

Welcome to Sean Chan's Introduction

Investing with Family Offices...

BlueSeed
holdings



A promotional banner for a live streaming event. The background features a map of British Columbia with a large flag of the province (a Union Jack with a gold sunburst) pinned to it. The text 'Sean Chan, PHF' is in large blue letters, with 'A Paul Harris Fellow' below it. The event date and time 'Tuesday, 11:00 am EDT - October 11th and 25th' are in the top right. Social media icons for YouTube, Facebook, LinkedIn, and Twitter are present. The 'BlueSeed holdings' logo is on the right, along with the 'Global Impact Rotary Club' logo. Below these are the flags of Canada and Singapore. A portrait of Sean Chan, a man with glasses in a suit, is in the bottom right corner. The website 'bluseedholdings.com' is at the bottom right.

Sean's Background



Sean Chan

Family Office Executive, Corporate Finance Advisor and Serial Entrepreneur

- 16 years of experience in family office governance, advisory and investment management, corporate finance, management consulting and operations.
- Currently Founder of BlueSeed Holdings Inc. and CSFO, previously founder of EquitySoft Investments
- Previously with BitBit Financial (Vice President Operations), SkyLab Holding (Vice President P Finance), Abacus Capital (Advisor), iBank Digital (CSO), InfoCube Technologies (CFO), Abana Capital (CBDO), Eyexpo (CFO)
- Directly involved in excess of USD \$1.5 Billion of investment and business transactions to-date
- BA in Economics and Philosophy (University of British Columbia), and Rotary International and several exclusive invite-only global investment banking groups



Founder of BlueSeed

Corporate finance advisory business providing:

- Capital raising advisory
- CFO and management consultant for hire
- M&A advisory
- Family office offshore structure setup and corporate governance advisory



Operating Companies

- Minimum of \$1M EBITDA or \$10M revenue during last fiscal year
- OR... companies that have received at least \$10M in purchase orders or \$8M in R&D grants already

Project Financing

- Principally infrastructure or real estate projects, with special interest in government or institutional projects
- Minimum borrower sponsored 15% equity of total capital requirement

Operating Funds

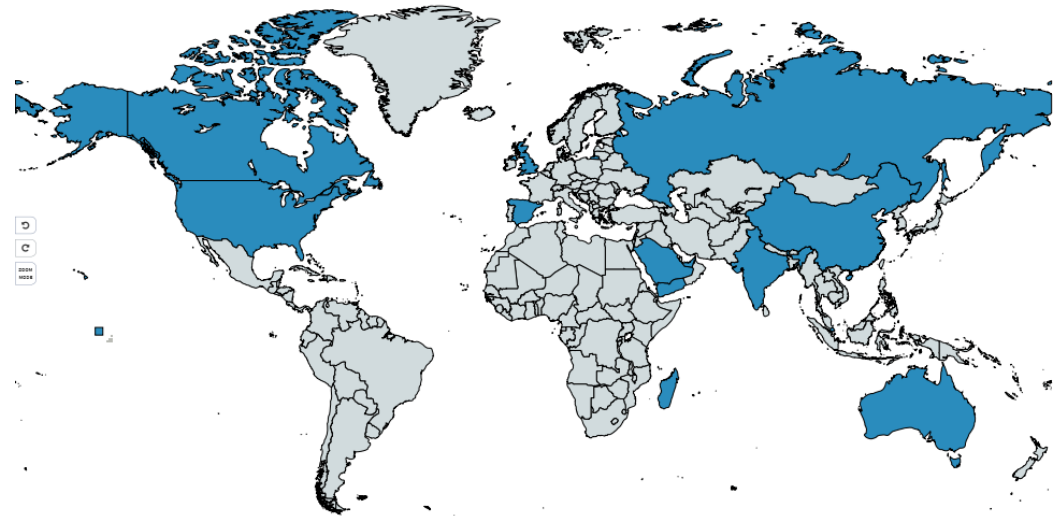
- Minimum pre-existing AUM of \$10M, with at least 5 years of live track record
- Thematic interests based on our family offices' unique mandates



The Circle of Single-Family Offices (CSFO)

Founder of the CSFO Association

- About 100 active members globally representing close to USD \$200B AUM, and a wider network of 1,100 affiliated single-family offices internationally
- Private investment opportunities
- Joint-Ventures & Strategic Partnerships
- Family Office Succession Planning
- Global Intelligence and Resource Sharing
- Global Financial, Economic, Political and Social Influence



What is a Family Office?



**Family-Owned Group of
Companies**



Significant Liquid Assets



**Professional Investment, Finance,
Operations and Legal Team**

Typical Family Office Concerns



**Capital
Preservation**



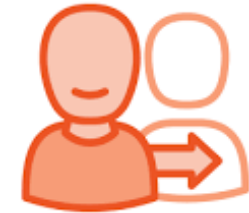
**Synergy with
Business Portfolio**



**Lifestyle
Requirements**



**Personal and F.O.
Financial Goals**



Succession Strategy

How to Work with Family Offices?

Sample but Preferred Scenario

1



Become a client first and demonstrate your value proposition firsthand...

2



Become a regional or strategic business partner..

3



Become an investor after value is demonstrated!

Information to Know Inside-Out



Customers



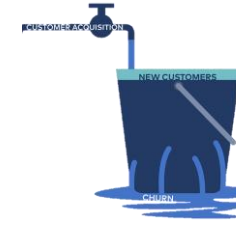
Revenue



Growth



Engagement



Churn

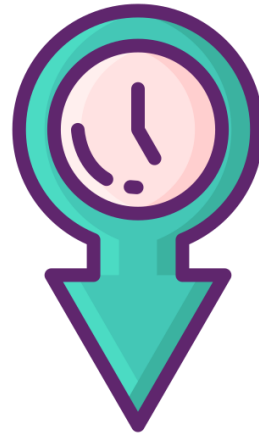


Burn

Presenting the Business Case



The Past



The Present



The Vision

Thank You.

Sean Chan

CEO and Founder of *BlueSeed Holdings Inc.*

  sean@blueseedholdings.com

 Personal Mobile: +1 (604) 715-6298

 Business WhatsApp: +1 (778) 652-0950

 <https://www.linkedin.com/in/seanjchan/>

 ID: seanjchan

Also Available on:

