

## **RY 2017-18 Governor's Club of Excellence Award & District Distinguished Club Citation (aka Pink Pages) (Final, 1 April 2018)**

The Rotary Club of \_\_\_\_\_

President Submitting Report \_\_\_\_\_ Date \_\_\_\_\_

This document and the Rotary International Presidential Citation have two purposes – The first is to offer the Club President another set of criteria to help that club provide the best service to their communities and the world. The second purpose is to recognize achievement among the clubs.

**You may take point credit for projects, membership and foundation data IF you are confident you will accomplish those during the Rotary Year 2017-18. Obviously, the Four Way Test applies. Some areas must be completed by the date noted in the item. Beginning membership number is that number in the Rotary database as of 1 July 2017. This document must be in the hands of the District Awards Chair NLT 1 April 2018 to allow time for award presentations at the All Clubs Conference in Kingsport, TN (27-29 April 2018).**

Club can be recognized through these awards;

1. The **“2017-18 RI Presidential Citation”** earned on the basis of criteria determined by the RI President Ian H. Riseley.
2. The **“District Distinguished Club Citation”** requirements are outlined below.
3. The **“Governor's Club of Excellence Award”** presented to one club from the small club category (25 or fewer members), one club from the medium club category (26 to 50 members), one club from the large club category (51 to 75 members) and one club from largest club category (76 or more members). Clubs must meet the criteria for the “District Distinguished Club Citation”. Total points will be used to determine the top three clubs in each category. The Awards Committee will rank these clubs based on balance in the service areas, and significant accomplishment in the membership and foundation area.
4. The **Interact and Rotaract Presidential Citations** based on criteria outlined at MyRotary.org. (Encourage your club's Interact and Rotaract Clubs to apply).

### **District Distinguished Club Citation**

To qualify a club must meet the mandatory items and earn a minimum of **2000** points of the **7700** points available. In addition minimums are identified in each service areas (Youth Service, Vocational service, Community Service, International Service) and in Administration, Public Image and Membership, and Foundation areas. District priorities for RY 2016-17 are active Youth Services programs, hands-on service by Rotarians in all areas, growth in Foundation, and Membership and Rotarian attendance at the All Clubs District Conference in Kingsport, TN and the International Conference in Toronto, Canada. **DOCUMENTATION IS NOT REQUIRED. FOUR WAY TEST APPLIES.** Note: President and other club officer references pertain to the officers for 2017-18 unless otherwise annotated.

**MANDATORY:**

1. President (2017-18) attends PETS or a District Governor 17-18 approved Makeup Y / N
2. Club Membership NET increase of at least **three** percent based on membership number as of 1 July 2017. Y / N
3. The Rotary Foundation (TRF) – Rotary Direct – at least 10% of membership enrolled **(waived for a 100% Sustaining club, i.e. all members contribute at least \$100)** Y / N
4. Sponsor or continue a youth program – e.g. Rota Kids, Interact, Rotaract, RYLA, Four Way test, Read2Me Y / N
5. Conduct Youth Protection Training if club has youth programs Y / N

**Administration - Total points available: 1845 (minimum 500)**

1. Attended the 2016-17 District Conference in Hickory (President 2016-17, President 2017-18, Secretary, Treasurer, Officers) 10 points each, members and/or spouses (max 100 points). \_\_\_\_\_
2. President 2017 -18 registers for International Convention in Toronto, Canada. (40 points). \_\_\_\_\_
3. Club members register for International Convention in Toronto, Canada. (20 points per member, max of 400) \_\_\_\_\_
4. Club elected (and posted in DACdb.com) the President for 2018-19 not later than 31 December 2017. (50 points). \_\_\_\_\_
5. Identify and report names of Treasurer, Secretary, and Foundation, Membership, and Public Image Committee Chairs (for 2017-18) in update DaCdb.com before 1 MAY 2017. (10 points each; max 50). \_\_\_\_\_
6. Creating Your Club Leadership Plan completed 30 June 2017. (50 points) \_\_\_\_\_
7. Club Goals for Rotary Year 2017-18 entered in Rotary Club Central (Rotary.org) – e.g. Foundation, Service, Membership, etc by 30 June 2017. (10 points each max of 250 points). \_\_\_\_\_
8. Attendance Reports received by District Secretary by 15<sup>th</sup> of each month from July 2017 through March 2018 (5 points each, for each late report subtract (-) 5 points, max: 45 points). \_\_\_\_\_
9. Schedule Club Programs on Rotary Themes (5 points each, max 60 points). Programs may be held in any month – preferred months below:
  - a. June 2017 – Rotary Fellowships (Quilting, Cycling, Travel) <https://www.rotary.org/myrotary/en/rotary-fellowships> \_\_\_\_\_
  - b. July 2017 – Polio Plus \_\_\_\_\_
  - c. August 2017 – membership/Extension \_\_\_\_\_
  - d. September 2017– Basic Education and Literacy \_\_\_\_\_
  - e. October 2017 – Economic and Community Development \_\_\_\_\_
  - f. November 2017 – Foundation \_\_\_\_\_

- g. December 2017– Disease Prevention and Treatment \_\_\_\_\_
  - h. January 2018 – Vocational Services \_\_\_\_\_
  - i. February 2018 – Peace and Conflict Prevention/Resolution \_\_\_\_\_
  - j. March 2018 – Water and Sanitation \_\_\_\_\_
  - k. April 2018 – Maternal and Child Health \_\_\_\_\_
  - l. May 2018 – Youth Services \_\_\_\_\_
10. Club members serving in District 7670 and/or Zone positions. (100 points per member, 500 maximum). \_\_\_\_\_
11. Log a minimum of 10 club goals on Rotary Club Central (100 points) \_\_\_\_\_

**Total for Administration (500 minimum) \_\_\_\_\_**

**Public Image – Total Available Points: 265 (100 minimum)**

- 1. Create and institute a Public Image strategic plan prior to 1 July 2017 (50 points) \_\_\_\_\_
- 2. Public Image Chair attends the Club Leadership Seminar May 2017 (25 points) \_\_\_\_\_
- 3. Establish and/or maintain a current Club website (25 points). \_\_\_\_\_
- 4. Publish (electronic preferred) Club Bulletin for each meeting (1 July 2017- 31 March 2018) (25 points for printed – 50 points for digital). \_\_\_\_\_
- 5. Release at least 5 unique news items about local, district or international Rotary activities to news media. 10 points each, 30 points for international article, max 80 points) \_\_\_\_\_
- 6. Submit at least 2 unique articles and good quality pictures of Rotarians at work for the Governor’s Newsletter and/or the District Website. ( 5 points each, Max 10 Points) \_\_\_\_\_
- 7. Establish or Maintain a social media site for the club i.e. Facebook, twitter or Youtube (25 points) \_\_\_\_\_

**Total for Public Image (100 minimum) \_\_\_\_\_**

**Membership- Total points available: 650 (200 minimum)**

- 1. Institute a membership plan **prior to 1 July** 2017 (175 points) \_\_\_\_\_
- 2. Membership Chair attends Club Leadership Assembly – May 2017 (35 points) \_\_\_\_\_
- 3. Club President 2017-18 personally recruits and inducts a new member prior to March 1, 2018. (50 points) \_\_\_\_\_
- 4. New Members Inducted at a formal induction ceremony. (20 points for each member, Max 100) \_\_\_\_\_

5. Conduct a New Member Orientation new members (40 points) \_\_\_\_\_
6. Hold a Rotary Rally or similar Membership recruitment effort. (50 points) \_\_\_\_\_
7. All club members are included in DaCdb.com with current information (email, mailing address, Birthday/Month/Year, phone number and recent picture) as well as Rotary ID# deadline 1 May 2018 (200 points for all) \_\_\_\_\_

**Total for Membership (200 minimum) \_\_\_\_\_**

**Community Service – Total Points Available: 700 (200 minimum)**

1. Initiate a new or continue a current Literacy program or project within your community. (50 points) \_\_\_\_\_
2. Conduct a PolioPlus awareness or fund-raising Project in the community. (50 pts/event; max.100 pts) \_\_\_\_\_
3. Participate in the C.A.R.T. (Coins for Alzheimer Research and Trust) Fund through club program or community awareness. (50 points) \_\_\_\_\_
4. Remit to District C.A.R.T. chairman a minimum of \$10 per capita during RY 2017-18. (50 points) \_\_\_\_\_
5. Organize, continue, or participate in a Hunger-related project in your community. (Examples – Stop Hunger Now, Rotarians Against Hunger, Food Collections) (50 points per project, max of 100 points) \_\_\_\_\_
6. Initiate or continue a Community Service project. (50 pts each, 150 pts max). \_\_\_\_\_
7. Initiate or continue a Signature Service Project. (100 points) \_\_\_\_\_
8. Initiate or continue a Signature Fundraiser. (100 points) \_\_\_\_\_
9. Log Service hours for RY 2017-2018 on Rotary Club Central. (150 points) \_\_\_\_\_

**Total for Community Service (200 minimum)**

**Vocational Service, total points available: 600 (100 minimum)**

1. Vocational talks by members (10 points each. max: 50 points) \_\_\_\_\_
2. Vocational talks by program guests (10 points each. max: 50 points) \_\_\_\_\_
3. Club member presentation on workplace ethical behavior stressing the ‘Four Way Test’. (50 points) \_\_\_\_\_

4. Sponsor a day for Rotarians to bring young people to their place of business to learn about their occupations (25 points for each young person, max 100) \_\_\_\_\_
5. Recognize one or more community members who have made outstanding professional achievements while maintaining high ethical standards. Examples include teacher, policeman, medical, principal, business person. (25 points each, max 50 points) \_\_\_\_\_
6. Establish or continue a “*Four Way Test*” program in local schools. (100 points for each school, max 200 points) \_\_\_\_\_
7. Institute a new or expand a current Vocational Program. (50 pts each, max 100 points) \_\_\_\_\_

**Total for Vocational Service (100 Minimum) \_\_\_\_\_**

**Foundation - Total points available: 1640 (minimum 400)**

1. Award 20 points for each Rotarian attaining a new Paul Harris Fellow or new multiple Paul Harris Fellow (Max 100 points) \_\_\_\_\_
2. Club becomes or remains (this means everyone is still a PHF) a 100% Paul Harris Fellow club (100 points) \_\_\_\_\_
3. Award 100 points for a five % increase of Paul Harris Society Members. (100 points) \_\_\_\_\_
4. Award 10 points for each Sustaining member award. (max 100 points) \_\_\_\_\_
5. Club President becomes or remains a sustaining member (minimum of \$100 donation to the Annual Fund). (100 points) \_\_\_\_\_
6. Award 20 points for each member who becomes a new Benefactor. (max 100 points) \_\_\_\_\_
7. Award 50 points for each new Major Donor. (Max 150 points). \_\_\_\_\_
8. Award 30 points for each new Bequest Society member or New Endowment Donor (max 120 points) \_\_\_\_\_
9. Club meets 100% EREY status by **30 June** 2018. (320 points) \_\_\_\_\_
10. Club members donate at least \$20 per capita to PolioPlus (50 points). \_\_\_\_\_
11. Club members, President 2017-18, President 2018-19 and Foundation Chair (or Grants Chair) for 2017-18 attended Grant Management Training seminar (Aug 2016) (20 points/person; max 100) \_\_\_\_\_

12. Club officers for 2017-18 (President, President-Elect, Secretary, Treasurer, Foundation Chair, Membership, and Service Chairs) attend Club Leadership Assembly May 2017(25 Points each, maximum of 200) \_\_\_\_\_

13. Award 10 points for each club member who attends the District Foundation Banquet (Nov 2017) (max. 100 points) \_\_\_\_\_

**Total for Foundation (400 minimum)** \_\_\_\_\_

**International Service - Total Points Available: 700 (100 minimum)**

1. Host or nominate members for a Friendship Exchange, Group Study Exchange, or Vocational Training Team (100 points) \_\_\_\_\_

2. Nominate a Peace or Global Scholar (100 points) \_\_\_\_\_

3. Club members participate in an international project outside the United States (either travel or support with service) (50 points per member, 100 max) \_\_\_\_\_

4. Club qualifies and applies for a Global Grant Project. (100 points) \_\_\_\_\_

5. Club qualifies and applies for or joins another club applying for a Global Grant. (100 points) \_\_\_\_\_

6. Club initiates, continues, or participates in an international service project (100 pts). \_\_\_\_\_

7. Invite a speaker from a recent international project (100 points) \_\_\_\_\_

**Total for International Service (100 minimum)** \_\_\_\_\_

**Youth Service - Total points available 1300 (400 minimum)**

1. Host an incoming Short or Long Term Youth Exchange student (75 points) \_\_\_\_\_

2. Sponsor an outbound Short or Long Term Youth Exchange student. (50 points) \_\_\_\_\_

3. Ensure sponsored Interact Club members attend All Clubs District Conference in Kingsport, TN during April 2018 (25 points per Interact member or, 500 max) \_\_\_\_\_

4. Sponsor a new or continue a RotaKids Club (50 points per club, 100 max) \_\_\_\_\_

5. Sponsor a new or continue an Interact Club. (50 points per club, 100 max) \_\_\_\_\_

6. Sponsor a new or continue a Rotaract Club (50 points per club, 100 max) \_\_\_\_\_

7. Conduct a Project with an Interact Club (50 points) \_\_\_\_\_

- 8. Conduct a Project with a Rotaract Club (25 points) \_\_\_\_\_
- 9. Sponsor student to Rotary Youth Leadership (RYLA) (50 points each; max 100) \_\_\_\_\_
- 10. Conduct a club program using Interact, Rotaract, or Youth Exchange student (50 points) \_\_\_\_\_
- 11. Club hosts (participates and pays) a multiple day activity for inbound Youth Exchange Students staying in the District (100 points) \_\_\_\_\_
- 12. Sponsor a local non-Rotary youth organization such as Scouts, 4H club. (50 pts) \_\_\_\_\_

**Total for Youth Service (400 Minimum)** \_\_\_\_\_

**TOTAL POINTS SUBMITTED** \_\_\_\_\_

SIGNED: \_\_\_\_\_ (Club President 2017-18)  
 Date: \_\_\_\_\_

**PLEASE NOTE:**

1. The Four Way Test always applies. Please include those activities which may be scheduled but not completed (due to submission timelines) if you intend to accomplish them within the Rotary year.
2. Participating clubs must be current in both District and RI financial obligations to be considered for this award.
3. The form must be completed and forwarded to the District Awards Chair and received no later than **1 April 2018**. Please email to the Rotary Office at [ashevillerotary@bellsouth.net](mailto:ashevillerotary@bellsouth.net) or

**Send to: District Awards Chair  
 Rotary District 7670  
 PO Box 1954  
 Asheville, NC 28802**

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