Strategic Plan Fiscal Year 2017-18

Part I

1. Appendix

Part II Club Projects

1. Project 1 Barbeque
2. Rotarians Responsible

Barbeque Committee (Chairperson Christy Bogle)

1. Goals
2. Generate a minimum of $10,000 for club projects
3. Get 70% club participation from club members
4. Strategy and Schedule
5. Committee sets and announces date for barbecue August 1, 2017
6. Teams, team numbers and team leadership are defined August 15, 2017
7. Barbeque tickets printed August 22, 2017
8. Barbeque tickets distributed to club members September 1, 2017
9. Team signup sheets distributed to club members weekly September 7, 2017
10. Supplies ordered September 15, 2017
11. Supplies secured October 15, 2017
12. Barbeque completed October 30, 2017
13. Barbeque report to club completed November 1, 2017

1. Budget
2. Projected Revenues……………$18,000
3. Projected Expenses……………...$6,000

1. Project 2 Golf

1. Rotarians Responsible

Golf Tournament Committee (Chairperson Brett Speight)

1. Goals
2. Generate a minimum of $10,000 for club projects
3. Get 25% club participation from club members
4. Strategy and schedule
5. Committee secures golf course March 1, 2018
6. Committee sets and announces date for golf tournament March 1, 2018
7. Committee develops details of potential participants and hole sponsors March 7, 2018
8. Individuals assigned to ask participants and sponsors March 15, 2018
9. Club members secured to work the tournament April 30, 2018
10. Tournament completed May 31, 2018
11. Report to club complete June15, 2018

1. Budget
2. Projected Revenues……………………………$18,000
3. Projected Expenses………………….....…… $6,000
4. Project 3 Waddell Gym Floor
5. Rotarians Responsible

President

1. Goals
2. Complete installation of Waddell Center gym floor
3. Strategy and schedule
4. Verify Rotary obligations to project July 15, 2017
5. Receive monthly update reports from Albemarle City August 1 to December 1, 2017
6. Project complete December 31, 2017
7. Club signage and publicity complete December 31, 2017

1. Budget
2. Expected expense……………………………. $30,000
3. Project 4 Club Grant Awards
4. Rotarians Responsible

Club grant committee (Chairman David Grigg)

1. Goals
2. Award grant monies for worthwhile community projects proposed by community non-profits
3. Strategy and schedule
4. Grant publicity disseminated August 1, 2017
5. Grant proposals received from others October 1, 2017
6. Committee reviews grants and selects finalists October 15, 2017
7. Finalists present to committee and Board November 15, 2017
8. Awards announced December 15, 2017
9. Publicity for awards complete December 15,2017
10. Budget

1. Expected expense………………………. $5,500

1. Project 5 Scholarships
2. Rotarians Responsible

Youth service Committee (Chairman Melanie Holles)

1. Goals
2. Award scholarships to deserving high school students
3. Strategy and schedule
4. Checks written for 2017-18 recipients August 1, 2017
5. Checks written for 2017-18 recipients December 15, 2017
6. Determine scholarship model for 2018-19 January 1, 2018
7. Distribute scholarship information February 1, 2018
8. Scholarship applications received April 15, 2018
9. Scholarship interviews complete May 1, 2018
10. Scholarships approved and announced May 15, 2018
11. Scholarships presented at high school awards days May 30, 2018
12. Student winners present to club June 30, 2018
13. Publicity completed June 30, 2018

1. Budget
2. Expected expense……………………. $9,000 (Next fiscal year)
3. Project 6 Seminar for Tomorrow’s Leaders (SFTL)

1. Rotarians Responsible

Youth Service Committee (Chairperson Melanie Holles)

1. Goals
2. Select three potential student leaders and provide funds to attend the Seminar for Tomorrow’s Leaders
3. Have the students present their experience to the club
4. Strategy and schedule
5. Have students from 2017 seminar present to club August 15, 2017
6. Distribute Seminar information February 1, 2018
7. Ask Principals to suggest student candidate February 1, 2018
8. Student applications received April 1, 2018
9. Student interviews completed May 1, 2018
10. Students selected for SFTL and approved May 15, 2018
11. Budget
12. Expected expense………………………….. $1,500
13. Project 7 Dictionary Project
14. Rotarians Responsible

Dictionary Committee (Chairman Peter Ascuitto}

1. Goals
2. Carry out a joint project with the West Stanly Club
3. Distribute dictionaries to all 3rd grade students in the County
4. Have 10% of club members participate in distribution
5. Strategy and schedule
6. Seek agreement with West Stanly club to do joint project July 15, 2017
7. Receive count for 3rd graders from school personnel November 15, 2017
8. Dictionaries ordered December 15, 2017
9. Dictionaries received January 15, 2018
10. Labels placed in dictionaries January 31, 2018
11. Dictionaries distributed March 15, 2018
12. Budget
13. Expected expense ………………………………. $1,350
14. Project 8 Rotary Garden Maintenance
15. Rotarians Responsible

Rotary Club Board

1. Goals
2. Develop self-sustaining Rotary gardens
3. Strategy and schedule
4. Determine replacement needs in existing gardens July 15, 2017
5. Purchase replacement plants September 1, 2017
6. Plant if necessary October 15, 2017

1. Budget
2. Expected expense…………………… $400

Part III Club Operation

1. Club Business 1 90th Anniversary Program

1. Rotarians Responsible

90th Anniversary Program Committee (Chairperson Vicki Coggins)

90th Anniversary Booklet committee (Rebecca Gaddy and Walter Turner)

1. Goals
2. Present a program on the 90th Anniversary of the Club (April 5, 2018)
3. Prepare a historical reference booklet for the 90th anniversary
4. Strategy and schedule
5. Begin planning for the 90th Anniversary Program and Booklet October 1, 2017et
6. Research for booklet complete and booklet laid out March 1, 2018
7. Speakers, special event items secured or arrangements made March 15, 2018
8. Booklet printed March 30, 2018
9. Program completed April 5, 2018
10. Publicity Completed April 15, 2018
11. Budget
12. Expense …………………………… $500
13. Club Business 2 Election
14. Rotarians Responsible

Nominating Committee (Chairperson Jonathan Mills)

1. Goals
2. Prepare a 2018-19 slate of officers for the December election meeting
3. Strategy and schedule
4. Nominating Committee meets with President and President-elect to discuss October 1, 2017

and rank possible candidates.

1. President-elect secures slate of officers November 15, 2017
2. Ballet prepared and submitted to members November 30, 2017
3. Election occurs December 14, 2017
4. Budget

Expected expense………………………………. $50

1. Club Business 3 DSA
2. Rotarians Responsible

Distinguished Service Award Committee (Chairperson Christy Bogle)

1. Goals
2. Determine DSA member before March 31, 2018
3. Strategy and schedule
4. Distinguished Service Award Committee meets to consider candidates January 15, 2018
5. Data on final candidates collected February 15, 2018
6. Member to receive DSA selected March 1, 2018
7. Award Plaque presented to member at Club meeting March 15, 2018
8. Award data submitted to district March 15, 2018
9. DSA member attends District Meeting at club expense May 18-20, 2018
10. Budget
11. Expected expense……………………$800
12. Club Business 4 Training
13. Rotarians Responsible

Rotary Club Board

1. Goal
2. Provide training for leadership
3. Attempt to have a more dynamic club
4. Strategy and schedule
5. Send Foundation Chair to Foundation Banquet ( Charlotte) November 17, 2017
6. Send leadership team to Mid-Year Assembly ( Charlotte) February, 2018
7. Send two potential leaders to RLI 2017-2018
8. Send President-elect and DSA member to District (Charleston) May 18-20, 201
9. Budget
10. Expected expense ………………… $3,000
11. Club Business 5 Rotary Foundation
12. Rotarians Responsible

Foundation Committee (Chairperson Jack Faust)

1. Goals
2. Encourage all members to participate in giving to the Rotary Foundation 2017-2018
3. Present Foundation information to the club throughout the year 2017-2018
4. The club will donate an average of $100 per member to Rotary Foundation May 31, 2018
5. Strategy and schedule
6. Present a short story (3-5 minutes) on Rotary Foundation once a month 2017-2018
7. If necessary, at year end donate from club funds an amount that will make May 15, 2018

the average $100 per member

1. Budget
2. Expected expense ………………………. <$500
3. Club Business 6 Club Assemblies
4. Rotarians Responsible

Rotary Club Board members

1. Goals
2. Hold two club assemblies per year
3. Inform club members of club activities and club financial standing
4. Obtain club member opinions on club projects
5. Strategy and schedule
6. Hold an early assembly to discuss plans and budget July 20, 2017
7. Distribute questionnaire in November November 30, 2017
8. Hold second assembly district grant and future projects January 10, 2018
9. Budget
10. Expected expense …………………………. $100
11. Club Business 7 Club Meetings
12. Rotarians Responsible

President, President-elect, Sargent-at-Arms and Rotarians responsible for Invocations,

Mystery Greeters, Music, Anniversaries, Health and Happiness, and Programs

1. Goals
2. Have an informative and interesting meeting each week
3. Meetings will start on time and end on time
4. Strategy and schedule
5. Those responsible for a portion of a meeting will have secured participants at 2017-2018

least one month in advance

1. Participants are submitted to President and President-Elect one week in advance 2017-2018
2. President-Elect sends reminder-to remind on Monday of meeting week to those 2017-2018

responsible

1. Program Chair submits program information for newsletter three weeks in advance 2017-2018
2. Newsletter is sent out on Tuesday of each meeting week 2017-2018
3. President submits all regular and Board meeting dates for 2017-18 to hospital June 1, 2017
4. Board meetings are on a regular schedule and announced in advance 2017-2018
5. Budget
6. Expected expense …………………………… $0.00
7. Club Business 8 District Grant
8. Rotarians Responsible

President and President-elect

1. Goals
2. Obtain a Rotary district grant for a community project
3. Strategy and schedule
4. Obtain information from Grants Committee and club questionnaire November 30, 2017
5. Discuss possibilities at January club assembly January 10, 2018
6. Write grant and submit June 15, 2018
7. Budget
8. Expected expense ……………………………. $2,500 in next fiscal year
9. Club Business 9 Publicity

Rotarians Responsible

President and persons responsible for newsletter, Facebook page, newspaper article and pictures and the website

1. Goals
2. Establish a website with pertinent information
3. Publish weekly newsletters
4. Update the Facebook page weekly
5. Work to get publicity on club projects and programs
6. Strategy and schedule
7. Receive publicity for Scholarship students June 1, 2018
8. Receive publicity for SFTL recipients June 1, 2018
9. Receive publicity on the dictionary project March 15, 2018
10. Receive publicity for Waddell Center gym floor September 1, 2017
11. Receive publicity for DSA awardee March 31, 2018
12. Receive publicity for 90th Anniversary program April 5, 2018
13. Receive publicity for Club grants to community Next year
14. Receive publicity for WWII Veteran program May 31, 2018
15. Establish Website August 1, 2017
16. Publish weekly newsletter 2017-2018
17. Publish weekly Facebook posts 2017-2018
18. Budget

1. Expected Expense ……………………. $450
2. Club Business 10 Membership

Rotarians Responsible

Membership Committee (Chairperson Bob Gaither)

1. Goals
2. Increase membership to 100 members
3. Increase diversity of membership
4. Strategy and schedule
5. Membership Committee create a list of target members July 15, 2017
6. Target members are assigned to current members to invite July 30, 2017
7. Plans are made to make the guests feel welcome July 30, 2017
8. Budget
9. Expected expense ………………………… $350
10. Club Business 11 WWII Veterans Program

Rotarians Responsible

WWII Veterans Program Committee (Chairperson Robert Stonestreet)

1. Goals
2. Provide a luncheon and program for honoring WWII Veterans
3. Strategy and schedule
4. Develop partnership with agencies sponsoring the event September 30, 2017
5. Develop plan to invite and include all known WWII Veterans January 31, 2018
6. Luncheon and Ceremony complete May 31, 2018
7. Budget
8. Expected expense …………………. $0.00
9. Club Business 12 Revision of Club By-Laws

Rotarians Responsible

Rotary Club Board members

1. Goals
2. Strengthen Club By-Laws to Match Rotary International
3. Strategy and Schedule
4. Get ideas from members for improving club November 1, 2017
5. Discuss ideas in club assembly January 4, 2018
6. By-laws revision complete April 1, 2018
7. By-laws reviewed by Board April 15, 2018
8. By-laws distributed to members May 1, 2018
9. Comments from members due June 1, 2018
10. Board votes on by-laws June 15, 2018

1. Budget
2. Expected expense ………………………. $100.00
3. Club Business 13 Website Development

Rotarians Responsible

Mike Riemann

1. Goals
2. Develop website for club using DacDB module
3. Strategy and Schedule
4. Arrange purchase of DacDB module August 1, 2017
5. Complete website development September 15, 2017
6. Budget
7. Expected expense………………………$450.00

Part IV

1. Master Schedule

Part V

1. Club Master Budget