



# Exploring Membership through Club Culture

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2023-24 District 7730 Training Assembly



Who are our Members:

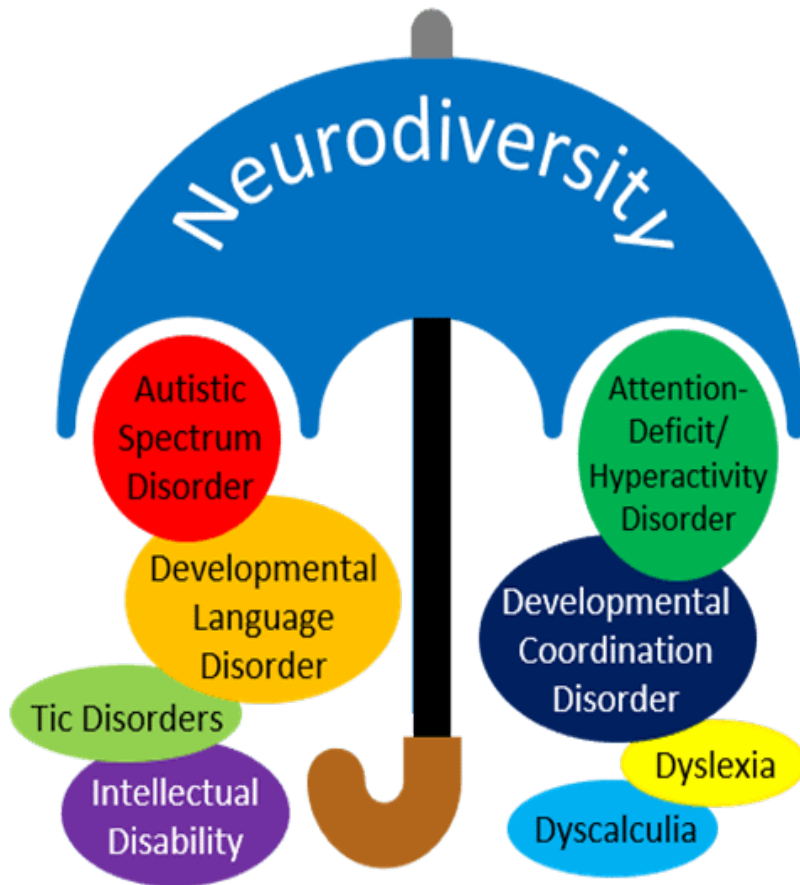


# Who are our Members

- Members come to Rotary for many reasons; we should be asking why
- The way we ask the question matters
  - Examples:
    - Someone who has speech difficulties may find it easier to give a thoughtful response in writing
    - Someone who is deaf/ hard of hearing may wish to respond using sign language
    - Someone with ADHD may find it easier to respond in a smaller group setting

Bottom Line: Just as each member's reason for joining is unique so too should be how we welcome them

# Why all Members Matter



# Why all Members Matter

- Members with physical disabilities may offer our Clubs the opportunity to redesign service projects to meet everyone's needs
- Members who are deaf or hard of hearing might allow us to create more interactive club meetings
- Members with neurological or developmental disabilities offer the chance to connect with others and learn about each other while focusing on what it means to be in Rotary.

Bottom Line: Each member of our Clubs matter to the overall success of the organization and allow us to have greater impact

# The Four Way Test:



## THE FOUR-WAY TEST

*Of the things we think, say or do:*

*first*

Is it the **TRUTH**?

*second*

Is it **FAIR** to all concerned?

*third*

Will it build **GOODWILL** and  
**BETTER FRIENDSHIPS**?

*fourth*

Will it be **BENEFICIAL** to  
all concerned?

# Strategies for Creating an Irresistible Club

- Flexible Accommodations:
  - Implement accommodations, such as meeting formats that cater to diverse communication styles.
- Inclusive Leadership:
  - Encourage neurodiverse individuals to take leadership roles.
- Support Networks:
  - Establish support groups to foster a sense of belonging for neurodiverse members.

# Q&A

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