

**Rotary Club of Charlotte-South (Club # 2105) Board of Directors Minutes  
Meeting of January 20, 2021 via Zoom**

Attendees: David Kostmayer, Hannah Kay Herdlinger, Craig Ganaway, Julie Freeland, Jan Richards, Leigh Jenkins, Fred Beaman, Dana Goldfarb, Marty McCarthy, David Laws, Bill Bundy, Cindy Henry, and Steven Spencer

Meeting called to order by President David Kostmayer at 3:40 pm

**1. Treasurer's Report – Craig Ganaway - Summary Budget Report**

- Waiting on Loaves and Fishes money and New Gen money that club has taken in more than it has paid out. Craig took out liability section which is not included in report.
- David has place holder for Seminars For Tomorrows Leaders. Hannah Kay stated that club had earmarked \$1500 that did not happen in 2020. Collection of SFTL money is being pushed out until July, 2021. SFTL supports Weekend Leadership Camp for High School Students.
- Project Income Statement shows \$13 K representing all monies taken in that is not related to money raised by golf tournament.
- Bad Debt Line of \$3600 is primarily debt from unpaid dues that Craig wrote off at the beginning of the year. Dana recommended policy put in place to reach out to members with debt before they get so far in arrears. No policy, but not as many as in the past. Bill Bundy continues to reach out to members in arrears.
- Now two electronic methods for members to pay dues. Venmo and Zella.
- David K stated that Club has typically made a profit off meals that members were not showing up for, and we do not have that now. Built in profit center to help reserves. Need to evaluate the process by the end of the year.

**2. President's Report – David Kostmayer Discussion of Rotary Project Fund Summary**

- District Grant Rules: Club received \$6000 for Beach Blast. If it is not spent, we have to return it, and if we spend it, we must match it. Additionally, the District needs to approve the project to allow us to change from Beach Blast to a different project.

- How much does Club want to reserve for future years that we don't want to allocate this year.
- Hannah Kay - \$3000 contribution from UNCC for "Tee Off For Kids" earmarked for UNCC Rotaract Club.
- Dana – Proposed \$3000 instead of \$1000 to be donated to ourBridge
- David K – Green light to use \$10 k of Keffer Funds in Foundation
- David K – Discussion about how much money to have in Reserve Fund. Motion made for \$11 k for Reserve Fund, then 2nded and Passed.

### **3. Signature Project Discussion – Julie Freeland Discussion of ApSeed**

- ApSeed is a great organization to partner with; it checks all of our boxes. We will be supporting a fellow Rotarian, we are working with children, and those children are from socioeconomically disadvantaged families.
- We could take the ApSeed program to any preschool; however we wanted to focus on Mecklenburg County.
- ApSeed already has a relationship with Bright Futures which is the first ApSeed location in Mecklenburg County and because Bright Futures has already benefited from the program, it gives our Club the opportunity to work with their new location beginning in March.
- We want an ongoing signature project to spend our money and out time. Moving forward we can provide Seedling devices for each incoming class, participating in the training and getting to know the children.
- Depending on the financials, we can make decisions to work with other preschools as the project grows in strength in Mecklenburg County. We can promote this within Rotary to partner with other clubs.
- Initial ask for funding would be for \$8100, and would like to have the full \$12 k to be able to fund new students that may enroll after March and if the additional \$3900 is not spent by yearend, we can send to ApSeed to be earmarked for our hub at Bright Futures or be used for a new preschool center.
- Opened up for discussion of ApSeed project.

- Julie - During Covid we can get hands on with delivery of the Seedling devices socially distanced and interact with the teachers. Our Club maybe able to participate in the training. A lot of training is one on one training.
- Julie – Can fund at any level as long as we fund an entire classroom. We want to spend the District money and worthy of these funds.
- Fred – it is prudent to spend \$6 k with matching \$6 k from District
- Craig – new spreadsheet calculation.
- Julie – money goes to ApSeed however; we can develop a relationship with Bright Futures. Either sub signature project or a signature project to replace Beach Blast.
- Julie – there is accountability and 100% tracking of the children after their time using the Seedlings.
- Craig – Let’s make sure we follow the metrics of ApSeed annually. We are moving from something that we know that works (Beach Blast) to something we hope that works. Critical discussion will be this time next year. Like the fact we can interact with the kids all year long. Need series of meetings throughout the year.
- Julie – Make it very clear to Bright Futures that the Club wants to be an integral part of this joint venture. Delivering Seedlings, volunteering and interacting with students, tracking progress, etc. Need committee of 2 or 3 or 4 to handle the project.
- Marty – With experience teaching Children and developing Charter Schools, excited about the ApSeed opportunity. Sent donation to ApSeed and they sent him a Seedling device that his granddaughter is now using. Receiving good feedback already. Great ideas about developing service learning projects with private schools, and the charter schools in West Charlotte moving forward.
- David Laws – Enjoyed working with Beach Blast and even though it was a one day event for us, it has been used as an incentive for CMS students throughout the year. Maybe we should not consider ApSeed a signature project at this time.

Maybe call it a test project at this time. Finding time during work day impossible at this time during Covid. Think it is a great program.

- Julie – It does not need to be labeled signature project at this time. It can grow in to that status. Not a huge time commitment; can be what we want it to be.
- Bill Bundy – Time commitment with child or parent could be accomplished on a weekend as well.
- Leigh – Biggest concern is do we have some long time members that may question the decision to drop Beach Blast due to Covid? But we can always choose to pick it back up after Covid.
- Hannah Kay – Do we have the funds next year (2022) to fund Beach Blast and ApSeed? Depends on how much money we raise and grant funds moving forward.
- David K – As a board we are not going to say anything about ApSeed replacing Beach Blast at this time because we have not had that vote. Two decisions to be made: 1. What if District does not approve, how much are we going to allocate? We need to communicate the “touch points” to the District and to our members”. 2. When it comes to owning the Hub and we don’t have the funds for a new class, are we going to reach out to other clubs for additional funding, and is there a way we can brand or put a Rotary sticker on the Seedlings?
- Julie – Opportunity for branding and placing a sticker on the Seedlings and a Rotary Banner at the school. Every quarter we need to evaluate how the school is growing so we are prepared to be able to grow with them to service their funding needs. They have a waiting list now. A lot of opportunity to discover additional funding.
- Dana – Motion that Board approves \$12 k for ApSeed Project assuming that we get the matching \$6 k from the District for our \$6 k investment, and if we don’t get match, we drop commitment to \$6 k. Marty 2<sup>nd</sup> motion. Addendum that \$6 k must come from Foundation. Motion passes unanimously.

#### **4. Status of Quiggle Assessment – David Kostmayer**

- Quiggle is not close enough in the process to recommend being signature project.
- Quiggle/Rotary Project summary emailed to Board members. No High School signed up at this time. Not at point right now that we can move forward this year. Don't want to close door on Quiggle project, but would like to revisit the project at a later date as plans come together. May need to carry over to next year. Not part of reserves right now.
- Possibility of getting UNCC Rotaract involved with Quiggle in the future. Potential to drive membership in to Rotaract.
- Need metrics to move forward with project.
- Hannah Kay - Suggestion that Quiggle project may need to be revisited next year. Do we need to take a vote to see if we proceed with Quiggle this year?
- Bill Bundy – Motion made that we table Quiggle until we have more information and due diligence on the project. Jan Richards 2<sup>nd</sup>. Motion passes.

## **5. Discussion of other funding requests- Board**

- Are additional projects Covid related? More of a Covid influence?
- Leigh – New Outreach Ministries is seeing the biggest need for food right now. That is where they are spending the majority of their money right now. Using to go boxes of food now as opposed to cooking meals.
- Bill Bundy – All projects look worthy for funding during Covid except for Cross Country For Youth.
- Jan – Questions about American Cancer Society. A lot of funding may be going to admin fees.
- Cyndi – Funds are still being used during Covid. Cancer patients still need help and still need rides to treatments. Institution that is dependent upon people, community, and donations. With research you will find that most of the funds go back in to the community. Only 20% goes to Admin. Cancer Society is in turbulent times which are all the more reason for us to support. Ride sharing to the hospitals for treatment may be a program we should target. Everyone likes to know where the funding goes. Prescription drugs are another target.

- Fred – Answering questions about Cross Country for Youth: We have been funding this project for a few years and it is an obesity prevention program. Reggie McAfee is director. Introduces young people to cross country, character building, and nutrition.
- Fred - Discussion about McClintock Partners. Freedom School Summer program is children's summer educational program. A lot of history. For kids to go to Summer Camp that cannot afford it. Fred and his wife has experience as councilors. Hannah Kay – we need to track this program as opposed to funding without feedback. Explore the program more. Fred to call Joe to speak with club.
- Bill Bundy – Discussion of ourBridge: 50 at risk immigrant kids that funding will supply meals for underprivileged children and families that partners with Alders Gate. Dana: Wonderful way of leveraging the infrastructure of the Alders Gate campus where the ourBridge Facility is located.
- David K – Seeing that we are rubber stamping these projects, let's take another look at the Project Summary report and revisit our reserves. That will leave the Club with a reserve of \$7644. So will someone make a motion to accept this spreadsheet as we see it? After further discussion, reserve number revised to \$6644 (see spreadsheet)
- David K – Explanation of Foundation Ask of \$10 k. Entertain a motion to accept spreadsheet calculations. Bill Bundy makes the motion and 2<sup>nd</sup> by Leigh Jenkins. Motion passes!
- Jan- As a Board do we want any of these groups that we have discussed funding to come speak to us and give us additional information? David K: Yes, any organization that we have proposed large funding should speak. If they cannot come in person, they can come in Zoom. Fred has contact information. There is a form that should be filled out so that Craig can write a check to these organizations. Fred will have check request forms.
- David K – Next step is to contact District to let them know that Club wants to change District Grant from Beach Blast to ApSeed. David will send email to Churchill to see what he needs to proceed. Will be voting on it within a week or two.
- Julie – Will contact Krystal at Bright Futures to speak to the Club and will coordinate with Jan.

Meeting Adjourned at 5:56 pm

Minutes prepared by Steven Spencer

