

THE OBJECT OF ROTARY

MADE SIMPLE

*We all think we choose what path we take in life, who we socialize and mix with, what views we hold.
But those decisions are actually shaped by networks of people - David Brooks.*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The Development of acquaintance as an opportunity for service.

Rotarians have the opportunity to create relationships with many business, professional, and community leaders.

SECOND - High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.

Being a Rotarian authenticates the person and their business or profession.

THIRD - The application of the ideal of service in each Rotarian's personal, business, and community life.

Rotarians nurture this personal characteristic; the cornerstone of building and sustaining relationships.

FOURTH - The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotarians become better world citizens and often build lasting international relationships.

ROTARIANS INFLUENCED BY THE OBJECT OF ROTARY HAVE MADE THEIR FAMILIES, BUSINESSES, COMMUNITIES AND THE WORLD BETTER. WHAT THEY DID IS A BY-PRODUCT OF WHO THEY ARE AND THE IMPACT THE OBJECT OF ROTARY HAD ON THEM PERSONALLY.

