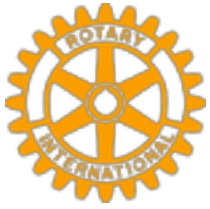


# A History of the Rotary Club of Asheville

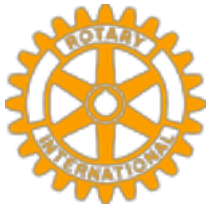
## With a Parallel History of Asheville

1915 to 2015  
A Century of Service



# The First Decade

1915-1924  
Our Founding



# First Meeting

December 1914 - Langren Hotel

George Lee invited 8 friends to meet with him at the Langren Hotel (complete in 1912), now the site of the AC Hotel, to see if there was interest in a Rotary Club in Asheville.

They were Canie Brown, Curtis Bynum, Perry Cobb, Thomas Harkins, Charles Honess, James Keith, John Patterson, and William Ward.



Old Asheville photographs, courtesy of the D. Hiden Ramsey Library Special Collections, UNC-Asheville



# Our Founders



Left to right:

George Lee was the district agent for the Aetna Life Insurance Company.

Canie Brown was the owner of the Swannanoa Laundry (now the Swannanoa Cleaners).

Curtis Bynum was the owner of the White Pine Creameries.

Perry Cobb was the owner of the Office Supply Company.

Thomas Harkins was an attorney.

Charles Honess was an optometrist.

James Keith was the owner of the Asheville Dray, Fuel and Construction Company.

William Ward was the owner of the Ward Electric Company.

John Patterson (no picture available) was the owner of the A.L. McLean and Company sheet metal company.





# The Club Café and Candy Kitchen 19-23 Haywood

Site of the Organizational Meeting of the Club



Asheville Gazette-News  
January 30, 1915



Looking north along Haywood in the 1940s  
(Arrow points to 19-23 Haywood)



19-23 Haywood today  
(just south of the Woolworth Walk)



# Our Charter

Rotary International Club No. 152

42 Charter Members

49 Members in first roster (1915)

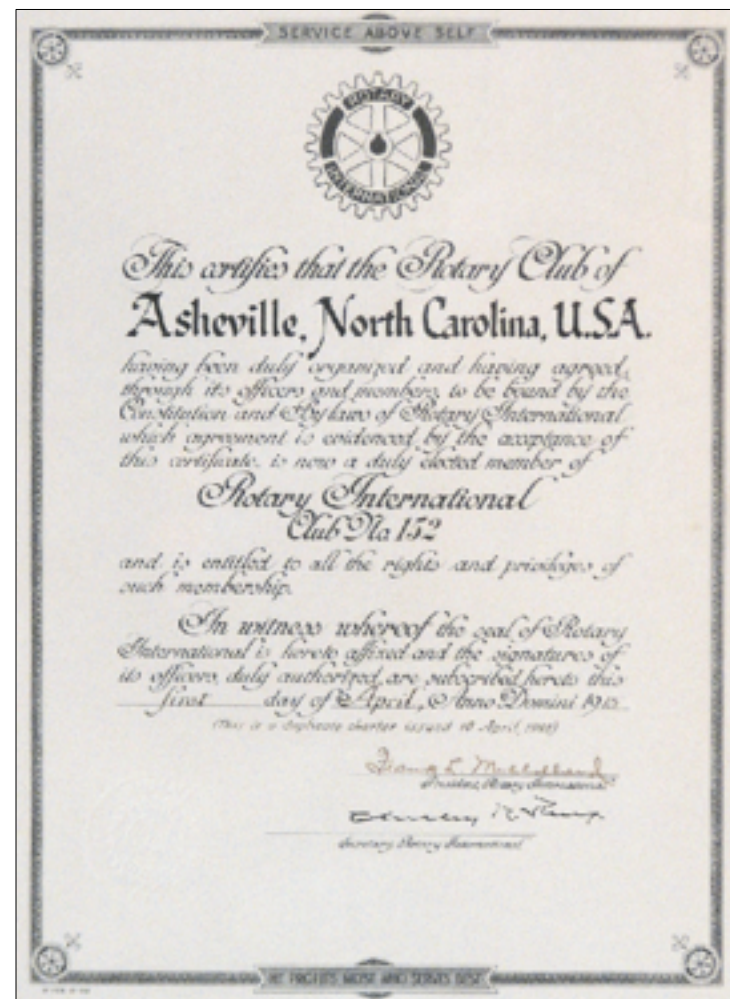
Membership grew to around 100 by 1919

We met at:

1919-22 - the old Battery Park Hotel

1922-24 - the YWCA cafeteria

1924-40 - the new Battery Park Hotel



Rotary Club of Asheville Centennial –  
1915-2015



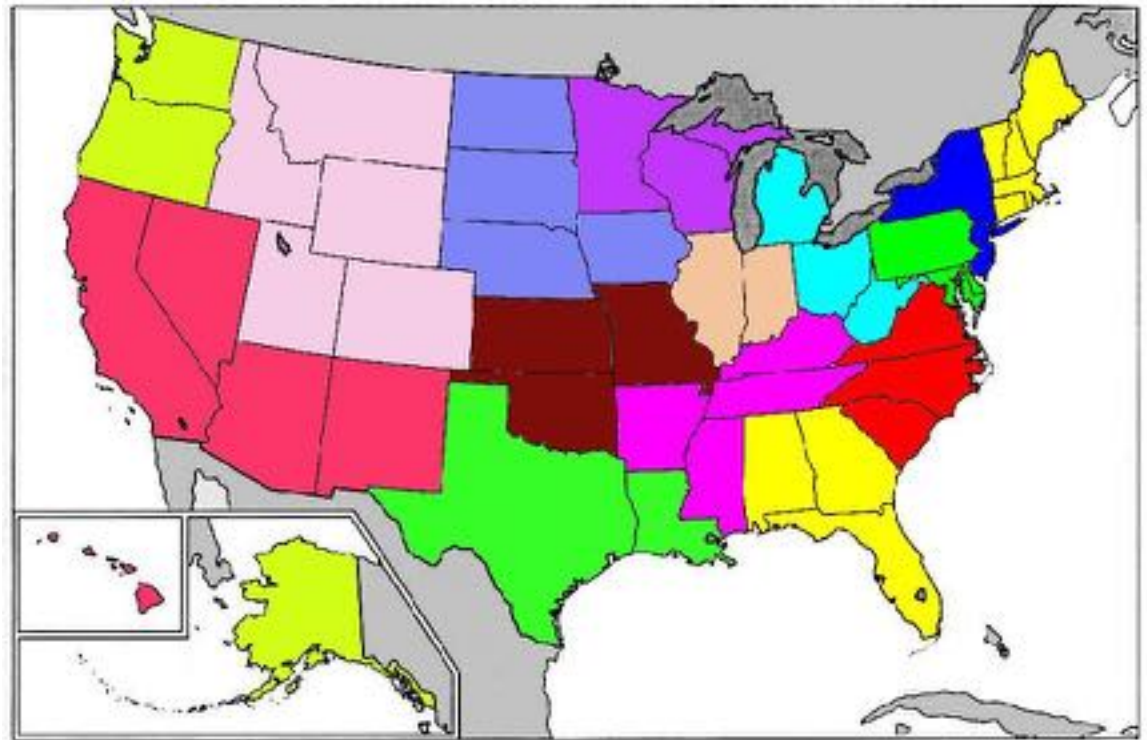
# Rotary Districts

## 1915

Rotary had 19 Districts  
15 Districts in the US  
3 Districts in Canada  
1 District in the British Isles

We were in District 4.

The number of Districts  
was increased to 24 in 1918.  
District 4 became District 7.





# The First Decade's Presidents



George Lee was the district agent for the Aetna Life Insurance Company.

Charles Honess was an optometrist.

Leroy Rogers was the owner of the Rogers Grocery Company.

Emmet Galer was the owner of Ye Old Book Shop.

Frank Johnson was the manager of the National Casket Company.



George H. Lee  
1915-1916

Charles H. Honess  
1916-1917

Leroy B. Rogers  
1917-1918

Emmet E. Galer  
1918-1919

Frank E. Johnson  
1919-1920

J. Dan Earle was the owner of the Earle Chesterfield Mill Company.

Curtis Bynum was the owner of the White Pine Creameries.

Willis Clark was the minister at Trinity Episcopal Church.

Canie Brown was the owner of the Swannanoa Laundry.

Norman Warner was the manager of the Carolina Hardwood Company.

Fred Kent was the manager of the Storage Supply Company.



J. Dan Earle  
1920-1921

Curtis Bynum  
1921-1922

Willis G. Clark  
1921-1922

Canie N. Brown  
1922-1923

Norman J. Warner  
1923-1924

Fred Kent  
1924-1925





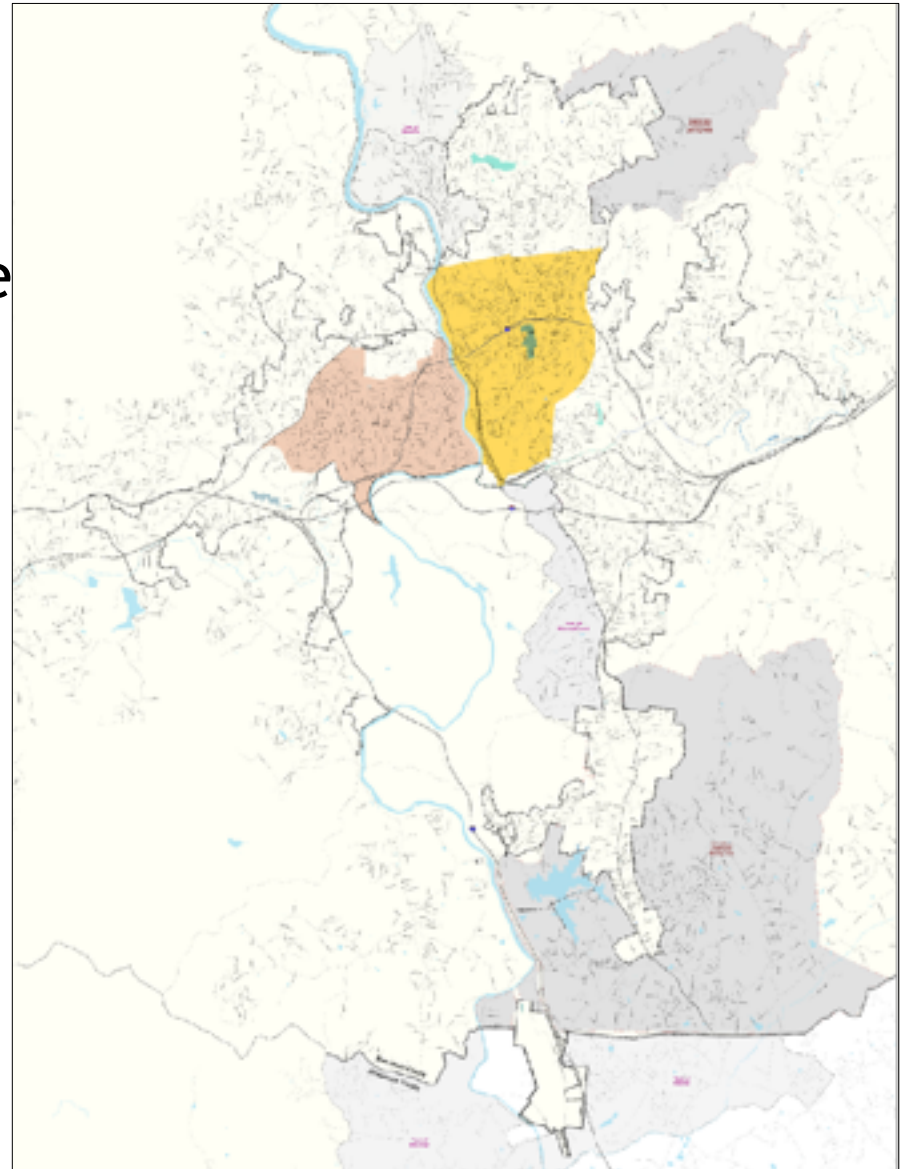
# Asheville 1917

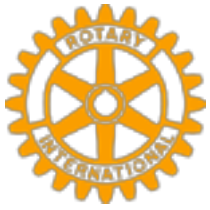
West Asheville is annexed

## Population

	1910	1920
Asheville	18,762	28,504
County	49,798	
	64,148	

1797 boundaries shown in green.  
1916 city limits shown in yellow.  
Annexed area shown in pale red.  
Current city limits shown in black outline.

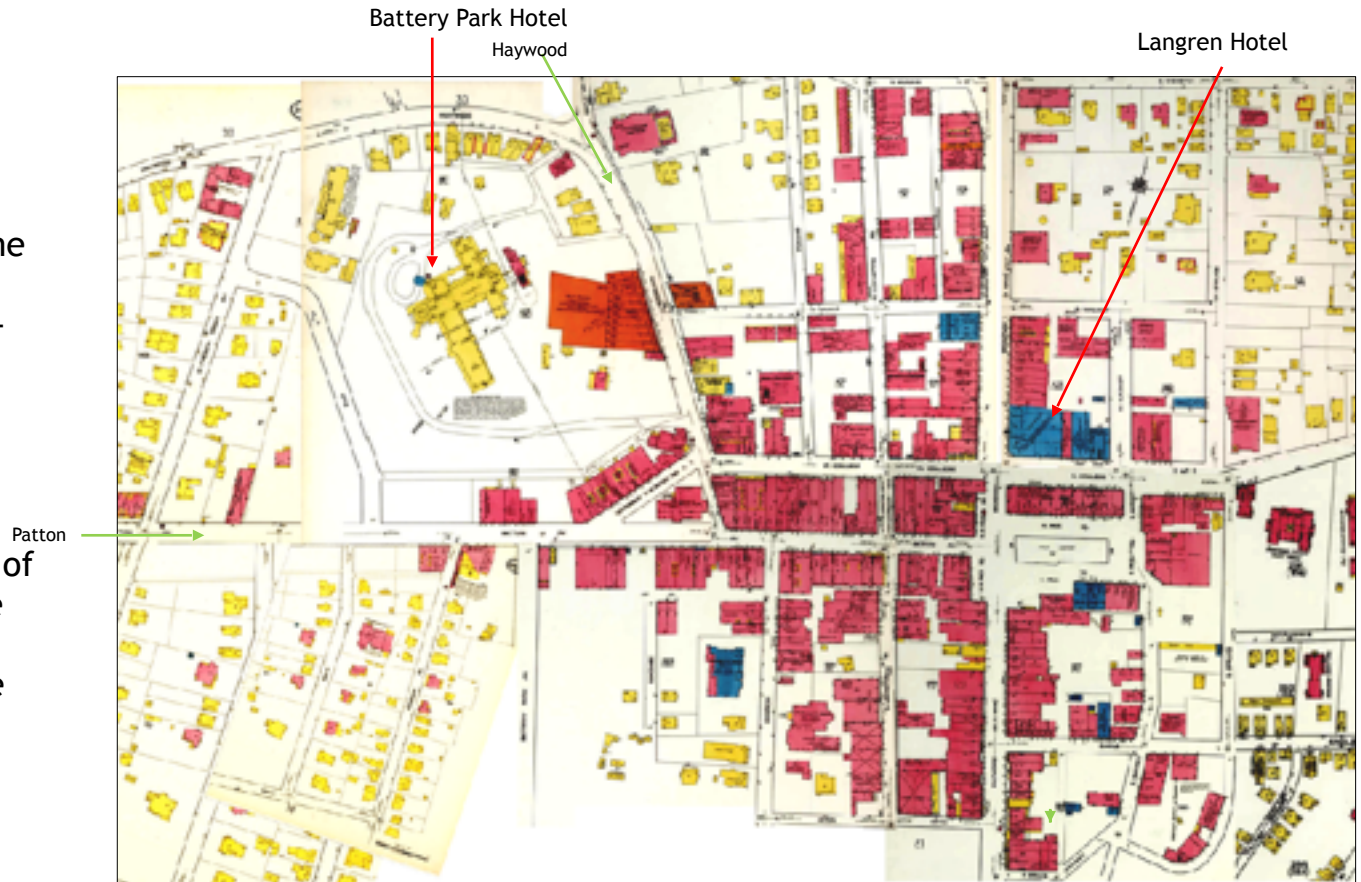




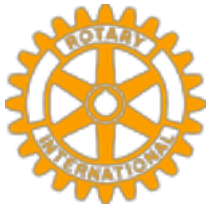
# Downtown Asheville 1917

Taken from the 1917 Fire insurance map of Asheville. Color code is yellow for frame buildings, red for brick buildings, and blue for steel-frame buildings.

Note the empty space south of Patton Avenue. This was the ravine that filled in with the dirt from the levelling of the Battery Park hill to become Coxe Avenue.



Biltmore



# Pack Square 1917

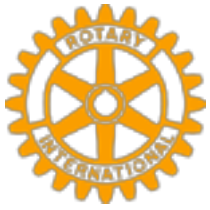


Picture taken around 1918, "Save Food" billboard for World War I campaign. The combined City Hall, Fire Department and Public Market is the building in the background (demolished, now open space), the Legal Building at right. Note the maze of trolley tracks. Asheville was the first city in North Carolina to have an electric trolley system (1889).



BB&T (Arias) Building replaced the buildings at the lower left, the Biltmore Building the buildings at the left.





# Asheville 1919

Vance Monument

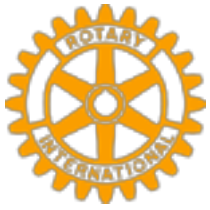
Langren Hotel



City Hall/Market/  
Fire Department

Biltmore Avenue





# Asheville circa 1915

Looking east showing the Battery Park Hotel

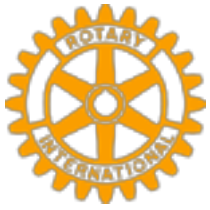


This shows the Battery Park Hotel and its grounds prior to its levelling in 1922. The hill was as high as the 9<sup>th</sup> floor of the new Battery Park Hotel, now the seniors housing just north of the Grove Arcade.

Vance Monument



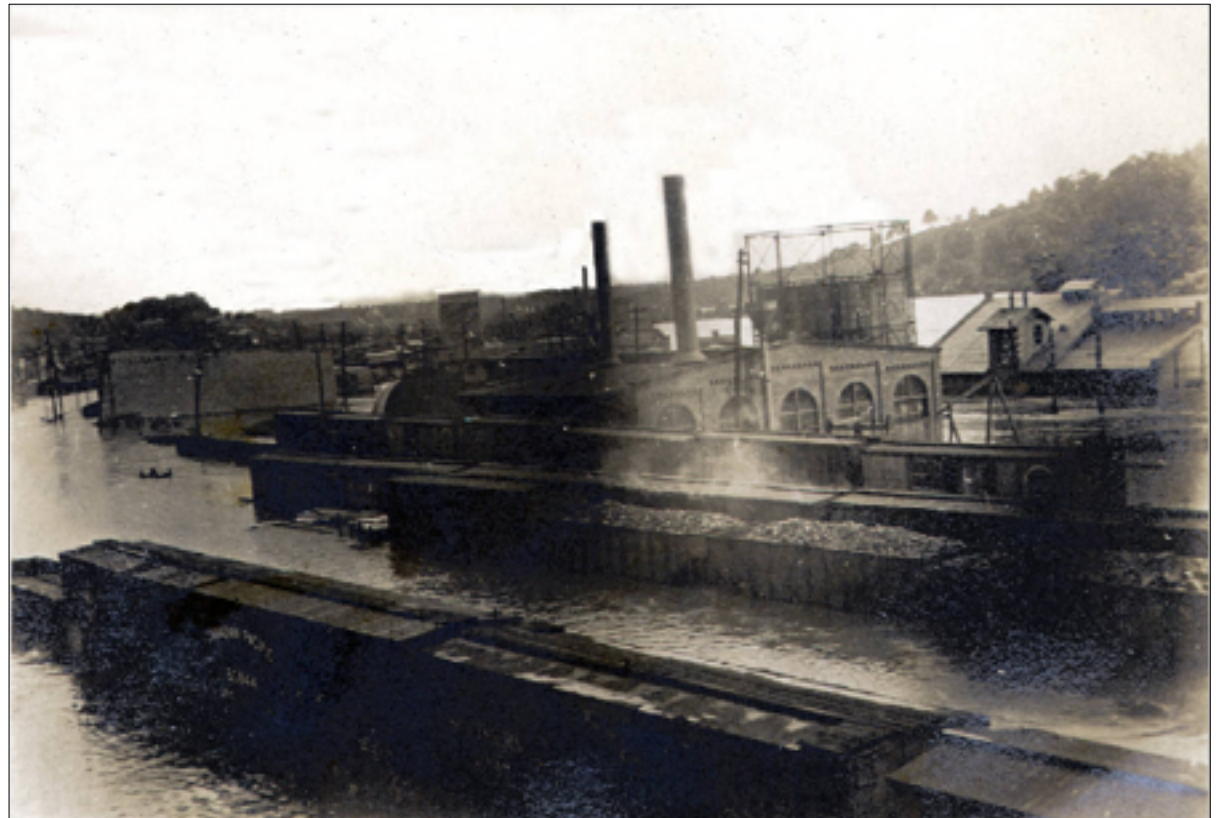
Patton

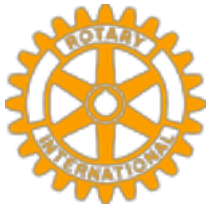


# The Flood of 1916

During July 8-10, 1916 a Gulf hurricane dumped rain on the French Broad and Catawba River basins. Then on July 13, 1916, an Atlantic hurricane added more rain to the already saturated soil. Both rivers flooded. The French Broad crested at 17 feet above flood stage, its average width increased from 381 feet to over 1300 feet. Damage was placed at \$22 million (approximately \$500 million in today's dollars). Over 80 people were killed.

The club organized a campaign to raise funds to aid the flood victims.





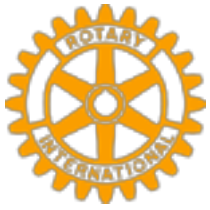
# Seeing the Soldiers off to War - 1917

Patriotic support for our soldiers headed off to fight in Europe in 1917 is evidenced by this photograph of the south side of Pack Square.

Note the bunting on the City Hall in the background. The castle-like building was the Public Library.





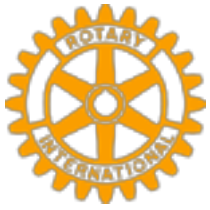


# Victory Parade -



Similarly, the soldiers were welcomed home with a parade in September 1920 down Patton Avenue. Note the victory arch constructed over the street.





## Some Landmarks of the Early 1900s which no longer exist

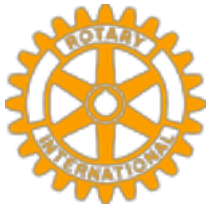


The original Bon Marche Department store stood at the corner of Patton and Lexington, now the site of the Kress Building. The owners of the store, the Lipinsky family, were members of the Club.



The old County Court House stood at the end of Pack Square.

Rotary Club of Asheville Centennial –  
1915-2015



## Some Landmarks of the Early 1900s which no longer exist



The Coca Cola Bottling Company stood on the site of the French Broad Coop.

The US Post Office was located on what is now Pritchard Park.



The Public Library was replaced by the building that now houses the Asheville Art Museum.





# Some Landmarks of the Early 1920s

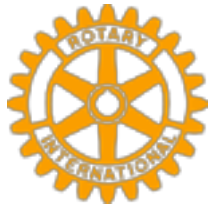


The Hotel Asheville was built in 1915, originally as the Elks Club. It became the Jenkins Hotel in 1923 and was renamed the Hotel Asheville in 1932. The ground floor now houses Malaprops Bookstore and the basement Zambra's Restaurant.



The Loughran Building was designed by Richard Sharp Smith and completed in 1923. It stands at the corner of Haywood and Walnut, the ground floor the location of the Mobilia Furniture Company.





# Some Landmarks of the Early 1920s



The Haywood Building was the first major building on Haywood Street (1917) and is on the west side of the street adjacent to the Haywood Park Hotel.

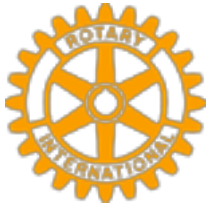


The Jackson and Westall Buildings were constructed in 1924 on the site of Thomas Wolfe's father's stone cutting building. Westall was Wolfe's mother's maiden name. The two buildings share an elevator.



The Drhumor Building was completed in 1896. It stands at the corner of Church and Patton.





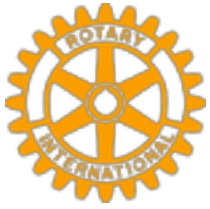
# Leveling of the Battery Park Hill

## 1922-24



The Battery Park Hotel  
burned to the ground  
during the excavation.





# Battery Park Hill Becomes Coxe Avenue

The Battery Park hill was levelled in 1922-1924 with the dirt used to fill the ravine to become Coxe Avenue.

E.W. Grove and Tench Coxe came up with this idea. Grove would own the properties on the west side of the new street, Coxe those on the east side.





# Accomplishments of the First Decade

- Industrial Commission - 1916-17 - Surveyed Asheville area for potential factory sites, accurate comparison on tax, gas, electric, freight, and water rates compared to other NC communities
- City Planning Commission - 1916-1917 - Sponsored by the club; requested at 25 year plan for city in response to traffic congestion on Pack Square because of poorly arranged trolley tracks.
- Street Widening Program - 1916-1917 - Sponsored by the club; first result, widening of Patton Avenue.
- Oak Street High School - 1916-1917 - Rotary promoted bond election with a get out the vote campaign after its luncheon meeting on election day.
- Public Rest Room on Pack Square - 1916-1917.
- Asheville Normal Summer School - 1917-1918 - as a result of a regular club program, under the club's leadership, funds were raised to assure its successful opening.
- Boy Scouts - 1917 - hired the first local Scout executive, established Camp Daniel Boone, built its lake.
- Emmet Galer, President of the Club 1918-1919, was Chief Sergeant-at-Arms at the Rotary International Conventions in Atlantic City in 1920 and Edinburgh in 1921.
- Hickory Rotary Club - 1921 - sponsored by the Club.
- Rotary Educational Fund - 1922 - established a fund to loan money to local boys to meet educational expenses.
- YWCA Hut - 1923 - provided a hut for the girls of the YWCA, thus advancing the growth of this organization in the community.
- Waynesville Rotary Club - 1924 - sponsored by the Club.
- Fred Kent was District Governor in 1924-25



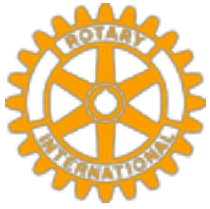
# Life before Television

Listening to the 1921 World Series  
in front of the Asheville Citizen Building



The New York Giants defeated the New York Yankees 5 games to 3.

Rotary Club of Asheville Centennial –  
1915-2015



# The Second Decade Asheville's Boom and Bust 1925-1934





# Rotary District 38/58 1922

Former District 7 was split in 1922.

We were then in District 38 which included all of South Carolina plus that part of North Carolina west of Greensboro, Asheboro, and Rockingham.

Charlotte and Albemarle were in our District.

The District number was changed to 58 in 1926.

We met at the new Battery Park Hotel for the entire decade

Rotary Club of Asheville Centennial –  
1915-2015



Membership ranged between 70 in 1934 and 115 in 1927.



# The Second Decade's Presidents



Pat M. Burdette  
1925-1926



Clyde E. Cotton  
1925-1926



Chester Brown  
1926-1927



Frank S. Smith  
1927-1928



Frank A. Barber  
1928-1929



F. Roger Miller  
1929-1930



Ralph N. Pfaff  
1929-1930



Clarence N. Walker  
1930-1931



Robert F. Phillips  
1931-1932



Clarence E. Morgan  
1932-1933



John E. Calfee  
1933-1934



Ottis Green  
1934-1935

Pat Burdette was with the Asheville Citizen newspaper; Clyde Cotton was a doctor specializing in pulmonary diseases; Chester Brown was with the Chero-Cola Bottling Company (became Nehi); Frank Smith owned Dr. T. C. Smith Co. (wholesale drug company); Frank Barber was the owner of the Inland Press; Roger Miller was the manager of the Chamber of Commerce; Ralph Pfaff was with the Telephone Company; Clarence Walker was with Wachovia Bank; Robert Phillips was a lawyer; Clarence Morgan was the owner of the Morgan Candy Company; John Calfee was President of the Normal & Collegiate Institute (now AB Tech); Ottis Green was the owner of the Ottis Green Hardware Company on Pack Square.



# Asheville

## 1931

North Asheville,  
Kenilworth, and  
Biltmore areas  
annexed

Population

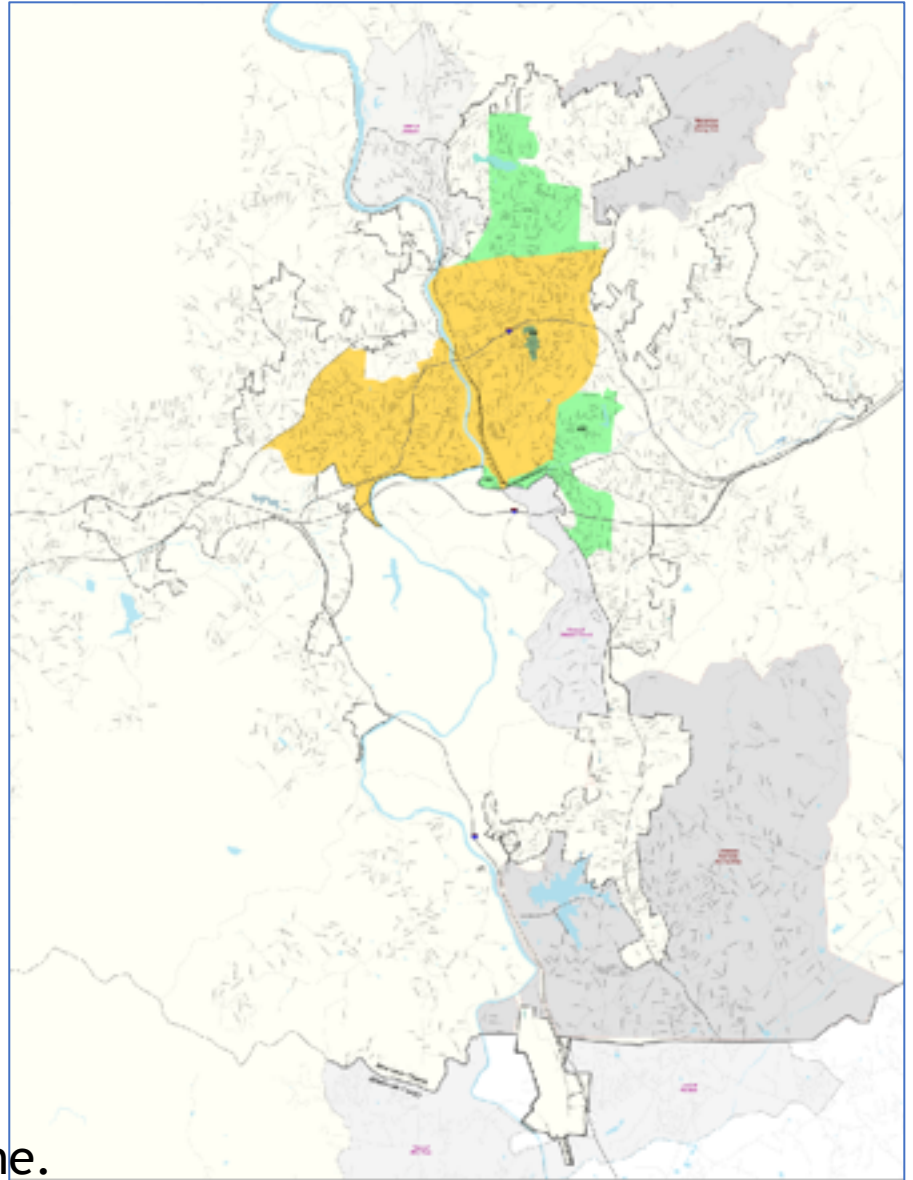
	1920	1930
--	------	------

Asheville	28,504	50,193
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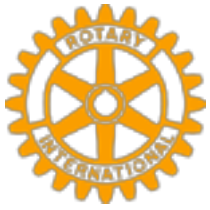
County	64,148	
--------	--------	--

97,937		
--------	--	--

1797 boundaries shown in green.  
1916 city limits shown in yellow.  
Annexed area shown in pale red.  
Current city limits shown in black outline.







# Pack Square

The old and new Court Houses at left rear, new City Hall at right rear.

Note street where the Biltmore Building is now.





# Asheville's Boom Time

## The 1920s

- The City's population ballooned from 28,000 in 1920 to 50,000 in 1930
- 65 commercial and public buildings erected
- Building permits:  
1920 \$1.4 million, 1924 \$4.2 million
- 1925 bonded indebtedness \$8.7 million  
versus an assessed valuation of \$73 million  
Debt ratio that high is now illegal
- A Florida-like land speculation frenzy



# Some Landmarks of the Late

92



The County Court House, in 1928 with a shadow of the old Court House, was designed by the firm of Milburn and Heister. At the time was the largest court house in NC.



City Hall, also completed in 1928, was designed by Douglas Ellington who also had designed a court house to match.



# Some Landmarks of the Late 1920s

Clockwise from upper left:  
First Baptist Church built in  
1927, designed by Douglas  
Ellington;



Bon Marche department store  
built by E.W. Grove for  
Solomon Lipinski (club  
member), now the Haywood  
Park Hotel;  
George Vanderbilt  
Hotel built in 1924,  
now the Vanderbilt  
Apartments senior  
housing;

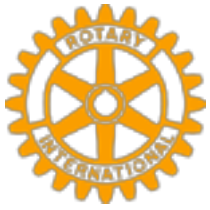


The Grove Arcade,  
constructed  
between 1926 and  
1929 by F.W. Grove  
who died in 1927.



Rotary Club of Asheville Centennial –  
1915-2015





# Some Landmarks of the Late 1920s



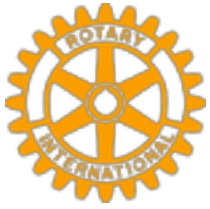
Kress Building built in 1927,  
designed by the Kress  
Company staff architect,  
E.J.T. Hoffman



Asheville Biltmore Hotel built  
in 1926, now the Altamont  
Apartments (Woodfin and  
Market Streets)



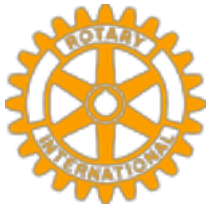
New Medical Building built  
in 1925 (Walnut and  
Market Streets)



# Some Landmarks of the Late 1920s



Shell Service Station on Patton Avenue. Built around 1928, designed by Stewart Rogers who later became a member of the club. Now Spicer Greene Jewelers.



# The Bubble Pops

November 20, 1930

- Asheville's Central Bank and Trust Company failed
  - 85% of its funds came from city and county
  - City lost \$4.6 million
  - County lost \$3 million
  - School system lost \$0.4 million
- Teachers quit, fire department cut by 25%, street maintenance crew dismissed, city employees had salaries cut by 20% and more
- Newly constructed buildings were abandoned to reduce upkeep.



# Asheville's Bust Time

The 1930s

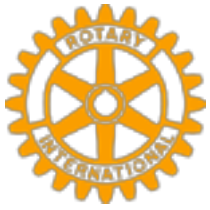
- 178 separate bond issues from 46 political units  
city, county, sanitary districts, water districts, etc.
- Debt burden ranged from 12% to 47% of the 1926  
assessed valuation
- Property values had dropped by 50%
- Combined indebtedness over 10% of that of the entire  
state
- Asheville had the highest per capita debt in the US  
\$477 per person for Buncombe County versus  
\$160 per person for the rest of the state





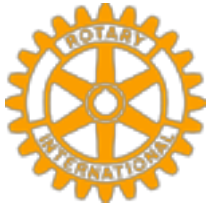
# The Fix

- By 1934 the debt and accrued interest was \$56 million
- A “Sinking Fund” was established in 1936 to repay creditors with new bonds maturing on July 1, 1976
- Curtis Bynum, a founding member of this club, served as Secretary of the Sinking Fund Commission from its inception to his death in 1964



# Accomplishments of the Second Decade

- Crippled Children Clinic  
held clinics, raised funds and community awareness
- City Beautification Program  
planting of mimosa trees along highways approaching the city
- Junior Rotarians  
honor students from the Senior High School guests of the club monthly
- Adult Night School
- Depression Emergency Aid  
supported the community wood yard, the penny-a-meal plan, etc.
- Pigs Club  
gave a young pigs to rural boys for breeding and raising to improve the breeding stock
- Civic Union Club  
organized association of civic clubs as a clearing house for projects and problems
- Robert E. Phillips  
District Governor 1933-34  
Rotary International Director 1934-35



# Opening of Biltmore House

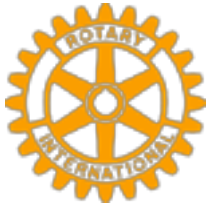
March 15, 1930

Cornelia and John Cecil opened the house to assist tourism in Asheville.

John Cecil was a member of the club for three years - 1925-1927. His classification was "Estate Manager".

Their older son, George, became a member of the club in 1951 and remains active in 2018.





# The Third Decade — 1935-1944

## Depression and War





# Rotary District 190

In August of 1937, Rotary District 58 was redrawn forming the new District 190 which included most of South Carolina plus that part of North Carolina west of Watauga, Wilkes, Alexander, Catawba, Lincoln, and Gaston counties.

We met at:

1935-40 - the Battery Park Hotel

1941-44 - the George Vanderbilt Hotel

1944 - Central Methodist Church



Membership ranged between 76 in 1935 and 114 in 1944.

Rotary Club of Asheville Centennial –  
1915-2015



# The Third Decade's Presidents



Hexie McDonnold  
1935-1936



Rowland Latham  
1936-1937



Charles Walters  
1937-1938



Herbert Caskey  
1938-1939



Charles Tennent  
1939-1940



James Keith  
1940-1941



Eugene Ochsenreiter  
1940-1941



Clarence Trotti  
1941-1942



Henry Pittman  
1942-1943



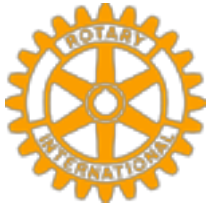
Walter McFall  
1943-1944



Samuel Burton  
1944-1945

Hexie McDonnold was a gas supplier; Rowland Latham was Superintendent of City Schools; Charles Walters was with CP&L; Herbert Caskey was a theological educator; Charles Tennent owned Tennent Nurseries; James Keith was with Ivey's of Asheville department store at 41 Broadway; Eugene Ochsenreiter owned an automobile dealership at 226 Hilliard; Clarence Trotti owned the Asheville Battery Company at 147 Coxe Avenue; Henry Pittman was owned Pritchard Paint & Glass at 77 Patton Avenue; Walter McFall was an orthodontist; and Samuel Burton was the owner of the Sam P. Burton & Son furniture store.

Rotary Club of Asheville Centennial –  
1915-2015



# Asheville

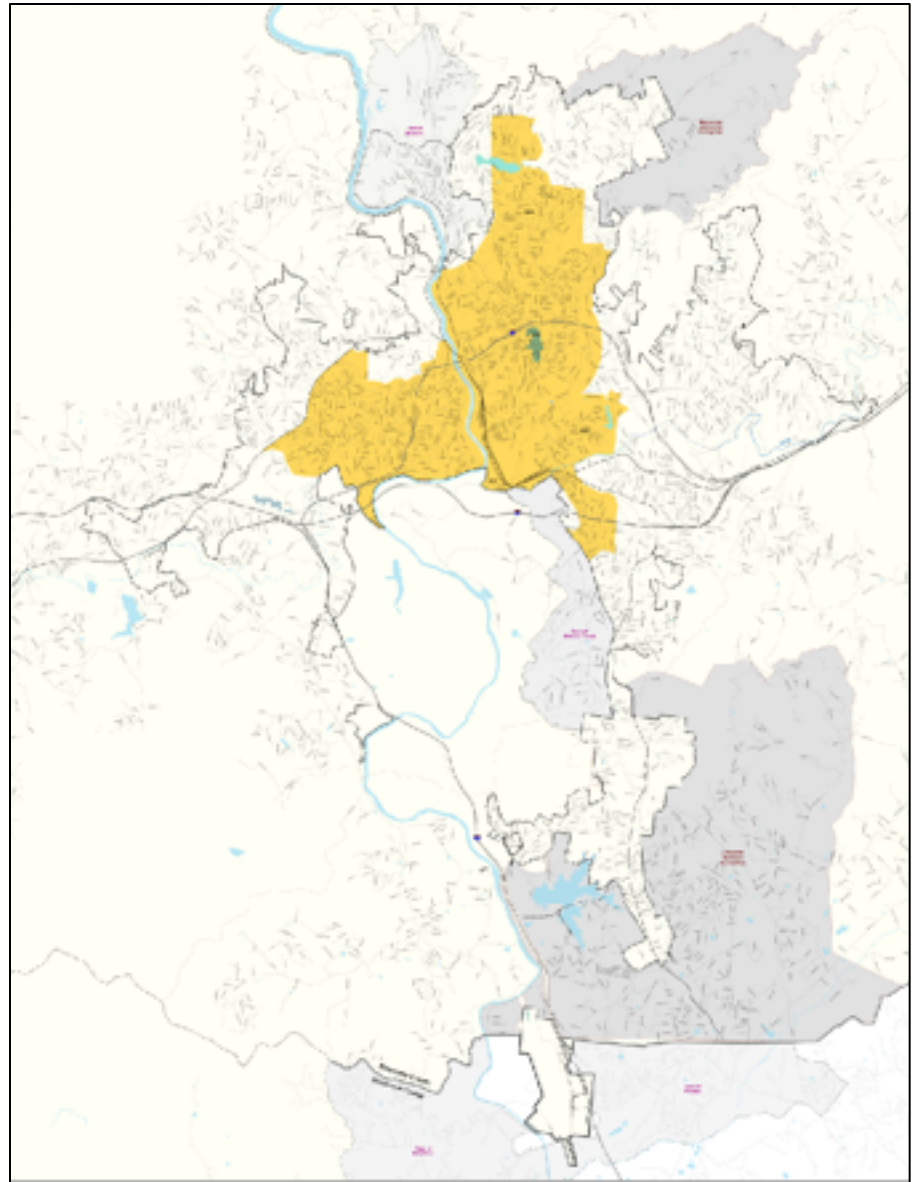
## 1931-1955

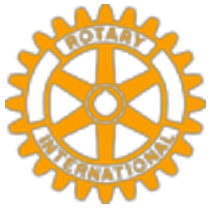
No annexations.

### Population

	1930	1940
Asheville	50,193	51,310
County	97,937	108,755

1797 boundaries shown in green.  
1931 city limits shown in yellow.  
Current city limits shown in black outline.

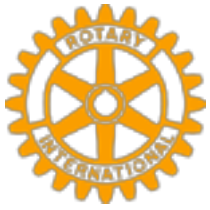




# Asheville History of the Decade

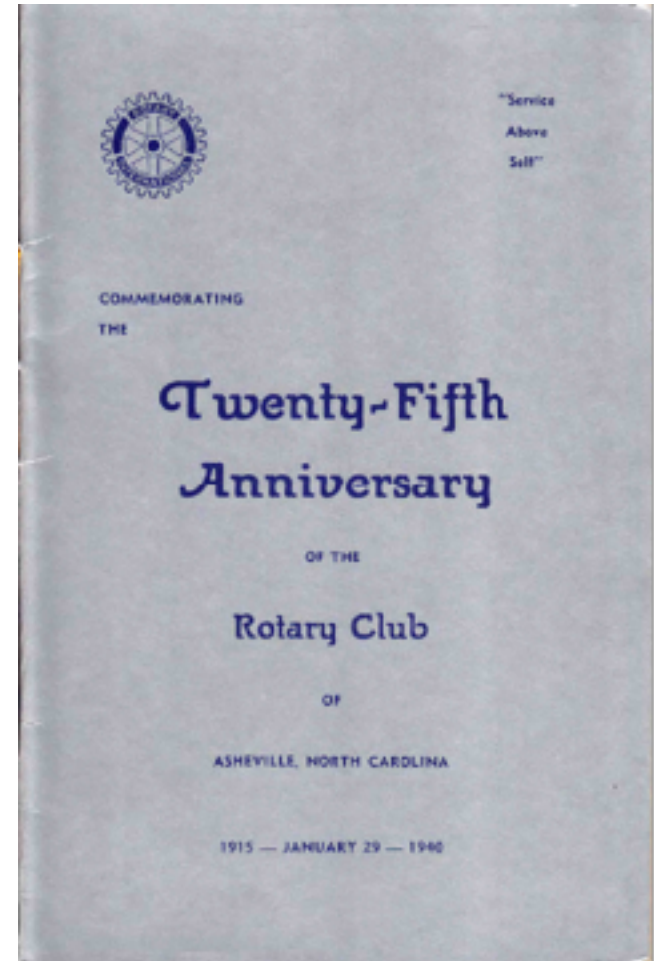
- Blue Ridge Parkway construction begins in September 1935.
- The Negro Welfare Council was established in 1936 to represent the third of Asheville's population that is black. It was the forerunner of today's Human Relations Council.
- The Grove Arcade is converted to a weather and communications center for the Army Air Corps.
- The Grove Park Inn was requisitioned for war use, first as a retention center for enemy nationals and later as an R & R center for Navy officers.
- The Municipal Auditorium (later the Thomas Wolfe Auditorium) is completed in 1940 with funding from the WPA.
- Street car tracks are pulled up and used for scrap metal as part of the war effort.





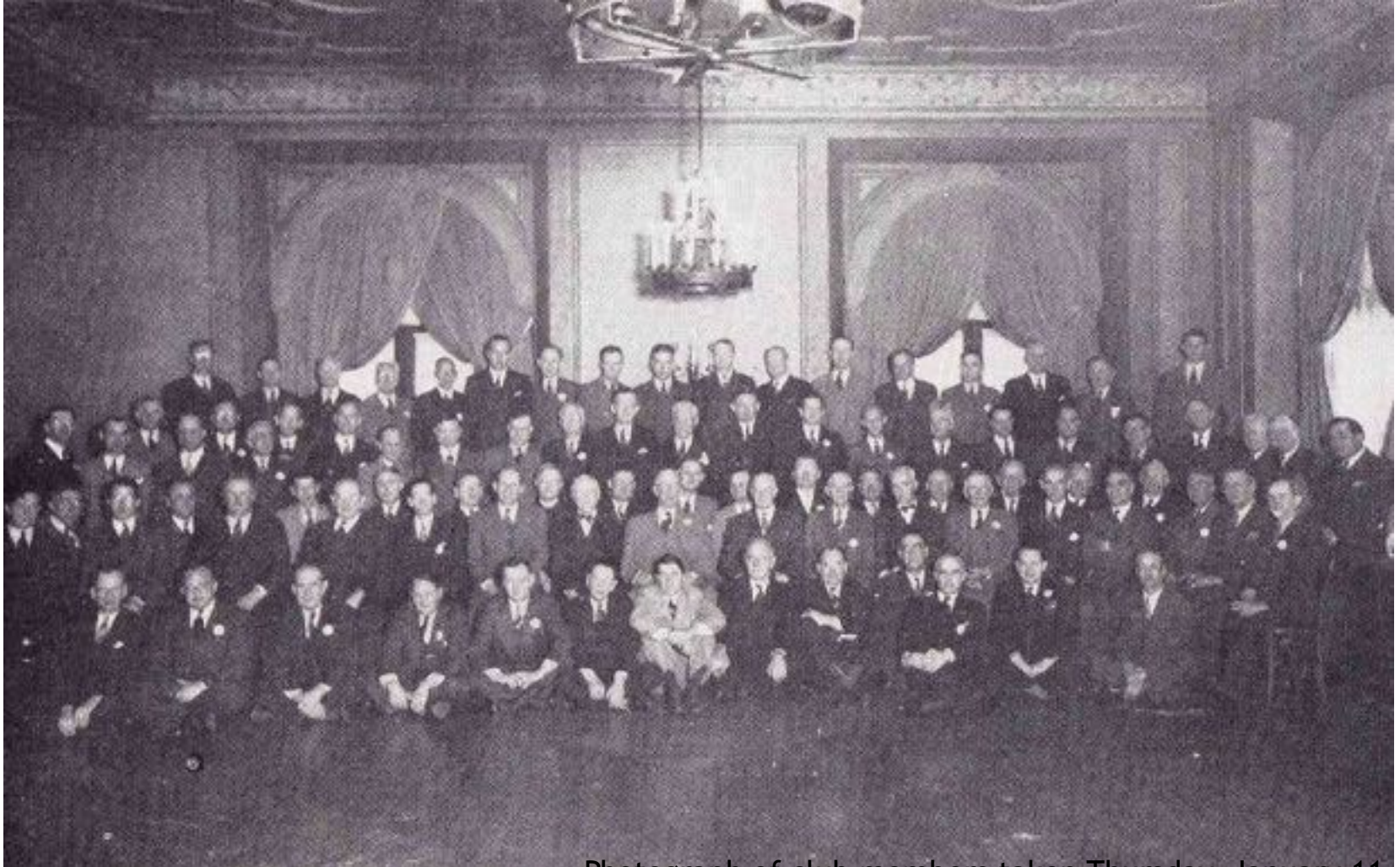
# Silver Anniversary Celebration

- The club met on January 29, 1940, at the Battery Park Hotel to celebrate “25 Years of Rotary in Asheville”
- Paul Harris was the featured speaker.



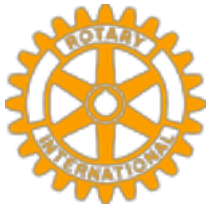


# Silver Anniversary Celebration



Photograph of club members taken Thursday, January 11,

Rotary Club of Asheville Centennial 1940  
1915-2015



# Silver Anniversary Celebration



Club Officers during the Anniversary Year. Left to right:  
Henry Pittman, Secretary; Buzz Tennent, President; Fred MacArthur, Treasurer.

Rotary Club of Asheville Centennial –  
1915-2015





# Club Members on Active Service



Major James P. Adams  
U.S. Marine Corps

Frank C. Bryant  
U.S. Army



Captain Sam R.  
Goldman  
U.S. Army



Lt. Colonel G. Westbrook Murphy  
U.S. Army



Stewart Rogers  
Unknown



Lieutenant Edward W.  
Schoenheit  
U.S. Navy



Lieutenant Fred L. Seely,  
Jr.  
U.S. Navy

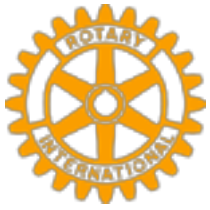


Captain T. Carlisle Smith,  
Jr.  
U.S. Army

Colonel Frank T. Wilson  
U.S. Army

Pictures were not part of the rosters until 1947-48. These photographs are from that roster; Bryant and Wilson were not members at that time.



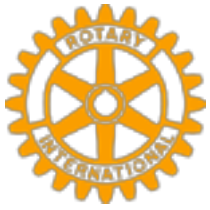


# City Views

Looking west from  
the County  
Courthouse.



Rotary Club of Asheville Centennial –  
1915-2015



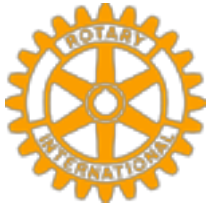
# City Views



Looking south along Biltmore Avenue from Pack Square area.

Patton Avenue looking west from Lexington.





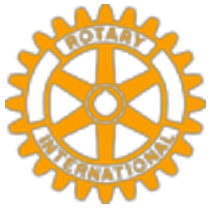
# City Views



Pack Square.

Haywood Street looking north from Patton Avenue.





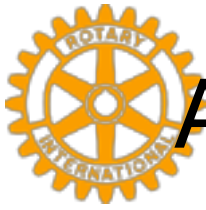
# City Views



The Isis Theater on Haywood Road in West Asheville. Now a performance venue.

Harry's Motor Inn on Haywood Street, now the site of the Pack Library.



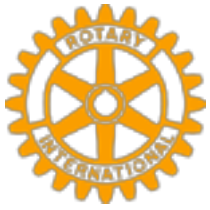


# Accomplishments of the Third Decade

- Society of Good Citizens was organized at Lee Edwards High School in 1936 - club awarded Paul Harris Good Citizenship Trophy annually.
- The club, together with the Junior League, raised funds to establish a home for convalescent crippled children - first patients accepted in August 1939.
- The club raised \$22,000 (\$4000 from club members) to buy a building and establish a hospital for the blacks in 1942. (Merged with Memorial Mission in 1946.)
- The club erected "Welcome to Asheville" signs on all major roads leading to the city.
- The original "City of Asheville" warship was sunk in a battle in the Java Sea in 1942. The club led an effort to have a new warship named after the city.
- The club sold \$60,000 of war bonds in 1942, leading all other Asheville organizations in total sales.
- In 1944 the club joined with several neighboring cities in sponsoring series of addresses by notable speakers. 5,000 attended in Asheville.
- Our Rotary "Cog" begins its weekly publication. The initial editors of the "Cog" were Robert Phillips, Frank Barber, and Charles Tennent. It began publication on July 1, 1939.
- Charles Tennent District Governor 1943-44

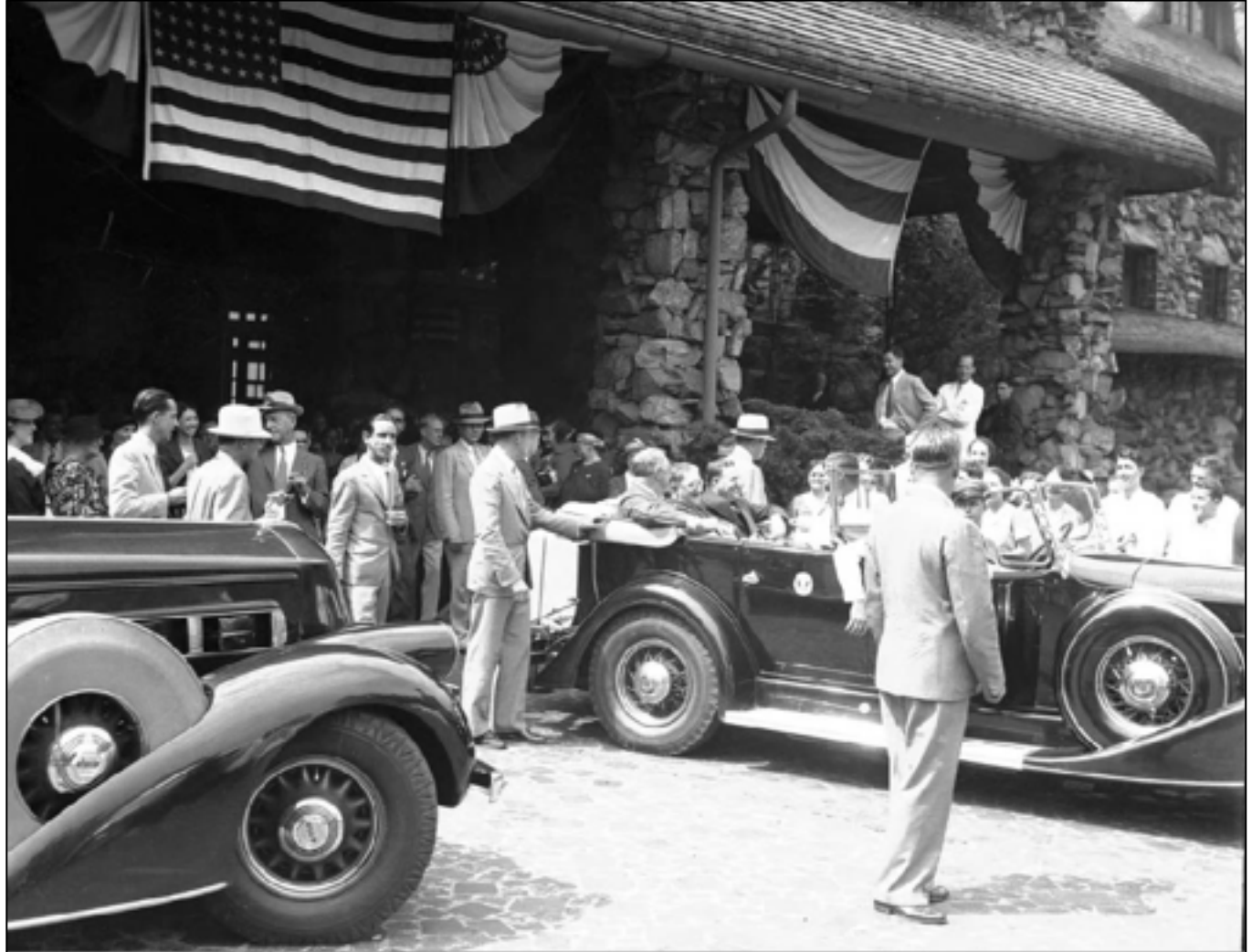
Rotary Club of Asheville Centennial –  
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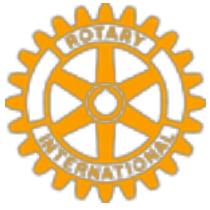


# FDR Visits Asheville

At the Grove Park Inn prior to the dedication of the Great Smoky Mountains National Park, September 1940.

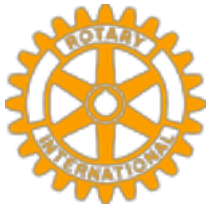


Rotary Club of Asheville Centennial –  
1915-2015



# The Fourth Decade — 1945-1954

## Peace and Rebuilding



# Rotary District 194/280

In 1946 the district boundaries changed once again, this time severing South Carolina from our district 194.

The new district included all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

In 1949 the district number was changed to 280 in accordance with a worldwide renumbering plan with the boundaries remaining the same.

We met at the George Vanderbilt Hotel.



Membership ranged between 119 in 1945 and 145 in 1954.



# The Fourth Decade's Presidents



Chester Brown, Jr.  
1945-1946



Earl Eller  
1946-1947



Lovell Smith  
1947-1948



Gary Campbell  
1948-1949



Chandler Gordon  
1949-1950



Wilbur Pritchard, Jr.  
1950-1951



Ralph Grant  
1951-1952



Logan Robertson  
1952-1953



J.W. Byers  
1953-1954



Henry Baker  
1954-1955

Chester Brown, Jr. was with the Nehi Bottling Company; Earl Eller owned the Asheville Packing Company; Lovell Smith was with Southern Bell; Gary Campbell was with "Postal Accounts"; Chandler Gordon owned the Gordon Lumber Company; Wilbur Pritchard, Jr. owned the Pritchard Paint and Glass Company; Ralph Grant was with Ivey's of Asheville department store; Logan Robertson was a physician; J.W. Byers was the Superintendent of City Schools; and Henry Baker was with the Prudential Insurance Company.



# Asheville

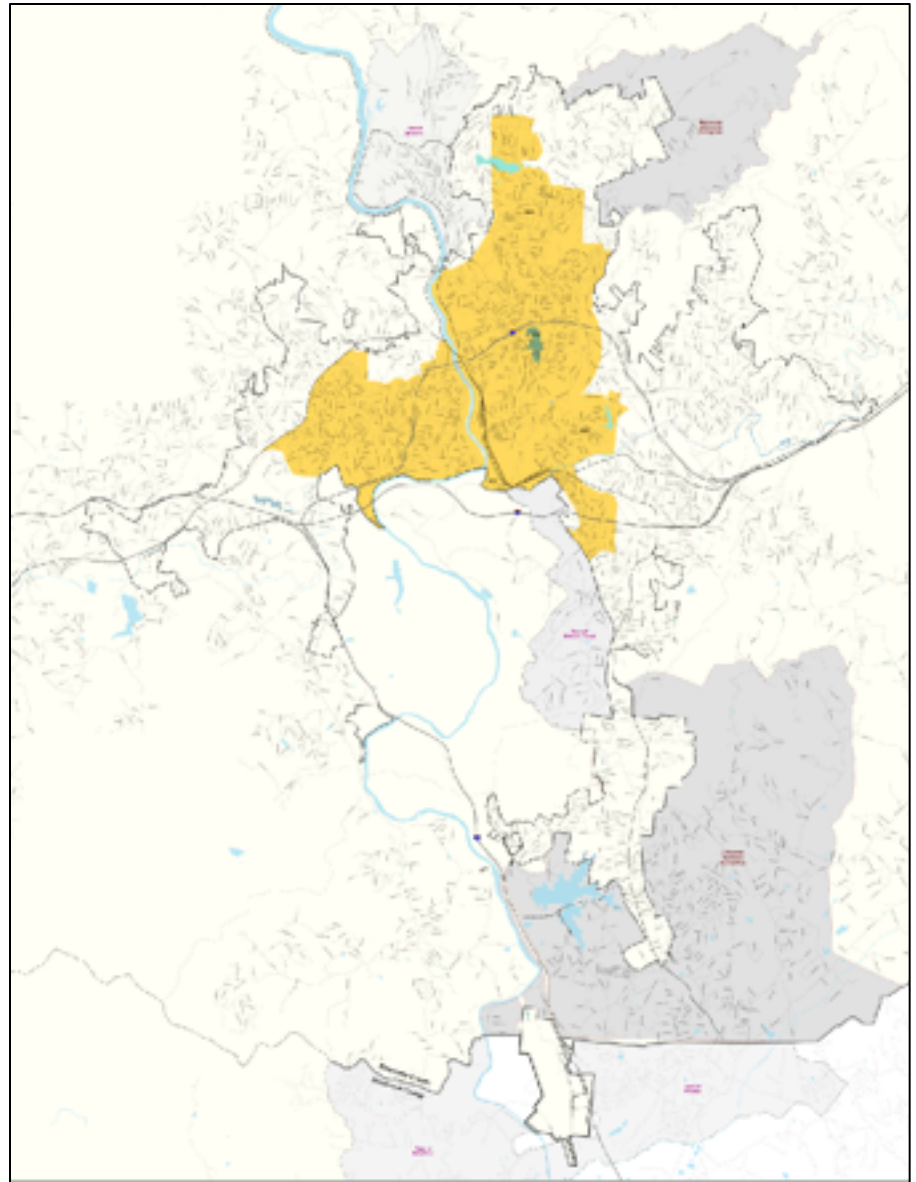
## 1931-1955

No annexations.

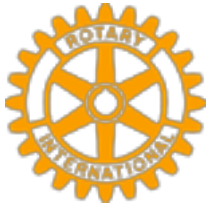
### Population

	1940	1950
Asheville	51,310	53,000
County	108,755	
	124,403	

1797 boundaries shown in green.  
1931 city limits shown in yellow.  
Current city limits shown in black outline.







# Asheville's Quiet Time

- Like the rest of the country, the post-war years were ones of a return to normalcy
- Downtown was a bustling center of activity

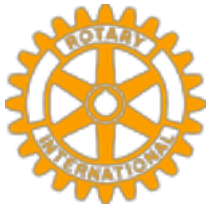


# Asheville in the early 1950s



Looking northwest. Note buildings on north side of the Pack Square park area.

Rotary Club of Asheville Centennial –  
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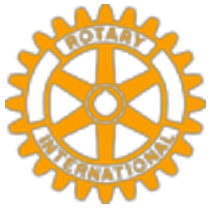
# Vance Monument Area

Langren  
Hotel, now  
the site of the  
AC Hotel

Site of the yet-  
to-be built BB&T  
(Arias) Building



Site of the yet-  
to-be built  
Biltmore  
Company



# Some Familiar Scenes

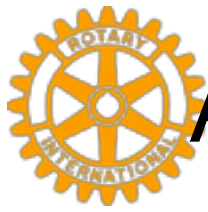


WLOS broadcasting studio in the Battery Park Hotel.



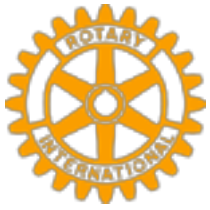
Patton Avenue and Pritchard Park looking west.





# Accomplishments of the Fourth Decade

- Smoke abatement - Starting in 1922, the club had worked with the city to adopt measures to end excessive smoke. In 1946, in cooperation with other civic clubs, hired an engineer to work with the city to reduce smoke.
- In 1946, the club worked to raise funds to merge the Biltmore Hospital, the original Mission Hospital, and the Negro Hospital into the Memorial Mission Hospital to be erected on the grounds of the Victoria Hospital.
- CARE packages - the club raised funds and donated clothing to be distributed by Rotary clubs in England and the Netherlands.
- In 1947 the Brevard Rotary Club was organized by the club.
- Foundation Fellowships - In 1947-48, to honor Paul Harris, RI established a scholarship fund for advanced student exchange. In its first decade \$2 million was raised, 60 countries involved, and 700 students aided.
- In 1952 the fourth club to be sponsored by our club, the West Asheville Rotary Club, was established.
- In 1952 Junior Achievement clubs were established at the two high schools, Lee Edwards and Stephens-Lee, at the encouragement of the club.
- In 1953-54 the club contributed \$500 for a prize fund for rural community betterment.
- Charles Tennent - Rotary International Director 1948-49
- Chandler Gordon served as District Governor in 1951 for one month prior to his untimely death.

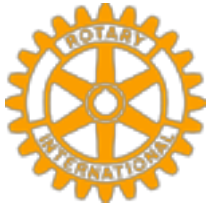


# Not All is Well



The “Negro Community” behind City Hall, now the site of the Stephens-Lee Recreation Center just of Charlotte Avenue.

Rotary Club of Asheville Centennial –  
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# The Fifth Decade — 1955-1964

## The beginning of the demise of Downtown



# Rotary District 280/767

District 194 included all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

In 1957 the district number was changed to 767 in accordance with a revised district numbering system which assigned clubs in the U.S., Canada, and Bermuda to numbers in the range 500-766. The boundaries remained the same.

We met at the George Vanderbilt Hotel.



Membership ranged between 143 in 1956 and 164 in 1964.

Rotary Club of Asheville Centennial –  
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# The Fifth Decade's Presidents



Harmon Lee  
1955-1956



Richard Wood  
1956-1957



James Westall  
1957-1958



John Barber  
1958-1959



Ralph Morris, Jr.  
1959-1960



William Lowrance  
1960-1961



Jesse Chapman, Jr.  
1961-1962



Bretney Smith  
1962-1963



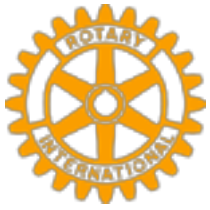
Robert Armstrong  
1963-1964



Lee Cain  
1964-1965

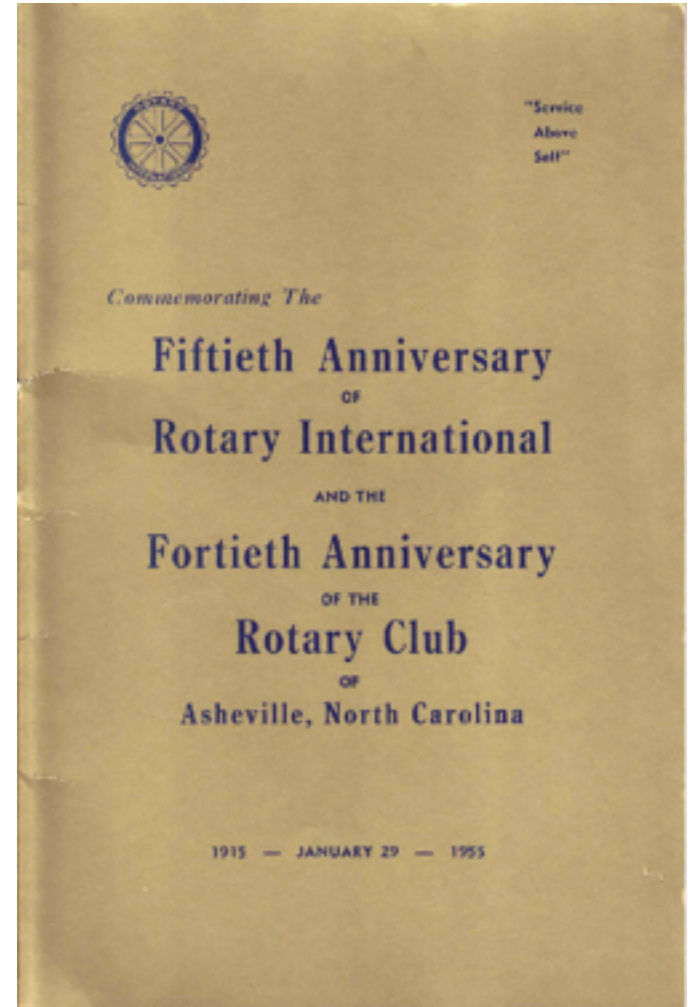
Harmon Lee was with the Carolina Fuel Company; Richard Wood was with the Gordon Lumber Company; James Westall owned the Earle Chesterfield Mill Company; John Barber was an obstetrician; Ralph Morris, Jr., owned the Stuart Nye Silver Shop; William Lowrance was with Memorial Mission Hospital; Jesse Chapman, Jr., was a surgeon; Bretney Smith owned the Swannanoa Cleaners; Robert Armstrong was with the American Enka Corporation; and Lee Cain was with Wachovia Bank.





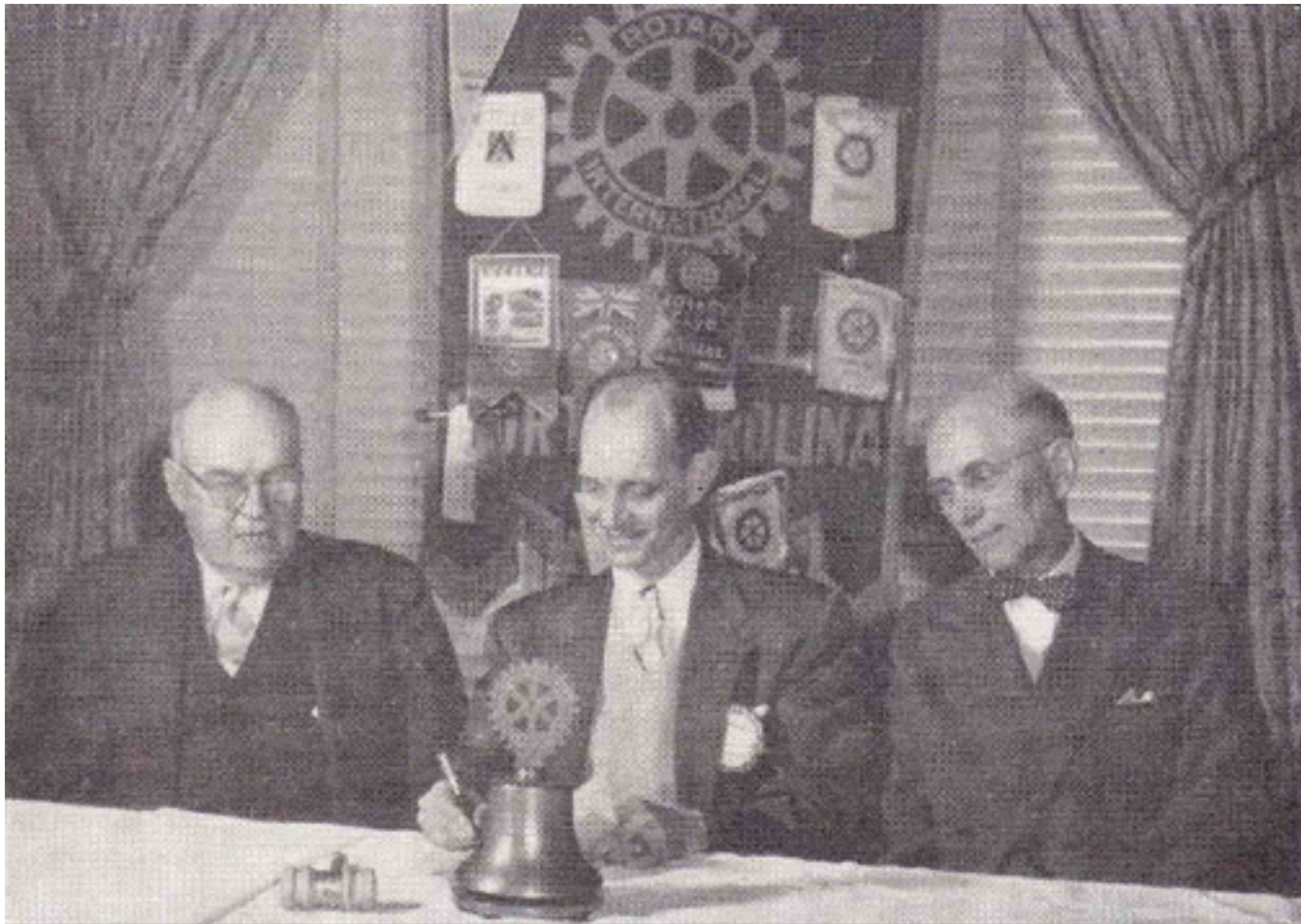
# The Fortieth Anniversary Celebration

- The club met at the George Vanderbilt Hotel (now the Vanderbilt Apartments) on February 24, 1955, to celebrate the 50<sup>th</sup> anniversary of Rotary International and the 40<sup>th</sup> anniversary of the Rotary Club of Asheville.
- The featured speaker was O.D.A. Oberg, a Director of Rotary International from Sydney, Australia.





# The Fortieth Anniversary Celebration



Club officers during the Anniversary Year. Left to right:  
Clyde M. Blair, Secretary; Henry L. Baker, President; J. Herbert Jones,  
Treasurer.

Rotary Club of Asheville Centennial –  
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# Asheville 1964

1960 saw large annexations in East, West and North Asheville.

## Population

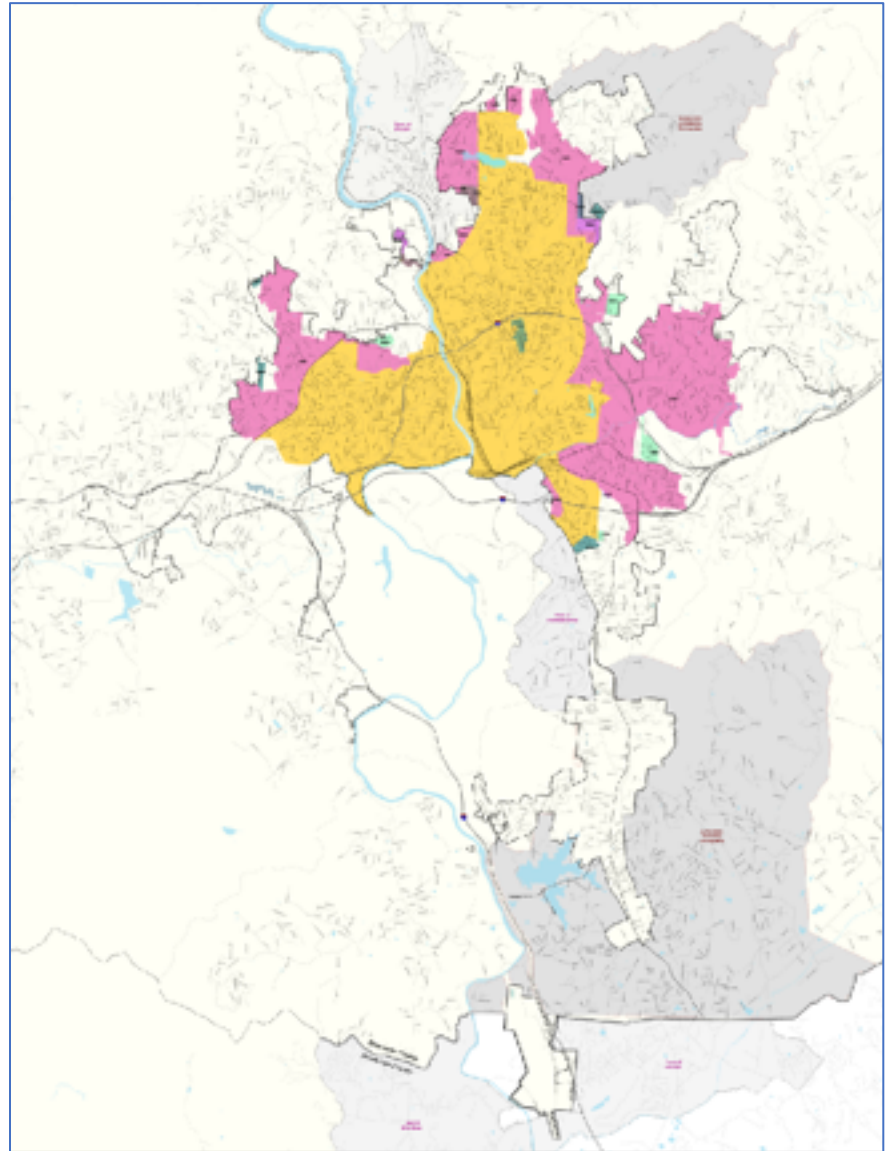
	1950	1960
Asheville	53,000	60,192
County	124,403	
		130,074

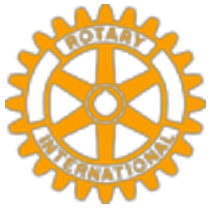
1960 annexations in pink.

Other annexations in other colors.

1955 city limits shown in yellow.

Current city limits shown in black outline.

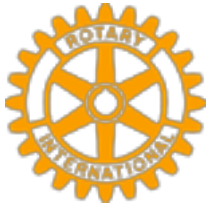




# Important Events of the Decade

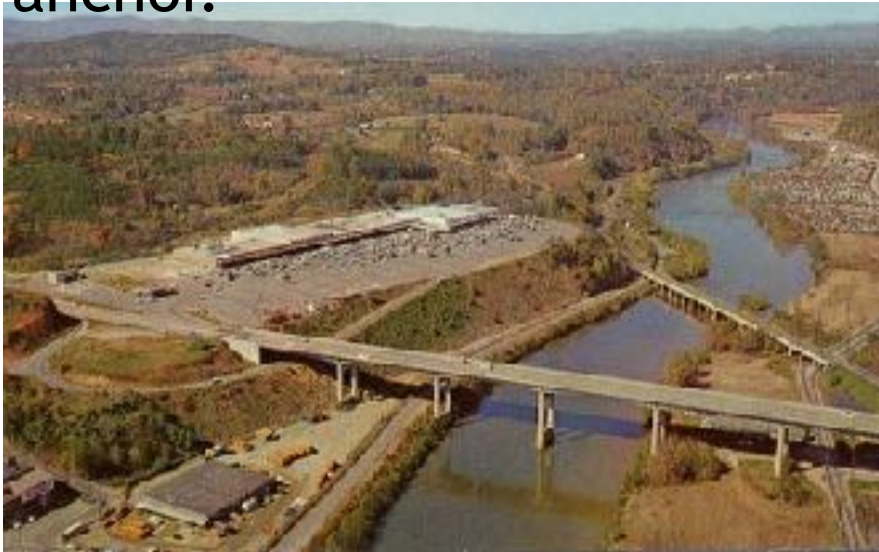
- 1957 - the Asheville Regional Airport is built
- 1958 - the Redevelopment Commission is formed  
420-acre East Riverside slums cleared and public housing built
- 1959 - A-B Tech is established
- 1959 - integration of public schools and facilities begins
- 1963 - first integrated swimming class at Grove Street pool





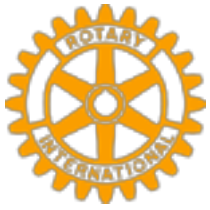
# The First Nails in the Coffin

- The Westgate Mall opens in 1956 with Bon Marché as its anchor.



- The South Forest shopping center opens in 1963.

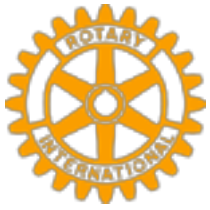




# City Views



Pritchard Park area looking east and south



# City Views

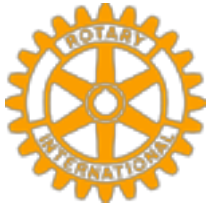
Langren Hotel



Looking east on Patton Avenue toward Pack Square.



Looking north on Broadway from Pack Square area.



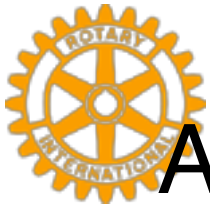
# City Views



Looking south on Haywood Street.



Looking north on Biltmore Avenue.



# Accomplishments of the Fifth Decade

- Western North Carolina Manufacturer's Exhibition

In 1955 and 1961, under club leadership this exhibition showcased products made in the mountain area, showing opportunities for new industries.

- Frank Barber Memorial Fund

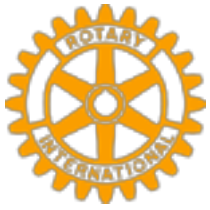
In 1959, following the death of club member Frank Barber, a fund was established to benefit the Asheville Orthopedic Hospital.

- Achievement Awards for High School Students

Beginning in 1961 a contest was held in the high schools of Asheville and Buncombe County to search out talent among upper class students. The special projects were judged at a club meeting and winners received \$500, \$150, and \$50 savings bonds as prizes.

- Charles "Buzz" Tennent President of Rotary International





# Pack Square Library



Now the Art Museum.

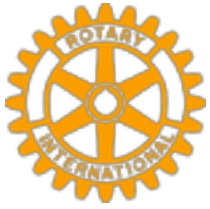
Rotary Club of Asheville Centennial –  
1915-2015





# The Sixth Decade — 1965-1974

## The Death of Downtown



# Rotary District 767

District 767 included all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

We met at:

1965-1966 - George Vanderbilt Hotel

1966. - “Top of the Square” at the Northwest Bank (now the BB&T (Arias) Building)

1967.-72 - Battery Park Hotel

1972-73 - Holiday Inn East

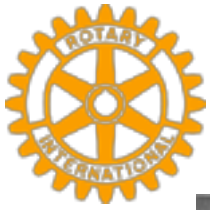
1973-74 - Trinity Episcopal Church

1974 - 81 - S&W, Asheville Mall



Membership ranged between 150 in 1972 and 187 in 1968.

Rotary Club of Asheville Centennial –  
1915-2015



# The Sixth Decade's Presidents



William Morris, Jr.  
1965-1966



Carl Perry  
1966-1967



Robert Crouch  
1967-1968



William Haggard  
1968-1969



James Raper  
1969-1970



Wilkes Price  
1970-1971



William Highsmith  
1971-1972



John Simmons  
1972-1973

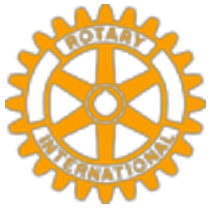


James Cornwell  
1973-1974



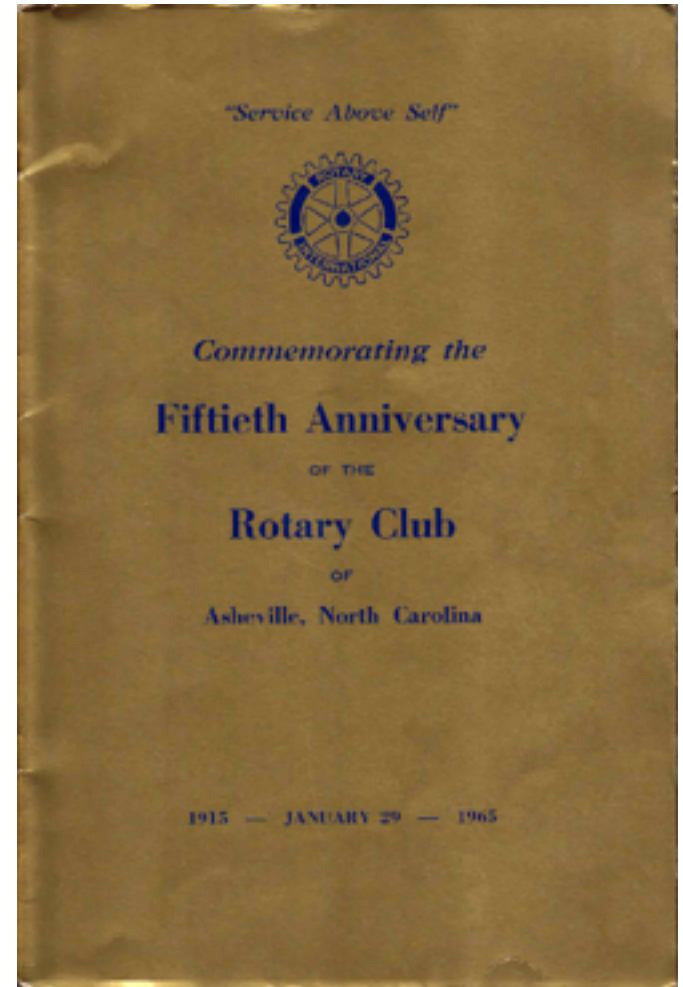
Luther Thigpen  
1974-1975

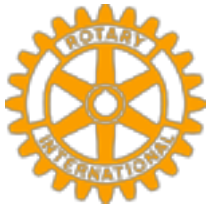
William Morris, Jr. was a lawyer; Carl Perry was Music Director at the First Baptist Church; Robert Crouch was a surgeon; William Haggard was with the National Weather Records Center; James Raper was a radiologist; Wilkes Price owned the Price Piping Company; William Highsmith was the first Chancellor the UNC Asheville; John Simmons was with Merrill Lynch; James Cornwell owned the Cornwell Animal Hospital; and Luther Thigpen was the publisher of the Asheville Citizen-Times newspaper.



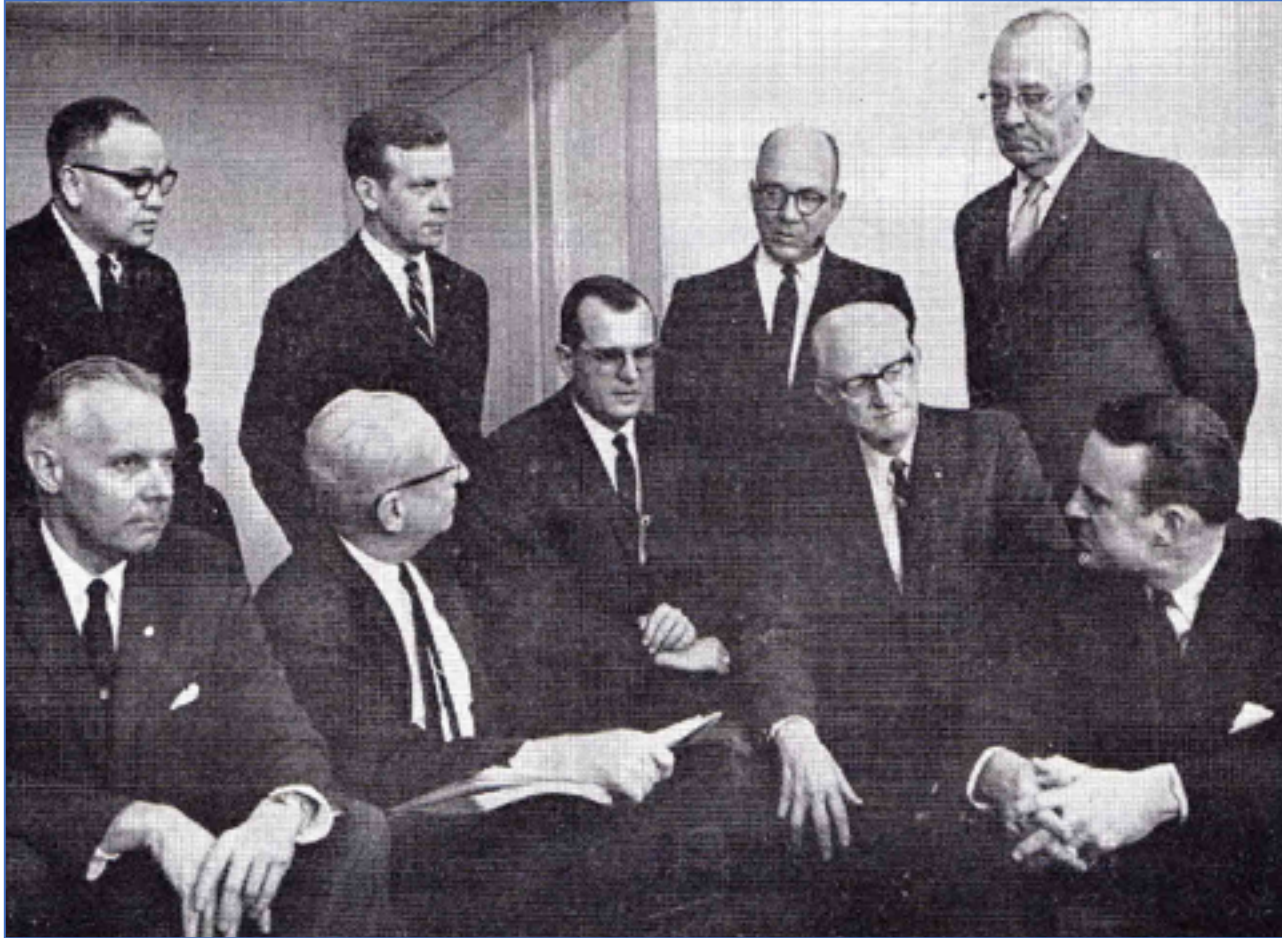
# Fiftieth Anniversary Celebration

- On January 29, 1965, the club celebrated its 50<sup>th</sup> anniversary.
- The event was held at the City Auditorium.
- Charles W. Pettengill, the President of Rotary International, spoke.





# Fiftieth Anniversary Celebration



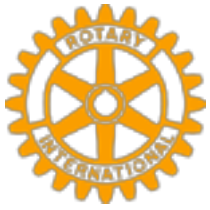
Left to right, front row: Robert Armstrong (Past President); Jack Peete (Secretary); Carl Perry (Director); Demmie Demmon (Director); Lee Cain (President); Standing: Robert Anthony (Director); Bill Morris, Jr. (Director); Bill Highsmith (Director); Earl Eller (Treasurer)

Missing from photograph, Carl Bufflap (Director).

Rotary Club of Asheville Centennial –

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# Fiftieth Anniversary Celebration



Clyde Blair, Club Secretary from 1947 to 1964  
Charles Aiken, Sergeant-at-Arms for 21 years

Rotary Club of Asheville Centennial –  
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# Fiftieth Anniversary Celebration



Club photograph

Rotary Club of Asheville Centennial –  
1915-2015



# Asheville 1974

- Area of East Asheville annexed in 1973.
- Area south of Biltmore Village annexed in 1974.

Population  
1960

1970

Asheville 60,192 57,929

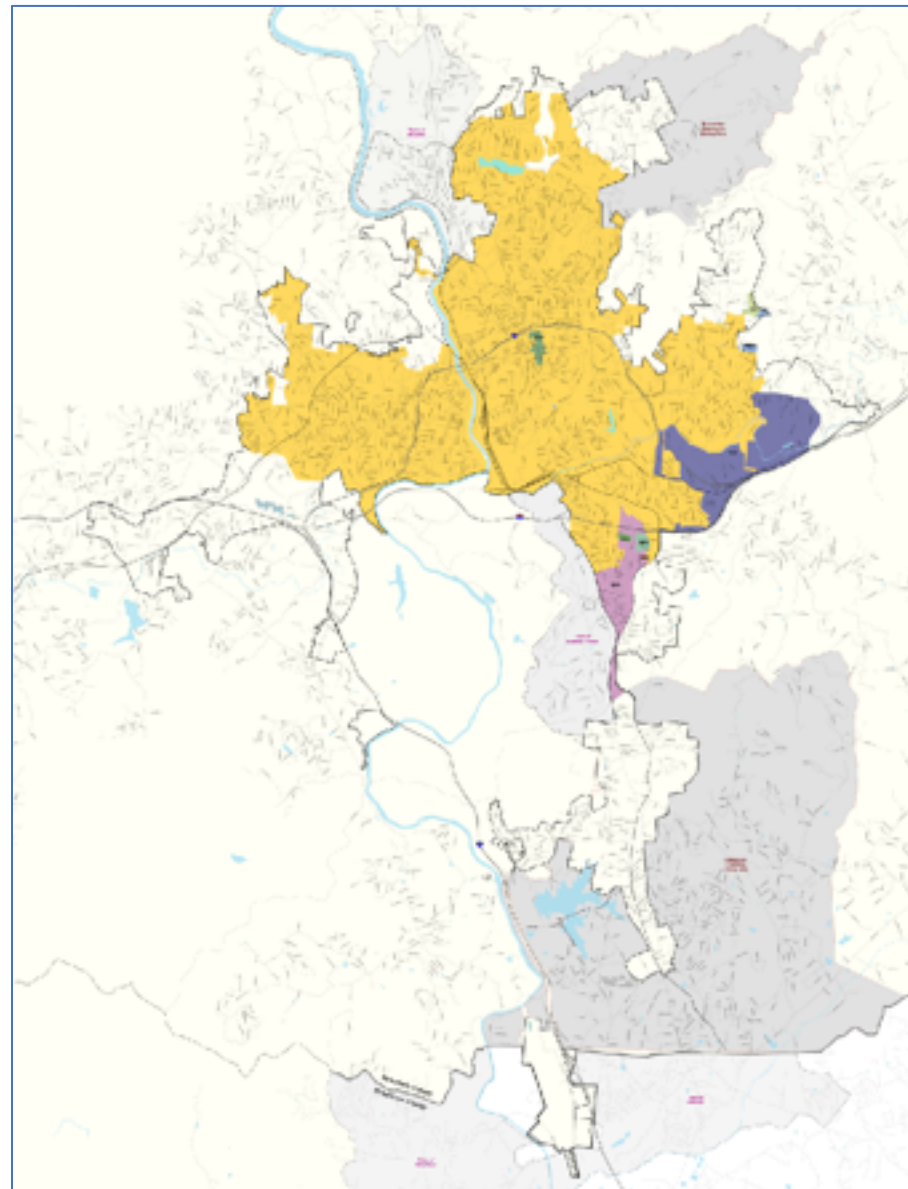
County 130,074

1960 annexations in pink.

Other annexations in other colors.

1955 city limits shown in yellow.

Current city limits shown in black outline.

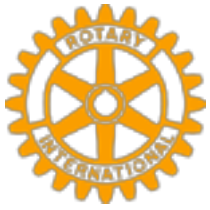




# Events of the Decade

- Full integration of the Asheville YWCA in 1968
- Blue Ridge Parkway completed in 1968 with the construction of the Linville Viaduct and the cross-Asheville section
- Buncombe County Junior College becomes UNC Asheville in 1969  
Club member William Highsmith becomes the first Chancellor of UNC Asheville
- The redesigned Civic Center Auditorium reopens as the Thomas Wolfe Auditorium  
It was very controversial. Originally to be funded from a 1967 bond issue but City Council decided in 1969 it was too expensive and voted to renovate the existing Auditorium. A 1971 bond issue to complete the renovation was passed overwhelmingly after Billy Graham promised to hold a crusade in it.





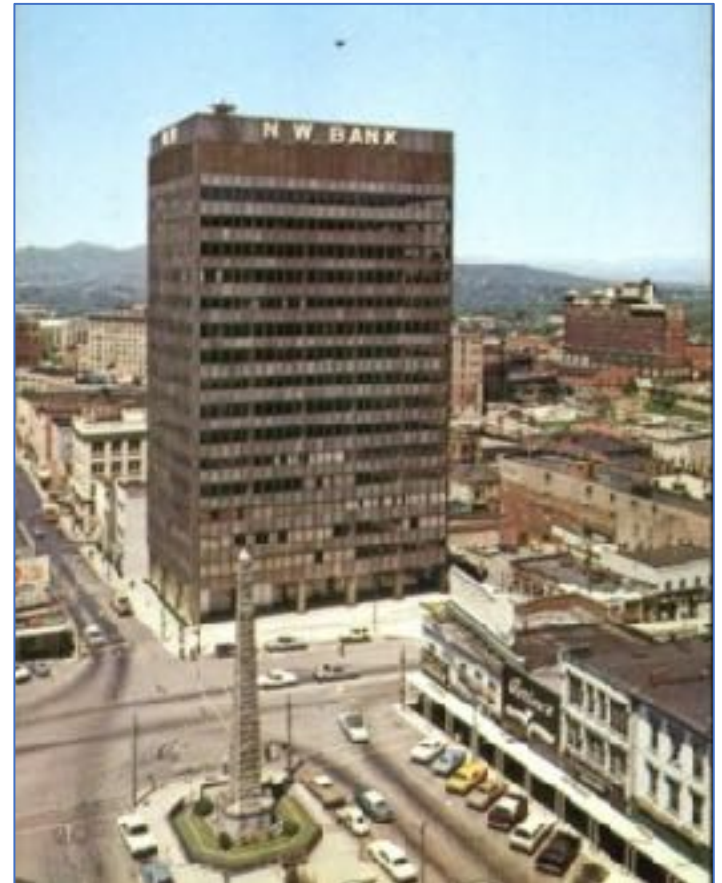
# Northwestern Bank Building

Reconfigured the west side of Pack Square

Razed the Langren Hotel for a parking structure

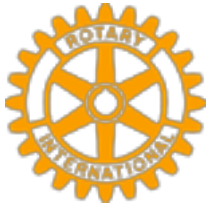
Opened in 1965

Renamed the BB&T Building and then the Arias Building



Rotary Club of Asheville Centennial –  
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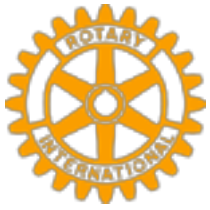


# Views from the Top



Upper left, Patton Avenue looking west  
Upper right, Biltmore Avenue looking south  
Lower left, Lexington Avenue looking north

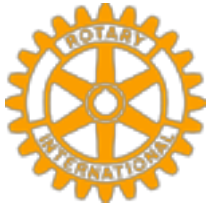
Photographs taken from BB&T building in the late 60s. Crosstown Expressway (later I-240) in Lexington photo. Fine Arts Theater at center of Biltmore photo.



# A Frank Assessment

“Asheville’s image is a study in conflict. Here are the mountains, a magnificent setting visible from almost anywhere in the city; there are junked autos lining the banks of the once-beautiful French Broad River. Here are the city’s monuments, the public buildings, the First Baptist Church, the Grove Park Inn, and the famous Biltmore House; they are surrounded, even hidden, by billboards and signs. Pack Square, which has some of the elements of a Southern courthouse square, is rundown and shabby, and choked by traffic. The downtown shopping streets are characterized by fancy store displays facing on narrow, dirty sidewalks, swags of utility lines, and intersections that are difficult to navigate.”

*The Image of Asheville*, TVA publication circa 1969



# The Death of Downtown

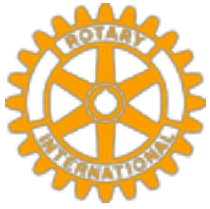


- In 1973 the Asheville Mall opened
- Downtown stores all moved there



# Accomplishments of the Sixth Decade

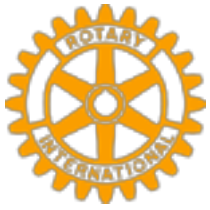
- Organized the Asheville Buncombe County Youth Council.
- Received an Outstanding Achievement Award from Rotary International President Luther Hodges.
- Special project for the Anniversary Year was a Scoutarama.
- 3,000 Boy Scouts from Western North Carolina staged a pageant illustrating Boy Scout activities at Memorial Stadium
- Jesse Chapman, Jr. District Governor 1969-70



# The Seventh Decade — 1975-1984

## Ghost Town





# Rotary District 767

District 767 included all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

We met at:

1975-81 - S&W, Asheville Mall

1982-95 - Civic Center



Membership ranged between 149 in 1975 and 177 in 1974.

Rotary Club of Asheville Centennial –  
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# The Seventh Decade's Presidents



Richard Roda  
1975-1976



Harold Crutcher  
1976-1977



James Hall, Jr.  
1977-1978



Robert Turner  
1978-1979



Virgil Gheesling  
1979-1980



Harry Wright  
1980-1981



R. Joseph Kowal  
1981-1982



Jack Westall, Sr.  
1982-1983



E. Corwith Joliff  
1983-1984

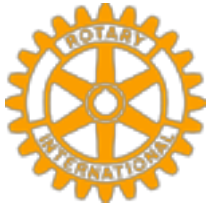


Carl Kessler  
1983-1984



Donald Fowler  
1984-1985

Richard Roda was with the Taylor Instrument Co.; Harold Crutcher was with the National Weather Records Center; James Hall, Jr. was with Carolina Power and Light; Robert Turner was an architect/engineer with Six Associates; Virgil Gheesling was with Pritchard Paint and Glass; Harry Wright was with Belk's; R. Joseph Kowal was with the U.S. Forest Service; Jack Westall, Sr., was with the J.M. Westall & Company lumber yard; E. Corwith Joliff was a chemist with American Enka; Carl Kessler was an aluminum exporter; Donald Fowler was with Wachovia Bank.



# Asheville 1984

Airport land annexed in  
1979.

Population  
1970

1980

Asheville	57,929	54,022
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County	145,056	
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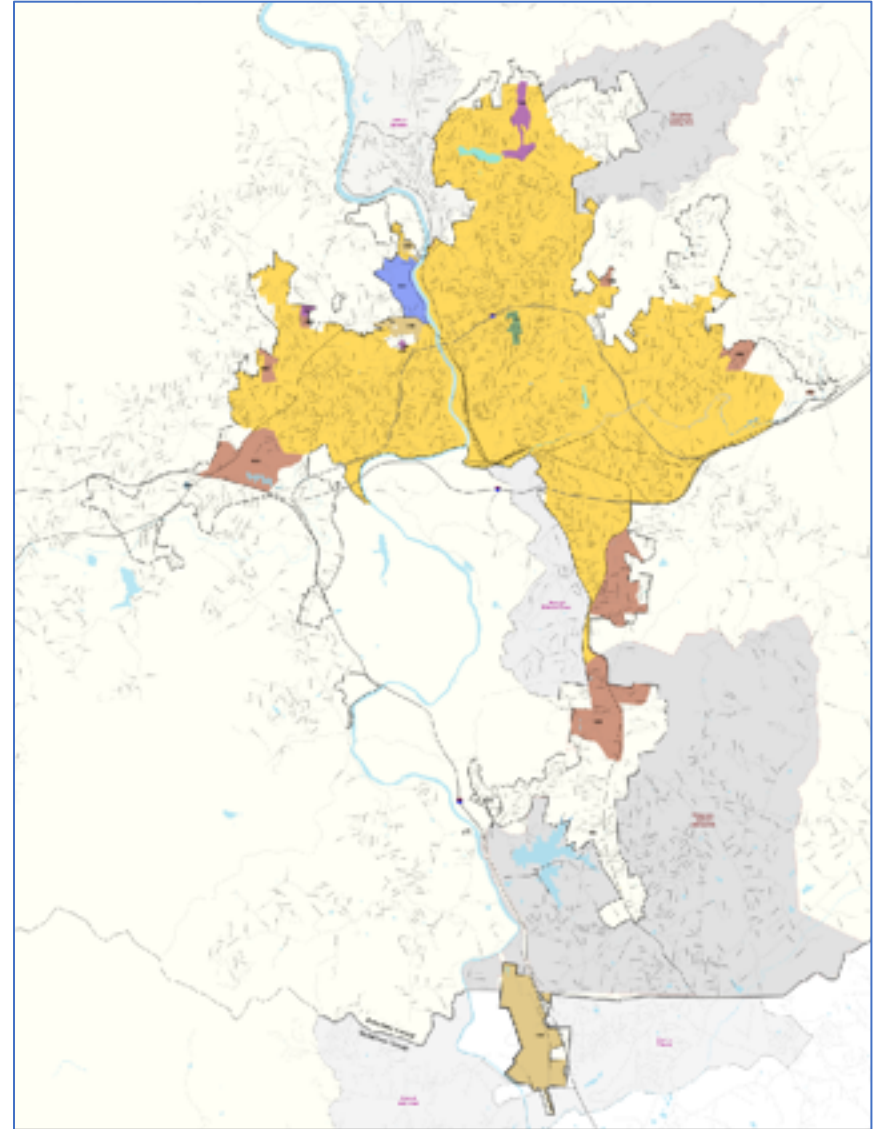
160,934

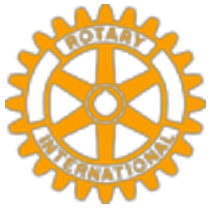
1981 annexations shown in blue.

1983 annexations shown in red brown.

1984 city limits shown in yellow.

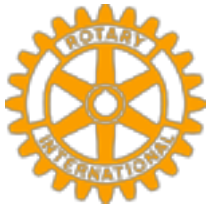
Current city limits shown in black  
outline.





# Debt Free at Last!

- July 1, 1976 - Thomas Wolfe Auditorium - capacity crowd of 2700.
- Presided over by Mayor (and son of former Club President) Eugene Ochsenreiter, Jr.
- Symbolically burned a \$1000 bond from the 1936 Sinking Fund Commission to celebrate the final payment on the debt.
- The City had made good on its promise to avoid bankruptcy.

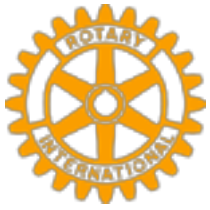


# Ghost Town Scenes



Southwest corner of Pack Square, now the Posana Restaurant.





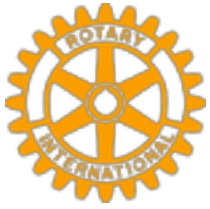
# Ghost Town Scenes



Patton Avenue



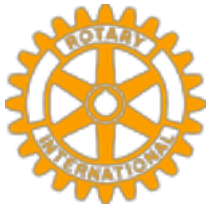
Note the Wallace for President poster on the car.  
Rotary Club of Asheville Centennial 1915-2015



# Ghost Town Scenes



The Fine Arts Theater as a porn palace

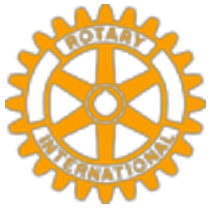


# I-240 and Beaucatcher

- The western half of I-240 from I-40 to Charlotte Street was completed in 1970.
- The contract to blast 3 million cubic feet of rock at Beaucatcher was let in 1977.
- The eastern half of I-240 from Charlotte Street to I-40 was completed in 1982.

Rubble from the blasting at Beaucatcher, note men at top.

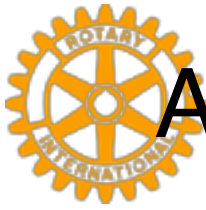




# The Akzona Building

- After demolishing all the buildings along the north side of Pack Square, construction began on the Akzona Building in 1977.
- Headquarters for the Akzona Corporation, parent company of American Enka.
- Designed by the noted architect, I.M. Pei
- Dedicated in 1981.
- Akzona Corporation had massive layoffs in 1982, leaving the building empty for four years
- Sold to The Biltmore Company in 1986.

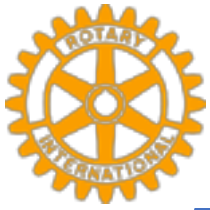




# Accomplishments of the Seventh Decade

- Established the Harry R. Morrill merit-based scholarships in 1981
- Safe Trick-or-Treat Fun Fair  
First Fun Fair was held in 1983 at the Innsbruck Mall, attended by over 5,000 people. Moved to the Civic Center in 1984 to be able to accommodate the crowds.
- William Haggard District Governor 1977-78

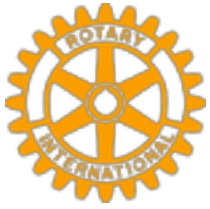




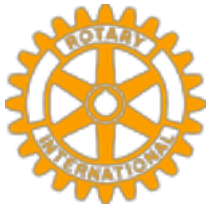
# The First Belle Chere



1979 - an effort to revitalize downtown.



# The Eighth Decade — 1985-1994 Renaissance



# Rotary District 767/7670

District 767 included all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

Faced with a diminishing quantity of unused 3-digit district numbers, in 1991 our district number was changed to 7670 in accordance with a world-wide change to a 4-digit numbering system.

There was no change in boundaries.

We met at the Civic Center.



Membership ranged between 145 in 1994 and 191 in 1985.



# The Eighth Decade's Presidents



George Steele  
1985-1986



Daniel Lepore  
1986-1987



Michael Greene  
1987-1988



James Hunter  
1988-1989



William Taylor  
1989-1990



Jack Westall, Jr.  
1990-1991



Staley Roberts  
1991-1992



Daniel Mitchell  
1991-1992



Michael Buck  
1992-1993



Charles Reiley  
1993-1994



William Kantonen  
1994-1995

George Steele was with Supplies Specialties, Inc.; Daniel Lepore was with Asheville Savings; Michael Green was with Wick & Greene Jewelers; James Hunter was a CPA with Patton, Hunter & Co.; William Taylor was the Buncombe County Treasurer; Jack Westall, Jr. was an attorney; Staley Roberts was the Supervisor of the Alcoholic Beverage Control Board; Daniel Mitchell was with the National Climactic Center; Michael Buck was with J.C. Bradford & Co.; Charles Reiley was with Southern Bell; William Kantonen was the Executive

Director of the YMCA



# Asheville 1994

City limits pushed south and  
west.  
Population  
1980

1990

Asheville 54,022 61,607

County 160,934

1797 boundaries shown in green.

1988 annexations shown in purple.

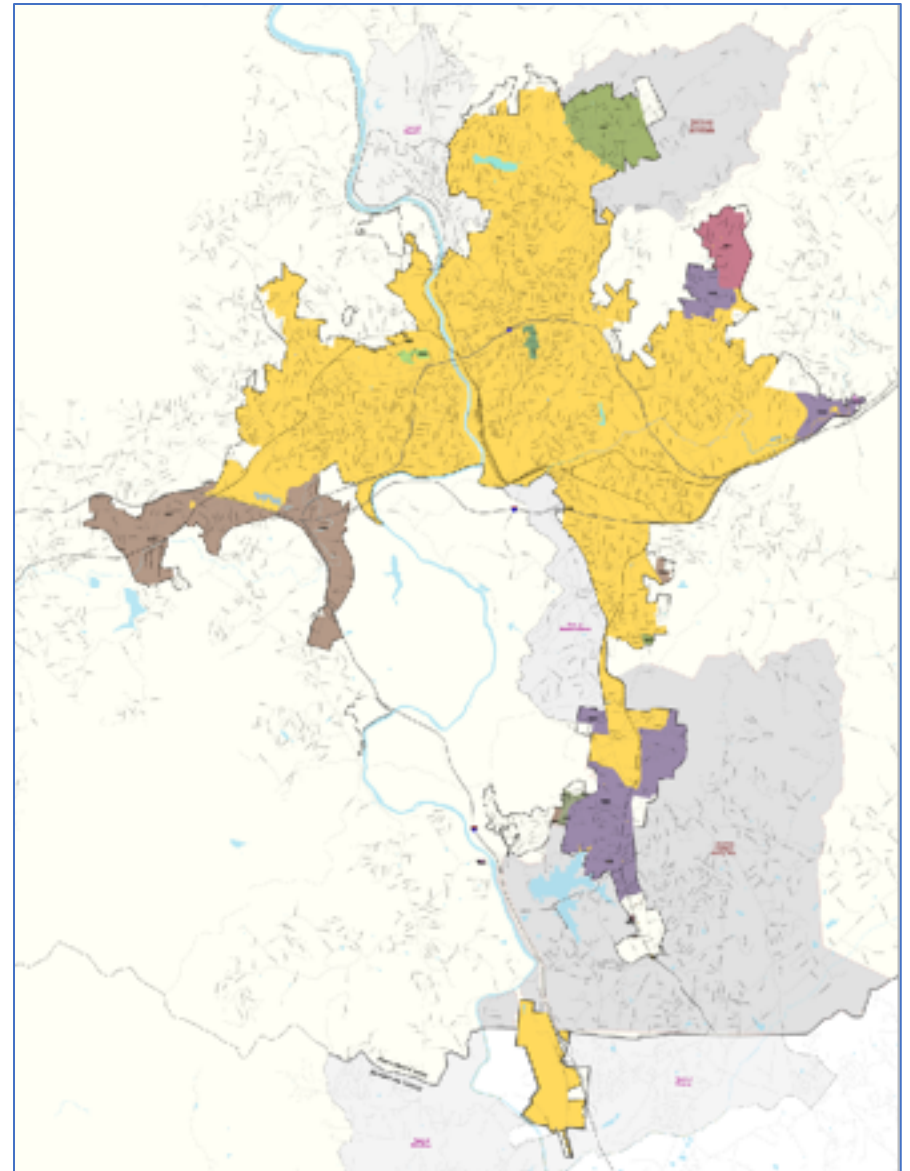
1991 annexations shown in olive.

1992 annexations shown in plum.

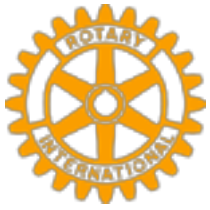
1994 annexations shown in brown.

1984 city limits shown in yellow.

Current city limits shown in black  
outline.







# 75<sup>th</sup> Anniversary Celebration

- Speaker was William R. Robbins, Rotary International President, 1974-75
- Supplement to the February 19, 1990 Edition of the Asheville Citizen-Times





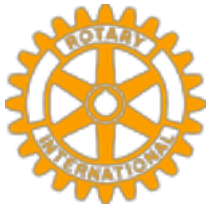
# 75<sup>th</sup> Anniversary Celebration



Left to right, Seated: Virgil A. "Goose" Gheesling, Treasurer; George A. Steel, Secretary; William F. "Bud" Taylor, President; J.W. Byers, Secretary Emeritus; Jack W. Westall, Jr., President-Elect

Standing: Michael H. Buck, Director; Charles "Chuck" E. Reiley, Director; Peter E. Roda, Director; Michael N. Lewis, Director; Staley P. Roberts, Director; Robert C. Kendrick, Director  
Rotary Club of Asheville Centennial –

1915-2015



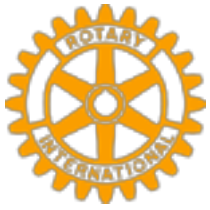
# 75<sup>th</sup> Anniversary Celebration



Anniversary Year Club Photograph

Rotary Club of Asheville Centennial –  
1915-2015





# Asheville's Renaissance

- Pack Plaza opens in 1989

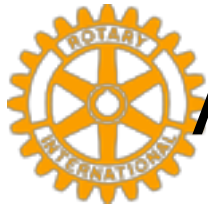
Pack Plaza is the group of buildings from the Jackson Building to the Legal Building on the south side of Pack Square.

- Pack Place opens in 1992

Pack Place resulted from a \$3 million bond issue which passed by a 2-1 margin.

- Investment in Downtown over the decade totaled \$88 million from governmental sources and \$50-70 million from private sources

- In 1991 alone more than 120,000 square feet of space was leased and 7 buildings totaling over 100,000 square feet were sold

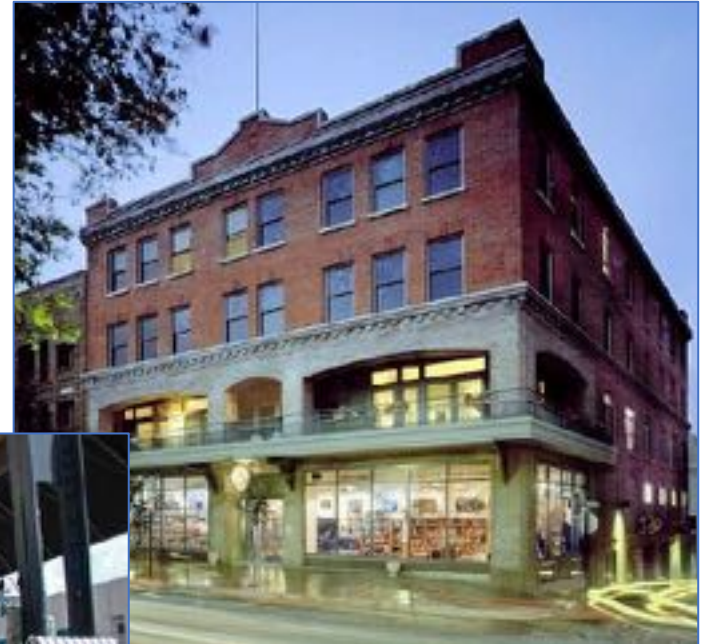


# Asheville's Renaissance Pioneers

Roger McGuire and Julian Price



Pack Place



Malaprop's



Grove Arcade Market

Public Interest Projects invested in such landmarks as Malaprop's, Jack of the Woods, The Orange Peel and Pack Place. They also supported WCQS, the Pack Square Conservancy, the Grove Arcade, the Urban Trail, and the expansion of the *Mountain Xpress*.

Rotary Club of Asheville Centennial –

1915-2015





# Asheville's Renaissance Pioneers

## John Cram

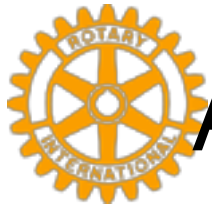


Bellagio's



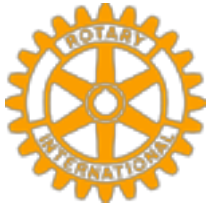
Fine Arts Theater

John Cram pioneered in the redevelopment of Biltmore Avenue, first with the Blue Spiral, continuing with the Fine Arts Theater and Bellagio's.



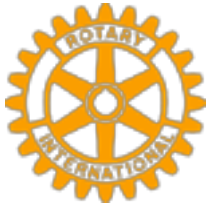
# Accomplishments of the Eighth Decade

- Welcomed women to the club,  
beginning with Margaret Gormley in 1988
- Established, in 1993, an Adopt-a-Class program at Asheville High
- Established the Tennent Gardens at UNC-Asheville



# The Ninth Decade — 1995-2004

## Asheville's Second Boom



# Rotary District 7670

District 7670 includes all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

We met at:

1995 - Civic Center

1995-99 - Radisson Hotel

1999-2000 - Country Club of  
Asheville

2000 to date - Renaissance  
Hotel



Membership ranged between 144 in 1995 and 190 in 2002.

Rotary Club of Asheville Centennial –  
1915-2015



# The Ninth Decade's Presidents



Harold Purcell  
1995-1996



Margaret Gormley  
1996-1997



Frederick Mueller  
1997-1998



James Efland  
1998-1999



Dennis King  
1999-2000



Robert Kendrick  
2000-2001



Carol King  
2001-2002



Joel Rosenberg  
2002-2003



Frank Caffrey  
2003-2004



Daniel Martin, III  
2004-2005

Harold Purcell was with the Vulcan Materials Company; Margaret Gormley was with the Asheville Symphony; Frederick Mueller was a furniture manufacturer; James Efland is a civil engineer; Dennis King was with A-B Tech; Robert Kendrick owned Sourcing Professionals; Carol King is a CPA with Carol T. King & Associates; Joel Rosenberg was a physician; Frank Caffrey was with Service Management Corporation; and Daniel Martin, III, owned Martin Management Services.



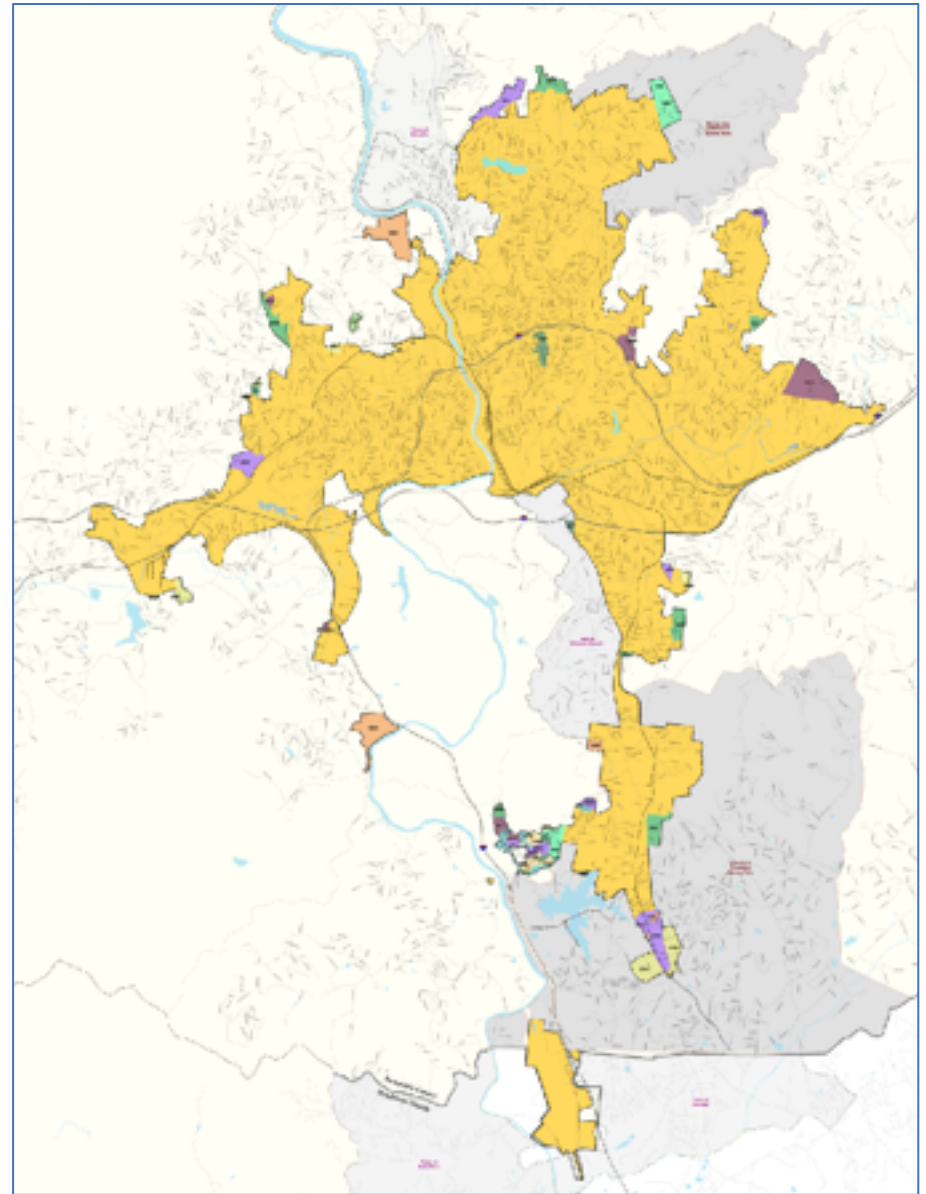


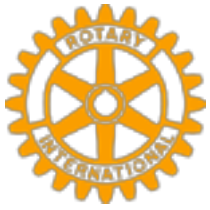
# Asheville 2004

Numerous small annexations.

	Population	
	1990	2000
Asheville	61,607	68,889
County	174,821	206,330

1797 boundaries shown in green.  
1994 city limits shown in yellow.  
Current city limits shown in black outline.

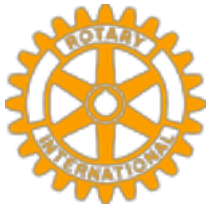




# Asheville 1997



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# Asheville's Second Boom Time

“The difference in looking down an empty street at 5 o’clock at night and in seeing a few lights and seeing people walking downtown gave people a lot more comfort. A really important combination of things happened on the sidewalk level and with lights coming on upstairs. Once you had these, new people walking around, it really exploded.

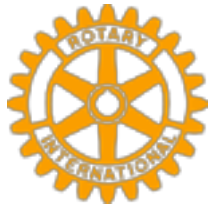
It was around 1997 and I was sitting around on the sidewalk. There were people walking all around and it was amazing. People from M.I.T. were here for a design competition. It was a Tuesday night, and the guy said ‘Is there a convention downtown?’ It just this great vibe as a place that people could be.

Once we had people living downtown and had more businesses, there was this wonderful spiral of things reinforcing each other, and it worked. We were bringing buildings back to life. They had built-in ambience.”

J. Patrick Whalen

From a 2006 interview with Whalen, a participant in Public Interests Projects.





# Asheville's Second Boom Time



Crowds downtown - Fourth of July



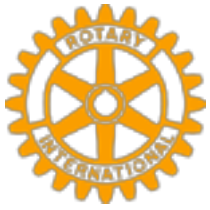


# Asheville's Second Boom Time



A town alive after dark





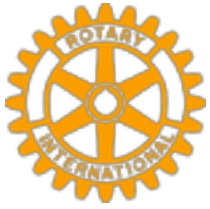
# Asheville's Second Boom Time



Outdoor dining

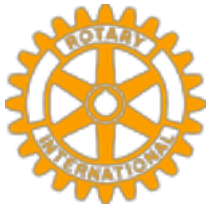


Beer City, USA



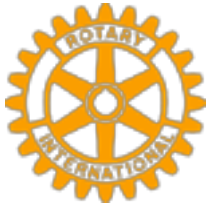
# Accomplishments of the Ninth Decade

- Established the Buzz Tennent needs-based scholarships
- Charles Reiley District Governor 2003-2004
- James Efland District Governor 2004-05



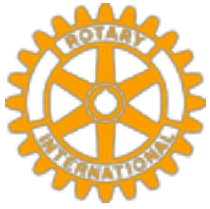
# Enough Said!





# The Tenth Decade — 2005-2014

## Asheville Today



# Rotary District 7670

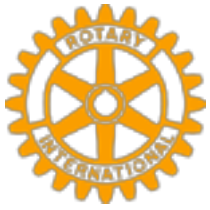
District 7670 includes all North Carolina west of Alleghany, Wilkes, Iredell and Mecklenburg counties.

We met at the Renaissance Hotel.



Membership ranged between 156 in 2013 and 177 in 2010.





# The Tenth Decade's Presidents



Victor Dossey  
2005-2006



Frank Rutland  
2006-2007



Robert Haggard  
2007-2008



Cindy Causby  
2008-2009



William Bass  
2009-2010



Nancy Brooks  
2010-2011



Oscar Wong  
2011-2012



Michael Trayford  
2012-2013



John Palmer  
2013-2014



Marvin Thomas, III  
2014-2015

Victor Dossey was with Gasperson Moving; Frank Rutland was past service; Robert Haggard was a lawyer; Cindy Causby was with SunTrust Bank; William Bass was with Bass & Royster builders; Nancy Brooks was with NTCA, the Rural Broadband Association; Oscar Wong owned Highland Brewery; Michael Trayford was a neurological chiropractor; John Palmer was a real estate appraiser; and Marvin Thomas, III was with Swannanoa Cleaners.

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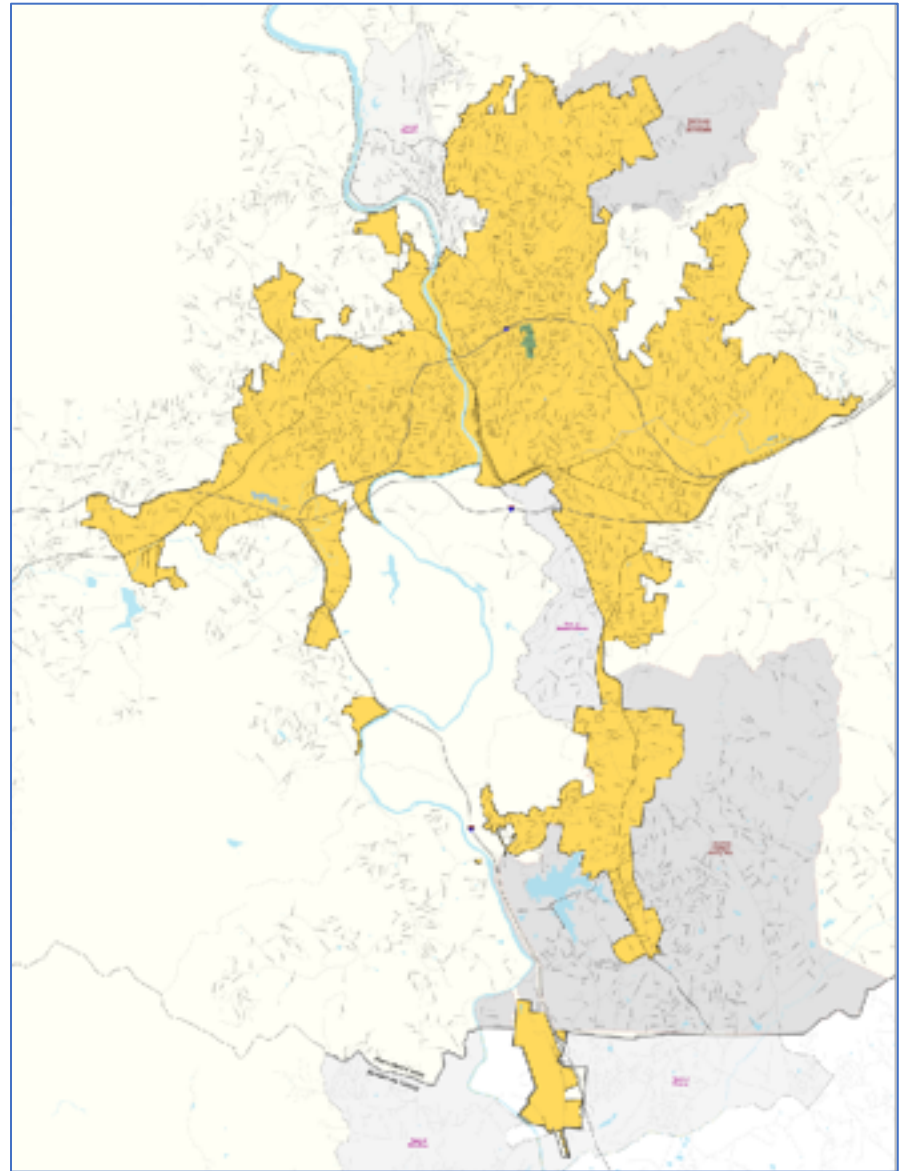


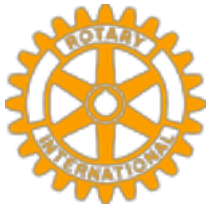
# Asheville 2014

No annexations during decade.

	Population	
	2000	2010
Asheville	68,889	83,393
County	206,330	238,318

1797 boundaries shown in green.  
Current city limits shown in yellow.





# Asheville



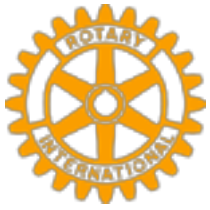
Rotary Club of Asheville Centennial –  
1915-2015



# Accomplishments of the Tenth Decade

- Rotary Centennial Pavilion at Carrier Park
- Ambulance for Huehuetenango, Guatemala
- Medical-Dental brigades to Honduras
- Honor Air flights
- Habitat for Humanity home building
- Tennent Park
- Rotarians Against Hunger
- Carol King District Governor 2009-2010





# 2008 Habitat House







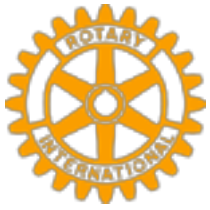
# Honor Air



Boarding the plane in Asheville



Veterans meeting with Bob Dole



# Honduras Brigades



Rotary Club of Asheville Centennial –  
1915-2015



# More Accomplishments of the Tenth Decade

- Dictionaries for all 3<sup>rd</sup> graders
- MANNA back pack program
- River clean up
- Friendship Exchanges between our club and the Rotary Club of Saumur, France
- Interact Club at Asheville High School
- Rotoract Club at UNC Asheville
- Thanksgiving breakfast for the homeless
- D-Day Anniversary trip





# Friendship Exchanges

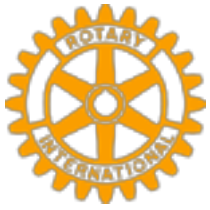
The Rotary Club of Saumur, France, 2004

The two club Presidents, Frank Caffrey from our club on the right



Sharing a meal (and wine) with the French club members and their wives

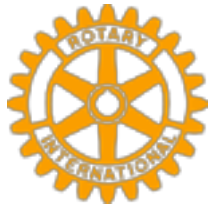
Rotary Club of Asheville Centennial –  
1915-2015



# Asheville Hosts a Rotary Zone Meeting

- In November 2014, Asheville was host to a Rotary Zone Meeting for Zones 33 and 34.
- At the Zone Banquet the Club presented a dramatization of the Club's history.
- The Rotary International President-elect for 2015-16, K.R. "Ravi" Ravindran; President-nominee for 2015-2016, John F. Germ; RI Director Robert Hall, along with many Rotary District Governors, were in the audience.





# Club History Presentation at the Rotary Zone Meeting



# Centennial Picnic at the Nature Center

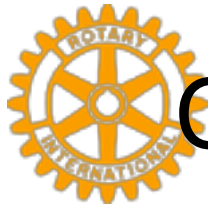
## Construction of a Children's Play Area





Rotary Club of Asheville Centennial –  
1915-2015





# Congratulations on a Century of Service



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1915-2015