)
New Members Needed (Growth + Attrition)		(c+d)

Chart: July 1 Membership — 2018: 0, 2019: 38, 2020: 25, 2021: 20, 2022: 17

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **9.0%**

Annual Attraction Rate (3-year average): **7.8%**

Annual Net Growth Rate: **- %**

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	58
2021-2022	53
2020-2021	56
2019-2020	60
2018-2019	63

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	58	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **0.0%**

Annual Attraction Rate (3-year average):   **0.0%**

Annual Net Growth Rate: **%**

The problem we need to solve is:

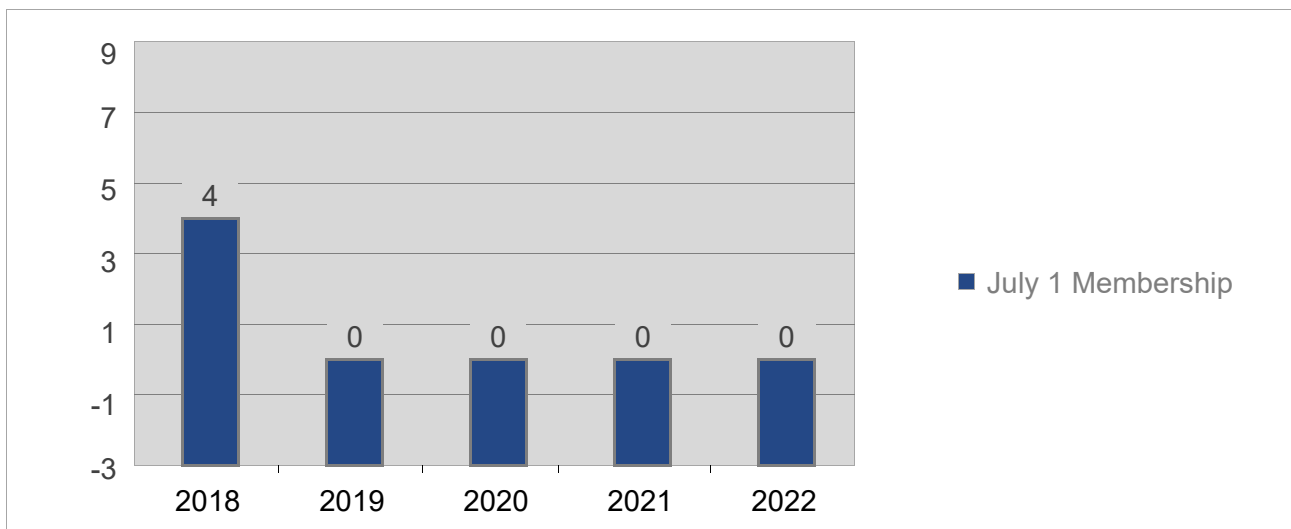|	Success Targets
	Attrition less than 15%
	(July 1 membership x .15)
	Attraction 5% greater than Attrition

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	0
2021-2022	0
2020-2021	0
2019-2020	0
2018-2019	4

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	0	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	0	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart: July 1 Membership — 2018: 4, 2019: 0, 2020: 0, 2021: 0, 2022: 0

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **44.3%**

Annual Attraction Rate (3-year average):   **78.7%**

Annual Net Growth Rate: **%**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

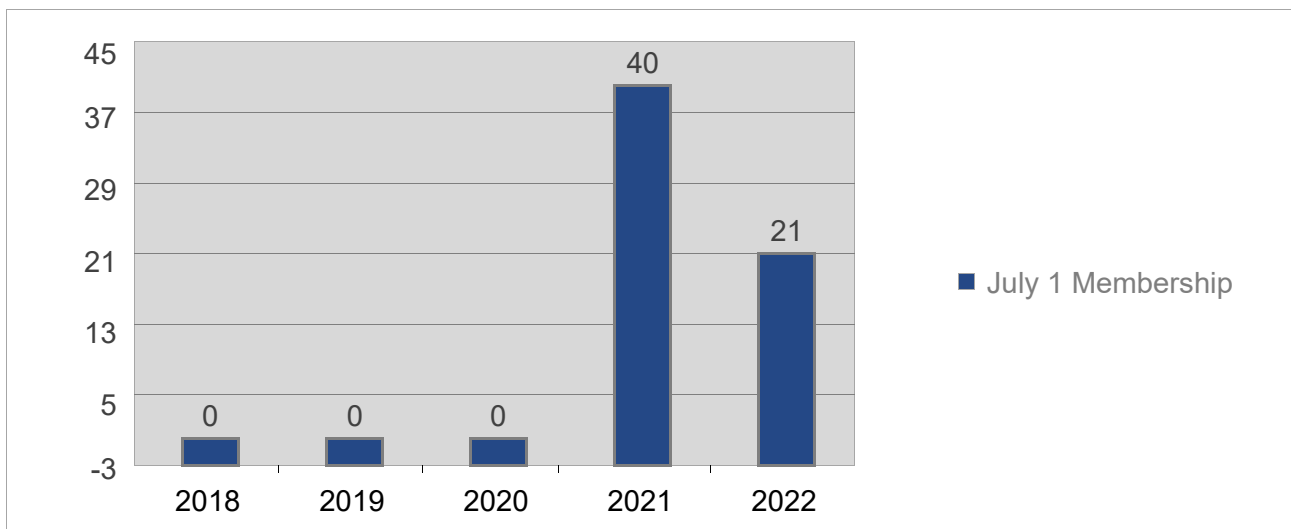The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	21
2021-2022	40
2020-2021	0
2019-2020	0
2018-2019	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	21	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	14	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):　　**25.0%**

Annual Attraction Rate (3-year average):　　**0.0%**

Annual Net Growth Rate:　　**- 　　%**

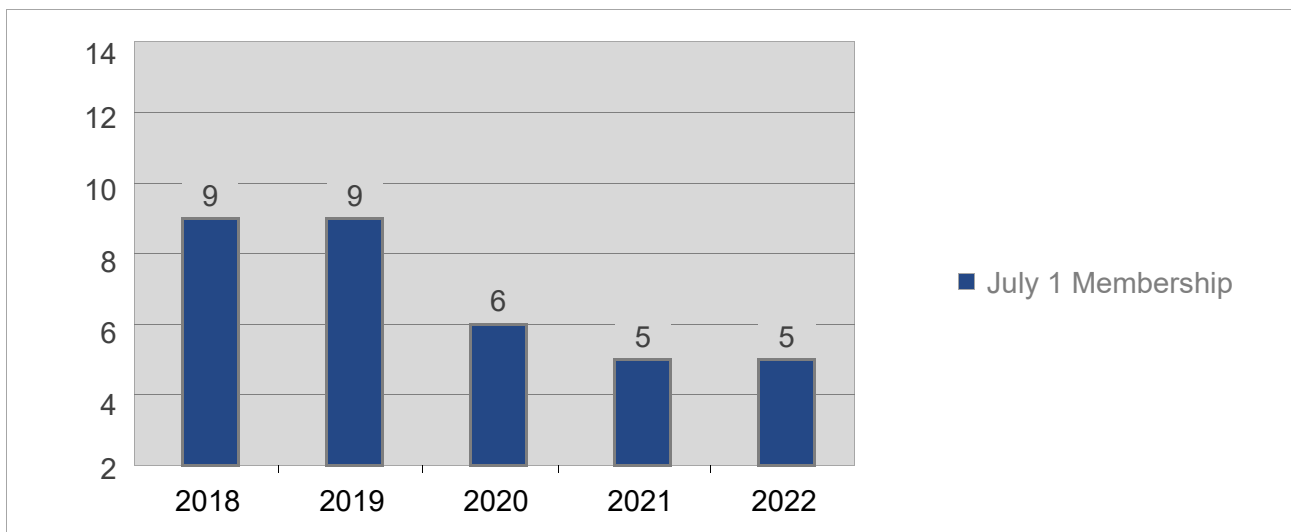**The problem we need to solve is:**

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	5
2021-2022	5
2020-2021	6
2019-2020	9
2018-2019	9

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	5	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **<u>15.7%</u>**

Annual <u>Attraction Rate</u> (3-year average): **<u>12.9%</u>**

Annual <u>Net Growth Rate</u>: **- %**

The problem we need to solve is:

<table>
<tr><td rowspan="3" style="text-align:center;">Success Targets</td></tr>
</table>

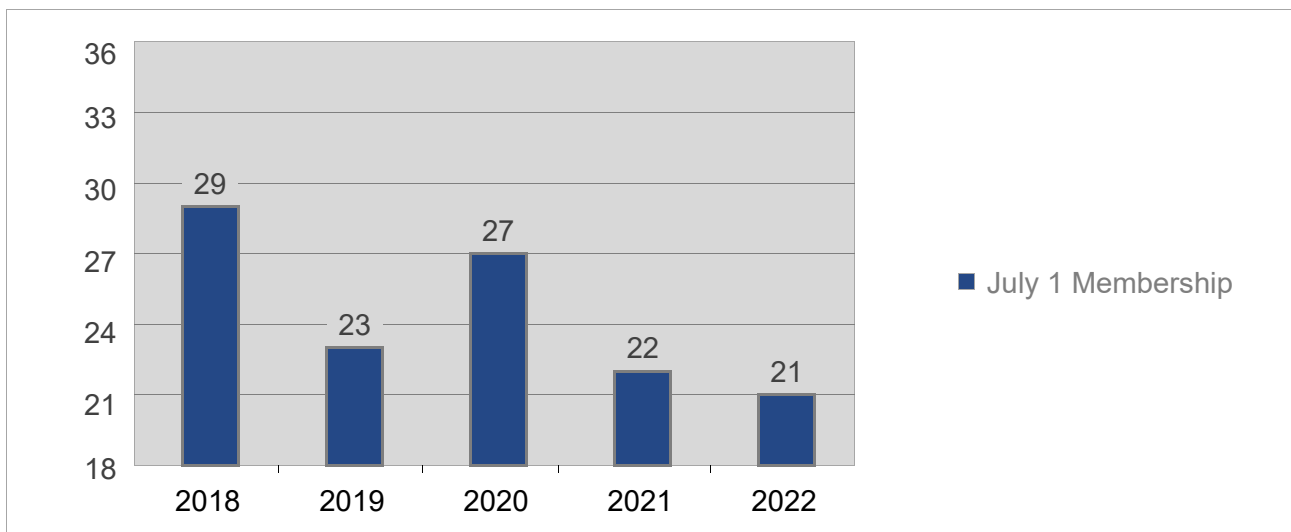| **Success Targets** |
| --- |
| **Attrition** <u>less than 15%</u> |
| (July 1 membership x .15) |
| **Attraction** <u>5% greater than Attrition</u> |

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	21
2021-2022	22
2020-2021	27
2019-2020	23
2018-2019	29

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	21	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)

Bar chart titled "July 1 Membership": 2018 = 29, 2019 = 23, 2020 = 27, 2021 = 22, 2022 = 21

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **0.0%**

Annual Attraction Rate (3-year average): **0.0%**

Annual Net Growth Rate: **-   %**

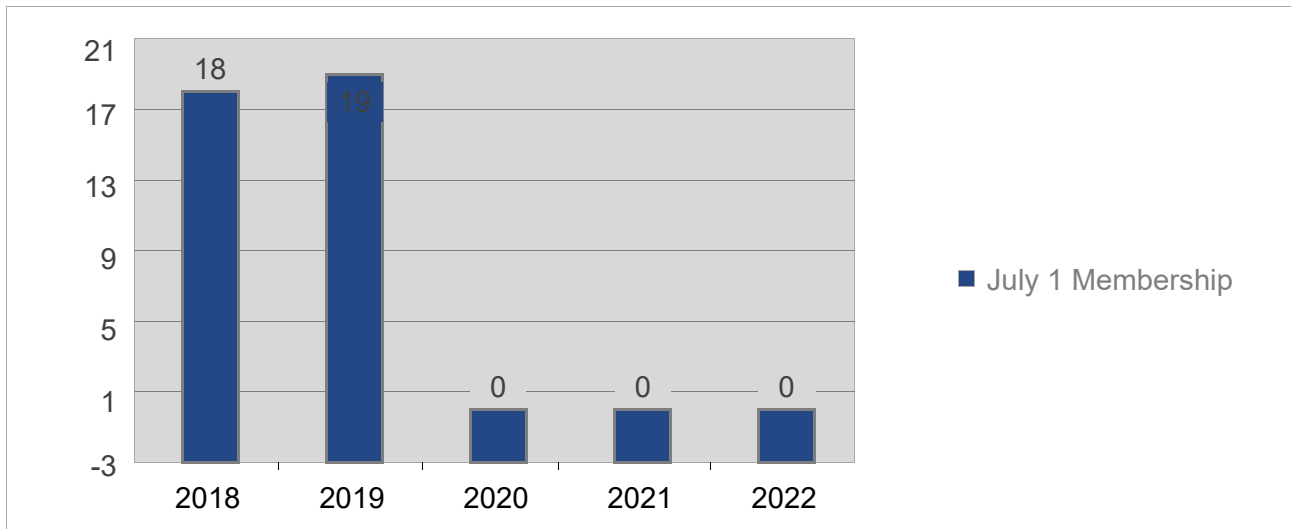The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets

Attraction less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	0
2021-2022	0
2020-2021	0
2019-2020	19
2018-2019	18

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	0	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	0	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting
Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **14.3%**

Annual Attraction Rate (3-year average): **9.2%**

Annual Net Growth Rate: **-   %**

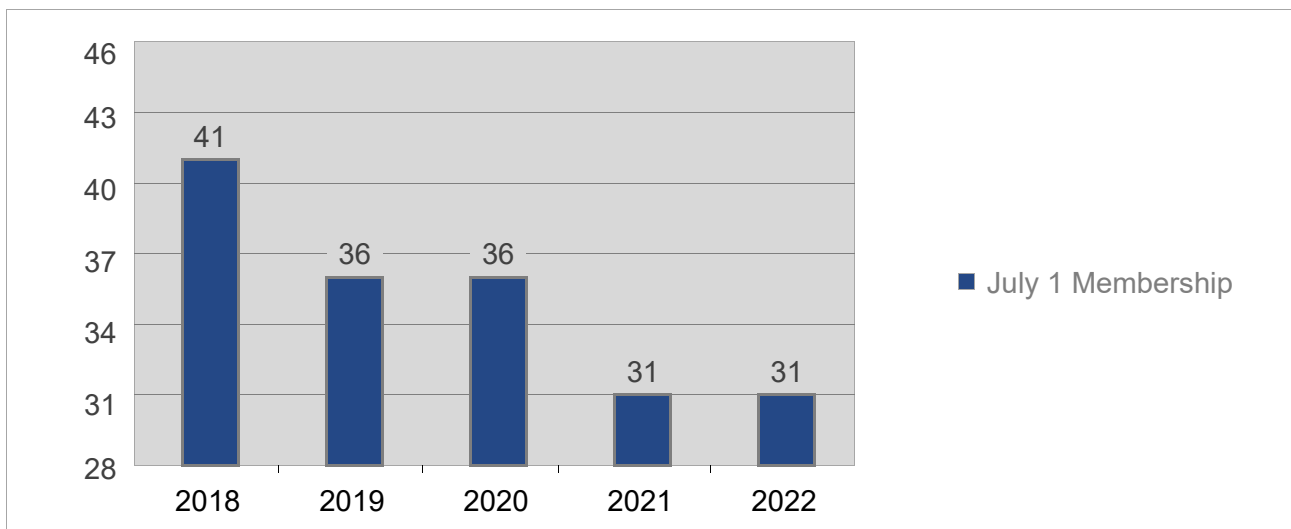| Success Targets |
| --- |
| **Attraction** less than 15% |
| (July 1 membership x .15) |
| **Attraction** 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	31
2021-2022	31
2020-2021	36
2019-2020	36
2018-2019	41

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	31	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **20.9%**

Annual Attraction Rate (3-year average):   **9.0%**

Annual Net Growth Rate: **-____%**

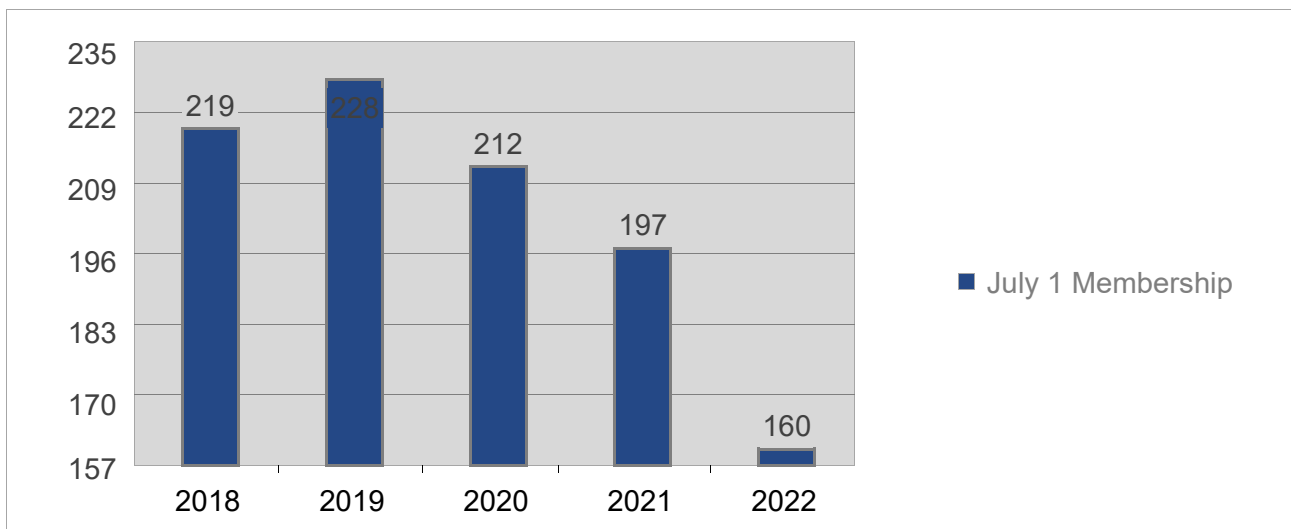**The problem we need to solve is:**

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	160
2021-2022	197
2020-2021	212
2019-2020	228
2018-2019	219

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	160	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	40	(d)
New Members Needed (Growth + Attrition)		(c+d)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **11.1%**

Annual Attraction Rate (3-year average): **1.8%**

Annual Net Growth Rate: **-   %**

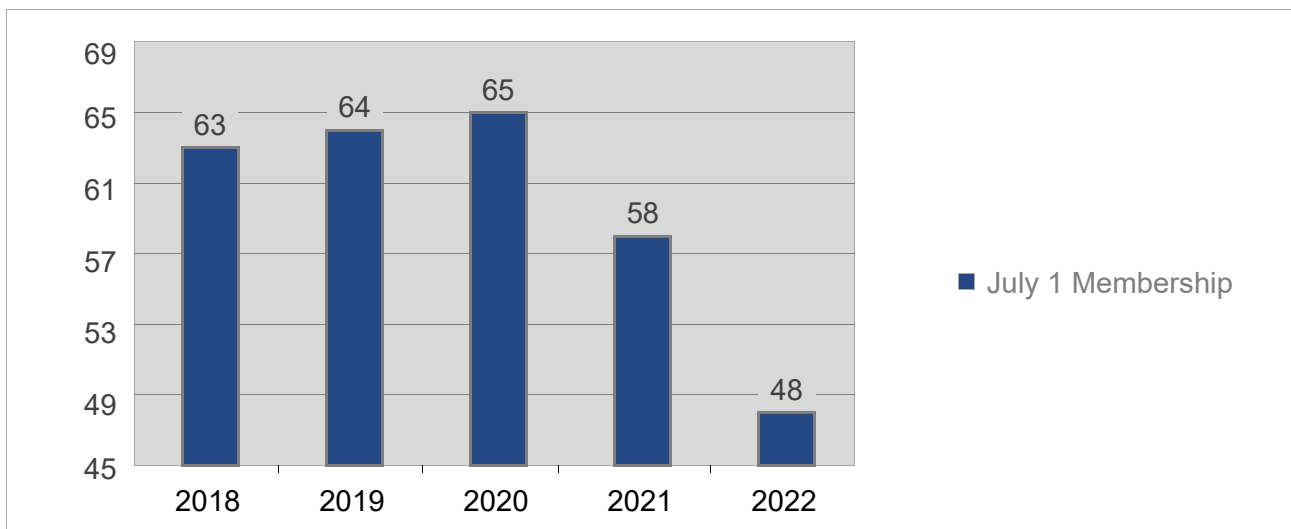| Success Targets |
| --- |
| **Attraction** less than 15% |
| (July 1 membership x .15) |
| **Attraction** 5% greater than Attrition |

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	48
2021-2022	58
2020-2021	65
2019-2020	64
2018-2019	63

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	48	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **19.3%**

Annual <u>Attraction Rate</u> (3-year average): **14.5%**

Annual <u>Net Growth Rate</u>: - %

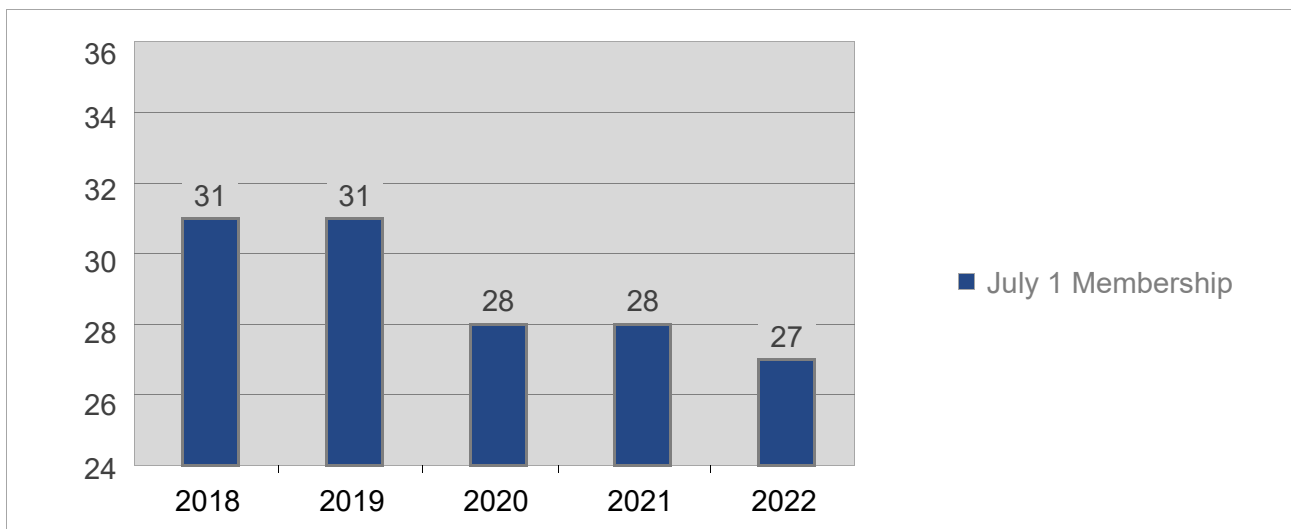The problem we need to solve is:

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets
Attrition <u>less than 15%</u>
(July 1 membership x .15)
Attraction <u>5% greater than Attrition</u>

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	27
2021-2022	28
2020-2021	28
2019-2020	31
2018-2019	31

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	27	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual <u>Attrition Rate</u> (3-year average): **21.3%**

Annual <u>Attraction Rate</u> (3-year average): **10.7%**

Annual <u>Net Growth Rate</u>: **-   %**

The problem we need to solve is:

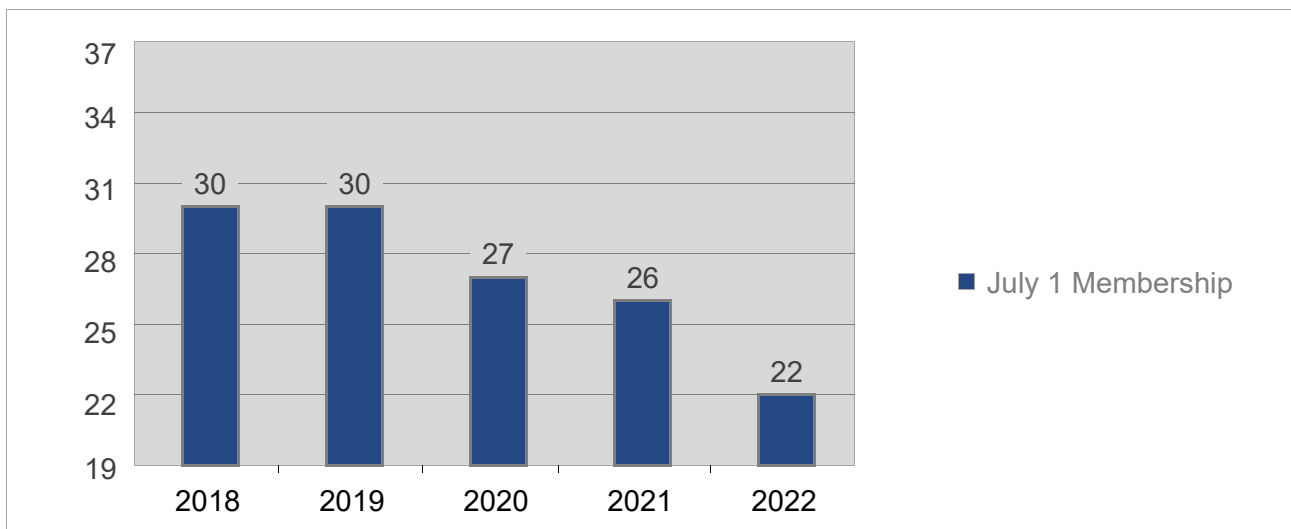|	**Success Targets**
	Attraction <u>less than 15%</u> (July 1 membership x .15) **Attraction** <u>5% greater than Attrition</u>

☐ **Low Retention** -- <u>Our Attrition Rate Exceeds 15%</u>

☐ **Insufficient New Member Attraction** - <u>Our Attraction Rate is less than 5% above our Attrition rate</u>

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	22
2021-2022	26
2020-2021	27
2019-2020	30
2018-2019	30

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	22	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	**6**	(d)
New Members Needed (Growth + Attrition)		(c+d)

Membership Goal Setting Worksheet

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average):   **1.8%**

Annual Attraction Rate (3-year average):   **1.8%**

Annual Net Growth Rate: **%**
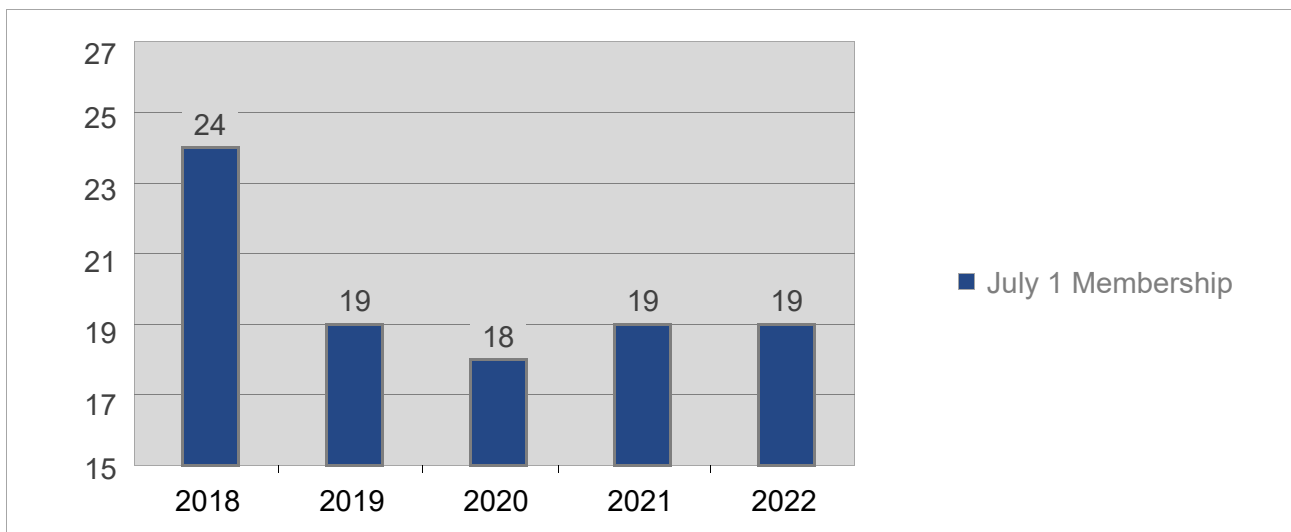
The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

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Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	19
2021-2022	19
2020-2021	18
2019-2020	19
2018-2019	24

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	19	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)

Rotary

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **17.6%**

Annual Attraction Rate (3-year average): **7.7%**

Annual Net Growth Rate: **- %**

The problem we need to solve is:

☐ **Low Retention** -- Our Attrition Rate Exceeds 15%

☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate

☐ **Neither** - We need to build on our current membership growth culture and strategies

Success Targets
Attrition less than 15%
(July 1 membership x .15)
Attraction 5% greater than Attrition

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	27
2021-2022	30
2020-2021	34
2019-2020	36
2018-2019	37

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	27	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of Actual or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)