All Rotary and Rotaract clubs share similar values and a passion for service, but each offers a unique experience. When you start a club, you’ll need to choose a club type, a meeting format, and a club model. Look at the needs of your community and the club’s prospective members to decide which kind of club would be best.

**CLUB TYPE:** First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite Rotary or Rotaract club.

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| --- | --- | --- | --- |
| **Club type** | **Description** | **Appeals to** | **Charter member minimum** |
| **Rotary club** | Professionals and other leaders who meet regularly for service, connection, and personal growth  [Read about a successful Rotary club.](https://my.rotary.org/en/document/be-vibrant-club-your-club-leadership-plan-philippines) | People who are looking for friendship and service opportunities  Learn more in the Starting a Club online course. | 20 required |
| **Rotaract club** | Adults who take action through community and international service, learn leadership skills, and develop professionally  [Read about a successful Rotaract club.](https://www.rotary.org/en/club-innovation-promise-leadership-skills-draws-members) | People, especially younger professionals and university students who want to develop leadership skills, find innovative solutions to pressing issues, and have fun through service  Learn more in the [Rotaract Handbook](https://my.rotary.org/en/document/rotaract-handbook). | 12 recommended |
| **Satellite club** | A section of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, run in collaboration with its sponsor club  [Read about a successful satellite club.](https://blog.rotary.org/2019/10/25/why-a-satellite-club-was-right-for-me/) | Those who want a club experience or a meeting format or time other than what’s offered by other clubs in the area but also appreciate the support and partnership of another club  Learn more in the [Guide to Satellite Clubs](https://my.rotary.org/document/guide-satellite-clubs). | 8 for a satellite Rotary club; no minimum for a satellite Rotaract club |

**MEETING FORMAT:** Next, determine whether your club will meet in person, online, or both.

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| **Meeting format** | **Description** | **Appeals to** |
| **In person** | A club that meets in person | Those who consider face-to-face interactions an important part of the meeting experience or who aren’t comfortable with or don’t enjoy online meetings |
| **Virtual** | A club that meets primarily online  [Read about a successful club that meets online.](https://www.rotary.org/en/club-innovation-nomads-find-home) | People who travel frequently, have circumstances that make it difficult to meet in person, or prefer an online experience  Learn more about [online club meetings.](https://my.rotary.org/en/learning-reference/learn-topic/online-club-meetings) |
| **Hybrid** | A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually  [Read about a successful club that meets in person and](https://blog.rotary.org/2020/08/17/hybrid-meetings-keep-all-members-engaged/) [online.](https://blog.rotary.org/2020/08/17/hybrid-meetings-keep-all-members-engaged/) | Those who have various needs or who want a mix of experiences |

**CLUB MODEL:** Finally, determine the approach or elements your club will offer. You can choose a model below or design your own.

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| --- | --- | --- |
| **Club model** | **Description** | **Appeals to** |
| **Traditional** | The traditional club experience includes having a meal, hosting a speaker, and practicing traditions that members value; traditional clubs often have higher dues because of venue and meal costs  [Read about a successful traditional club.](https://my.rotary.org/en/document/be-vibrant-club-your-club-leadership-plan-philippines) | People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community |
| **Passport** | A club that allows members to attend other club meetings frequently as long as they attend a specified number of its own meetings each year  [Read about a successful passport club.](https://blog.rotary.org/2019/09/06/why-passport-clubs-work/) | People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people  Learn more in the [Guide to Passport Clubs](https://my.rotary.org/en/document/guide-passport-clubs). |
| **Corporate** | A club whose members (or most of them) work for the same employer  [Read about a successful corporate club.](https://www.rotary.org/en/club-innovation-satellite-clubs) | Employees of one organization who want to do good in their community |
| **Cause-based** | A club whose members are passionate about a particular cause and focus their service efforts in that area  [Read about a successful cause-based club.](https://blog.rotary.org/2019/04/16/rotary-ecoclub-offers-diversity-variety/) | People who want to connect with others while addressing a particular set of problems |
| **Alumni-based** | A club in which a majority of members (or a majority of charter members) are former Rotary program participants, or former Rotaractors or Rotarians  [Read about a successful alumni-based club.](https://blog.rotary.org/2020/12/15/ryla-fuels-creation-of-new-clubs/) | People who have participated in Rotary |
| **Interest-based** | A club that focuses on a particular interest or hobby  [Read about a successful interest-based club.](https://blog.rotary.org/2020/10/29/why-i-finally-joined-a-rotary-club/) | People who want to enjoy Rotary in a specific way or focus on a shared interest or activity, such as professional development for members |
| **International** | A club whose members are expatriates or who speak a common language other than the primary language of their district, or an online club whose members are from different countries  [Read about a successful international club.](https://blog.rotary.org/2020/03/18/rotary-e-club-serves-as-think-tank-on-international-development/) | Expatriates who want to connect with each other using a common language, or those who want to connect with people from all over the world or want other international experiences from their club meetings |