



Governor's Club of Excellence Award & Distinguished Club Citation (aka "Pink Pages")

Purpose: To help the Club President and Board of Directors document club's achievements and activities throughout the year, while recognizing their many accomplishments.

Public Image – 50 points

All items MUST include proper use of correct Rotary Masterbrand logo!	Available Points
1) Establish or maintain an active online presence (website or social media)	10
2) Regularly publish a club bulletin/newsletter (digital, printed or video)	10
3) Create or update a club brochure or flyer	10
4) Release news items to media regarding a local, district or international topic, event or project	5
1 point each, maximum 5	
5) Produce & share a video about club event, fundraiser or project	5
6) Host a "Rotary Day" event or activity in February 2020	<u>10</u>
	50 Max

Specific Public Image Awards for 2019-20 will be communicated with submissions due in early April 2020. The above criteria will be used for judging! Share ideas and ask questions and "how to". Have fun with Public Image!