



**IMAGINE  
ROTARY**

# Rotary Club of Hertford

## Meeting Activities and Events

April 18, 2023

### Club Officers

#### President

Bob Bennett

#### President-Elect

Henry House

#### Vice President

TBD

#### Secretary

Bob Bennett

#### Treasurer

Micki Levine

#### Past Presidents

Tim Brinn

Sandy Stevenson

#### Club Directors

#### Club Service

Joe Easterwood

#### Community Service

TBD

#### International Service

Karen Throckmorton

#### Youth & Vocational

#### Services

Viktor Modic

#### Public Relations

Mike Cantin

**District # 7720**

**Club # 6109**

#### **Quote of the Day**

“The purpose of education is to turn mirrors into windows.”

--Sydney J. Harris

### Guests

Students of the Month

- Emma Smith & mother
- Shaun Garcia

Mickey Drew

Scott Perry, Guest speaker

#### **Member Birthdays**

None

#### **Member Anniversaries**

None

#### **Wedding Anniversaries**

None

#### **Program Schedule**

04/25 Special Olympics in E. City

05/02 Connie Jaklic

05/09 Mike Throckmorton

05/16 Karen Throckmorton

05/23 Kimberly Westbrook (SOM)

05/30 Assembly

06/06 Mike Cantin

06/13 Micki Levine

06/20 Viktor Modic

06/27 Annual Banquet

#### **Attendance**

Members Present 18

Attendance % 75

### Opening Activities

Bob opened the meeting at 8:03 am. Members recited the Pledge of Allegiance, sang God Bless America, then Bob gave the Invocation.

#### **Announcements**

\* Reminder Hunger Heroes. Drop off at The Hub

\* Apr 22 – Pancake Breakfast & Dine, Drink, & Dance. More tickets need to be sold!

\* Apr 25 – Special Olympics competition. This will replace the Club meeting next Tuesday.

\* Emma Smith and Shaun Garcia introduced themselves and spoke about their plans. Emma plans to attend college & grad school and Shaun intends to become a welder.

#### **Program**

Before introducing her speaker, Brenda showed pictures of a time when she and Glenn were Rangers on a barrier island. She then introduced Scott Perry, who is owner and editor of Albemarle Tradewinds (AT). Prior to creating his publication Scott had been in the military and worked for the Department of Corrections. He then decided to start AT to promote businesses in NE North Carolina and SE VA. As he noted, places like Chesapeake have more in common with us than businesses in Raleigh. Initially, his business focused on print marketing, but he then expanded his marketing to become Tradewinds Media Group, which includes TV type ads and local stories. Currently, they broadcast in 10 restaurants, with plans to expand to 25. They are also doing radio, but mostly podcasts.

#### **Concluding Activities**

\* Happy Bucks: Winfield, Tim, Micki, & Joe

\* 50/50 Raffle Winfield won & donated it to CART.

\* Members recited the 4-Way Test.

\* The meeting adjourned at 9:03 am.

Respectfully submitted by Bob.