



EXPLORE THE MEMBERSHIP ACTION PLAN MAP





BITE-SIZED PIECES OF SPECIFIC INFORMATION
TO BRING IN AND KEEP MORE MEMBERS
#BEMOREDO MORE





For club leaders interested in
strengthening your Rotary
Club



Rotary
Zones 33-34



Membership
Action
Plan



<https://www.rizones33-34.org/membership-action-plan/>



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Drive membership growth with MAP

The Rotary
Membership
Action Plan is:

- Easy to follow
- Bite-sized
- For attraction & retention
- Backed by real-time data
- Immediately actionable



Interest Webinar
6pm July 11

Find out more details about MAP,
the Membership Action Plan
with a target of moderate and
consistent growth *in every club*.

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Rotary MAP
Session 1:
Create a
Membership
Pipeline

Get the tools to:

- Find gaps in membership
- Identify superb prospects
- Excite members to fuel growth



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Rotary MAP Session 2: Connect with Prospects

Get the tools to:

- Attract the Prospects
- Build the Content
- Convert Prospects to Members

[Register Now](#)

Bite-Sized Webinar
September 12
5 PM Eastern
6 PM Atlantic
4 PM Central

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ROTARY MAP SESSION 3: MEANINGFUL ONBOARDING

GET THE TOOLS TO:

- Make Induction Special
- Train and Mentor Members
- Create a Member Roadmap
- Measure Progress



[Register Now](#)

BITE-SIZED WEBINAR
October 10, 2022
6 PM Eastern
7 PM Atlantic
5 PM Central

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ROTARY MAP SESSION 4: CREATING CLUBS FOR TODAY

GET THE TOOLS TO:

- Create Flexible Member Types
- Reduce Time and Cost Barriers
- Attract Young Professionals

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BITE-SIZED WEBINAR
November 14, 2020
6 PM Eastern
7 PM Atlantic
5 PM Central



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ROTARY MAP SESSION 5: BECOME A IRRESISTIBLE CLUB

GET THE TOOLS TO:

- Spot What's Not Working
- Attract a Broader Audience
- Excite and Inspire Members



[Register Now](#)

BITE-SIZED WEBINAR
December 12, 2022
6 PM Eastern
7 PM Atlantic
5 PM Central



Contact Billi Black DG201516@gmail.com

Or go to the Calendar on Dacdb.com Select Multi-District at the top.

MAP Webinars are typically the second Monday at 6 PM



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