



2024-2025  
Carolinas' PETS

District 7670  
March 15-16, 2024

# District 7670 Manual – what is included

- Thumbdrive – Environmentally friendly
- Materials also on DACdb under District Files
- Welcome letter, bios and contact information
- 20 members of the District Leadership Team
- Assistant Governor Team – their bios, the Clubs that they are matched with, and how to reach them. A description of what the AG Role is (hint hint: anyone who might be interested this is an opportunity to see what the role entails)



# District 7670 Manual Continued

Pics and contact info of all current PEs from DACdb

- Alpha order
- Six PEs without a picture (gasp)
- Get to know one another
- Be a resource to each other

DACdb Mobile!!



# District 7670 Manual – KEY DATES

Leading into your year (now thru June 30):

DATE	ACTIVITY/EVENT	LOCATION
March 27, 2024	How To Enter Goals	Via Zoom
March 30, 2024	How To Enter Goals	Via Zoom
April 19-20, 2024	District Conference	Greenville, SC
May 4, 2024	District Training Assembly	Mars Hill University, Mars Hill, NC
May 15, 2024	Goals entered into Rotary Club Central	
May 15, 2024	District Grant Application Deadline	Goals must have been entered by May 15 to be eligible
May 27-31, 2024	Rotary International Convention	Singapore
June 22, 2024	District Leadership Installation and Brunch	Marshall High Studios Marshall, NC



# District 7670 Manual – KEY DATES

During your year as Club President

DATE	EVENT	LOCATION
August 10, 2024	Membership & Foundation Summit	Location TBD
October, 2024	Foundation Banquet	Location TBD
October 24, 2024	World Polio Day	
December 31, 2024	Deadline for early registration for RYLA	
February 23, 2025	120 <sup>th</sup> Anniversary of Rotary International	
February, 2025	President Elect Orientation	Lake Junaluska, NC
March 1, 2025	Grants Management Seminar	Christmount Christian Assembly Conference Center Black Mountain, NC



# District 7670 Manual – KEY DATES

During your year as Club President

NOTE: it is wrong on the thumbdrive



DATE	EVENT	LOCATION
March, 2025	Carolina's PETS	Greensboro, NC
April, 2025	RYLA	Black Mountain, NC
May 16-17, 2025	2025 District Conference	Asheville, NC (venue TBD)
June 21-25, 2025	Rotary International Convention District goal of 50!	Calgary, Canada



# 2023-24 District Conference

Rotary   
District 7670



**ALL-STAR  
WEEKEND**  
APRIL 19-20, 2024

**2024 DISTRICT CONFERENCE**

**HYATT REGENCY  
DOWNTOWN GREENVILLE, SC**

**#ROTARY7670ALLSTARS**



# 2024-25 District Conference

**DISTRICT CONFERENCE**

**!! 2025 !!**

**TENTATIVELY SCHEDULED FOR:  
Friday, May 16 and Saturday, May 17**

**LOCATION is planned for the Asheville area**

Plan to join us as we

**Celebrate Rotary District 7670**





# District 7670 Manual

## International Conventions

- My Rotary Moment Atlanta 2017
  - District 7670 had the most attendees
  - Some 40,000 in attendance
- Hawaii in 2020
  - Cancelled due to COVID
- Melbourne 2023
  - 12,000 to 15,000 in attendance
  - Fabulous experience
- Singapore 2024 – Sean & Alpo are going!
- Calgary Canada in 2025



# Official Governor Visits

## Purpose

- Strengthen the Rotary network
- Promote Rotary's values and objectives
- Support the efforts of the Clubs
- Leadership Engagement
- Support and Guidance
- Inspiration and Motivation
- Communication and Networking
- Recognition and Celebration



# Official Governor Visits

- Clipboard Passed around with the tentative dates on it
- Write your name on the left if the date looks good
- Indicate on the right side if you need to check with someone in your Club OR if you already know that date doesn't work
  - Clubs not meeting every week makes this a little harder to do
- If you want to use this as an opportunity to have a joint meeting with another Club, write that in!



# Rotary's Vision Statement & Action Plan

**Together**, we see a world where **people** unite and take action to **create** lasting **change** — across the globe, in our communities, and in ourselves.

As People of Action, we understand that fulfilling that vision requires a plan:



# 2024-25 District Goals

## Increase our Impact:

- Increase membership in District 7670 by 100 net new members (starting number in RI from July 1, 2024)
- Install 50 Peace Poles throughout the District
- CART fund- \$40 per capita with 10 additional Roger Ackerman Circle Members
- At least fifty percent of clubs will achieve the Club Award of Excellence (formerly known as the Rotary Presidential Citation)



# 2024-25 District Goals

## Expand our Reach:

- Charter four new Rotary Clubs of *any* type or model
- Donations to The Rotary Foundation reaches \$125 per capita
- Increase the number of Paul Harris Society Members by 20%
- One club in the district will become 100% Paul Harris Fellow Club
- Polio Plus giving of \$45 per capita
- Increase the number of Polio Plus Society Members by 20%



# 2024-25 District Goals

## Enhance Participant Engagement:

- Each Club participates in Peace & Conflict Resolution conversations
- Establish a District RLI Committee and create a strategic plan for this committee
- Collaborate with other clubs and/or organizations to conduct a community cleanup or environment-focused project
- Increase the number of Rotary Direct users by 15%
- Club goals entered in Rotary Club Central by May 15, 2024 (a requirement to be eligible to receive a 24-25 district grant)
- Fifty attendees from District 7670 to attend the International Convention in Calgary, Canada (dates are June 21-25, 2025)



# 2024-25 District Goals

## Increase our Ability to Adapt:

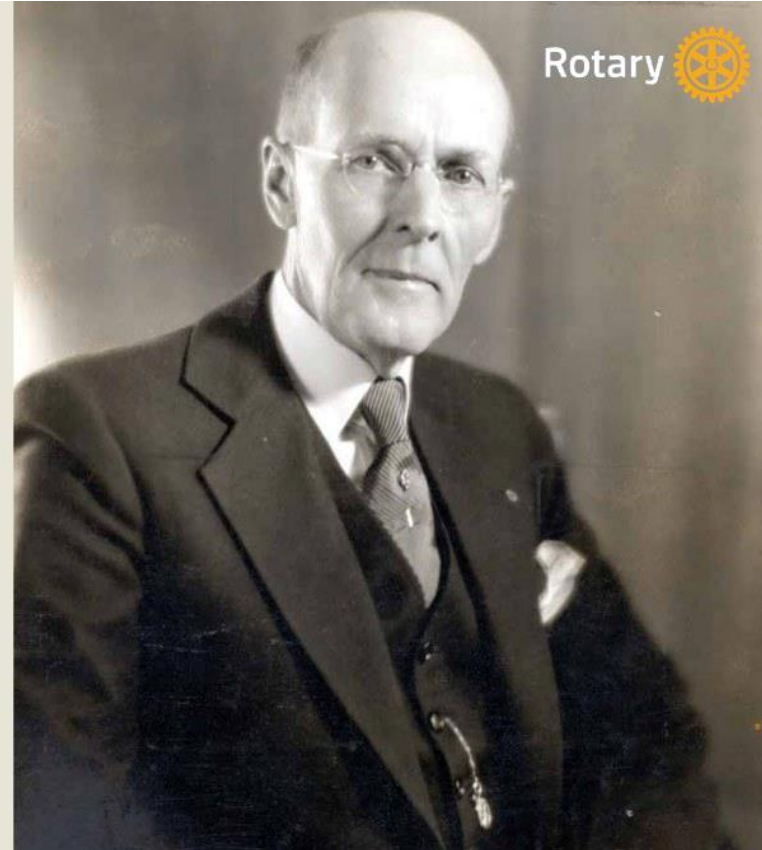
- All Clubs will conduct a Club Health Assessment in 24-25 or have plans to in the 25-26 Rotary year
- Establish a Rotaract Committee and charter or re-establish at least two Rotaract Clubs in the District
- Ensure that five more Clubs compare their Club demographics to their community and set a plan in motion to address gaps





**“This is a changing world;  
we must be prepared to  
change with it. The story  
of Rotary will have to be  
written again and again.”**

**Paul Harris**  
founder of Rotary  
1935



# Useful Resources

- Full page of frequently visited websites and resources available to you
- What is missing from that list is:
  - Your Assistant Governor!
  - Your District Governor!!
  - Members of the District Leadership Team!!!

**We are all here to serve and support you**



# Questions?



# Peace Pole Project

- Iconic symbol founded in Japan over fifty years ago.
- “May Peace Prevail On Earth”
  - focusing on our mutual desire to serve
  - creating and manifesting true peace on earth
  - transcending our differences
  - celebrating our common humanity
- Bring people together to inspire, awaken, and uplift the human consciousness
- Remind us to think, speak, and act in the spirit of peace and harmony



# Peace Pole Project

Over 250,000 Peace Poles in the world on every continent which have been planted over many decades



# Peace Pole Samples



Lake Junaluska



Christmounat at  
Black Mountain



Colorful Pole from a DGE  
Classmate in Florida

# Peace Pole Project

- A top priority of RI President Stephanie Urchick
- Visible sign that Rotary is a peacebuilding organization
- The Peace Pole itself (samples of the material, indoor/outdoor etc)
- District 7670 Goal: “plant” 50 Peace Poles in 2024-2025
- Emphasis goes beyond the planting of the poles: it is to intentionally engage in conversations about peace
- Peace should be a part of everything we do
- A Peace “toolkit” is being created
- Meg Lebeck (a Rotary Peace Scholar and member of the Rotary Club of Brevard) is District 7670 Peace Ambassador



# Peace Pole Dedication Ceremony

- Public Image opportunity
- Can be a Big Deal depending on location and community
- Unveiling can be prior to or during event
- “The planting” can be part of the ceremony
- Can include a dedication plaque
- Hold participant’s intentions for world peace





# Peace Pole Plaque from Lake Junaluska



# Questions?



# No more Pink Pages

- Cumbersome
- Duplicative to Presidential Citation (now known as Rotary Award of Excellence”
- Not easy to follow for many Club Presidents
- Didn't calculate automatically in many years
- Pink Pages had swings from year to year with DG priorities
- Many Club Presidents waited until the month that it was due and then scrambled to remember what happened 6 to 9 months ago
- DG Line decision supported by District Council to eliminate them



# Rotary Club Award of Excellence

## Process

- PEs set and enter goals into Rotary Club Central
- Two trainings being offered on how to enter your goals
- Goals align with the four pillars of the Rotary Action Plan
- PEs will be encouraged to enter progress toward their goals on a monthly basis



# Rotary Club Award of Excellence

Rotary Club Central Goals			
Enhance Participant Engagement	Increase Impact	Expand Reach	Increase Ability to Adapt
Service Participation	Annual Fund Contributions	Rotaract Clubs	Strategic Plan
Social Activities	Service Projects	Club Membership	Online Presence
Leadership Development Participation	Polio Plus Contributions	Interact	Update Website and Social Media
District Conference Attendance	Major Gifts	New Member Sponsorship	Review and Consider Updating Bylaws
Use of Rotary Promotional Materials	Inbound Youth Exchange Students	Media Stories about Club Projects	
District Training Participation	Bequest Society	RYLA Participation	
Rotary Action Group Participation	Outbound Youth Exchange Students		
Rotary Fellowship Participation	Benefactors		
26 potential categories			
13 required to receive Rotary Citation			



# Rotary Club Award of Excellence

## Presidential Trailblazer Toolkit:

- New Interactive Map
- Links to Avenues of Service and Important things to know
- Includes many of the things from the former Pink Pages to assist PEs with their committee chairs and officers
- Sort of a “checklist” concept



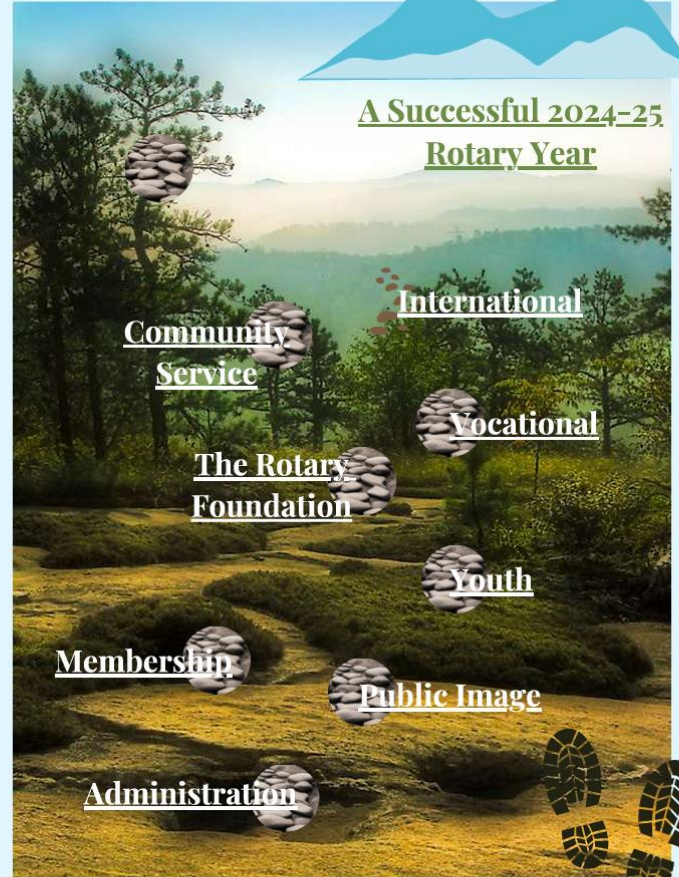
# Presidential Trailblazer Map "Toolkit"



Rotary  
District 7670



**PRESIDENTIAL  
TRAILBLAZER**



A Successful 2024-25  
Rotary Year

Community  
Service

International

Vocational

The Rotary  
Foundation

Youth

Membership

Public Image

Administration

The Presidential Trailblazer is designed to assist you - a President of a Rotary Club in District 7670. Follow the links in each category for specific ideas. There are many resources to assist you - Rotary's 7 Areas of Focus, the Rotary monthly themes, PEO and PETS materials, your District Leadership Team and fellow Rotarians.

*Have a great year!*

Rotary  
District 7670



# Presidential Trailblazer: Membership Outcomes



Rotary  
District 7670



**PRESIDENTIAL  
TRAILBLAZER**

## Membership

- Club members sponsor new members
- DEI: Review and compare your Club demographics to your community
- DEI: Create a written plan to bring your Club's demographics to be in line with your community
- Conduct New Member Orientation for all new members to include a **SAMPLE** Rotary
- Host a Discover Rotary event if you've done one before
- Increase in net membership from the starting number on 6/30/2023 to year ending 6/30/24: Goals: 5% growth, 10% growth or 15 or more percent growth
- Reduce the number of "controllable" resignations from 2022-2023 to 2023-2024. Controllable resignations exclude those due to health reasons, death, relocations, etc. (increase retention through engagement).

**District Membership Chair, PDG Tammy Mosteller**  
**Rotary E-Club for Alzheimers**  
**980 241-4752 [tammymosteller@gmail.com](mailto:tammymosteller@gmail.com)**

Quote or Testimonial from a Club President, successful member Sponsor, new member, etc

Learn more at:  
Rotary International:  
[Membership](#)



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*Have a great year!*

Rotary  
District 7670





# Presidential Trailblazer: Membership How To



Rotary  
District 7670



**PRESIDENTIAL  
TRAILBLAZER**

## Membership

- Club members sponsor new members
- DEI: Review and compare your Club demographics to your community
- DEI: Create a written plan to bring your Club's demographics to be in line with your community
- Conduct New Member Orientation and/or Fireside Chat for all new members to learn the history, vision, and good works of Rotary
- Host a Discover Rotary event for the first time; Host a Discover Rotary event if you've done one before
- Increase in net membership from the starting number on 6/30/2023 to year ending 6/30/24: Goals: 5% growth, 10% growth or 15 or more percent growth
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*Have a great year!*

Rotary  
District 7670



# Presidential Trailblazer

# MyRotary: Membership How To Links

Use these resources to increase your club's value:

- [Assess and adapt](#)
- [Engage current members](#)
- [Connect with prospective members](#)
- [Make new members feel welcome](#)
- [Create an inclusive club culture](#)
- [Strengthen your club](#)
- [Start a new club](#)
- [Stay current](#)



# Rotary Club Award of Excellence

## AWARDS & RECOGNITION:

- Timing of the Rotary Club Award of Excellence will be later than District Conference – goals will be for the full Rotary year
- Creating a process for the Rotary Club Award of Excellence recognitions (in the past, they were just mailed with no fanfare or celebration)
- Other District Awards for Clubs!
  - The Learning Facilitation Team will seek input from PEs
  - Keep the fun competitions going & create some new ways to recognize Clubs



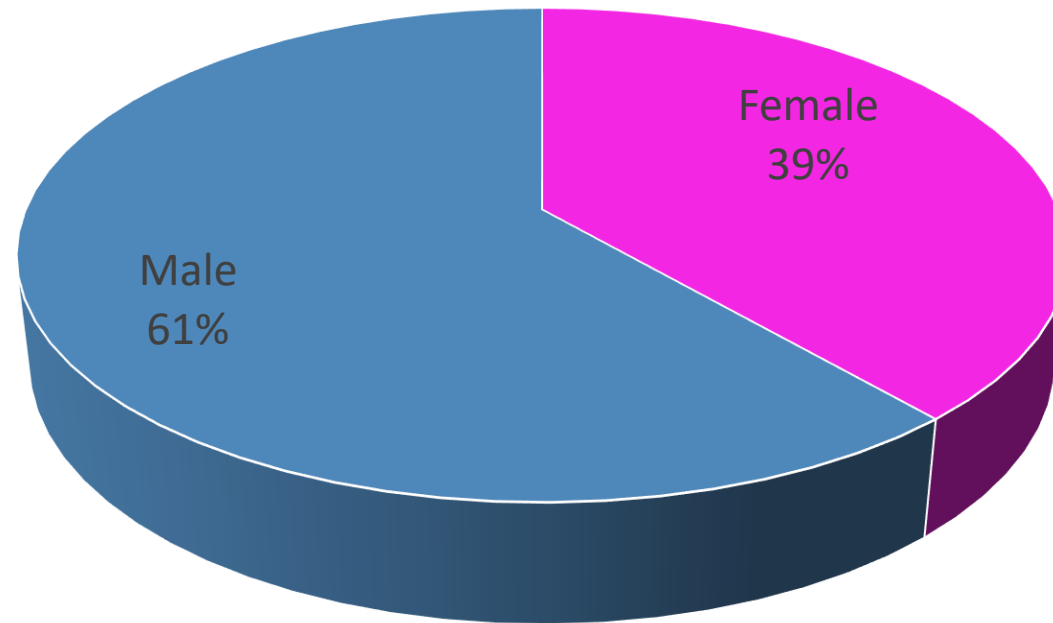
# Questions?



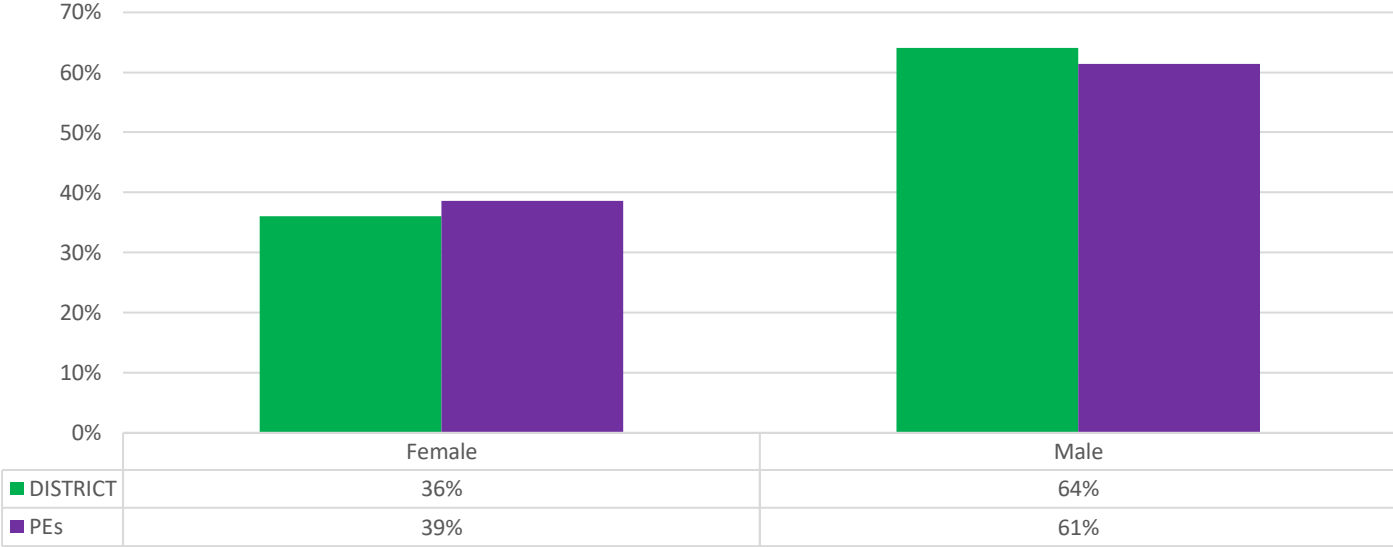
# PE Statistics



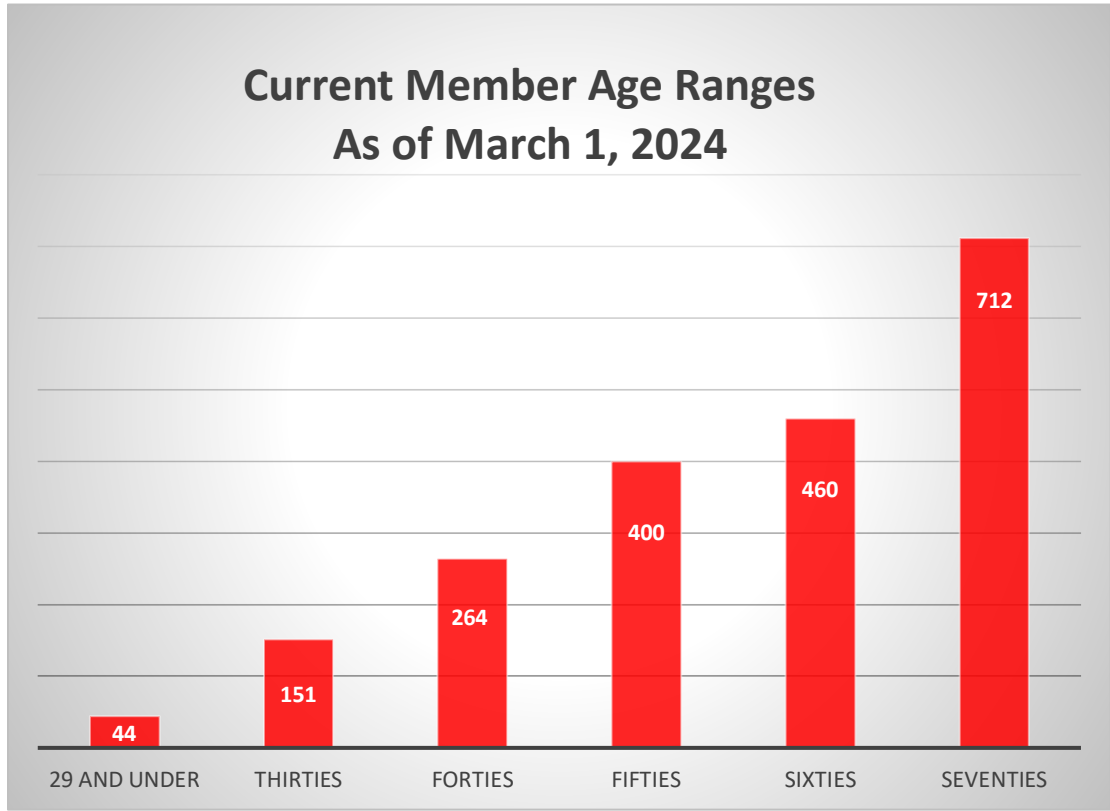
# 24-25 Club President Gender Breakdown



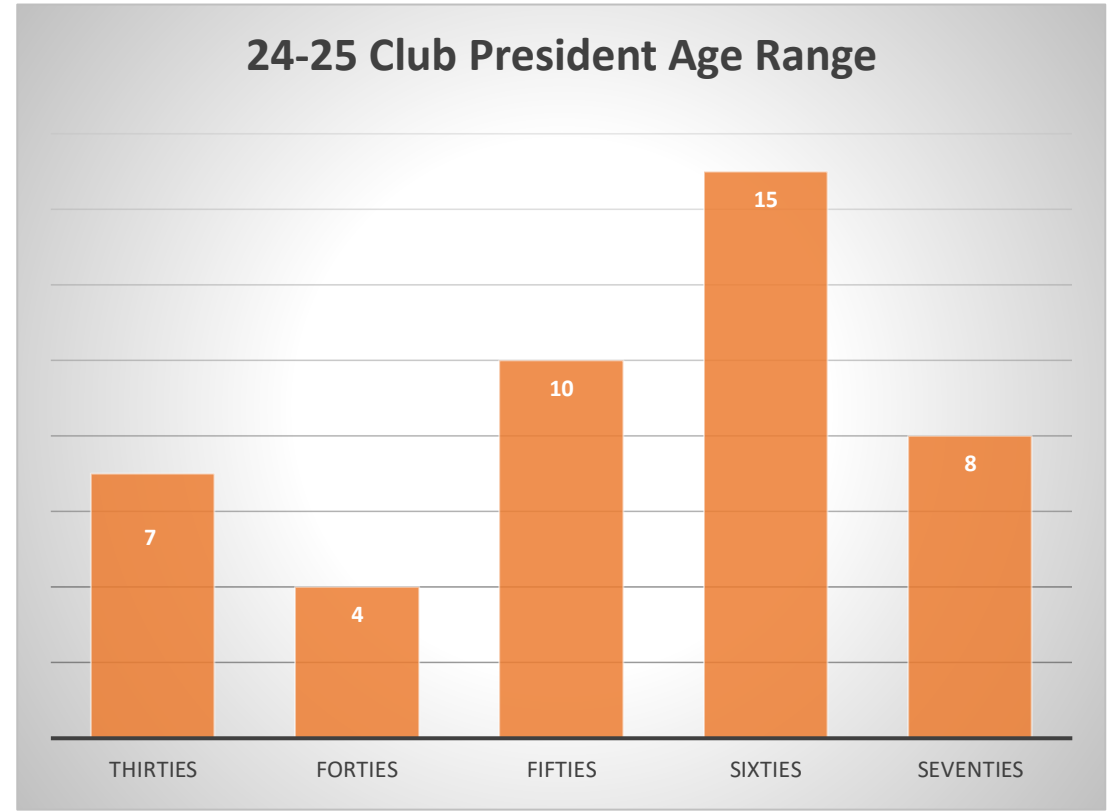
# 24-25 PE Gender Compare to District as of March 1, 2024



### Current Member Age Ranges As of March 1, 2024

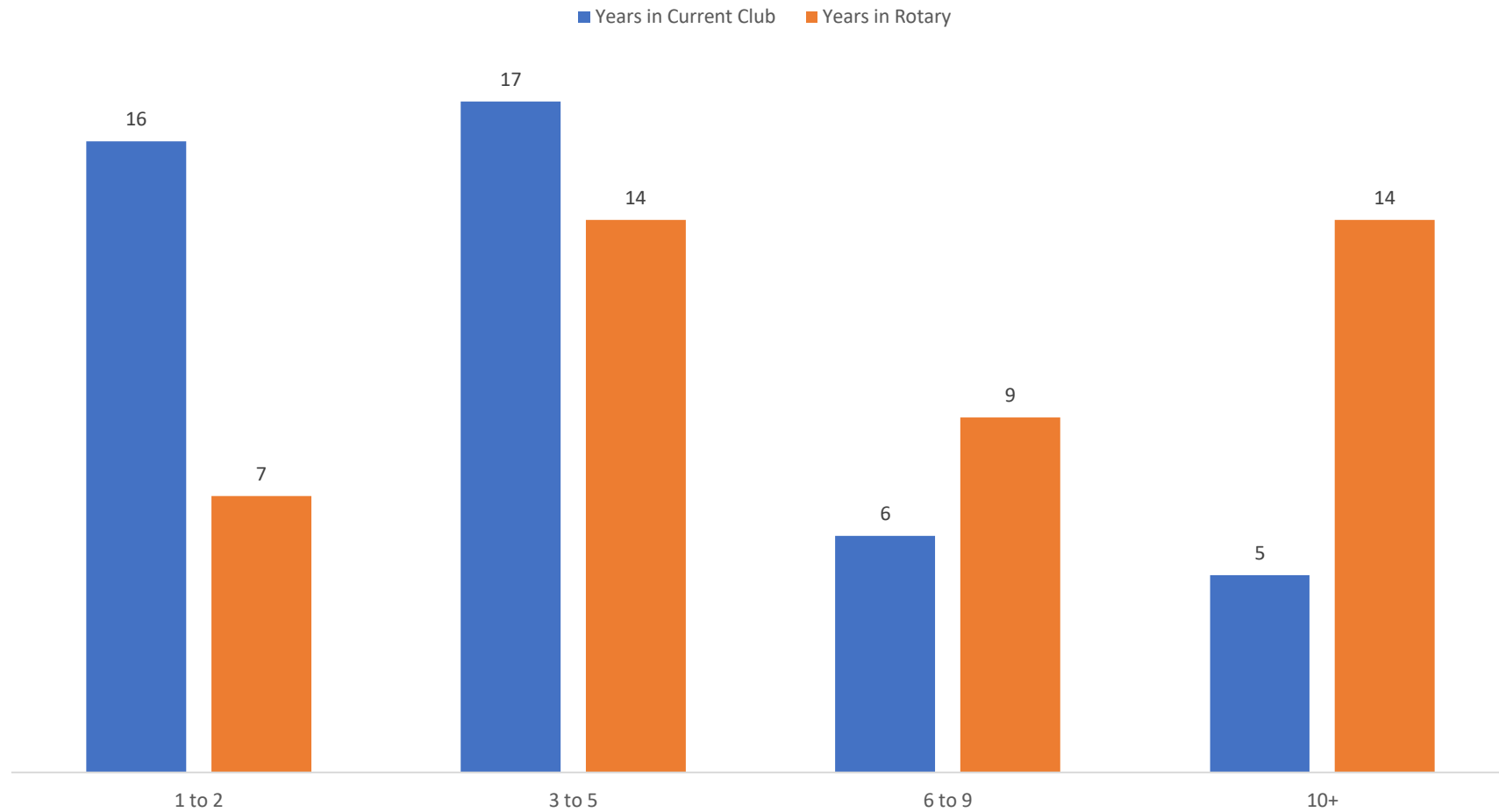


### 24-25 Club President Age Range





## PEs Years in Current Club / Years in Rotary



# Find joy in the journey!

