Minutes for the Board meeting for June 20, 2023

Attendees: Gene Blackwelder, Andrea Misel, Richard Harrington, Anant Venkataraman, Tim Johnson, Bob Curlee, Karen Cox, Ronda Cooper, Stephanie Dean

Zoom: Damian Birkel

Gene Blackwelder started the meeting by letting everyone know that the minutes for our board meetings are shared on our website rotaryofwesternforsyth.com. You go to the homepage, click on the news and stories tab, then click on documents and the minutes from our board meetings are stored there.

Gene then shared that the leadership team had set five primary goals for the Rotary year 2022-23. He read the goals and the results from the 2022=23 year. Here are the goals and the results.

* Recruit new members. During the calendar year, seven new members joined and two resigned for a net increase of five new members.
* Have a successful comedy roast. We set a record for attendance with 420 attendees.
* Make the club a 100 percent Paul Harris Fellows club. Ben Sessions created a path for all of our members to become Paul Harris Fellows. There are 49 clubs in the district. We are number one in per capita Rotary Foundation giving for our district.
* Increase our giving to Polio Plus. We budgeted $2000 and then had a Polio Plus lunch which raised more than $600. We are sixth out of 49 clubs in per capita giving to Polio Plus.
* Increase the number of organizations that we support with our service. If you add our physical and monetary donations together, we supported ten new organizations this year that we had never supported before.

After the above review of the current year, Gene turned the meeting over to President Elect Richard Harrington. Richard shared feedback from our recent club survey and goals for the upcoming year.

**Plans for Upcoming 2023-24 Rotary Year**

Goals:

Engage all members in the club experience

Serve our community

Promote the social aspect of Rotary

Grow our membership

Promote business networking

Support the Rotary Foundation

Envision a Polio-free world

Live the Four-Way test

Promote Hope in our Community and the World

Committees:

Club Fellowship Dawn Vanorden - Chair

Ron Uren

Community Services Mike Baley - Chair

Edward Allen

Don Baker

Kanika Brown

Eggstravganza Event Stephanie Williams Dean - Chair

Bob Curlee

Scott Ertl

Fundraising Mike Swain – Co-Chair

Anant Venkataraman – Co- Chair

Gene Blackwelder

Richard Harrington

Stephanie Williams Dean

James Holder

Membership Mike Swain - Chair

S.D. Patterson

Jack Shogun

Scott Ertl

Networking Karen Cox - Co-Chair

Ronda Cooper - Co-Chair

Public Image Tim Johnson - Chair

Rotary Foundation Ben Sessions - Chair

Andrea Misel

Youth Services Art Blackwood - Chair

Mike Swaim

Dave Kasper

Programs Richard Harrington - Chair

Frank Crowell

Gene Blackwelder

Dave Goren

Club Satisfaction Survey

1. High ratings:

Overall satisfaction with club

Meetings are good use of time

Members care about each other

The number of fundraising activities is appropriate

Club dues

Meals

Requests for donations for service projects

2. Good ratings:

Club does a good job involving new members

Club reflects demographic profile of our area's leaders

Club seeks to involve all members in projects and activities

Communicating, listening & input from members

3. Service Project feedback

Number & types just right

Well organized

Meaningful

Consider more micro projects

3. Ideas for improving meetings

More Rotary International updates

Involve members more in obtaining speakers

Focus more on networking

4. Ideas for improvement

Show how our contributions are valued in the community

More Rotary International updates

More networking

Need to involve members in obtaining speakers

Improve communication with members

Improve processes for member needs

lanes For 2023-24

Fundraisers:

RICHARD PETTY ROAST - Sept. 26, 2023

Eggstravaganza - March 23, 2024

BBQ Butts - Nov-Dec, 2023

Happy/sad bucks

Monthly spare change collection for CART (Coins for Alzheimer’s Research Trust)

Continue to support:

Paul Harris Foundation

Guests’ meals

District conference, Foundation training, District Membership Summit, Foundation Banquet, District Grant Training. PETS

Rotary Polio Fund

Lewisville Elementary Library

Southfork & Lewisville Elementary Food Pantries

Southfork Elementary snack boxes

Foster Homes Project Birthday

Global Grant

Committee Designated Funds - TBD by committees

Club Fellowship - $ 800

Community Services - $ 2,500

Youth Services - $ 2,500

Membership - $ 500

Networking - $ 500

Membership:

Increase club membership by 15% (+5 new members)

Maintain 90% retainage rate

Satellite club

Service only membership classification

Increase membership diversity

Discover Rotary Program

Additional plans:

Increase social fellowship (4 socials)

Establish in-meeting business networking

Involve more members in programs

Consider alternative meeting times & locations

Conduct more microprojects

Upcoming Event Dates - Mark Your Calendar

June 27th - Installation of new officers

August 15th - District Governor Vann Lankford Visit - mandatory

August 24 - District Membership Summit (Membership Committee)

August date TBD - Rotary Social at Ron Uren’s Lake Norman Resort (LOL)

September 26th - Richard Petty Roast at Benton Convention Center