Make an Impact



Your Holiday Express sponsorship dollars will help fund Rotary Club of Crabtree's international effort to provide 35,000 people in India with clean water and locally will send 100 area children to summer camp through the City of Oaks Foundation.

About Rotary Club Crabtree

Crabtree Rotary is proud to be a co-sponsor of Holiday Express with the City of Raleigh's Parks, Recreation and Cultural Resources Department.

Founded in 1978, Crabtree Rotary is one of over 35,000 Rotary clubs worldwide boasting over 1.2 million members.

Visit our website at **crabtreerotary.org** to learn more. Join us to make a difference in our community-and the world.

If you are ready to align your brand with Holiday Express, please contact:

Bruce Lynch, Crabtree Rotary corporate sponsorship chair blynchmba@gmail.com 919-602-3405

Jeff Hobart, Crabtree Rotary Holiday Express chair hobart2473@gmail.com 919-618-6742

Larry Meisner, Crabtree Rotary President larry.meisner@gmail.com 919-418-6090



crabtreerotary.org





SPONSORSHIP OPPORTUNITIES

PRESENTED BY





Holiday Express

transforms historic Pullen Park into a winter wonderland for families and children of all ages. Your sponsorship will place your corporate brand in front of more than 35,000 guests over a 17-day period this December.



TRAIN or CAROUSEL (\$5,000)

- 90 VIP tickets
- One or more 30-second (sponsor-produced) commercials or video messages on three screens in the park, repeating on loop every evening
- Thank you announcement/acknowledgment of sponsorship over PA every evening
- Corporate logo on large banner placed prominently near the sponsored attraction
- Listing in sponsor section of Holiday Express page on City of Raleigh website

SNOW GLOBE, LIGHTS or SANTA TENT (\$3,500)

- 60 VIP tickets
- One or more 30-second (sponsor-produced) commercials or video messages on three screens in the park, repeating on loop every evening
- Thank you announcement/acknowledgment of sponsorship over PA every evening
- Corporate logo on large banner placed prominently near the sponsored attraction
- Listing in sponsor section of Holiday Express page on City of Raleigh website

RED SPONSOR (\$2,500)

- 40 VIP tickets
- A 30-second (sponsorproduced) commercial or video message on three screens in the park, repeating on loop each evening
- Thank you announcement/ acknowledgment of sponsorship over PA every evening
- Listing in sponsor section of Holiday Express page on City of Raleigh website

(\$1,000)

- 15 VIP tickets
- A sponsor-provided company logo or written message will appear on three screens in the park, repeating on loop each evening
- acknowledgment of evening
- Listing in sponsor section of Holiday Express page on City of Raleigh website



GREEN SPONSOR

 Thank you announcement/ sponsorship over PA every

SANTA'S HELPER (\$500)

- 7 VIP tickets
- A sponsor-provided company logo or written message will appear with other Santa's Helpers on three screens in the park, repeating on loop each evening
- One thank you announcement/ acknowledgment of sponsorship over PA
- Listing in sponsor section of Holiday Express page on City of Raleigh website