

Rotary Club of Hendersonville, NC
Board of Directors Meeting Minutes
Monday, November 12, 2018

Board Members Present: Jason Wilde, Milton Butterworth, Ron Kauffman, Craig Kirkpatrick, Rita Hood, Bob Soderstrom, Marybeth Burns, Sheila Grapes, David Marshall, Larry Elliott, Chris Burns, Jerry Liedl, Bryan Byrd

Absent: John Connet, Harriett Hilton, Kristin Dunn, Rich LaCasse

Also Present: Melanie Carleton

The meeting was called to order at 4:00 PM by President Milton Butterworth.

Approval of Minutes: Minutes of October 8, 2018 were accepted as written.

Treasurer's Report: Ron Kauffman

- Not much change on liabilities
- Expenses for guests are up
- Bank balance is \$39,871
- Square deposits are up.

Secretary's Report: Jerry Liedl

- No Report

Reports from Directors:

Membership – Chris Burns

- Membership update is favorable
- Chris Burns is in charge of recruitment of new members
- Laura Phipps is the New Member Ambassador
- Mike Collins will take over New Member Orientation
- Mike and Laura are new members and have agreed to take on new responsibilities
- Marybeth Burns has 5 new members coming in.
- Milton brought up Rotary Alumni – former members in the area who are not currently in a club. All agreed it would be hard to define who they are.
- Four Seasons club is doing satellite meetings and have asked about co-meetings.
- It was suggested we have a liaison between clubs.
- Milton said Four Seasons has asked about publishing a joint ad in the Newcomers magazine. Marybeth said the cost is not effective and that word of mouth is much better
- Bryan said the better use of the ad dollars would be for open events where we can talk up our club.
- All agreed that we should have done a better coordination of World Polio Day.

Greenways Master Plan – Chris Burns

- County Commissioners are seeking endorsements
- Endorsement only entails a letter and no monetary expense.
- Our club would get in on the ground floor.
- Board members will decide at the December board meeting
- Milton will present to the club but not as a vote.
- There are no drawbacks.

Community & Vocational Service –David Marshall & Craig Kirkpatrick

- David said the grant list is incomplete at this time since it does not include a request from Ron Kauffman that was sent early
- The grant committee will meet on 11/27 for recommendations and will present to the board at the December board meeting.
- Milton suggested that RYLA funds go ahead of other community grants.
- Total funds requested is \$8450 but only \$6300 is available.
- 187 lbs. of canned goods was collected at the 11/6 club meeting.
- Funds collected at World Polio Day at Bold Rock was \$325.
- December 15th is the Rotary Clubs day to ring the bells for Salvation Army.

Club Service –Larry Elliott & Bob Soderstrom

- Two boxes of books were collected for Smart Start
- 16 people need to have their member picture taken for the website. An email will be sent to each of them.

Fund Raising – Harriett Hilton & Alison Alexander

- No Report

International Service - Rich LaCasse & John Connet

- No Report

Youth Service –Kristin Dunn & Rita Hood

- The Interact club wants a Hurricane Relief service project and for the Club to work with them on it.
- Milton suggested a care package drive or “make a change Friday” to collect change for Blue Ridge Honor Flight

President’s Report – Milton Butterworth

- The annual meeting is December 11th.
- Don Huneycutt has agreed to be President following Marybeth Burns
- The presented slate of candidates will be voted on December 11th.

Motion was made to accept the slate of nominees by Jason Wilde and seconded by Ron Kauffman. Motion carried unanimously.

Public Image – Bryan Byrd

- We've had great media coverage.
- Send information to Bryan who will polish it and post it to the website.
- January is Rotary Awareness Month
- Milton is invited to the Local Focus at WTZQ
- Bryan suggested that Partners pay for air time and promote Rotary
- It's suggested that a social be held in January.

President Elect – Sheila Grapes

- The Incognito will be redesigned.
- Kim Hinkelman did a 2-page mock-up as a suggestion which Marybeth stated was too busy.
- Bryan wants to drive folks to our website.

Foundation – Marybeth Burns

- The club program on 11/20 will be about the Foundation

Past President – Jason Wilde

- At the Foundation Banquet our club placed second in annual giving and second in Polio Plus giving

Unfinished Business

- No Report

New Business

- No Report

Adjourn – 5:14 PM

Next Meeting, December 10, 2018, 4:00 pm in the City Operations Center.