

For Interested Clubs

What is IMPACT?

IMPACT is **an innovative satellite club** model we call a **companion club**. We at IMPACT prefer to call them companion clubs as these satellite clubs remain attached to the sponsoring club regardless of size.

IMPACT companion clubs meet only for service projects. Members "get in, serve, and go home." The bread and butter of these companion clubs is the **microproject**, smaller projects which require little coordination but accumulate to have a massive impact on the larger community.

Why IMPACT?

Service unites us. Membership in Rotary International in the United States is in decline. The traditional club model requires attendance at meetings that may not fit the schedule of many people who are otherwise Rotarians "without the pin."

Attaching an IMPACT companion club allows legacy clubs to offer a wider menu of membership options to prospective Rotarians. Some members will join the IMPACT model, which fits their lifestyle and interests. Others will be attracted to the meet-and-eat model of a traditional Rotary club.

IMPACT companion clubs address the issue of Rotary being an aging club. Legacy clubs are full of older, very generous Rotarians, many of whom cannot perform a lot of physical service. Adding an IMPACT companion club attracts a younger demographic, which can perform the functions of the currently lacking "worker bee."

What are the benefits of IMPACT?

IMPACT companion clubs and their legacy clubs utilize the IMPACT website, which provides members a quick and easy way to track service hours, convert donations to service hours, submit service photos, and access a service calendar.

IMPACT also encourages additional programs such as **Service Together**, in which all Rotary clubs within a county perform service together despite being in different clubs, and **PH36**, an initiative that fosters leadership in younger Rotarians.

How do you add an IMPACT companion club?

If you are interested in adding an IMPACT companion club to your legacy club, please send your name, club name, district number, and phone number to: impact.rotarylenoir@gmail.com.



Benefits Preview

