**SIX MAJOR DISTRICT GOALS 2023-2024**

1. Increase district membership not only by providing clubs with recruitment support ( ensure all membership chairs are familiar with the MAP program), but also by advocating building new types of club membership (corporate memberships, family memberships, associate memberships)

Also, I want to encourage the development of innovated clubs. (satellite   cause based, impact, and community ROTORACT clubs)

Jennifer Jones we need to stop watering the weeds. We need to plant new seeds.

2. Increase Polio giving by creating a competition among clubs “Ride with Tony” raising funds by creating club teams that will solicit pledge giving based on the distance team members ride, walk or run for polio from July one to October 24th. I have details of this program available.

3. Create an atmosphere of calibration among clubs to work together to increase interest in Rotary and grow together. Too often our clubs work in isolation. Example of collaboration all four OBX clubs jointly working with the Dare to Care project.

4. Increase or create project development with ROTARACT and ROTARY Cubs working together. (I am relying heavenly on Anthony Engrassia to lead this effort.

5. Following President Elect Gordon McNally’s push for mental health awareness, I have created a. Committee chair for mental Health awareness and will have a speaker at my district conference who will help us determine what we can do to promote it. Speaker Jenny Stott from zone 34.

5. Working with Radio Joe Peters improve our public image by advertising what we do and telling Rotary stories using all aspects of social media as well conventional news media.  We have already set up four interviews (audio and Video) for 4 Rotarians to tell their rotary stories.

6. Working with Andy we will restart RYLA and the district wide essay program Also working with clubs to create Interact clubs. Currently working with Havelock Cherry Point and Farmville.

**ACTIONS ITEMS**

1. Meeting with AGs and spouses February 24-26th 2023 AG. Object to bring them on board with everything we plan to present to the Pes at PETS. Also, to familiarize them with the DG’s project. And to solicit feedback on problems and obstacles they may foresee in meeting the district goals.
2. Based on the six I will explain what we would like us to achieve in the coming year. Aso we will introduce the DG’s project with a speaker from the Rotaplast organization and Tracy consented to a short talk on foundation giving. A takeaway will be provided, a flash drive with all the support the support data we could compile for them to have a successful year.
3. April a Zoom meeting for all district leadership Chairs to ensure that each is on board with the goals and understand the requirements of their position. Also, to tell me how best the DG can help support their effort.
4. Ensure that By June first every club has a membership chair who is familiar with the MAP program on DACDB, the leads program on My Rotary and the DACDB club perspective member operations.
5. Have the Ride with Tony ready to go by July 1st.
6. Continue the Rotary Stories initiative with Radio Joe and improve communication on each clubs signature project. Also, to improve our website and FaceBook and Instagram pages.
7. We need to develop membership, grants management and training summits times to be determined.
8. District Conference already in work hotel is secure Hilton Garden inn Kitty Hawk. Menu has been planned.

 activities Bourbon tasting, Wine tasting and onkic and oyster fest coordinated with First in flight. Four speakers in place Membership, Foundation, Metal Health awareness and Rotaract.

Starting in March we will offer each club 20% of the program ad money they Generate. I believe this will cause clubs to solicit advertisement from businesses outside Rotary. This will make the Conference less expensive and maybe profitable.