Clayton Rotary Board Meeting Minutes

Date	Thurs May 31, 2018
Location	Rainbow Lanes, Clayton, NC
Board	Tara Abernathy, Billy Barton, Marty Bizzell, Rick Heilmann, Leigh Malloy, Melissa Oliver,
	Ian Rumbles, Michael Sims, Sandy Stephenson
Excused	Terri Black
Others	David Howard, Marie Howard, Leigh Hudson, Jim Lee, Thomas Schaffer, Hensley Scott
	1 Meeting called to order by Marty Bizzell at 8:15 am
	- Meeting Agenda attached
	Moved by Michael Sims and Seconded by Leigh Malloy, that Board Minutes from
	April 26, 2018 be approved as distributed. CARRIED
3	Treasurer's Report of May 30, 2018 attached.
	- Billy Barton reported that we have \$20,108.06 in the bank. Based on the Profit &
	Loss we are ahead by \$441.39.
	- Marty indicated that he would contact the Cleveland, Central Johnston and
	Clayton Mid-Day about their contributions to the Harbor Playground
	 Melissa indicated that Jim Perricone and herself needed to follow-up on some Christmas Parade expenses and payments
	4 Old Business
	1) 100th Anniversary in 2025
	- Recommended that we need to get a Club historian to pull together the many club
	historical items and write a history
	- Leigh Hudson suggested that we might consider the purchase of a Rotary Clock
	for downtown for either the Town's 150 Anniversary which is in 2019, or for the
	Club's 100 th Anniversary
	2) Clayton High School Scholarships
	- Committee of Sandy Stephenson, Chair, Tony Grice, Carol Houston, and Melissa
	Oliver reviewed 12 applications and selected five students
	3) Safety Vests
	- Terri Black purchased 36 safety vests with the Rotary - People of Action logo
	- The vests are being stored at Rainbow Lanes
	4) Clayton Interact Club The club has elected a strong leadership for the coming year. They still require our
	 The club has elected a strong leadership for the coming year. They still require our strong support
	- The Interact members helped a lot with the Spaghetti supper
	5) Spaghetti Supper
	- Thanks to Pondra Byrd, Carol Houston, and Rex Everhart the Spaghetti Supper
	went well
	- The tent by the road for take-out meals worked well
	 Could use some additional road signage to increase drive by customers
	New Business
	Clayton Rotary – Knightdale Satellite Club
	 Marie Howard provided an overview of the Clayton Club sponsoring the
	establishment of a Satellite Club in Knightdale (see Attached)
	- Moved by Melissa Oliver and Seconded by Sandy Stephenson that, we
	support the investigation into the establishment of a Knightdale Satellite

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	club, allocate \$1,500 in the 2018-19 and 2019-20 Club budgets to the costs associated with establishing and supporting the new club and that Club members provide support to the club during the initial years. CARRIED
	2) Clayton Rotary Website
	 David Howard has been working on developing a new website for the club using the DACdb new responsive website options.
	- He went over the need to establish a new web address for the site and
	recommended that they be managed by DACdb.
	- Moved by Ian Rumbles and Seconded by Rick Heilmann, that we purchase
	the website domains ClaytonRotaryClub.org, .com and .net. That we have
	them managed by DACdb for \$100 for each domain name for 5 years, for a
	total cost of \$300 for the 5 years. CARRIED
	3) Installation Banquet & Rotarian of the Year
	- Marty indicated that the Installation Banquet will be Thurs June 28 at Rainbow
	Lanes. There will be no meeting in the morning. Family are invited and
	encouraged to attend.
	 David Howard will put together a PowerPoint presentation to capture the year's
	events
	 Marty asked to have any Rotarian of the Year nominations sent to him
	Other Business
	Rotary Youth Exchange
	- Hensley reported that he was able to get the Exchange Student approved to
	attend Corinth Holder High School
	2) Harbor House Playground
	- Hensley reported that we still need to get the mulch added to the playground. We
	need to arrange a work team to do this
	3) DACdb Finance Module
	- Rick indicated that we should consider using the DACdb finance module to
	increase the clubs transparency
	There were some questions on invoicing for dues, security of DACdb against
	hacking, need to establish good checks and balances, and does it accept credit
	card payments.
	- We will have a demo of the new system at Hudson's Hardware (Garner Store),
	wed June 6, at 4:30 pm
6	Next Meeting
	- Thurs., June 21, 2018 following the regular club meeting which that week is being
	held at the Clayton Center
7	Meeting was Adjourned at 9:20 am
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Clayton Rotary Club Board of Directors Meeting May 31, 2018 Agenda

- I. Welcome
- II. Approval of April 26, 2018 Meeting Minutes
- III. Treasurer's Report
- IV. Old Business
 - i) Clayton Rotary Club 100th Birthday Celebration
 - ii) Rotary Scholarship Update Sandy Stephenson
 - iii) Safety Vests Update Terri Black
 - iv) Spaghetti Dinner Update
- V. New Business
 - i) Sponsorship of Satellite Club in Knightdale Marie Howard
 - ii) Clayton Rotary Club Website Domain Name David Howard
 - iii) Installation Banquet and Rotarian of the Year Nominations Marty Bizzell
- VI. Adjourn

CLAYTON ROTARY CLUB Balance Sheet

As of May 30, 2018

	May 30, 18
ASSETS Current Assets Checking/Savings	
10000 · BB&T	20,108.06
Total Checking/Savings	20,108.06
Accounts Receivable 16000 · MEMBER DUES RECEIVABLE	360.00
Total Accounts Receivable	360.00
Total Current Assets	20,468.06
Fixed Assets 15000 · Furniture and Equipment 15001 · Accumulated Depreciation	3,379.03 -2,163.00
Total Fixed Assets	1,216.03
Other Assets 15050 · Clayton Rotary Donar Advised Fu	10,000.00
Total Other Assets	10,000.00
TOTAL ASSETS	31,684.09
LIABILITIES & EQUITY Equity	
30000 · Opening Balance Equity 32000 · Unrestricted Net Assets	12,621.31 18,621.39
Net Income	441.39
Total Equity	31,684.09
TOTAL LIABILITIES & EQUITY	31,684.09

Profit & Loss Budget vs. Actual **CLAYTON ROTARY CLUB**

Accrual Basis 05/30/18 7:17 PM

CLAYTON ROTARY CLUB Profit & Loss Budget vs. Actual

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7:17 PM 05/30/18 Accrual Basis

% of Budget	79.8% 46.0% 140.4% 1.0% 123.8% 24.7%	133.0% 90.4% 128.3% 0.0%	0.0% 0.0% 46.4%	80.6%	93.4%	60.6% 47.0% 76.4% 0.0% 13.1%	38.9%	0.0% 100.0% 83.5% 100.0% 70.0% 111.0%
\$ Over Budget	-3,638.12 -540.40 403.98 -495.00 190.00 -376.40	1,189.08 -208.00 39.66 0.00 1,020.74	0.00 -2,000.00 -750.00	-6,216.51	07.67-	-1,970.00 -530.00 -324.05 -1,000.00 -4,346.00	-8,170.05	-300.00 0.00 -494.11 0.00 1,000.00 -60.00 27.55 0.00
Budget	18,000.00 1,000.00 1,000.00 500.00 800.00 500.00	3,600.00 2,160.00 140.00 0.00 5,900.00	0.00 2,000.00 1,400.00	32,050.00	1,200.00	5,000.00 1,000.00 1,375.00 1,000.00 5,000.00	13,375.00	300.00 5,000.00 3,000.00 2,000.00 0.00 250.00 1,000.00
Jul '17 - Jun 18	14,361.88 459.60 1,403.98 5.00 990.00 123.60 0.00 918.69	4,789.08 1,952.00 179.66 0.00 6,920.74	0.00	25,833.49	1,120.30	3,030.00 470.00 1,050.95 0.00 654.00	5,204.95	0.00 5,000.00 2,505.89 2,000.00 1,000.00 500.00 140.00 277.55
	Expense 50000 · CLUB EXPENSES 50100 · MEALS 50103 · SUPPLIES 50104 · Other Costs 50107 · Rotary Leadership Institute 50108 · PETS Training 50120 · Advertising 50140 · IPN Fees 50150 · DILES	50101 · ROTARY INTERNATIONAL DUES 50102 · DISTRICT DUES 50112 · Clayton Chamber of Commerce 50150 · DUES - Other Total 50150 · DUES	50151 · Youth Exchange Student 50160 · Christmas Party 51102 · RYLA	Total 50000 · CLUB EXPENSES 50400 · Club Awards 50110 · Awards, Placques, Pins	Total 50400 · Club Awards	50500 · CLUB CONTRIBUTIONS 50105 · Rotary Foundation APF 50106 · Polio Plus 50111 · Permanent Fund 50113 · YMCA WE BUILD PEOPLE CAMPAl	Total 50500 · CLUB CONTRIBUTIONS	51000 · COMMUNITY & WORLD SERVICE GIFTS 50164 · Town Of Clayton-Arts Council 51100 · SCHLORSHIPS 51103 · C.A.R.T. 51104 · Rise Against Hunger 51105 · YMCA 51106 · District Matching Grant 51107 · R.A.D. Essay Contest 51108 · Library-N & O Subscription 51109 · Boys & Girls Homes

Profit & Loss Budget vs. Actual July 2017 through June 2018 **CLAYTON ROTARY CLUB**

Accrual Basis 05/30/18 7:17 PM

	Jul '17 - Jun 18	Budget	\$ Over Budget	% of Budget
51111 · Johnston County Spelling Bee	0.00	200.00	-500.00	%0.0
51112 · Partnership For Children	0.00	200.00	-500.00	%0.0
51116 · Take A Kid To A Ballgame	300.00	00.009	-300.00	50.0%
51123 · Harbor House	995.00	200.00	495.00	199.0%
51124 · Dominican Trip Community Fund	0.00	2,000.00	-2,000.00	0.0%
51129 · Dominion Republic Trip	2,000.00			
51130 · Solar Sun Project	2,000.00	1,000.00	1,000.00	200.0%
51131 · Clean Water Project	250.00	250.00	0.00	100.0%
51132 · Rotary Placards For Picnic Tabl	427.00	400.00	27.00	106.8%
51134 · MLK Day Of Service	0.00	200.00	-200.00	0.0%
51135 · Harbor House Playground	0.00	2,000.00	-2,000.00	0.0%
51000 · COMMUNITY & WORLD SERVICE	0.00	0.00	0.00	%0.0
Total 51000 · COMMUNITY & WORLD SERVIC	18,395.44	20,000.00	-1,604.56	92.0%
70000 · Fundraiser Expenses				į
70104 · TV Raffle	0.00	2,000.00	-2,000.00	%0.0
70105 · Christmas Parade	3,000.00	4,000.00	-1,000.00	75.0%
70106 · Spagetti Dinner	110.22	1,000.00	-889.78	11.0%
70000 · Fundraiser Expenses - Other	0.00	0.00	0.00	%0.0
Total 70000 · Fundraiser Expenses	3,110.22	7,000.00	-3,889.78	44.4%
Total Expense	53,664.40	73,625.00	-19,960.60	72.9%
Net Ordinary Income	441.39	4,405.00	-3,963.61	10.0%
Net income	441.39	4,405.00	-3,963.61	10.0%



Rotary Satellite Club of Clayton, Knightdale

Rotary	batellite Club of Clayton, Kriightuale
Why	 Knightdale is a growing community that should be able to support a Rotary Club. The population has more than doubled since 2000. In 2016 the population was ~16,000 <i>plus</i> unincorporated Wake County sub-divisions within the Knightdale catchment area. Median age is 35 yrs.; median household income: \$67,000; 41% college grads. While the Clayton Club is an exception, most growth in Rotary is through new club creation, rather than growing existing clubs. A new club allows members to establish their own club culture.
	A Satellite Club is preferred to a stand-alone club to allow transfer of Rotary knowledge and financial support during the critical first few years.
WHAT	A Satellite club needs only 8 members to be formed, while a new Rotary Club requires 20+ new members.
	 Satellite club members are <u>members of the Clayton club</u>. The process for approving new satellite club members should be developed jointly and added to the bylaws of the Clayton club.
	All satellite club members must be added by data services in Evanston, not through DACdb or My Rotary. I'm not sure how they will be listed in DACdb; I'm awaiting feedback from Rick Carnagua.
	 Dues for satellite club members are invoiced by RI and the District through the Clayton Club. However, total dues may differ between Clayton and the satellite club. All accounting is managed through the Clayton Club. Suggested Satellite Club Dues = \$75/qtr. (\$27 RI, \$16 District, \$25 The Rotary Foundation, \$7/club). Current Clayton Rotary Dues = \$150/qtr. (\$27 RI, \$16 District, \$25 The Rotary Foundation, \$0/club, 10 weeks of meals.). Members with 100% attendance get 3 free meals!
	Satellite club name includes sponsor club name. Example: Rotary Satellite Club of Clayton, Knightdale Evening.
	Satellite clubs may continue indefinitely, but typically transition to an independent Rotary club once they have at least 20 members and are well established.
Board	The Satellite club has its own board, however when there are disagreements, the Clayton Club Board has authority.
	Best practice—include satellite club member on the Clayton Club Board.
	Satellite club has its own bylaws.
	Satellite club determines own meeting time, place and frequency.
	Marie Howar



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Meetings	Joint Satellite / Clayton Club meetings and projects are encouraged.
Costs &	New member expenses—materials (pins, brochures, etc.) provided by the Clayton Club.
Support	 Sponsorship of satellite projects and potential member events by Clayton Club will help assure satellite club success.
	 In general, most people leave Rotary during the first 2 years, with a new club, this turn- over is even greater, so the cost of new members may be higher than usual.
	A small amount of financial support may be available from the District.
	 At least 2 members from the Clayton Club are requested to attend each of the Satellite meetings, to help explain Rotary and establish best practices. Perhaps this could be a service project, rotated among seasoned Clayton Rotarians.
Time in a	Propose the following schedule:
Timing	Confer with DG Donna Peffley to obtain approval of Satellite Club concept. Meet with the District Club Extension Chairs—Bob Melone and PDG Charlie Seay.
	Begin exploring meeting options over the summer—meeting location, days, etc.
	Develop a robust prospect list during the summer.
	 Launch promotion of satellite club in the fall of 2018
	 Once there is a 'critical mass' of potential members, launch the satellite club, probably in early 2019, after the January dues invoice. This will allow collection of two quarters of dues prior to the July 2019 invoice.
Impact	 The formation of a new club often reinvigorates existing clubs in the area, due to enhanced publicity of Rotary.
	Offers Clayton Rotarians multiple meeting options.
	 If the satellite club spins off to a formal Rotary Club, the Clayton Club will suddenly lose several members. The impact of this loss will be minimized <i>if possible</i> by communication with Club and District Support team at RI in Evanston, so that the Clayton Club may still be able to earn the RI Citation, if all other criteria are met.

Request for decision:

- 1. Authorization to begin exploring creation of a Satellite Club in Knightdale.
- 2. Request for sponsorship to cover introductory meetings for potential members, new member materials, small projects, PETS and RLI—up to \$1,500/year for first 2 Rotary years (2018-19 and 2019-20), with the understanding that Satellite Club members will support Clayton Club fundraisers and be invited to participate in Clayton Club service projects.
- 3. Request support of Clayton Rotarians to help transfer their Rotary knowledge and enthusiasm to the new Satellite Club members.

THANKS for your consideration! -- Marie